# PIERCE COUNTY LIBRARY SYSTEM

We value...Customer service excellence

### **MISSION**

To bring the world of information and imagination to all people of our community

### VISION

and exchange of information and ideas

We value... The diversity of people we serve, their opinions, capabilities, needs, and interests

We value...Equitable access to all library resources and services

We value...Freedom of expression and free flow of ideas

We value...The power and worth

of words and images

stewardship of public funds

We value...Responsible

We are the community's choice for the discovery

## **SERVE THE CUSTOMER** ♦ Develop customer focus through the library ◆ Deliver contemporary programs and services ♦ Improve public awareness and knowledge **STRATEGIES** MANAGE RESOURCES **RUN THE BUSINESS** ◆ Remove access barriers ♦ Improve customer access to ♦ Serve target populations materials and services ♦ Diversify funding ♦ Meet changing marketplace ♦ Improve the delivery, use & ♦ Contain expenses needs application of technology ♦ Serve the customer well ◆ Improve and modernize business processes problems in innovative ways **DEVELOP EMPLOYEES** ♦ Create a learning culture supporting knowledgeable employees with up-to-date skills Attract and retain a talented and diverse workforce

We value...Our diverse, skilled, and knowledgeable employees working in a safe and stimulating environment

09/28/05

We value...Creative solutions by solving