

## Participation and Power:

Combining Community Features With Existing Metadata in NextGen Public Interfaces

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Presentation outline:

- quick overview of taxonomy/folksonomy
- observations on the challenges with early attempts at adding tagging in library catalogs
- tour of the user experience flow using subject headings in a tag cloud in Encore
- tour of the user experience flow of community tagging in Encore
  - searching for a tag
  - adding a tag
  - deleting a tag
- introduction to minimal management needed for tags in an integrated approach like Encore's
- overview of Encore development partnership & rapid iterative design approach
- the partner viewpoint
- academic library examples of tagging
  - shared tags
  - informal vocabulary & disambiguation
  - specialized terminology & expert terms
  - emerging vocabulary
  - staff vs. patron usage
- public library examples of tagging
  - shared tags
  - informal vocabulary, disambiguation, & slang
  - emerging vocabulary
  - staff vs. patron usage
- closing remarks
- Q&A and group discussion