Join Us!
Programming focused on youth services, keynote sessions featuring award-winning authors, and ALSC Connection networking events all in one place.

Learn more at www.ala.org/alsc/institute

Cincinnati, Ohio | Hilton Cincinnati Netherland Plaza

2018 ALSC National Institute
Association for Library Service to Children (ALSC)
September 27–29, 2018
Cincinnati, Ohio | Hilton Cincinnati Netherland Plaza

All Aboard! Embracing Advocacy & Inclusion

#alsc18 #act4kids
**Afterschool at the Library: Mistakes may have been made**
Providing kids with positive things to do after school is a valuable service, but how do you avoid letting your program devolve into afterschool child care or absolute chaos? Learn how Dallas Public Library implemented an afterschool program that created more problems than it solved and the best practices they learned from afterschool professionals to turn it around.

**Demystifying Advocacy: Building support for your library**
New to, or not quite comfortable, doing advocacy work for your library? The Association for Library Service to Children’s toolkit for advocating with elected officials about the importance of youth librarianship will provide the boost in confidence you are looking for. Learn how the toolkit is already being used, including for National Library Legislative Day. Plus, take part in a hands-on activity, which will give participants the tools needed to advocate in their communities.

**Every Child Ready to Read and Supercharged Storytimes: How these two research-based projects connect and add value to early learning**
Research from the PLA/ALSC Every Child Ready to Read Project and VIEW52 research that produced “Supercharged Storytimes” have overlapping early literacy domains/skills which promote early literacy behaviors for library staff, parents, caregivers and children. This program will address how librarians can use this knowledge to support early learning in storytime programs and throughout their community.

**Feed the Whole Child: Un-limiting approaches to filling children’s heads, bellies, and hearts**
Librarians have long worked to provide additional support in the summertime when school is out and children are at risk of going without. Yet librarians also operate under self-imposed limitations that prevent them from effectively helping kids. What limits are appropriate? How can we move past traditions that harm kids? How can we change our library culture and work with our communities to ensure all children have access to all the resources they need?

**Grown-ups Are People Too: Promoting caregiver bonding with awesome early literacy programming**
Before you can support baby brain development at your library, you must get those baby bum-bums in your seats. However, babies can’t drive, so it is up to you to offer programming that excites grown-ups in your community. Learn pop song lap bounces, practice baby-wearing dance moves, and gain some tips for a toddler photo booth. These trendy topics will fill your space, be Snapchatted, and promote an emotional bond between caregiver and child.

**Identity in Children’s Literature: Representing all kids through library programming**
This panel and Q&A pairs children’s book creators—writers, illustrators and editors—with librarians to discuss the portrayal of diverse characters in children’s books and how these books can be used in public and school library programming. Creators will highlight a book while their librarian partners will present programming ideas inspired by the titles that can be easily implemented in schools and public libraries. The session will end with an audience Q&A.

**Implementing a Program Quality Initiative**
In 2013, the Jacksonville Public Library launched a program quality initiative that focuses on designing intentional programming that supports positive outcomes for youth. Each one of our staff has become a Ninja Educator, teaching youth through fun hands-on programming that builds the following core academic and learning success skills: literacy, problem solving, creativity and innovation, teamwork and collaboration, and communication and connections. Join this session and learn how to develop quality standards, train staff to implement intentional programming, and implement a continuous improvement system.

**Inclusive Programming: Advocacy and access**
Libraries can help create a culture of advocacy and inclusivity for individuals, care partners, and families with children who have autism. By forging collaborative partnerships, offering free adaptive programming, and providing resource support, the library of today is empowering and encouraging community members to engage in activities at the library and beyond. Learn how your library can be a part of the access with program ideas and practical tools.

**Inspiring Sensory Play: Babies and toddlers**
Engage your littlest patrons with a program that incorporates the early literacy skill of play. This program will provide participants with instructions on how to implement a sensory program on any budget, explore hands-on sensory stations, and learn how to turn a dollar store pool noodle into several early literacy activities.

**Movin’ and Groovin’ in the Library**
Get off your seat and move your feet! Libraries across the country are developing programs that encourage children and families to explore physical activity, both inside the library and out in nature. Learn about programs such as storywalks, musical play, and yoga storytime in this session, and experience a little movement and activity for yourself.

**Moving from Ladybugs to Ladders: The a-ha moments that led to groundbreaking program models at Madison Public Library**
Is your library offering the same classic menu of children’s programs that it offered ten years ago? Have you been wondering if there’s a different way to serve kids and families and still measure meaningful outcomes? Madison Public Library has received national attention in the last few years for innovative programming concepts. From preschool to middle school and beyond, hear some of the radical revelations that catapulted them in exciting new directions. Come play!

**Programming Be“Tween” the Lines**
Tweens- ages 8-13- are sometimes the forgotten crowd when it comes to library programming. Like the proverbial middle child, they are too old to join the little kids, but too young to join the teens. What programs can a library hold that are challenging, yet fun for this age group? The presenters will outline research-based STEAM, Making, and other programs that have been successful for this age group at their library.

**Reaching Out from Within: Creating strong partnerships**
To create strong youth partnerships and communities of practice, it’s vital to step outside our four walls and represent the library at the community youth services table. Learn strategies to create successful outreach partnerships with potential partners including schools, daycares, child serving agencies, and municipal and community organizations. We’ll explore methods to bring reluctant administrators/staff on board for these outstanding advocacy efforts and suggestions on how to most effectively represent the library.

**Review is Critical: Developing decolonial book evaluating competencies**
The evolution of children’s literature includes the ways it is evaluated and analyzed. Words and images in books not only shape youth’s reading habits, but they contextualize their identities and worldviews, which is often subverted in text. Evaluating these books through a critical lens reveals colonial subversions by identifying expressions of power, privilege, and oppression. This program explores critical literacy, decolonization, and other tools useful in evaluating and selecting children’s literature.

**Summer (Mis)Adventure! Change is Hard: How one public library took a leap and learned a lot**
After implementing roughly the same summer reading program for over 30 years, the Pikes Peak Library District decided to rip off the Band-Aid and change the whole shebang. With the help of the Beanstack web application, they created a trackable, customizable, experiential summer learning program focused on intrinsic motivation and community-wide engagement. Library and human nature lessons were learned, valuable partnerships were formed, and the Pikes Peak Library District realized just how invested our community is in their library’s summer reading program.

**When Leveling Helps, When it Doesn’t, and How Libraries Can Make the Best of It**
At best, leveling books is another tool to help children choose “just right” books. At worst, it is an expensive product that labels kids, kills the joy of reading, and makes false promises to educators. This behind-the-scenes look at how leveling works can help us understand both what we can use in each leveling system and how to talk with educators and parents about avoiding the pitfalls.
BIG IDEAS SESSIONS

New this year, the Big Ideas sessions will kick off Thursday and Saturday’s activities with top-of-mind topics discussed by industry leaders.

THURSDAY, 11 AM—12 PM
A is for Advocacy
Librarians are called to embrace diversity and inclusion. Many of us take action by “Reading Without Walls” for “Windows and Mirrors” because we agree #WeNeedDiverseBooks. What do these mean, what does the research say, and what can we do to be more proactive and informed in advocating, decision-making, and working with all stakeholders to promote diverse literature? We present our perspectives and action steps to bring diverse literature front and center in libraries and classrooms.

Sponsored by Little, Brown Books for Young Readers

Dr. John S. Hutton, MS MD FAAP
Primary Care Pediatrician, Assistant Professor, Division of General and Community Pediatrics and Reading and Literacy Discovery Center, Cunningham Children’s Hospital

Kathleen Moore
Early Literacy Librarian, Dayton Metro Library

Friday, 3 PM—4 PM
Big Ideas Sessions

Building Baby’s Brain with Books
The first few years of life are critical in a child’s brain development. Exposing them to language and literacy from a very young age helps develop vocabulary and knowledge, and builds skills that prepare children for success in kindergarten and beyond. Learn about local and national efforts to spread the word about the importance of reading aloud to children from birth.

Edith Campbell
Assistant Education Librarian, Cunningham Memorial Library, Indiana State University

Patricia E. Enciso
Professor of Literacy, Literature, and Equity Studies, Ohio State University

Jamie Campbell Naidoo, PhD
Foster-EBSCO Endowed Professor, University of Alabama School of Library and Information Studies

Sarah Park Dahlen
Associate Professor, Master of Library and Information Science Program, St. Catherine University

Saturday, 7:30—8:30 AM
Building Baby’s Brain with Books

Dr. John S. Hutton, MS MD FAAP
Primary Care Pediatrician, Assistant Professor, Division of General and Community Pediatrics and Reading and Literacy Discovery Center, Cunningham Children’s Hospital

Kathleen Moore
Early Literacy Librarian, Dayton Metro Library

SATURDAY, 7:30—8:30 AM
Big Ideas Sessions

Opening General Session

GRACE LIN
The first day of the Institute concludes with a presentation by Grace Lin on Thursday evening.

Grace Lin is the award-winning and bestselling author and illustrator of When the Sea Turned to Silver, Starry River of the Sky, Where the Mountain Meets the Moon, The Year of the Dog, The Year of the Rat, Dumpling Days, and Ling & Ting, as well as picture books such as The Ugly Vegetables and Dim Sum for Everyone!

Sponsored by Little, Brown Books for Young Readers

Breakfast for Bill Program

MARGARITA ENGLE, RAÚL COLÓN, AND MIKE CURATO
On Friday morning, Institute participants will hear from a well-renowned author and two of her prestigious illustrators.

Margarita Engle is the national Young People’s Poet Laureate, and the first Latino to receive that honor. She is the Cuban-American author of many verse novels, including The Surrender Tree, a Newbery Honor recipient, and The Lightning Dreamer, a PEN Literary Award for Young Adult Literature recipient. Her verse memoir, Enchanted Air, received the Pura Belpre Award, a Walter Dean Myers Award Honor, and was a finalist for the YALSA Award for Excellence in Nonfiction, among others. Her picture book Drum Dream Girl received the Charlotte Zolotow Award. Margarita collaborated with Mike Curato on All the Way to Havana and later also collaborated with Raúl Colón on Miguel’s Brave Knight.

Margarita Engle
Professor of Literacy, Literature, and Equity Studies, Ohio State University

Raúl Colón
Born in New York City and moved with his parents to Caguas, Puerto Rico, where he studied commercial art. In 1978, Colón made Florida his home, working at an educational television center designing everything from puppets to short animated films. In 1988, the artist settled with his family in New York City, New York, and began a freelance career. Today, Colón continues to be a versatile and acclaimed illustrator whose work has appeared in important national publications. An award-winning illustrator of more than 30 books for children, Colón has received a Golden Kite Award, a Pura Belpre Award, and both a gold and silver medal in The Original Art show. He is a two-time recipient of the New York Times Best Illustrated Children’s Books.

Mike Curato
Illustrator who loves small treasures. He has illustrated many books for children and is the author and illustrator of Little Elliot, Big City; Little Elliot, Big Family; and Little Elliot, Big Fun. You can find him on any given day walking around the city, eating a cupcake (or thinking about it).

Closing General Session

BRIAN SELZNICK AND DAVID SERLIN
Conclude your visit to Cincinnati with the Closing General Session featuring Brian Selznik and David Serlin.

Brian Selznick is the creator of the New York Times bestsellers The Invention of Hugo Cabret, which received the Caldecott Medal and was adapted into Martin Scorcese’s Oscar-winning Hugo: Wonderstruck, which he adapted into the script for the 2017 film of the same name, and The Marvells. Among the celebrated picture books Selznick has illustrated are The Caldecott Honor Book, The Dinosaurs of Waterhouse Hawkins, by Barbara Kerley and the Sibert Honor Book, When Marian Sang, by Pam Munoz Ryan.

David Serlin is a writer, editor, and historian who teaches at the University of California, San Diego. He is the author or editor of numerous books and articles for adults. Baby Monkey, Private Eye is his first book for children. He divides his time between Brooklyn, New York and San Diego, California.

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ONLINE BOOKSTORE AND SIGNINGS

Attendees will benefit from an on-site bookstore where they can buy books to have signed by their favorite speakers. Don’t miss this opportunity to have a book signed by one of our stars!

Register online — www.ala.org/alsc/institute
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**REGISTRATION DUE**

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<tr>
<td>$400 ALSC Member Early Bird (before 6/29)</td>
<td>$450 ALSC Member (before 8/24)</td>
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<td>$435 ALSC Member (6/30–8/24)</td>
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All registration after 8/24 must be done online or on-site. Discounted pricing for groups of seven or more is available on the ALSC website before 8/24. Please call 800-545-2433 ext. 5 or e-mail tferrer@ala.org to register a group.

Only registrations postmarked by 6/29 will be eligible for the Early Bird rate.

**PAYMENT METHOD**

Payment Type: Visa, MasterCard, American Express

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**PHOTOGRAPHIC POLICY**

ALSC has no specific plans to have an official photographer at the conference; however, we want to ensure that any photos that are taken (whether by conference staff or by fellow conference attendees) are done in accordance with attendee wishes. Please let us know your photography comfort level. Badges or lanyards will use indicator colors for all to note your preference.

- Yes! Take my picture
- Please ask before taking my picture
- No! Do not take my picture

**RECEPTION**

ALSC will be hosting a free reception on Wednesday evening. Are you interested in attending?

- Yes
- No

**CANCELLATION AND REFUND POLICY**

Cancellations are accepted at any time. Otherwise, registration cancellations must be made in writing and postmarked or faxed by August 24, 2018. Cancellations will result in a full refund less $50 processing fee. No phone cancellations will be accepted. Refunds will be processed after October 21, 2018. No refunds will be given after the registration deadline date for any reason other than hospitalization or death. In the case of hospitalization or death of registrant or immediate family member, including parent, sibling, spouse or child, ALSC will refund registration fees paid, minus a $50 handling fee. Proof of hospitalization and/or funeral services must be attached to refund letter. These workshops are on a cost-recovery basis. ALSC reserves the right to cancel the Institute, or any portion of, if there is insufficient registration or for other reasons. Neither ALA nor any of its divisions are responsible for cancellation charges assessed by airlines or other travel agencies, or other losses incurred in the cancellation of the Institute.

**SPECIAL HOTEL RATE**

ALSC has reserved a block of rooms at the Hilton Cincinnati Netherland Plaza. These rooms are available at a special rate for ALSC Institute attendees: $169 per night (single/double occupancy does not include taxes). This discounted rate is available through August 26, 2018.

To make reservations, please visit the ALSC website: www.ala.org/alsc/ and refer to special room rate when making your reservation by phone.

**MEALS**

Registration fee includes: Thursday dinner, Friday breakfast, and Saturday breakfast.

**AUTHOR EVENTS**

All author events are included in the price of registration. Program sessions may only be attended by those who have registered for the Institute.

**Wednesday, September 26**

6:00-8:00 pm  ALSC Connection: Reception at the National Underground Railroad Freedom Center

**Thursday, September 27**

9:30 am  Registration Opens

11:00 am–12:00 pm  Welcome and Introductions, Big Ideas Session: A is for Advocacy

12:00–1:00 pm  Lunch Break (on your own) Exhibit Hours

12:15–12:45 pm  ALSC Connection: ALSC 101

1:00–2:15 pm  Programs: Track 1

2:15–2:45 pm  Refreshment Break Exhibit Hours

2:45–4:00 pm  Programs: Track 2

4:30–5:30 pm  ALSC Connection: Trivia Hour at the Mercantile Library

6:00–8:00 pm  Opening General Session and Dinner withGrace Lin

8:00–9:00 pm  Book Signing with Grace Lin

**Friday, September 28**

7:00–9:00 am  Breakfast for Bill Program with Margarita Engle, Raúl Colón, and Mike Curato

9:15–10:30 am  Programs: Track 3

10:30–11:00 am  Break

11:00 am–12:15 pm  Programs: Track 4

12:15–1:45 pm  Lunch Break (on your own) Exhibit Hours

1:45–3:00 pm  Programs: Track 1

3:00–3:30 pm  Refreshment Break Exhibit Hours

3:30–4:45 pm  Programs: Track 2

6:30–8:30 pm  Reception at Public Library of Cincinnati and Hamilton County

**Saturday, September 29**

7:30–8:30 am  Continental Breakfast Big Ideas Session: Building Baby’s Brain with Books

8:45–10:00 am  Programs: Track 3

10:00–10:30 am  Break

10:30–11:45 am  Programs: Track 4

12:00–1:00 pm  Closing General Session with Brian Selznick and David Serlin

1:00–2:00 pm  Refreshments and Book Signing with Brian Selznick and David Serlin

**Questions?**

Please contact Kristen Figliulo, Program Officer for Continuing Education kfigliulo@ala.org or 800-545-2433 ext 4026.

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Interested in sponsoring the 2018 ALSC National Institute? Please contact the ALSC office at 800-545-2433 ext 4026.