

**LITA BOARD OF DIRECTORS**  
**2009 Midwinter Meeting**  
**MINUTES**

Saturday, January 24, 2009, 9:30 a.m. - 12:30 p.m., Denver  
President Andrew Pace, presiding

Board members present: Andrew Pace, President; Mark Beatty, Past-President; Michelle Frisque, President-Elect; Colby Riggs, Councilor; Clara Ruttenberg, Parliamentarian; Mary Taylor, Executive Director; Mary Alice Ball, Mona Coutts, Debra Shapiro, Lorre Smith, Jonathan Rothman, Directors-at-Large

Board members absent: Colleen Cuddy, Susan Logue

Staff present: Valerie Edmonds, Melissa Prentice

Guests Present: Sherri Vanyek, director, ALA ITTS, Committee and Interest Group

Chairs: Jean Rainwater, Zoe Stewart-Marshall, Jason Griffey, Aaron Dobbs, David Nutty, Maurice York, Cindi Trainor, Maribeth Manoff, Barbara Spivey, Diane Bisom, Teri Sierra, Mandy Havert, Kristin Antleman, Donald Lemke, Bonnie Postlethwaite, David Ward, Walt Crawford, Marc Truitt, Scott Muir, Judy Jeng Chen; Holly Tamren and Lisa Thomas, LITA Emerging Leaders

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Andrew Pace called the meeting to order at 9:35 am and introduced guests. There were no changes to the agenda

Approval of Consent Agenda included:

Confirmation of email votes taken since the last Board meeting:

- Approving 2010 Nominating Committee appointments
- Approving 2008 Annual Conference Board Minutes

Accept the following reports:

- President's Report (B2009-6)
- Vice President's Report (B2009-5)
- Executive Director's Report (B2009-4)
- FY2008 Final Budget Report (B2009-3)
- FY2009 First Quarter Report (B2009-2)
- Review of draft FY2010 budget (B2009-1)

**(MOTION 1, BALL/SHAPIRO move to approve Consent Agenda; motion carried)**

ALA ITTS Update

Sherri Vanyek, director, ALA ITTS updated the LITA Board on the following ITTS initiatives:

- Louise Gruenberg is now the Senior Usability Officer; she will be working more closely with member volunteers on web and surveys, etc.
- New division web redesigns have been completed and harmonize with new ALA design; RUSA and PLA are complete; ACRL and AASL in process
- New google search appliance has been incorporated into ALA site
- ITTS updates can be found at <http://itts.ala.org/update/>

### ALA Presidential Initiative

Camila Alire, ALA President

- Distributed material on her Presidential Initiative, “Libraries: the Heart of all Communities” which seeks to develop advocacy tools for libraries. The Initiative includes a short survey to be completed by ALA organizational leaders.

*Break, Board photo 10:05 am*

*Clara Ruttenberg arrives 10:15 am*

*Meeting resumes, 10:20 am*

### LITACamp Update

Mark Beatty

- Camp registration is open, Task Force is currently working on securing sponsorship and ensuring that registrants are brought into the fold and begin participation pre-camp.

### Seven Measures of Success

Mark Beatty

- Reported on morning session with Paul Myer, consultant hired by ALA to develop a data dashboard for ALA and divisions. Need to identify what data is needed to be able to make data-driven decisions on marketing, programming, publications, strategies, legislation and regulations, etc.

### Strategic Thinking Session

Andrew Pace and LITA Committee and IG Chairs

Included discussion of:

- Branding
- Content delivery
- Terminology
- Infrastructure
- Stewardship
- Networking

*Meeting concludes at 12:15 pm; continues at 1:30 pm 1/26/09*

**LITA BOARD OF DIRECTORS**  
**2009 Midwinter Meeting**  
**MINUTES**

Monday, January 26, 2009, 1:30 – 5:00 p.m., Denver  
President Andrew Pace, presiding

Board members present: Andrew Pace, President; Mark Beatty, Past-President; Michelle Frisque, President-Elect; Colby Riggs, Councilor; Mary Taylor, Executive Director; Mary Alice Ball, Mona Coutts, Debra Shapiro, Lorre Smith, Jonathan Rothman, Directors-at-Large

Board members absent: Colleen Cuddy, Susan Logue, Directors-at-Large; Clara Ruttenberg, Parliamentarian

Staff present: Valerie Edmonds, Melissa Prentice

Guests: Kent Oliver, Charles Kratz, Roberta Stevens, Emily Sheketoff, Timothy Vollmer, Alan Inouye

Visitor: Aaron Dobbs

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Andrew Pace called the meeting to order at 1:36 pm and introduced guests. There were no changes to the agenda

ALA Presidential Candidate Kent Oliver

- Presented his platform to the LITA Board; distributed campaign literature

Charles Katz, ALA Executive Board and BARC Liaison to LITA

- Reported on a number of items including: web conversion; gearing up for ALA 2015 Strategic Planning; APA restructuring; member salary survey.
- Invited feedback on the Electronic Participation Task Force reports
- Discussed the event planner; problems with the servers; ITTS budget; better communications

Annual Review of Emerging Leaders program

Mark Beatty

- Number of applicants is declining, number of sponsors remains the same, and number of projects submitted has gone up.
- Suggested creating a web page of past LITA Emerging Leaders and the projects that they have worked on.
- Recommends LITA continue to sponsor two Emerging Leaders with \$1000 stipend for each. Board to develop project proposals by the end of July.

2008 National Forum

Mark Beatty

- 336 in attendance.
- Evaluations positive, some problems with hotel organization and layout

2009 National Forum

Andrew Pace

- Forum Committee is trying several new things: call for proposal deadline extended to February 20; online submissions with a community feedback mechanism; more experimental sessions at the Forum including Lightning Talks, Birds of a Feather, etc.
- Keynotes selected: David Weinberger, Liz Lawley, and Joan Lippincot.
- Committee members' virtual participation has been excellent.

Board liaisons' reports on Committees

1. Michelle Frisque: Education

See "LITA Program Process System Task Force Proposal" document for Task Force charge

**(MOTION 2, FRISQUE/SHAPIRO moved LITA Board approve the formation of a LITA Program Process System task force; motion carried)**

2. Lorre Smith: Membership Development

**(MOTION 3, PACE/SHAPIRO moved that there will be an official LITA twitter account and the Membership Development Committee will take responsibility to set up the account and provide the password to the LITA staff; the Membership Development Committee will take responsibility for getting out regular information; motion carried)**

3. Deb Shapiro: Program Planning; Annual Conference Programs and Preconferences

- An updated list of programs will be sent to Board for approval over email

Obama administration and new Congress

Emily Sheketoff, director, ALA Washington Office

- Distributed materials addressing a variety of current issues.
- Discussed: Recovery and Reinvestment Act, Google Libraries suit, etc.

ALA OITP

Alan Inouye and Timothy Vollmer, Office for Information Technology Policy

- Reported on current activities and future plans of the Office for Information Technology Policy including, Gates Foundation's broadband to libraries program; mobile devices and libraries project

Discussion of ALA task force on E member Participation Report

Colby Riggs, ALA Councilor

- Discussion of how LITA can help or lead in some of these initiatives
- Willing to implement and/or experiment
- Endorse report
- Establish Task Force to deal with meetings

**(MOTION 4: ROTHMAN/SMITH move to adjourn meeting; motion carried)**

*Adjournment*