

## Library Resources & Technical Services

*The Journal of the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA)*

### Editorial

Established in 1957, *LRTS* is the official journal of the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA). *LRTS* is a peer-reviewed journal that takes a critical approach to the questions and challenges facing librarians and libraries with regard to collections, scholarly communication, preservation (including digitization), acquisitions (including licensing and economic aspects of acquisitions), continuing resources, and cataloging (including descriptive metadata, authority control, subject analysis, and classification).

*LRTS* publishes both research papers and thoughtful explorations of operational issues that have value and implications for other libraries. All submissions are rigorously reviewed in a double-blind process to insure that all published papers are of high quality. In addition, *LRTS* publishes editorials, book reviews, letters to the editor, and the annual report of the president of ALCTS.

*LRTS* is a green open access journal, and all articles previous to the most recent four issues are available to non-subscribers for view. Full-text article views average 4,300 each month.

*LRTS* is an online-only publication. Advertisers communicate their message through a digital ad on [journals.ala.org/lrts](http://journals.ala.org/lrts).

### Readership

*LRTS* readers are librarians and staff employed by academic, public, and special libraries. They include library staff, administrators, vendors, and consultants who work in technical services, broadly defined. This includes electronic resources, scholarly communications, collection management, acquisitions, digitization, metadata, and preservation. Most *LRTS* readers hold membership in ALCTS and ALA.

### Circulation as of July 2017

ALCTS Members	Subscribers	Total
3,389	209	3,598

### Vol. 61 Issuance and Closing Dates

Issue	Reservations	Materials	Issue Live
Jan. 2018	Oct. 27	Nov. 10	Jan. 5
Apr. 2018	Jan. 24	Feb. 7	Apr. 4
Jul. 2018	Apr. 25	May 9	July 2
Oct. 2018	Jul. 25	Aug. 9	Oct. 3

### Rates

Position	Dimensions	1x	2x	4x
<b>Eblast Announcement: Skyscraper</b>	160 x 600	\$750	\$750	\$750
<b>Website: Banner Above Menu</b>	468 x 60	\$1,000	\$900	\$800
<b>Website: Banner Below Menu</b>	468 x 60	\$1,000	\$900	\$800
<b>Website: Skyscraper in Left Sidebar</b>	160 x 600	\$750	\$675	\$600

Rates are net per insertion. *LRTS* website ads are posted sitewide at [journals.ala.org/lrts](http://journals.ala.org/lrts) for approximately three months until the next issue is released.

## ALCTS News

### Editorial

*ALCTS News* is an official publication of ALCTS. *ALCTS News* is a continuously updated online publication with the purpose to report the news and activities of ALCTS and its members, and to be the voice of the association. To that end, *ALCTS News* publishes:

- Features highlighting ALCTS members' unique projects, activities, and experiences in the workplace
- Summary reports of ALCTS programs, pre-conferences, and institutes
- Board, committee, interest group, and liaison reports and activities
- Candidates for office in the association
- Member updates: awards, honors, personal achievements, retirements, and obituaries

*ALCTS News* is free and openly available, with an average of 3,000 page views each month.

### Views

Average Page Views per Month
3,000

### Rates

Position	Dimensions	Monthly Rate
<b>Website: Right Sidebar</b>	300 x 250	\$300

*ALCTS* website ads are posted sitewide at [ala.org/alctsnews](http://ala.org/alctsnews) for one month. Reservations and materials are due the 20th of the month prior to running.

Files should be JPG or GIF, RGB, and no larger than 80k. Please send files to Brooke Morris, Program Officer, Communications and Publishing ([bmorris@ala.org](mailto:bmorris@ala.org)).

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## Library Resources & Technical Services (please check all that apply)

### January 2018 Issue

**Reservations due:** 10/27/17

**Materials due:** 11/10/17

- Eblast Announcement: Skyscraper
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### April 2018 Issue

**Reservations due:** 1/24/18

**Materials due:** 2/7/18

- Eblast Announcement: Skyscraper
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### July 2018 Issue

**Reservations due:** 4/25/18

**Materials due:** 5/9/18

- Eblast Announcement: Skyscraper
- Website: Banner Above Menu
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### October 2018 Issue

**Reservations due:** 7/25/18

**Materials due:** 8/9/18

- Eblast Announcement: Skyscraper
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## ALCTS News (please check all that apply)

### January 2018

**Reservations and material due:**

12/20/17

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### February 2018

**Reservations and material due:**

1/20/18

- Website: Right Sidebar

### March 2018

**Reservations and material due:**

2/20/18

- Website: Right Sidebar

### April 2018

**Reservations and material due:**

3/20/18

- Website: Right Sidebar

### May 2018

**Reservations and material due:**

4/20/18

- Website: Right Sidebar

### June 2018

**Reservations and material due:**

5/20/18

- Website: Right Sidebar

### July 2018

**Reservations and material due:**

6/20/18

- Website: Right Sidebar

### August 2018

**Reservations and material due:**

7/20/18

- Website: Right Sidebar

### September 2018

**Reservations and material due:**

8/20/18

- Website: Right Sidebar

### October 2018

**Reservations and material due:**

9/20/18

- Website: Right Sidebar

### November 2018

**Reservations and material due:**

10/20/18

- Website: Right Sidebar

### December 2018

**Reservations and material due:**

11/20/18

- Website: Right Sidebar

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