

TO: ALA Executive Board

RE: *Site selection for the Midwinter Meeting and Annual Conference 2018 and 2019*

ACTION REQUESTED/INFORMATION/REPORT: *To approve the sites for the Midwinter Meetings and Annual Conferences in 2018 and 2019*

ACTION REQUESTED BY:

Deidre Irwin Ross, CMP, ALA Director, Conference Services

CONTACT PERSON: *Deidre Irwin Ross, dross@ala.org, 312-280-3219*

DRAFT OF MOTION:

Move to accept Los Angeles for the site of the Midwinter Meeting, 2018; New Orleans for the site of the Annual Conference, 2018; Seattle for the site of the Midwinter Meeting, 2019, and New York as the site of the Annual Conference 2019.

DATE: *June 25, 2007*

BACKGROUND:

Conference Services asks the Executive Board to approve sites suggested for the Midwinter Meetings and Annual Conferences 12 years out so that the Association can hold these events on its preferred dates – during the last week in June and the weekend after Martin Luther King's Birthday in January..

Attachments

American Library Association
2018 Midwinter and Annual
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Site Selection Recommendations
Prepared 6/22/2007 by D. Ross

2018

Midwinter Meeting - Los Angeles, CA

Los Angeles has put together a very attractive package for ALA. Besides a rate that is 10% of the cost of a usual convention center, they have offered ALA a marketing incentive to help promote the city. The downtown area, where the Convention Center is located is becoming more vibrant each year and the downtown development is adding new hotels – a J.W. Marriott and a Ritz Carlton, restaurants, the Grammy museum, shopping ESPN Studios and the new NOKIA Theatre which will hold more than 150 events per year. The weather is much milder than other areas of the country and the main library is in close proximity to the hotels and Convention Center. Hotel rates will be less than San Diego and we won't have to meet the first week in January, which is very hard on staff members.

Annual Conference – New Orleans, LA

Due to ALA's loyalty to this city, we will receive a reduced rate for convention center rental, besides getting the space we need in our preferred location (the side closer to the Hilton). Even after Katrina, the city proved to be a favorite with attendees, so when things are back to normal our attendance should be back to our regular levels – between 22,000 and 24,000. Plus it is an economical city and we always make our net revenue.

2019

Midwinter Meeting – Seattle, WA

With our success of our Midwinter Meeting in January, 2007 and a record number of attendees for a location outside the N.E, Seattle is a city we want to keep on a regular rotation. Except for unusual circumstances, ALA returns to a city every 6 years. Since 2013 is already confirmed for Seattle, the next time on the rotation should be 2019. The city of Seattle was so pleased with our event and wants them to return, they have offered to freeze our 2007 rate for both 2013 and 2019, if we book for 2019. This will help keep down costs and make Seattle a financially advantageous city for ALA.

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Annual Conference – New York, NY

With the problems ALA has had working around New York's challenge in completing the renovations and new addition of the Javits Convention Center, the city has offered ALA a price incentive if they hold another convention besides 2013 in their city. Since New York is such a popular location, it is economically beneficial to hold a second event in this vibrant city. Also returning for a second year in a regular rotation will help with hotel negotiations. The rates in New York are always so high that any break is always appreciated by our cost conscious attendees.