

2010 *Choice* Advertising Space Contract **Print**

For a single-insertion order or for multiple-insertion orders with frequency discounts

To advertise in *Choice* magazine, simply complete and return this form to Pam Marino, *Choice* Advertising Department, 575 Main Street, Middletown, CT 06457, fax 860-346-8586. Reservation deadline is the 5th of the month, and materials deadline is the 15th of the month, two months prior to publication. Your *Choice* magazine ad runs FREE on *Choice Reviews Online*. For additional online advertising options, refer to the About *Choice Reviews Online* page of the Media Kit.

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ISSUE	COLOR or B&W	SIZE	POSITION REQUESTED	FREQUENCY	RATE
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2 FEBRUARY African American Studies					
3 MARCH Women's & Spring Announcements / Gender Studies					
4 APRIL Psychology					
5 MAY University Presses / Science & Technology					
6 JUNE ALA Annual Distribution					
7 JULY Performing Arts & Mass Media					
8 AUGUST Special Internet Issue (Internet Resources)					
9 SEPTEMBER Fall Announcements					
10 OCTOBER Political Science & Economics					
11 NOVEMBER Forthcoming Reference Titles					
12 DECEMBER Forthcoming Art & Architecture Titles					

CHECK HERE to link a URL to your ad on *Choice Reviews Online* (additional \$100 fee).
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FOR MORE INFORMATION, contact Pam Marino at pmarino@ala-choice.org, call 860-347-1387, or visit www.ala.org/acrl/choice.