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ALA MEMBERSHIP
50 E. HURON ST
CHICAGO, IL. 60611
WWW.ALA.ORG



AMERICAN LIBRARY ASSOCIATION
CORPORATE

MEMBERSHIP
2009-2010

ALA American
Library
Association

Corporate Members have two options for membership levels depending on their interest in working with the library community. A level at \$500 annually can choose one Key Corporate Member Benefit: either preferred booth space assignments for ALA's Annual Conference and Midwinter Meeting for your years; discounts on display space advertising in *American Libraries* (both print and online); or discounts on mail list rental from ALA. Members at the \$2,000 automatically receive all three key benefits. And at either level, Corporate Members receive a personal voting membership in ALA and our Exhibitors Round Table (ERT) means your voice is heard in planning and promotion of ALA events, use of the unique Corporate Member logo on your marketing materials, and subscriptions to *American Libraries* magazine and *AL Direct*, the weekly e-newsletter of the Association. To become a Corporate member of the American Library Association or to learn more about specific programs, services, and member benefits, please call 800-545-2433, ext 5 for our Member and Customer Service Center; visit www.ala.org/membership; email membership@ala.org; or mail the enclosed application to: ALA MEMBERSHIP, 50 E. HURON ST., CHICAGO, IL 60611, WWW.ALA.ORG.

All Corporate Members receive the following: One Personal Membership (VIP) in ALA and the exhibits round table; an Annual subscription to *American Libraries* Magazine (a \$35.00 value included in dues); *AL Direct* delivered weekly by email to the VIP member; use of the ALA Corporate Member Logo; and enhanced listings in the *American Libraries Buyers Guide* (<http://ala.multiview.com>).

Corporate Rates

(EFFECTIVE SEPTEMBER 2009 TO AUGUST 2010)

\$500 CHOOSE ONE KEY BENEFIT

- _____ Preferred Booth Space at Annual and Midwinter by Year
- _____ Discount on Display Space Advertising in *American Libraries*
- _____ Discount on Mail List Rental from ALA and its Units

\$2,000 AUTOMATICALLY RECEIVE ALL THREE KEY BENEFITS

ALA CORPORATE MEMBERSHIP CONNECTS SUPPLIERS,
PUBLISHERS AND VENDORS WITH LEADING BUYERS
AND DECISION-MAKERS AROUND THE LIBRARY WORLD.

Corporate Information

ORGANIZATION

ADDRESS

CITY

STATE/PROV

ZIP

COUNTRY

PRIMARY CONTACT

TITLE

TELEPHONE

FAX

EMAIL

PAYMENT METHOD

Our check is enclosed for \$_____, payable to the American Library Association

Charge \$_____ to my VISA MasterCard AMEX

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

AUTHORIZED SIGNATURE

PLEASE RETURN WITH PAYMENT TO:

ALA MEMBERSHIP
50 E. HURON ST.
CHICAGO, IL 60611