

Video Round Table
Membership and Executive Board Meeting Minutes
ALA Annual 2006, New Orleans, Louisiana

Monday, June 26, 2006, Astor Crowne Plaza, Room Toulouse, 8:00-12:00

- 1/2) Call to Order & Introductions— Mary Laskowski
- 3) Additions to Meeting Agenda - none
- 4) Reading and Approval of Minutes from Annual – Barb Bergman
 - a) Minutes from Midwinter meeting, San Antonio Jan. 2006, Chicago, were approved.
- 5) Treasurer's Report –
 - a) Mary Konkell distributed Treasurer's Report and a copy of VRT's Performance Report from ALA. April data was most recent available, so projected balance after May/June expenses is: \$3,445.22. This amount reflects conference equipment expenses for Midwinter and Annual 2005 which were not charged against our account until November. There is a lack of information for pricing on conference equipment rental. Mary K. will follow up with ALA's Michelle Vizel who handles this area. Treasurer's report also included a Gala expense history and Conference equipment expense history.
 - b) Reminder to all that expenses or revenue need to be reported to the VRT treasurer so that they can be matched against ALA performance reports for verification. Our ALA liaison is Danielle Alderson and our BARC (ALA's Budget and Review Committee) liaison is Francis Buckley.
 - c) Discussion on dues increase. To assist in meeting our financial needs for programming, conference equipment rental, and general ALA Video Round Table business, the VRT Executive Board voted a very modest increase in our Round Table dues from \$15 to \$20 for personal members and from \$25 to \$35 for corporate members. Since this is a change in our bylaws it requires a majority vote from our membership. Mary K. will pursue with BARC and ALA liaisons to ensure that it gets on Spring ballots.
- 6) Reports from Standing Committees
 - a) **Membership** – Meghann Matwichuk
 - i) Membership is 270 based on latest report, a 3% increase
 - ii) Membership Committee met with discussion focusing on developing an informal mentor program with a "call" for interested parties. Watch for further development. The committee is also investigating a membership survey to gain information on member demographics—who are our

members and what do they do (would assist in mentor matching) and soliciting what are people getting (and want) for their membership?

iii) The last of the VRT pins and magnets were given away at the booth. The Membership Committee presented other possible giveaway options that could be purchased with the VRT logo (dvd openers, etc.), but it was determined that these would be too costly at the present time. One idea is to solicit donations from vendors of media-related materials/dvds and create a basket of prizes to be raffled off to a booth attendee.

iv) There was no power access, so the laptop couldn't be used this time but display did not suffer. Updated VRT membership brochures were available.

v) The ALA VRT Member List is maintained by ALA as members are added and removed. To post: VRT@ala.org A paper list of our membership is available free once a year but it is sometimes difficult to get a timely response and paper rather than email addresses are listed.

b) Nominating – Nell Chenault

i) Election results:

Vice Chair/Chair-Elect –Steve Brantley

Secretary – Barb Bergman

Treasurer – Mary Konkel

Tie for Vice Chair/Chair-Elect was tie and decided by coin toss.

ii) Next elections will be held in Spring 2007 for Vice Chair/Chair Elect. A call will be made with interested parties contacting incoming chair, Mary Laskowski

iii) IFLA call for AV Committee members; put forth Howard Besser and John DeSanto—George Abbott is a continuing member

c) Publications

i) Newsletter – Lisbeth Goldberg Newsletter is now electronic and posted on VRT website. A publication point person is needed who can send reminders and solicit content.

ii) Website – Justin Wadland – Justin will lead a redesign committee to update website, including additional subject organization and content and working within the confines of the ALA content management software, which Justin is familiarizing himself with. Website should be a place to go for VRT and professional development information.

iii) For future discussion – VRT blog with possible hosting by VCU/Nell Chenault

7) Notable Videos for Adults – Vicki Nesting

a) Notables need to be publicized more; Vicki will put a call out for publicity ideas

b) a few of the nominated titles have yet to be received from distributors; Vicki will contact VRT Board if authorization to purchase a few titles is needed in order to complete Committee business

8) Old Business

- a) Program 2005 – no further review
- b) Gala 2005 – Mary Konkel – no further comments; final expense noted in Treasurer's Report
- c) By-Laws – Nell Chenault and Carleton Jackson will serve as Committee and begin review with a draft to be sent to Executive Board for wordsmithing

9) Digital Video Discussion Group for Midwinter 2007 – Meghann Matwichuk
San Antonio DG was a full house and needed more time so extended the time block to 1 ½ hours with possible discussion topics: digital streaming and content providers, multimedia production, and BlueRay format

10/11) Preconference/Program for Annual 2007 – Lisbeth Goldberg

Topic: User Rights at Risk in Video and Film: Issues for Media Librarians
Date: Friday June 22, 2007 2-6 p.m.
Location: American University, Washington College of Law, D.C.
Participants: Professors Peter Kaszi/Pat Aufderheide with members of VRT and panel of filmmakers/distributors
Tickets: Will be ticketed by ALA; sign up when you sign up for conference
Presented in partnership with American University, Washington College of Law and School for Social Media. Will focus on user rights under copyright law, including fair use and the right to use orphan works.

12) Gala for Annual 2007 – Lisbeth Goldberg

When: Sunday June 24, 2007 5:30-9:30 p.m.

Where: American Film Institute Theatre & Cultural Center
Silver II Screen (200 seats)

Evening will include film screening (filmmaker to be announced), food (hors d'oeuvres buffet), drink, door prizes

Ticketing will be handled by VRT via Treasurer, Mary Konkel

AFI Theatre is accessible via the Metro Red Line Silver Spring station

9) Liaison Reports

- a) PLA (Public Library Association)-AV – Adele Bellinger
Program in the works: Put your money where your circulation is?

- b) OLAC, ACRL, OCLC – Mary Konkel

OLAC (Online Audiovisual Catalogers) Conference: Oct. 26-29, 2006 Phoenix, AZ Preparing for a Brave New World: Media Cataloging on the Threshold of RDA <http://www.olacinc.org/>

ACRL Conference: March 29-April 1, 2007 Baltimore, MD

Sailing into the Future, Charting our Destiny

<http://www.acrl.org/ala/acrl/acrlvents/baltimore/baltimore.htm>

OCLC Connexion cataloging software ver 1.6 released this month. On June 9, 2006, RLG, a not-for-profit organization of over 150 research libraries, archives, museums, and other cultural memory institutions, approved a proposal to combine operations with OCLC, clearing the way for two of the world's largest membership-based information organizations to become one beginning July 1, 2006.

Announcements:

VRT dinner/social planned for Seattle: dinner and a movie. More information as plans progress – Justin Wadland, Seattle native