

# Join the Association for Library Service to Children (ALSC) at ALA Annual Conference July 9 - 15, 2009 for great programs, events, speakers and more!

**Friday, July 10**  
**3:00 - 5:00 p.m.**

Picture Perfect: Art from Caldecott Award Books, 2006 - 2009

Art Institute of Chicago: Ryan Education Ctr.  
Mo Willems will be doing a reading, answering questions from the audience, and autographing books at this event to celebrate the new exhibit in the Ryan Education Center. Entrance into the Ryan Education Center is free.

**5:00 - 6:00 p.m.**

ALSC 101: Making Connections  
WEST, Promenade B/C

If you're new to ALSC or if this is your first conference as a children's librarian, then this program is for you! We'll provide you with information about the perks of ALSC membership, tips on how to get involved in the organization, and tricks of the trade for navigating Annual Conference.

**6:00 - 8:00 p.m.**

ALSC Happy Hour

The Weather Mark Tavern  
1503 South Michigan Ave, Chicago  
Stop by to grab a drink with friends, old and new! Drinks and meals are not sponsored by ALSC, but we would love to see you there!

**Saturday, July 11**

**8:00 - 10:00 a.m.**

Beyond Storytimes: Standards-Based Partnerships for Early Learning

MCP, W-196b

The public library is a natural community learning center. Children's librarians are assuming new roles as educators who plan programming that addresses literacy and language, math and science education standards. In this stimulating, hands-on workshop, you will explore using the same book many times in many ways, learn how to incorporate math and science activities into any story hour, and focus on outcome-based early literacy programs and community outreach.

**10:30 a.m. - Noon**

Cuentos de las Americas: Celebrating Latino Cultures and Día with Recent Outstanding Latino Children's Books

MCP, W-192a

Do you serve Latino youth in your school or library? Do you know where to find the BEST children's and young adult books about Latinos? Have you ever planned a Día program? This session offers suggestions on how to locate and select high quality Latino youth literature, and discusses library programs that celebrate this diverse population. Examples of recent outstanding Latino youth literature will be highlighted as well as ways to celebrate Día in your library program. This program is sponsored by both ALSC and REFORMA.

LEAP into Science @ your library

MCP, W-470b

Combining literacy and everyday science into fun library programs for elementary

school kids and families is the goal of "LEAP into Science," a five-year National Science Foundation grant. The Franklin Institute, a renowned family science museum, and The Free Library of Philadelphia are partnering in this new endeavor. Come and enjoy an interactive science program, and see how your library can participate. Attendees will receive free curricula.

**1:30 - 3:00 p.m.**

Past as Prologue: Building on ALSC's Successes

MCP, W-192a

Learn from former ALSC Division staff and recent ALSC Presidents as they discuss the foundations of the Division, the changes that have occurred, and how ALSC builds on that foundation to provide cutting edge library service to children and tweens, their parents and caregivers.

Where you can go with Every Child Ready to Read!

Co-sponsored with PLA  
MCP, W-470b

Libraries and Head Start programs make perfect partners when advocating for early literacy. Join this informative panel presentation that tells how three library systems have successfully collaborated with Head Start/Early Head Start to provide parent education as well as super fun early literacy story times in their communities.

**3:30 - 5:30 p.m.**

Partnering with Service Organizations

Co-sponsored with LLAMA - PRMS  
MCP, W-194b

A panel of librarians will discuss best practices in seeking assistance from service organizations (i.e., Rotary, Lions, Kiwanis, Altrusa, Soroptimist), highlighting successful initiatives in their communities and in the international arena. The program will focus on reading programs for children, adult literacy, children's book drives, fund-raising for programs, cultural events, and more.

USBBY Mixing it Up: The Process of Bringing International Children's Books to the United States

MCP, W-470b

**8:00 - 10:00 p.m.**

Stories for a Saturday Evening 2009

HIL, Northwest 1

Three to five outstanding storytellers, including Tim Tingle and Dovie Thomason, will demonstrate the best in storytelling. This inclusive, inspirational and educational program is for all conference attendees interested in professional and library storytelling.

**Sunday, July 12**

**10:30 a.m. - Noon**

Evaluating Audiobooks: Selecting the Best for Children and Teens

MCP, W-470b

As spoken word audio becomes increasingly

available in a variety of 21st century formats, interest in audiobooks is high. Presenters will discuss their process in developing expertise in evaluating the audiobook medium for young readers, as well as guidelines for reviewing, purchasing, and collection development of audio materials. The audience will also have opportunities to listen to audiobook excerpts, analyzing quality based on set criteria.

Inspiring Young Citizens: The Library as a Forum for Engagement

MCP, W-190b

How do we excite young readers with possibilities for remaking their world without burdening them with responsibility beyond their years? This panel of authors and a middle school librarian, moderated by a children's book advocate, will share books, strategies, and book-specific educational curriculum for engaging young people in age-appropriate social issues and actions. Applications will focus on historical figures and movements that inspire contemporary youth.

**1:30 - 3:00 p.m.**

A.R.T. and Your Library: How You Can Bring Them Together!

MCP, W-181

Learn what is included in the expanded Kids! @ your library@ Campaign Toolkit... now including ideas and activities for grades K - 8. Find out how to use these materials to make your library the place to be! A.R.T. (Author's Reader's Theater with Avi, Brian Selznick, Pam Muñoz Ryan, and Sarah Weeks) will be performing their reader's theater magic as an example of how reader's theater can be presented in your library.

**1:30 - 4:00 p.m.**

The Pura Belpré Celebración

HIL, Continental A/B

Join ALSC and REFORMA in a joyous Celebración to honor the 2009 Pura Belpré Medal winners and honorees as they receive their awards and deliver their acceptance speeches. There will be a musical performance by local children, book signing by the winning authors and illustrators, refreshments, and more.

**3:30 - 5:30 p.m.**

The Five Principles of Good Design: Promote & Present with Style

MCP, W-179

Want to become a branding and marketing design "expert" in 2 hours or less? Want to reach your community with promotional pieces that raise eyebrows and create buzz? Say "Yes!" to more design savvy flyers. Help end snooze-worthy PowerPoint presentations. Together we'll explore five design principles to help your youth service program promotions and presentations pop! You'll leave this session ready to be more design-smart and more effective in reaching multiple audiences.

ALSC @ ALA Annual Conference

### 3:30 - 5:30 p.m. Cont.

Using Historic Children's Literature to Motivate Children to Read: Highlights from 15 Years of the Louise Seaman Bechtel Fellowship Award  
MCP, W-192a

We will present a moderated panel of past Bechtel Fellows. The moderator will first explain the Fellowship program and application requirements to the audience and encourage audience members to considering applying. Next, a series of three past Fellows will describe their experiences and present the results of their research projects. The presenters will emphasize the value of their findings to library service with children and provide related programming suggestions for motivating children to read.

Library History Round Table Research Forum 2009: Library Materials and Services for Children and Young Adults Historical Perspectives (LHRT)  
MCP, W-192-b

The Research Forum features a panel of scholars, students, and practitioners who will present their original, historical research.

### 6:00 - 11:00 p.m.

Newbery Caldecott Wilder Banquet

SHER, Grand BR I-VII

Join us for this gala to celebrate the Newbery and Caldecott Medalists and Honorees, authors and illustrators of the year's most distinguished books for children, and this year's Wilder Award winner. Cocktails (cash bar) available prior to dinner; doors open at 6:45 p.m. Tickets are \$94 and will be available at the Onsite Registration Counter until the event is sold out, or noon on Friday, whichever occurs first. No tickets will be available at the door.

### Monday, July 13

#### 8:00 - 9:30 a.m.

ALSC Charlemae Rollins President's Program featuring Melba Pattillo Beals - Auditorium Speaker Series

MCP, W375

Ms. Beals walked her way into the history books in 1957 as one of the courageous students who faced down furious segregationists, the Arkansas National Guard and the Governor of Arkansas in order to integrate Little Rock Central High School. This is one program that every librarian should attend. A Chicago children's choir will perform songs from the civil rights movement to start the program.

#### 10:30 a.m. - 12:30 p.m.

Awards Presentation and Membership Meeting

MCP, W-196a

Join your colleagues at the annual presentation for the Batchelder, Carnegie, Geisel, and Sibert Awards. The ALSC Membership Meeting will immediately follow where Pat Scales, ALSC President, will recognize the 2009 professional award winners and share the year's accomplishments and new initiatives.

#### 1:30 - 3:00 p.m.

And the Good News for Kids is...: Preliminary

Report on the NLG Research Study

MCP, W-190b

This IMLS-NLG funded research study based at Dominican University is investigating how public library summer reading programs impact student achievement; it focuses on students who were in 3rd grade at the end of the 2007/08 school year. Project principals will report on the methodology, partnerships between the public libraries and school systems involved, and the preliminary results of this multi-year project. Representatives from one of the research sites will also participate. Q&A will follow.

### State Academic Standards + Library Programs =

Educationally Enhanced Children's Programs

MCP, W-192b

Academic standards are the current education buzz words. Learn how you can match standards to what you are already doing, contribute to preschoolers school readiness, and provide accountability for what you do as a children's librarian. Learn how to develop creative and innovative programs for the school age that support language, math or science standards, and learn how to purposefully and intentionally enhance your programs with materials and activities that are tied directly to one or more academic standards.

### 3:30 - 5:30 p.m.

Odyssey Award Presentation & Program

MCP, W-470b

Celebrate the 2009 Odyssey Awards, featuring the 2009 Odyssey winner, "The Absolutely True Diary of a Part-Time Indian", written and narrated by Sherman Alexie and produced by Recorded Books. A reception sponsored by the Audio Publishers Association with light refreshments will follow the award presentations and a program featuring narrators Marron Willis and Sherman Alexie.

Growing Readers Together: Public Libraries and

Schools Thrive in Partnership

MCP, W-178b

What makes partnerships successful? Learn how to choose among organizations that want to collaborate with you, and about Multnomah County Library's successful outreach partnerships with schools. These include work with parents to prepare kids starting school and with teen parenting programs, the Every Family Reads one-author program, all-district summer reading sign-ups and library card campaigns, and school-based services such as School Corps and booktalking services. Explore how to adapt ideas from large and small libraries.

Multiple Literacies in the Library

MCP, W-179

A panel presentation and discussion about Multiple Literacies and how the varied forms of literacy affect how librarians and media professionals work. Speakers, including library and educational specialists and children's book creators, will focus on three types of literacy including visual, audio, and digital. The panel will discuss how these types of literacy relate to traditional literacy education, collection development, and other issues related to youth services. Co-sponsored with The Children's Book Council, Inc.

### 5:30 - 7:30 p.m.

ALSC's 6th Annual Poetry Blast

HIL, Continental C

This unique program celebrates the wonder and excitement of contemporary North American poetry for children. Ten to twelve poets, some new, some well-established, will read from their works. Information about current and forthcoming books of poetry will be available. This event is designed to be a 'drop-in' reading at the close of a long conference. Delegates will find the time spent in these readings both enlightening and energizing.

"Our Children Can Soar: A Celebration of Rosa,

Barack, and the Pioneers of Change" Original Art

Show and Cocktail Reception

HRM, Center 22

Bloomsbury Children's Books and the Coretta Scott King Book Awards 40th Anniversary Committee invite you to this free event celebrating a unique picture book illustrated by 13 acclaimed artists. Please RSVP to Katie.fee@bloomsburryusa.com.

## Don't Forget...

### HOTEL CODES:

<b>MCP</b> - McCormick Place West	<b>FAIR</b> - Fairmont
<b>HRM</b> - Hyatt Regency McCormick	<b>SHER</b> - Sheraton Chicago (Co-HQ)
<b>MPS</b> - McCormick Place South	<b>INTER</b> - Intercontinental
<b>MAR</b> - Marriott Chicago	<b>SWISS</b> - Swissotel
<b>HIL</b> - Chicago Hilton (HQ hotel)	<b>HYATT</b> - Hyatt Regency Chicago (Co-HQ)
<b>PALM</b> - Palmer House	<b>WEST</b> - Westin River North

\*\*Programs are subject to change. Please refer to the onsite Program Guide Supplement and daily Cognotes for changes or cancellations.

Stop by the ALSC Membership booth in the ALA Member Pavilion (#3034) to pick up a fun ALSC giveaway and new information.

New and improved Born To Read materials will be unveiled for the first time at Annual. Pick up a copy of the newly designed brochure full of great ideas and information at the ALSC booth.

The Kids! @ your library® public awareness campaign will be launching phase two at Annual, targeting tweens in grades five through eight.

The launch is taking place at the ALSC program "A.R.T. and Your Library: How You Can Bring Them Together!"

Free resources have been added to the ALSC Web site at [www.ala.org/kids](http://www.ala.org/kids).

Short programs will be taking place in the ALA Membership Pavilion (booth #3034) on the exhibit floor. There will be an ALSC program about the Kids! @ your library public awareness campaign on Saturday (7/11) at 2 p.m. and an abbreviated ALSC 101 on Sunday (7/12) at 3 p.m.

## Not Going to Annual?

Think about taking an ALSC Online Education Course! Registration is now open for our summer courses: Reading Instruction and Children's Books; The Newbery Medal: Past, Present and Future; and Sharing Poetry with Children. Visit [www.ala.org/alscd](http://www.ala.org/alscd) for more information.

If you're looking for a workshop completely focused on children's and youth services, the ALSC National Institute is for you! Taking place September 23-25, 2010 in Atlanta, Georgia, this event will feature two and a half days of dynamic programming related to library service for children and inspirational keynotes from award-winning authors and illustrators.

Check out the ALSC Web site at [www.ala.org/alsc](http://www.ala.org/alsc) for more information on ALSC initiatives, programming, and resources.