

Look what you'll find!

All **FREE** to download from the Kids! Tool Kit

Professionally-designed color and black & white **logos** in English and Spanish to use on your library promotional materials and Web site.

At Your Library — a lively and humorous **theme song** written and performed by Grammy-winning singer/storyteller Bill Harley, including tips on how to use the song @ your library.

Public Service Announcements for print and radio.

Print PSAs in English and Spanish are camera-ready PDFs in various sizes to share with community newspapers and newsletter editors at partner organizations and local schools.

The audio PSA was recorded by Harley, incorporating the *At Your Library* music and can be downloaded to share with local radio stations and schools for PA announcements.

Ideas for **contests and group activities** — customizable templates for a mad libs game, bookmark contest, and scavenger hunts. There's even a story theater script by Dianne de Las Casas — *The Chicken and the Librarian!*

Library-themed games — hidden picture and crossword puzzles, mazes, word searches, and more.

A flyer touting the **Top Ten Things for Kids to Do @ your library**® — great for school visits and parent groups! Available in English and Spanish!

Examples of and tips for **surefire programming, publicity, and promotion.**

Don't miss **What Works: Good Ideas from ALSC Members!** Professionals from around the country share their secrets on helping parents help their kids; enriching after school time; promoting books and reading; making learning fun; and more.

Facts you can use about children, reading, and libraries.

It's all waiting for you...

www.ala.org/kids

Click on "Tool Kit"



Kids! @ your library® builds on The Campaign for America's Libraries, a multi-year public awareness campaign sponsored by ALA.

It provides promotion tips, sample press materials, downloadable art, and other tools to help local libraries of all sizes reach out to kids, their parents, and caregivers.

Kids! @ your library® was created by children's librarians for children's librarians, and libraries from North Carolina to Arizona, from Ohio to Washington are using Kids! campaign resources to get the word out that there is So Much to See. So Much to Do. @ your library®!



Association for Library Service to Children
American Library Association
50 East Huron St.
Chicago, IL 60611
800-545-2433, ext. 2163
alsc@ala.org