

Keynote Sessions

What is social cataloging and where is it going?

Tim Spalding, founder and developer, LibraryThing.com

Three years ago, LibraryThing.com married personal cataloging and social networking, creating an explosion of book lovers listing what they've read and finding others with similar tastes, and sparking interest among librarians and other information professions.

LibraryThing founder Tim Spalding reviews his idea, what's become of it in his hands and others', and suggests where it's all going for book lovers and libraries.

Biography

Tim started LibraryThing as a pet project to catalog his own library and for academic and bibliophile friends. He had no idea it would explode like it did. Before LibraryThing, Tim was a graduate student in Greek and Latin at the University of Michigan, and worked for Houghton Mifflin in Boston and as a freelance web developer and web publisher. In 2008, Tim was named a *Library Journal* "Mover and Shaker."

Hi-Fi-Sci-Fi-Library: Technology, Convergence, Content, Community, Ubiquity and Library Futures

Michael Porter, WebJunction

So you think it's an interesting time to be a librarian now? Just wait! Through an examination of past trends, current tech, emerging tech, academic futurism and a dash of pop culture, we'll take a realistic peek at where library technology is headed. We'll then take this information and start planning what we can do now to ensure that libraries not only continue to offer our vital service, but that our role and positive contributions to society increase - perhaps quite dramatically.

Biography

Michael is a librarian, presenter, author, practical tech booster and PEZ collector. He has worked in Libraryland since 1990 and holds an MLS from Indiana University ('99). His work experience includes time with WebJunction.org, OCLC Western, the Bill & Melinda Gates Foundation US Library Program and the Allen County Public Library in Fort Wayne, IN. Michael's professional focus is on technology, community and training. He co-authors the "Internet Spotlight" column in *Public Libraries* magazine and is currently working on a book about effective electronic community for ALA Editions.

Obligation of Leadership

R. David Lankes, Director, Information Institute of Syracuse University

This presentation seeks the core principles of librarianship that can be used in creating new technologies. It argues that the eventual price of adopting new trends and functions from others can ultimately dilute the effectiveness of the library mission and the core skills of the librarian. Lankes makes the argument that by chasing Google, Amazon, Facebook and the like, libraries are relegating themselves to a permanent technological second place. Shouldn't libraries be in the business of creating the next big thing, not waiting for it?

Biography

R. David Lankes is director of the Information Institute of Syracuse, and an associate professor in Syracuse University's School of Information Studies. Lankes has always been interested in combining theory and practice to create active research projects that make a difference. Past projects include the ERIC Clearinghouse on Information and Technology, the Gateway to Education Materials, AskERIC and the Virtual Reference Desk. Lankes' more recent work involves how participatory concepts can reshape libraries and credibility. This work expands his ongoing work to understand the integration of human expertise in information systems. Lankes is a passionate advocate for libraries and their essential role in today's society. He also seeks to understand how information approaches and technologies can be used to transform industries. In this capacity he has served on advisory boards and study teams in the fields of libraries, telecommunications, education, and transportation including at the National Academies. He has been appointed as a visiting fellow at the National Library of Canada, the Harvard School of Education and the first fellow of ALA's Office for Information Technology Policy.