

Poster Session Speakers

Communal reference blogging within the academic library

Margaret Smith, New York University's Bobst Library

- **Margaret Smith** is the Physical Sciences Librarian at New York University's Bobst Library. She holds an MA in Evolutionary Biology from Rice University and is currently pursuing her MSLIS from Syracuse University. Her research interests include virtual reference and social technologies in academic libraries.

Don't Be Selfish, Give a Little

Bobby Goff, Mississippi State University Libraries

- **Bobby Goff** currently serves as a Web Service Specialist at Mississippi State University Libraries. His current job duties include developing new web applications and maintaining existing web applications. Bobby has co-presented with Virginia Kay Williams a poster session titled RSS Feeds: Promoting New Materials at the Mississippi Library 2.0 Conference and Mississippi Library Association 2007 Conference. In addition, he has led in-house sessions on new and upcoming technologies.

Get Infected: How Viral Marketing Can Help Your Library

Julie D. Shedd, Mississippi State University Libraries

- **Julie D. Shedd** I am currently a Web Services Specialist at Mississippi State University Libraries, and am a MLIS/MS candidate at the University of Southern Mississippi. I have presented at the Mississippi Library 2.0 Summit (June 15, 2007, Mitchell Memorial Library, Mississippi State University; <http://library.msstate.edu/mslibrarysummit/index.html>). The presentation was entitled "Thingamabrarians: Social Librarianship and Library 2.0." I also taught undergraduate classes in library and information science and anthropology for two years.

LibGuides: More than Just another Pretty Interface

Dave Green and Carlos Melian, Northeastern Illinois University

- The two Associate University Librarians from NEIU, **Dave Green and Carlos Melian**, have been working together the past 2 years to create a team of web-savvy librarians. They will present information provided by our talented Web Services Librarian, Lisa Wallis, and our Humanities Librarian, Mary Thill, who have together guided and overseen this successful implementation.

Little Big Brother: Find out who is coming to your site ...and what they are doing

Clay Hill, Mississippi State University Libraries

- **Clay Hill** is the web sites manager for Mississippi State University Libraries. He presents locally at MSU to faculty and staff offering informative lectures on new library developments. He has many years of experience with user statistical data collection and analysis.

Mentoring Interactively (Mling): new tools for librarian recruitment and retention or how we can build bridges between boomers and next-gen librarians

Lisa Gieskes, ECPI College of Technology

- **Lisa Gieskes** has worked as a special librarian for the United States Department of Defense and the United Nations. She is currently a Senior Virtual Reference Librarian for the Internet Public Library and the Campus Librarian for ECPI College of Technology. She uses social networking software regularly. She is a member of ALA and SCLA. She serves as a Virtual Member of the ACRL/Instruction Section for Diverse Populations Committee, the Coordinator of ALA's Social Responsibilities Round Table Hunger Homelessness and Poverty Task Force, and the Co-Chair for the University of South Carolina's College of Mass Communications and Information Science Alumni Association Steering Committee. Lisa Gieskes most recently presented on the uses of Second Life in virtual education for ECPI College of Technology's Virginia Beach Annual Faculty Conference in November 2008 and will present Mling at the Subject Centre for Information and Computer Sciences' Massively Multi Learner Workshop on March 18, 2008, at Anglia Ruskin University, Cambridge, UK. She has given presentations on new technologies and libraries for the U.S. Department of Defense and the United Nations. She received special recognition for her presentation skills from the U.S. Air Force and was awarded the Curtis E. LeMay Superior Performance Award in 2004.

Planting 2.0 Seeds in the Academic Library Community Garden

Karen Reiman-Sendi, Shevon Desai, Sue Wortman, and Donna Hayward, University of Michigan

- **Karen Reiman-Sendi:** Karen is the Digital Information Services Librarian. As web manager and virtual reference coordinator, she has employed Web 2.0 applications in her daily duties. She has presented on topics such as information literacy, virtual reference services, collection assessment, and integrating desktop applications for public services desks.
- **Shevon Desai** is the Communication Studies librarian at the Harlan Hatcher Graduate Library at the University of Michigan. She regularly presents technology-related workshops for faculty and students, and has been a part of the Graduate Library's Web 2.0 group since the spring of 2006.
- **Sue Wortman:** Sue is the Interim Women's Studies Librarian and subject specialist for women, gender and sexuality at Harlan Hatcher Graduate Library at University of Michigan. She is an enthusiastic late-comer to Web 2.0 technology and has experimented with the use of blogs for individualizing course library instruction guides, wikis as bibliographies and she attempts to blog at Information is Gushing Toward Your Brain Like a Firehose Aimed at a Teacup.
- **Donna Hayward:** As the Information Studies Librarian at Michigan, Donna selects materials for all subject areas related to Information Science. She also uses as many tools as possible to connect with the students, faculty and staff of the School of Information. These modes include meebo, a blog, Facebook, the CMS, email and most importantly, face-to-face interactions. She takes advantage of every opportunity to make an initial in-person connection with her patron base, most often in the form of some kind of presentation.

A Study of User Information Searching Behaviors in the University of Alabama Community

Suhua Fan, University of Alabama Libraries

- **Suhua Fan** is Assistant Professor/Catalog Librarian at the University of Alabama Libraries. She has expertise and research background in cataloging, web

development and reference services in public and academic libraries This study is supervised by Dr. Millie Jackson (mljackson@ua.edu), the Associate Dean of Library Collections and Tom Wilson (tcwilson@ua.edu), the Associate Dean of Library Technology at University of Alabama

Using del.icio.us Bookmarks and Tags to Create a Virtual Reference Desk

Mark Sanders, East Carolina University

- **Mark Sanders** is the Head of Reference at East Carolina University's Joyner Library. Prior to that he was the library's Student Outreach Coordinator.