American Library Association
Committee Information Update

Please note: ALA and Council committees are required to **submit an update of their activities within one-month after each Midwinter Meeting and Annual Conference.** This form will be sent to the ALA Council and the ALA Committee on Organization.

Report for Midwinter _2007-02-24___

Report for Annual Conference _____

Name of Committee: Website Advisory Committee

Committee Chair: Stephanie Schmitt

Committee Members Present: Donald J. Napoli, David Altenhof, Virginia C. Branch, Linda W. Braun, Ruth Fischer, Walter Minkel, George S. Porter, Billie Peterson-Lugo, Catherine M. Balkin, Brian A. Greene, Stephanie Schmitt

Committee Members Absent: Rochelle Redmond Ballard, Steven Cohen, Richard Gast, Joette Stefl-Mabry

Others Present: Terri G. Kirk, Rob P. Carlson, Sherri Lynn Vanyek, Karen Muller, Jenny Levine

Accomplishments [at this meeting], a concise account: The Committee reviewed the work of the past six months including the ALA Website Usability Study, the website planning retreat, the rollout of numerous wikis and the growth of organization-related blogs. There are continuing initiatives to develop and promote Web 2.0/Library 2.0 technologies including at ALA organizational presence in Second Life.

The Committee reviewed and saw a demo of the new ALA knowledge management system. The Committee voted to recommend that the ALA server, archive.ala.org be taken off line because it misdirects users to obsolete and inaccurate content.

The Committee commends the work of ALA ITTS staff for its excellent, productive, and purposeful achievements over the past six months.

Planned activities for upcoming year, a concise account: The Committee will continue to seek better collaborative and cooperative communication flows with other committees and entities within ALA and its divisions, and will focus these next few months on working with the ALA Accessibility Assembly and the Membership Committees. The Committee will continue to work with the ALA ITTS staff on the efforts to replace the content

management system, implement website changes and new services in accord with the usability study and to assist with communication and testing of new services.

Other comments/information you believe will help the Association in its work:

The ALA Executive Board should allow the ALA ITTS staff to end online access to the website archive server, archive.ala.org effective immediately. The Website Advisory Committee voted unanimously to end the live status of the content on the ALA website archive server while ensuring that the content will be preserved until there exists explicit guidelines for the management of archival electronic materials.

Submitted by: ___Stephanie Schmitt, chair___

Date Submitted: _24 February 2007_____

Please return the completed form to Lois Ann Gregory-Wood, ALA Council Secretariat, Governance Office, American Library Association, 50 E. Huron Street, Chicago, IL 60611; fax: 312/944-3897 or lgregory@ala.org.