

## **Video Round Table**

Membership and Executive Board Meeting  
2007 ALA Annual Conference, Washington, D.C.

Monday, June 25, 2007, 8:00am-12:00 noon

Attendance: 23

1. Call to order (Lisbeth Goldberg, chair)
2. introductions
3. additions to agenda
4. Minutes from Midwinter Meeting (Barb Bergman, secretary) – distributed and approved
5. Welcome to new Executive Board Officers. Steve Brantley takes over as chair after conclusion of this meeting. Justin Wadland becomes chair-elect
6. Treasurer's report (Mary Konkell, treasurer)
  - a. Detailed report distributed
  - b. As usual, data from ALA is not current. Also, report is not automatically provided, it must be requested. Reminder that it is best to submit expenses to treasurer, but if you do generate an expense that goes directly to ALA, please inform Mary about it.
  - c. Approximate costs for gala are \$6500. Thanks to donations, gala fill cost will be about \$1100. Estimated revenue from pre-conference is \$1800. Estimated final balance for account should be \$5400
  - d. Treasury Issues listed:
    - i. Only real revenue source is membership dues. Has been around \$3900 for past few years. Our events are break-even at best, definitely not revenue generating.
    - ii. The \$5 dues increase won't be seen until next year
    - iii. Conference equipment rental takes a big chunk of treasury each year. Necessary for quality programming. Difficult to get rental cost sheets in advance (ALA is supposed to be working on improving this communication.
    - iv. Vendor donations have greatly assisted
    - v. Switching to electronic publications has also been a big help
7. Reports from Standing Committees:
  - a. Membership (Steve Brantley, acting chair) – Pauline Shostack and Johan Oberg indicated interested in committee. Maureen Tripp will be taking over mentorship program from Meghann. Mentor / mentee form information forms have been developed.
    - i. Booth in ALA membership pavilion worked well. "ALA membership pavilion" sign was very visible. Nice to be in the middle of hall instead of on the fringes. DVD setup worked well.
    - ii. Discovered that a screening room was available – note to see if this is a possibility in Anaheim. If filmmakers available, could something like Author's Stage be done?

- iii. Survey (Michael Brewer & Meghann Matwichuk) – Summaries of the 2 surveys results were distributed. One asked about video librarians and the other about video collections. Summary will be posted on the webpage. Plan is to pursue a journal publication (looking at a wide-interest journal such as RUSQ was suggested).
- b. Nominating (Steve and Lisbeth)
  - i. Treasurer and secretary positions are up for election in the Spring.
  - ii. Howard Besser starts terms as IFLA a-v rep.
- c. Communications: Website (Justin Wadland, Steve, Lisbeth)
  - i. Website is limited because of ALA template; Justin has been trying to make it more useful to new/potential members. Would like to add more to the video resources page
  - ii. ALA has a new content management software, but no training received yet.
  - iii. Discussed need for a group to review/select content in addition to Justin as webmaster
  - iv. Discussed whether webmaster should be an election position. Group voted to change the Publications Committee to “Communications Committee” and that webmaster would be a 2-year commitment (no term limit) appointed by the chair. By-laws will need to be updated.
  - v. New webmaster will be needed when Justin moves into chair position.
  - vi. Listerv is ongoing problem. We know it is not complete; but we don’t have a current, complete list of numbers and their e-mails. List moderator is Danielle Alderson at ALA. A VRT member needs to be added as moderator.
- d. Notable videos for adults (Vicki Nesting)
  - i. 20 nominations so far. Deadline is not until Fall
  - ii. Reminder of criteria for nominations. Choice has asked about a Notables article.
  - iii. Midwest Tape is willing to donate preview routing copies when we can’t get a comp copy from the distributor. This has been a problem with the mainstream titles.
  - iv. Libraries with OCLC status of “Enhanced” can add an awards note to the Notables records. Mary Konkel and ?? (U of Md) will work on.
- e. Digital Video Discussion Group (Meghann Matwichuk)
  - i. Midwinter 2007 – At 70+ attendance was much more than anticipated. Summary of discussion was distributed. Will post on VRT site.
  - ii. Future – this has become a hot topic. How do we plan for and accommodate a large group? Also is it possible to include potential topics in program description to help people decide whether they want to attend? There is possibility of several digital media programs in Anaheim.

## 8. Old business

- a. Pre-conference 2007 (Nell Chenault, Carleton Jackson, Marc Sober, Lisbeth) – Thanks to all who planned and participated. Attendees appear to have found it useful.
  - i. There was interest in creating a library version of the Fair Use Best Practices for filmmakers. Idea will be pursued. May be brought as a discussion group at conferences. Best Practices in Digital Licensing guidelines might be a starting point. Good opportunity to partner with other interested groups.
  - ii. Carleton, Nell, Claire Stewart – will work on creating an outline of problems so we have a starting point for future discussion. Seek to identify: what are the problems? And answer: what are the best practices for libraries.
- b. Gala 2007 (Carleton and Lisbeth) -- attendance was about 100 people. Venue (AFI) was great, as was catering (Lebanese Taverna).
  - i. Thanks to great sponsorship (\$5300 total), we were able to make it a free event. FHS paid the speakers' honorarium (\$500). WETA-PBS provided connection to get the speakers.
  - ii. Discussed problem of competing events – some of which were video related. One of which was Midwest Tape. Perhaps there is potential for a joint event.
- c. By-laws (Carleton) – are overdue for an overhaul. However, ALA is considering some overall changes that may affect us for membership (ex: corporate membership is messy).
  - i. Noted that we may want to simplify by-laws but increase the more flexible standing rules (which are generally procedural guidelines).
  - ii. A by-laws/procedures task force was suggested to create a handbook. There is an ALA roundtable handbook. Mary Konkel mentioned that OLAC has a good handbook that could serve as a model. (<http://www.olacinc.org/> > click on Handbook and Bylaws)

## 9. Liaison reports

- a. PLA-AV (Adele Bellinger) – conference program is “Put your money where your circulation is.” Planning to host an ALA pre-conference on tech trends in audiobooks. PLA conference in Minneapolis – will be a program about gaming.

## 10. Program for Annual 2008 (Anaheim, California)

- a. It was mentioned that there are film-related programs being proposed for Anaheim.
- b. Digital media, esp. licensing issues, seems to be a good option for a conference program. Preliminary proposal is due within a few days.
  - i. Decided to propose program “Ding Dong the V(HS)itch is Dead”. Ideas for content: Is video dead? Keep up with new format / technology; problems with VHS retention, DVD-R playback;
  - ii. Planning committee: Claire Stewart; Sara Beasley, Nell Chenault, Richard Leigh; Ask Gary Handman if he can be the moderator

## 11. Gala for Annual 2008

- a. Kris Brancolini will take care of local arrangements. Mary Konkel will handle ticketing again.
- b. Connected with vendor – ADV Films – who specializes in anime. He will have people from Japan available in Anaheim that week. Can have a North American premiere of an anime film. Nell will get more info.
- c. SuperD (music CD distributor) is based in Irvine, so may be a possible resource also.

12. Misc.

- a. ACRL media discussion group – Justin – topic was “media in library instruction.” Good discussion, unfortunately was in a bad location. Johan Oberg will take over from Justin as moderator. Sidenote: discussion groups don’t have a budget, but equipment was provided at ALA expense.
- b. Justin participated in the ALA Emerging Leaders. Recommends as a good program. There are participants interested in working on real-life projects – potential to have them do something such as a VRT promo video or a communications analysis.
- c. National Media Market has offered half-price registration to VRT members.

Meeting adjourned, 12:10pm  
Submitted by Barb Bergman