

## Library Resources & Technical Services

*The Journal of the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA)*

### Editorial

Established in 1957, *LRTS* is the official journal of the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA). *LRTS* is a peer-reviewed journal that takes a critical approach to the questions and challenges facing librarians and libraries with regard to collections, scholarly communication, preservation (including digitization), acquisitions (including licensing and economic aspects of acquisitions), continuing resources, and cataloging (including descriptive metadata, authority control, subject analysis, and classification).

*LRTS* publishes both research papers and thoughtful explorations of operational issues that have value and implications for other libraries. All submissions are rigorously reviewed in a double-blind process to insure that all published papers are of high quality. In addition, *LRTS* publishes editorials, book reviews, letters to the editor, and the annual report of the president of ALCTS.

*LRTS* is a green open access journal, and all articles previous to the most recent four issues are available to non-subscribers for view. Full-text article views average 12,800 each month.

*LRTS* is an online-only publication. Advertisers communicate their message through a digital ad on [journals.ala.org/lrts](http://journals.ala.org/lrts).

### Readership

*LRTS* readers are librarians and staff employed by academic, public, and special libraries. They include library staff, administrators, vendors, and consultants who work in technical services, broadly defined. This includes electronic resources, scholarly communications, collection management, acquisitions, digitization, metadata, and preservation. Most *LRTS* readers hold membership in ALCTS and ALA.

### Circulation as of July 2018

| ALCTS Members | Subscribers | Total |
|---------------|-------------|-------|
| 3,242         | 178         | 3,421 |

### Views

| Average Full-Text Article Views per Month |
|---|
| 12,800                                    |

### Vol. 63 Issuance and Closing Dates

| Issue     | Reservations | Materials | Issue Live |
|-----------|--------------|-----------|------------|
| Jan. 2019 | Nov. 30      | Dec. 14   | Jan. 5     |
| Apr. 2019 | Mar. 1       | Mar. 15   | Apr. 4     |
| Jul. 2019 | May 31       | June 14   | July 2     |
| Oct. 2019 | Aug. 30      | Sept. 13  | Oct. 3     |

### 90-Day Rates

| Position                                   | Dimensions | 1x      | 2x    | 4x    |
|--|------------|---------|-------|-------|
| <b>Eblast Announcement: Skyscraper</b>     | 160 x 600  | \$750   | \$750 | \$750 |
| <b>Website: Banner Above Menu</b>          | 468 x 60   | \$1,000 | \$900 | \$800 |
| <b>Website: Banner Below Menu</b>          | 468 x 60   | \$1,000 | \$900 | \$800 |
| <b>Website: Skyscraper in Left Sidebar</b> | 160 x 600  | \$750   | \$675 | \$600 |

Rates are net per insertion. *LRTS* website ads are posted sitewide at [journals.ala.org/lrts](http://journals.ala.org/lrts) for approximately three months until the next issue is released.

## ALCTS News

### Editorial

*ALCTS News* is an official publication of ALCTS. *ALCTS News* is a continuously updated online publication with the purpose to report the news and activities of ALCTS and its members, and to be the voice of the association. To that end, *ALCTS News* publishes:

- Features highlighting ALCTS members' unique projects, activities, and experiences in the workplace
- Summary reports of ALCTS programs, pre-conferences, and institutes
- Board, committee, interest group, and liaison reports and activities
- Candidates for office in the association
- Member updates: awards, honors, personal achievements, retirements, and obituaries

*ALCTS News* is free and openly available, with an average of 4,000 page views each month.

### Views

| Average Page Views per Month |
|------------------------------|
| 4,000                        |

### Rates

| Position                      | Dimensions | Monthly Rate |
|-------------------------------|------------|--------------|
| <b>Website: Right Sidebar</b> | 300 x 250  | \$300        |

*ALCTS* website ads are posted sitewide at [ala.org/alctsnews](http://ala.org/alctsnews) for one month. Reservations and materials are generally due the 20th of the month prior to running. See insertion order for complete schedule.

Files should be JPG or GIF, RGB, and no larger than 80k. Please send files to Brooke Morris, Program Officer, Communications ([bmorris@ala.org](mailto:bmorris@ala.org)), and copy Bill Spilman, ALCTS Ad Sales Rep ([bill@innovativemediasolutions.com](mailto:bill@innovativemediasolutions.com)).

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## Library Resources & Technical Services (please check all that apply)

### January 2019 Issue

**Reservations due:** 11/30/18

**Materials due:** 12/14/18

- Eblast Announcement: Skyscraper
- Website: Banner Above Menu
- Website: Banner Below Menu
- Website: Skyscraper in Left Sidebar

### April 2019 Issue

**Reservations due:** 3/1/19

**Materials due:** 3/15/19

- Eblast Announcement: Skyscraper
- Website: Banner Above Menu
- Website: Banner Below Menu
- Website: Skyscraper in Left Sidebar

### July 2019 Issue

**Reservations due:** 5/31/19

**Materials due:** 6/14/19

- Eblast Announcement: Skyscraper
- Website: Banner Above Menu
- Website: Banner Below Menu
- Website: Skyscraper in Left Sidebar

### October 2019 Issue

**Reservations due:** 8/30/19

**Materials due:** 9/13/19

- Eblast Announcement: Skyscraper
- Website: Banner Above Menu
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- Website: Skyscraper in Left Sidebar

## ALCTS News (please check all that apply)

### January 2019

**Reservations and material due:**

12/20/18

- Website: Right Sidebar

### February 2019

**Reservations and material due:**

1/18/19

- Website: Right Sidebar

### March 2019

**Reservations and material due:**

2/20/19

- Website: Right Sidebar

### April 2019

**Reservations and material due:**

3/20/19

- Website: Right Sidebar

### May 2019

**Reservations and material due:**

4/19/19

- Website: Right Sidebar

### June 2019

**Reservations and material due:**

5/20/19

- Website: Right Sidebar

### July 2019

**Reservations and material due:**

6/20/19

- Website: Right Sidebar

### August 2019

**Reservations and material due:**

7/20/19

- Website: Right Sidebar

### September 2019

**Reservations and material due:**

8/20/19

- Website: Right Sidebar

### October 2019

**Reservations and material due:**

9/20/19

- Website: Right Sidebar

### November 2019

**Reservations and material due:**

10/18/19

- Website: Right Sidebar

### December 2019

**Reservations and material due:**

11/20/19

- Website: Right Sidebar

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