



A Dozen Ways to Use Kids! @ your library[®] Materials to Spruce Up Your Summer Reading Program

1. **Sing Bill Harley's song**, "@ your library," making it your library's theme song. The tool kit has many ideas on how to use the song, such as parade marching music or opening storytimes/programs.
2. **Perform our "Library Rap"** in classes when promoting summer reading in schools.
3. **Hold a reader's theater program** during the summer, using "The Chicken and the Librarian" and "The Library Dragon" scripts.
4. **Use the campaign slogan** "So Much to See. So Much to Do @ your library[®]" in your publicity.
5. **Read a great book about kids in libraries** from our "Bibliography of Books about Kids and Libraries," found under section 5 of the tool kit - Publicity, Programming & Promotion.
6. **Check out the list of 10 places** to reach parents.
7. **Quote well-known figures** talking about how libraries affected them – Julie Andrews, Maurice Sendak, Barack Obama – to name a few.
8. **Print off a camera-ready game or two** – and put them out for kids to do to keep busy.
9. **Conduct a Mad Lib library program**; there are two fun Mad Libs ready to go!
10. **Implement a bookmark contest** in the spring. Publish and distribute the winning bookmarks during your summer reading program.
11. **Host scavenger hunts** at your library.
12. **Recite facts about kids, reading and libraries** when talking to parents and the movers and shakers in your community.

All these things and more can be found in the Kids! @ your library[®] tool kit. It's free to download from our Web site: www.ala.org/kids