

AMERICAN ASSOCIATION OF SCHOOL LIBRARIANS  
PROJECT / PUBLICATION / ACTIVITY PROMOTION REQUEST FORM

The AASL office will help its committees, task forces and sections promote\* their projects, publications and activities. Please submit this form to your AASL staff liaison, who will forward it to the AASL Program Officer, Communications and Marketing for appropriate action.

Committee: \_\_\_\_\_

Chair: \_\_\_\_\_

Describe the project/publication/activity:

— Who

— What

— When

— Where

— Why

— How

Identify at least one unique or extraordinary feature of the project/publication/activity that can be highlighted as part of the promotional effort:

Provide primary contact (full name, title, institution, phone and e-mail) for additional information about the project/publication/activity:

Provide any additional information that you believe would assist us in promoting your project/publication/activity:

\* All promotion of projects/publications/activities is assumed to be "budget neutral" unless funds for promotion have been included in either the project/publication/activity's budget or the committee/task force/section's budget.