

Issued by the
Communications
Committee,
University Libraries
Section, Association
of College &
Research Libraries,
a division of the
American Library
Association.

ULS Universe

Volume 9, Number 1

Spring 2009

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ULS Program @ ALA : Supporting Millennials in Graduate School



Saturday, July 11

1:30 pm-3:00 pm

Millennials, those born between 1982 and 1994, are finishing college and entering graduate school. Surveys suggest that these students use libraries heavily and are less than satisfied with the experience. What do these digital multi-taskers want and expect, and how can university libraries support their needs? This program will bring together a panel of

graduate education, the expectations of this cohort and the successful approaches that will engage them.

Speakers:

Susan Gibbons, Vice Provost and Dean, River Campus Libraries, University of Rochester.

Joan K. Lippincott, Associate Executive Director, Coalition for Networked Information.

Lessons Learned at the E-Learning Guild Annual Gathering

-Rebecca Blakiston

In March I was fortunate enough to attend the [E-Learning Guild Annual Gathering](#) in Orlando, FL, with a couple of colleagues. As our library is moving away from one-shot face-to-face sessions and more towards scalable online instruction, this seemed relevant.

We were the three lone librarians in a conference filled with hundreds of instructional designers from the corporate, nonprofit, and consulting sectors. These are full-time e-learning professionals, experts in presenting online content, designing for online learners, and assessment through online mechanisms. We can certainly learn a lot from them.

For one, I'm finding that rapid e-learning tools are fantastic, and there are plenty of them out there. You don't need to learn Flash or XML to create engaging, dynamic online presentations. A lot of libraries are already using screen capturing software such as [Captivate](#) and [Camtasia](#), but not too many have started exploring the more broader world of e-learning tools. At my library we already have [Articulate](#), which is a big one, but I learned about other options such as [FlyPaper](#), [Raptivity](#), and [Lectora](#). These products can be on the expensive side, but

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E-Learning Guild, cont'd

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there are often academic discounts, and you can always get a trial to test them out and see if they're worth the money.

Second - which should come as no surprise - designing instruction for online learning is far different than designing for face-to-face sessions. Fortunately, there is a lot of research out there on how to design effective online instruction. Check out [Empowering Online Learning](#), [Making Sense of Online Learning](#), [The Online Learning Idea Book](#), and the [E-Learning Handbook](#). It's worth taking the time to learn about good design; read up on the challenges, opportunities, and best practices for creating quality online learning experiences for our students.

If you are involved in developing online instructional materials, I highly recommend attending a conference geared towards e-learning professionals. In addition to the E-Learning Guild Annual Gathering, both [DevCon](#) and [DevLearn](#) are taking place this year.

- [Rebecca Blakiston](#) is Undergraduate Services Librarian at the University of Arizona Libraries.

New ACRL Website Launched!

(Reprinted from ULS-L listserv)

April 2009 marks the launch of an updated, user-centered design of the Association of College and Research Libraries (ACRL) Web site. The update is the result of an extensive planning and redesign process in order to better serve the information seeking needs of the ACRL membership and general public. The results of an ACRL membership survey informed the redesign process, with many suggestions on usability incorporated into the final design. The redesign integrates the ACRL Web presence with the September 2008 update of the ALA Web site. The newly updated site is available at www.acrl.org.

The redesigned site features a variety of enhancements, including:

- Updated site organization for ease of navigation.
- Direct access to committee and section information.

- Eye-catching highlights of upcoming events and services.

"In redesigning our Web site, we listened to our members and incorporated a wide variety of feedback in order to increase accessibility and usability," said ACRL President Erika Linke. "As a result of the hard work of the ACRL membership and Web team, our new online presence provides a greatly enhanced user experience for all of our visitors."

The new site additionally features dynamic content updates to keep information current and relevant. A variety of RSS feeds for content such as upcoming events provide an additional means for visitors to stay up-to-date with ACRL activities.

Address questions and comments about the ACRL Web site to ACRL Web Services Manager Jon Stahler at jstahler@ala.org or (312) 280-2511.

ULS Universe 2.0: the Future of Our Newsletter

You are currently reading the last PDF version of *ULS Universe*. That's right:



ULS is going 2.0! After a survey of our members and several conversations with the ULS Executive Board, the ULS Com-

munications Committee is pleased to announce that our newsletter will from now on be available online as a blog at <http://www.acrl.ala.org/ULS/>.

The blog is already live and in its first phase of development. We are actively seeking contributors. You can post as often as you like. You can write full stories, or just link to an item you think fellow ULS members will enjoy reading!

For those of you accustomed to reading the PDF newsletter, make the change to the blog today to ensure that you continue to receive ULS news on a regular basis! Add our blog's RSS feed to your feed readers — or simply bookmark the website.

For those who would like news items to appear on the blog, but are not interested in signing up to be a blog author, you are encouraged to submit news and/or articles at any time, simply by sending them directly to Felicia Palsson at fpalsson@usc.edu.

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ULS Universe is published in the Spring and Fall by the Communications Committee, University Libraries Section, Association of College & Research Libraries, a division of the American Library Association, 50 East Huron Street, Chicago, Illinois 60611.

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More than 5,000 librarians from a wide variety of university libraries make up the University Libraries Section (ULS) of the Association of College and Research Libraries. ULS is one of three type-of-library sections of ACRL.

Since its establishment in 1937, ULS has been actively involved in shaping the future of our library and university environments. ULS advances university librarianship, university library service, and the development of university libraries in institutions with graduate programs. In addition, ULS fosters cooperation both locally with university administrators and teaching faculty, and among colleges and universities on issues of mutual concern.

For more information about ULS and the section's activities, see: www.ala.org/acrl/uls.

Publications, Awards, and New Hires: News of Your Fellow ULS Members

Judy Jeng, Head of Collection Services at the Congressman Frank J. Guarini Library of **New Jersey City University** has been appointed to serve on the IFLA Standing Committee for Acquisition and Collection Development, 2009-2013. The 2009 IFLA conference will be held in Milan, Italy.

Judy recently published a chapter on usability evaluation in *Handbook of Research on Digital Libraries: Design, Development, and Impact*, published by IGI Global, in Feb. 2009.

C. Derrick Hiatt is the new Electronic Resources Librarian for the Z. Smith Reynolds Library of **Wake Forest University**. He will assist in managing the Library's subscription based electronic resources. He comes to this position after having served for 6 years as the Assistant Serials Librarian at the Harold B. Lee Library of Brigham Young University in Provo, Utah. A North Carolina native, Hiatt holds a Bachelor of Arts degree in Music from Brigham Young University and a Master of Library Science from Southern Connecticut State University.



SUBMIT your news and share it with ULS colleagues instantly via the ULS blog! Contact Felicia Palsson, ULS blog administrator, at fpalsson@usc.edu.

Wake Forest University currently has two openings: for a Scholarly Communication Librarian, and a Systems Librarian. The Z. Smith Reynolds Library, with a collection of over 1.7 million volumes, materials expenditures of \$3.5 million, and operating budget over \$7 million, serves over 4,000 students in the undergraduate College, the Calloway School of Business and Accountancy, the Graduate School of Arts and Sciences, and the Divinity School of Wake Forest University.

Wake Forest University is a private, coeducational institution dedicated to academic excellence in the liberal arts, graduate and professional education. Founded in 1834, the University is ranked among the top thirty national universities. Wake Forest is a collegiate university offering a vibrant intellectual community with a rich cultural life, an impressive array of facilities and an active athletics community. From its founding, the university adopted the motto "pro humanitate" which is exemplified by a deep institutional commitment to public service and engagement with the world. For quick facts about the University, go to <http://www.wfu.edu/visitors/quickfacts.html>

For full position descriptions and application instructions, visit <http://www.wfu.edu/hr/careers>.

ACRL/Harvard Leadership Institute: Scholarship Opportunities

ACRL announces the availability of two scholarships to support participation at the 2009 ACRL/Harvard Leadership Institute for Academic Librarians, which will be held in Cambridge, Massachusetts, August 2-7, 2009. In support of ACRL's commitment to librarians serving diverse communities, these two scholarships are for individuals currently working in Historically Black Colleges and Universities; Tribal Colleges or Universities; or Hispanic Serving Institutions.

The goal of the ACRL/Harvard Leadership Institute is to increase your capacity to lead and to manage. Participants work with program faculty and with other participants-testing new ideas and developing new strategies for taking institutions into the future. The ACRL/Harvard Leadership Institute is designed for directors of libraries and those who report directly to them in positions such as associate university librarian or assistant library dean. The program will also be useful for others

who are regularly involved in senior-level decision making affecting the entire library operation and involving other important relationships on campus. Complete details are online at <http://www.acrl.org/ala/mgrps/divs/acrl/events/leadershipinstitute.cfm>.

Scholarships

The purpose of the scholarships is to support the participation of academic and research librarians from the Historically Black Colleges and Universities; Tribal Colleges and Universities; or Hispanic Serving Institutions. The scholarship covers the cost of tuition to the Institute (\$2,400 value) and a \$750 travel stipend.

Criteria

Scholarship applicants must:

- be current ACRL members;
- be employed at an Historically Black College or University; Tribal College or University; or Hispanic Serving Institution;

- complete the online scholarship application form;
- submit a brief, written statement that describes how participation in the Institute will contribute to his or her leadership development, or define three ways in which the Institute will help improve her or his leadership effectiveness, and;
- demonstrate that they have support from their institution to attend the Institute by submitting a brief statement of support from an appropriate supervisor/manager/director at the institution.

How to Apply

Complete the online application form by May 1, 2009. Notifications will be issued in mid-to-late May 2009.

Questions

Please contact Margot Conahan at mconahan@ala.org, 312-280-2522, if you have any questions or need additional details.

ACRL preconferences @ ALA Annual Conference

ACRL is offering three preconferences in conjunction with the 2009 American Library Association (ALA) Annual Conference in Chicago on July 10, 2009. Registration materials are online.

Discovering Digitization: Defining Your Path to Digital Access - Understand the components of successful digitization project planning by discussing specific examples. Topics include project planning, digitization and image processing, and cataloging and metadata.

Instructional Design for Librarians: The What, Why, and How of ID - Gain an understanding of instructional design principles. These principles can help you design effective and high-impact teaching environments from semester long courses to one-shot library instruction classes to the effective use of signage and website design.

The Not-So-Distant Librarian: Online Library Instruction to Engage Students and Faculty - Learn about practical tips and tools for designing and implementing online library instruction that addresses a variety of learning styles and engages students through active learning exercises, and fosters faculty buy-in.

Complete details are available online at <http://www.acrl.org/ala/mgrps/divs/acrl/events/annual09.cfm>.

May 22, 2009 is the advance registration deadline.

Questions? Contact Margot Conahan at 312-280-2522 or e-mail mconahan@ala.org.

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Get involved!

Thinking about getting more involved in ULS? Everyone is welcome to volunteer for one of the section's stimulating committees or discussion groups. It's easy! Contact any of the people listed on this page for more information, or fill out the ACRL Section Committee Volunteer Form to volunteer for a committee assignment next year. The form is available in the ACRL Forms section of the ACRL website.



Participating in a ULS committee is a great way to put your experience to work in the field, and even to learn a bit yourself. You can meet people with similar interests, and the extra service commitment is always a boon on performance and tenure reviews. Get started now!

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