**Editorial**

Established in 1957, LRTS is the official journal of the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA). LRTS is a peer-reviewed journal that takes a critical approach to the questions and challenges facing librarians and libraries with regard to collections, scholarly communication, preservation (including digitization), acquisitions (including licensing and economic aspects of acquisitions), continuing resources, and cataloging (including descriptive metadata, authority control, subject analysis, and classification). LRTS publishes both research papers and thoughtful explorations of operational issues that have value and implications for other libraries. All submissions are rigorously reviewed in a double-blind process to ensure that all published papers are of high quality. In addition, LRTS publishes editorials, book reviews, letters to the editor, and the annual report of the president of ALCTS.

LRTS is a green open access journal, and all articles previous to the most recent four issues are available to non-subscribers for view. Full-text article views average 4,300 each month.

LRTS is an online-only publication. Advertisers communicate their message through a digital ad on journals.ala.org/lrts.

**Readership**

LRTS readers are librarians and staff employed by academic, public, and special libraries. They include library staff, administrators, vendors, and consultants who work in technical services, broadly defined. This includes electronic resources, scholarly communications, collection management, acquisitions, digitization, metadata, and preservation. Most LRTS readers hold membership in ALCTS and ALA.

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**ALCTS News**

**Editorial**

ALCTS News is an official publication of ALCTS. ALCTS News is a continuously updated online publication with the purpose to report the news and activities of ALCTS and its members, and to be the voice of the association. To that end, ALCTS News publishes:

- Features highlighting ALCTS members' unique projects, activities, and experiences in the workplace
- Summary reports of ALCTS programs, preconferences, and institutes
- Board, committee, interest group, and liaison reports and activities
- Candidates for office in the association
- Member updates: awards, honors, personal achievements, retirements, and obituaries

ALCTS News is free and openly available, with an average of 3,000 page views each month.

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**Circulation as of August 2016**

<table>
<thead>
<tr>
<th>ALCTS Members</th>
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**Vol. 61 Issuance and Closing Dates**

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<thead>
<tr>
<th>Issue</th>
<th>Reservations</th>
<th>Materials</th>
<th>Issue Live</th>
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<tr>
<td>Jan. 2017</td>
<td>Oct. 24</td>
<td>Nov. 7</td>
<td>Jan. 6</td>
</tr>
<tr>
<td>Apr. 2017</td>
<td>Jan. 26</td>
<td>Feb. 9</td>
<td>Apr. 4</td>
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<tr>
<td>Jul. 2017</td>
<td>Apr. 25</td>
<td>May 9</td>
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**Rates**

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Rates are net per insertion. LRTS website ads are posted sitewide at journals.ala.org/lrts for approximately three months until the next issue is released.

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**Views**

**Average Page Views per Month**

3,000

**Rates**

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ALCTS website ads are posted sitewide at ala.org/alctsnews for one month. Reservations and materials are due the 20th of the month prior to running.

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Files should be JPG or GIF, RGB, and no larger than 80k. Please send files to ALCTS Communications Specialist Brooke Morris (bmorris@ala.org).

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Library Resources & Technical Services (please check all that apply)

January 2017 Issue
- Reservations due: 10/24/16
- Materials due: 11/7/16
- Website: Right Sidebar
- Website: Right Sidebar

April 2017 Issue
- Reservations due: 1/26/17
- Materials due: 2/9/17
- Website: Right Sidebar
- Website: Right Sidebar

July 2017 Issue
- Reservations due: 4/25/17
- Materials due: 5/9/17
- Website: Right Sidebar
- Website: Right Sidebar

October 2017 Issue
- Reservations due: 7/25/17
- Materials due: 8/8/17
- Website: Right Sidebar
- Website: Right Sidebar

ALCTS News (please check all that apply)

January 2017
- Reservations and material due: 12/20/16
- Website: Right Sidebar

February 2017
- Reservations and material due: 1/20/17
- Website: Right Sidebar

March 2017
- Reservations and material due: 2/20/17
- Website: Right Sidebar

April 2017
- Reservations and material due: 3/20/17
- Website: Right Sidebar

May 2017
- Reservations and material due: 4/20/17
- Website: Right Sidebar

June 2017
- Reservations and material due: 5/20/17
- Website: Right Sidebar

July 2017
- Reservations and material due: 6/20/17
- Website: Right Sidebar

August 2017
- Reservations and material due: 7/20/17
- Website: Right Sidebar

September 2017
- Reservations and material due: 8/20/17
- Website: Right Sidebar

October 2017
- Reservations and material due: 9/20/17
- Website: Right Sidebar

November 2017
- Reservations and material due: 10/20/17
- Website: Right Sidebar

December 2017
- Reservations and material due: 11/20/17
- Website: Right Sidebar

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