

Issue 3

Sunday, January 13, 2008

Highlights

Today

Sunrise Speaker Series 8:00 - 9:00 a.m. Penn. Conv. Ctr. Ballroom A

> ALA Council / Exec. Board / Membership Information Session 9:00 - 10:00 a.m. Penn. Conv. Ctr. Ballroom B

ALA Council I 10:45 a.m. - 12:15 p.m. Penn. Conv. Ctr. Ballroom B

ALA President's Program 3:30 - 5:30 p.m. Penn. Conv. Ctr. Ballroom A

Monday

Sunrise Speaker Series 8:00 - 9:00 a.m. Penn. Conv. Ctr. Room 201 B/C

> Youth Media Awards **Press Conference** 8:00 - 9:15 am Penn. Conv. Ctr. Ballroom A

Technology Showcase 10:00 am - 1:10 pm Penn. Conv. Ctr. **Exhibit Floor**

Exhibit Hours

Today: 9:00 a.m. - 5:00 p.m. Tomorrow: 9:00 a.m. - 2:00 p.m.

Inside the FBI: A Whistleblower Speaks Out

By Brad Martin ABC News

BI Special Agent Bassem Youssef, despite displeasure by the FBI about the proposed content of his presentation, bravely spoke on his own behalf Saturday about his experiences, mostly by answering questions asked of him by ALA's Tom Sussman and by audience members.

Youssef, the highest ranking Arab-American agent and fluent Arab speaking agent employed by the FBI, saw his career take an unexpected turn for the worse after 9/11 when he told director Robert Mueller about discriminatory practices within the bureau and that he thought the organization could do a better job pursuing al Qaeda and other terrorist organizations if it made better use of their knowledge of Arab language and culture.

This resulted in Youssef, who is the recipient of the prestigious Director of Central Intelligence (DCI) award for

his work on the first World Trade Center bombing, being reassigned to a different area, the Communications Analysis

Mladelphia, PA

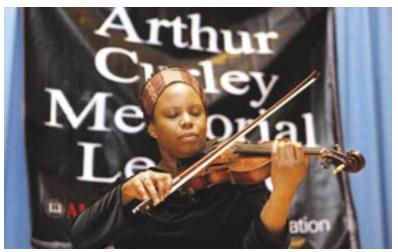
Within a few months, he realized the FBI was using what are called "exigent circumstances" to perform surveillance of private citizens and that he didn't know this to be legal.

Stephen M. Kohn, president of the National Whistleblower Center and Bassem's attorney, has written seven books on whistleblowing, and in elaborating on this, said that the agency was doing this in hundreds of situations, even though getting National Security Letters (NSLs) was easy. Kohn moderated what he felt his client was allowed to discuss during his appearance and was described by Sussman as someone who has "been on the front lines of protecting those individuals who have had the courage to step forward. Mr.

Continued on page 10



ALA presidential candidates J. Linda Williams, left, and Camila Alire, prepare to take questions from the audience after discussing some of their goals if elected president during Saturday's ALA Presidential Candidates Forum.



Grammy-nominated jazz violinist Regina Carter performs at the 9th Annual Arthur Curley Memorial Lecture. See page 15 for a review.

Philadelphia Sunrise Speaker Series Concludes on Monday

n Sunday and Monday, January 13 and 14, get up early and attend a lively, educational and innovative speaker session, which will run from 8:00 - 9:00 a.m.

Today enjoy A Morning with Aaron Lan**sky** in the Pennsylvania Convention Center Victoria Lustbader Ballroom A. Aaron Lan-

sky is the founder of the nonprofit organization the National Yiddish Book Center, which has recovered almost 1.5 million volumes and is still going strong. Lansky's first book, Outwitting History, has received numerous awards since its publication in October 2004. Sponsored by Algonquin Books.

On Monday, January 14, attend Books Build Friend-





Elizabeth Noble

ships in the Pennsylvania Convention Center 201 B/C.

This lively session will be a conversation about books, reading groups, and relationships that are formed and strengthened through the experience of reading, with authors Shireen Dodson, Elizabeth Noble, and Victoria Lustbader, and Carol

Continued on page 11



Shireen Dodson, center



Carol Fitzgerald



Beautiful software.

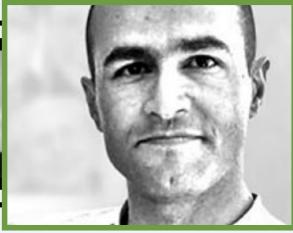
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Let's Talk About It: Love and Forgiveness

By Ericka Patillo **Radford University**

Mary Davis Fournier, Project Director for ALA's Public Programs Office, led an information session Saturday on Love and Forgiveness, the latest program in the "Let's Talk About It" reading and discussion series. Libraries have an opportunity to apply for \$2,500 grants to support training, program materials, promotion and honoraria for participating scholars. Fournier discussed the program, the new themes, and how to create and submit a competitive proposal.

Co-sponsored by the Fetzer Institute, whose mission is to foster awareness of the power of love and forgiveness in the emerging global community, the theme aims to encourage contemplation and conversation about love and forgiveness and recruit new libraries to the "Let's Talk About It" model, which was launched by ALA in 1982. Participating libraries select one of three themes and plan a five-part series of reading and discussion and recruit a local scholar to lead the discussions. Each theme includes a selection of five literary works accompanied by a scholarly essay. The theme "Let's Talk About It: Jewish Literature" includes essays written by Betty Sue Flowers, professor of English at the University of Texas and director of the Lyndon B. Johnson Presidential Library.

Although there are 30 grants available solely for use by public libraries, other libraries may partner with them or offer related programming on their own. In fact, the series has reached more than four million people around the United States because many humanities councils, cultural organizations and libraries develop their own themes. The themes for Love and Forgiveness are: Love and Forgiveness in the Presence of the Enemy; Love and Forgiveness in the Light of Death; and Love, Forgiveness, and Wisdom. Books include Embers by Sandor Marai, The Death of Ivan Illych by Leo Tolstoy, and A Winter's Tale by William Shakespeare.

Fournier encouraged the audience to apply for the grant, sharing tips for success based on her knowledge of previous "Let's Talk About It" grant recipients. "This is not grant-writing 101," Fournier disclaimed as she made suggestions and gave out proposalwriting tips. Explaining that this is

a peer-reviewed application process, she suggested that applicants should "make an enthusiastic case" and that "your peers want to know why you're enthusiastic about the program."

"Embrace the themes" and tie them in to what is going on in the community, Fournier continued. She is "happy to review drafts" of proposals, as long as she receives them before June 1. The deadline for grant applications is July 15.

Session participant Theresa Rheinheimer of Middlebury Community Public Library (IN) has been presenting "Let's Talk About It" programs since 1987, producing a session every two weeks to mostly female audiences. Using scholars from the South Bend community to lead the discussions, Rheinheimer buys 25 books per title



Jo Kibbee, University of Illinois, Urbana, IL, registers to win the gift basket at the Gale booth during the Friday Night Opening Reception.

Meeting Corrections and Cancellations

ALSC 2009 Siebert Committee Meeting, scheduled for today, 1:30 - 3:30 p.m., has been CAN-CELLED.

ALSC Notable Children's Recordings, today, 8:00-10:00 p.m., has been CANCELLED.









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All attendees at each presentation will receive a 1GB USB memory stick! Presentation times:

Friday, January 11	Saturday, January 12	Sunday, January 13	Monday, January 14
5:45 pm	10:00 am	10:00 am	10:00 am
SwetsWise Subscriptions	SwetsWise Subscriptions	SwetsWise Subscriptions	SwetsWise Subscriptions
with License Bank	with License Bank	with License Bank	with License Bank
6:15 pm	11:00 am	11:00 am	10:30 am
ScholarlyStats	ScholarlyStats	ScholarlyStats	ScholarlyStats
6:45 pm	2:00 pm	2:00 pm	11:00 am
SwetsWise Searcher	SwetsWise Searcher	SwetsWise Searcher	SwetsWise Searcher
with Content Mining	with Content Mining	with Content Mining	with Content Mining
7:15 pm	3:00 pm	3:00 pm	11:30 am
SwetsWise and MyiLibrary	SwetsWise and MyiLibrary	SwetsWise and MyiLibrary	SwetsWise and MyiLibrary

ALA to Provide Live Webcast of Top Children/Teen Literary Awards Announcement

The American Library Association (ALA) will provide a free live Webcast of its national announcement of the top books, video and audiobooks for children and young adults - including the Caldecott, King, Newbery and Printz awards - on Monday, January 14 at 7:45 a.m. EST.

Unikron, a streaming content provider, will host the ALA's Webcast. Online visitors will be able to view the live Webcast the morning of the announcements by going to http://www. unikron.com/clients/ala-webcast-2008.

This link is not yet live, but librarians and others interested in following the action online should bookmark and use this URL - instead of the ALA home page - on January 14. The number of available connections for the Webcast will be limited and available on a firstcome, first-served basis. The press release announcing all of the winners will be available online at www.ala.org at 10:30 a.m. EST., and will be available in the Monday issue of Cognotes after the Press Conference.

For ALA Midwinter Meeting par-

ticipants, the press conference will be held in the Pennsylvania Convention Center Ballroom B and doors open at 7:30 a.m.

Awards to be announced January 14 are:

- · Alex Awards for the best adult books that appeal to a teen audience
- Andrew Carnegie Medal for excellence in children's video ALA Webcast of top children/teen literary awards
- Randolph Caldecott Medal for the most distinguished American picture book for children
- Coretta Scott King Book Award recognizing an African American author and illustrator of books for children and young adults that reflect the best in artistic and literary expression of the Black experience in a pluralistic society
- Margaret A. Edwards Award for lifetime achievement in writing for young adults
- · May Hill Arbuthnot Honor Lecture Award recognizing an author, critic, librarian, historian, or teacher of children's literature, who then presents a lecture at a winning host site
- Michael L. Printz Award for excellence in literature written for young adults
- Mildred L. Batchelder Award for an outstanding children's book translated

from a foreign language in a foreign country and subsequently published in English in the United States

- · John Newbery Medal for the most distinguished contribution to children's literature
- · Odyssey Award for excellence in audiobook production for youth
- · Pura Belpré Award recognizing a Latino/Latina writer and illustrator whose work best portrays, affirms and celebrates the Latino cultural experience in an outstanding work of literature for children and youth
- · Robert F. Sibert Informational Book Award for most distinguished informational book for children
- Schneider Family Book Award for books that embody an artistic expression of the disability experience
- · Theodor Seuss Geisel Award for the most distinguished book for beginning readers

Adult book awards also announced during the conference include: Notable Books for Adults, the Black Caucus of the ALA Literary Awards and the Stonewall Awards for best GLBT literature. The winners of these awards will be announced in the Monday issue of Cognotes.

For more information on ALA literary awards, please visit: http://www. ala.org/bookmediaawards.

Brooks and Russell Grab Author Forum Audience

By Kay Ikuta **Inglewood Public Library**

On Friday afternoon Exhibits Round Table (ERT) Chair Kathy Young welcomed the attendees to this popular "pre-exhibit event." Brad Hooper, Adult Books Editor of *Booklist*, moderated the program.

Mary Doria Russell, a trained paleoanthropologist who taught at Case Western Reserve University (OH), is now a popular science fiction writer. She became a book junkie when she started going to her local public library in Lombard, IL. Russell said Dorothy Dunnett had a big influence on her writing.

Russell's novels The Sparrow and Children of God received many national and international awards. She dared to depict Jesuits in a way that might have brought criticism, but instead received admiration. A Thread of Grace, about a Jewish family in Nazi-occupied Italy, was

Continued on page 10





Hear yee, hear yee, town crier Asher Keys, in circa 1776 Philadelphia fashion, calls attendees to the grand opening of the exhibits.



ALA President Loriene Roy and Gale exhibitor Kathy Young cut the ribbon to open the exhibits with the ALA Executive Board.



Attendees crowd the exhibits floor during the Opening Reception.



Laurie Levitt, Severna Park, MD, samples a Philly cheesesteak.



Ina Stern, New York, NY, takes in the sounds of The Avalon String Band Mummers as the exhibits open.



















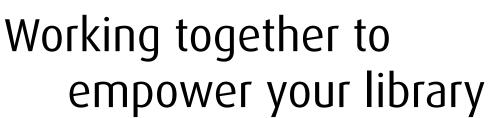






















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Linda Dobb, Bowling Green State University, Bowling Green, OH, works beneath photographs by Don Camp, a active Philadelphia artist, that use unconventional chemicals and earth pigments to achieve the grainy, etheral quality of portraits in a format of close-up views on a scale larger than life.



Librarian Margit Smith, University of San Diego, San Diego, CA, views Judy Pfaff's celebratory sculpture "cirque" hanging suspended across the vast arched expanse of the Grand Hall. Commissioned by the Pennsylvania Convention Center, it is the largest indoor public art installation in the United States.



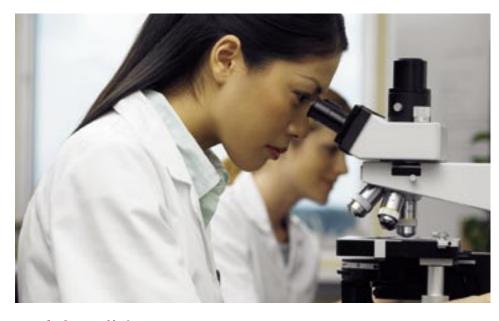
The carpeted floor of the Pennsylvania Convention Center forms an interesting abstract design beneath the feet of an attendee between meetings.



Rubye Cross, Georgia Tech Library, Atlanta, crosses the floor of the Grand Hall, which was originally the Philadelphia & Reading Railroad Terminal Company.

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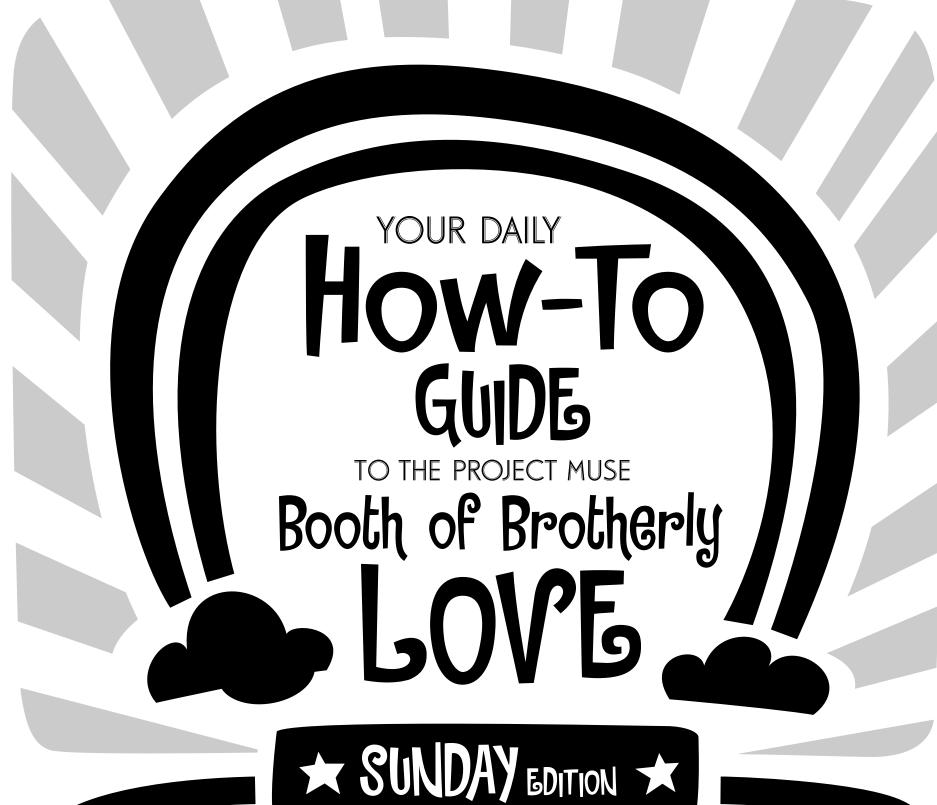


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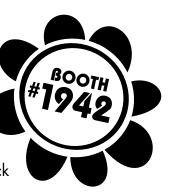
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STEP FOUR:

Look forward to Monday's surprise giveaway. (Hint: It has something to do with a hardcover edition of The Political Philosophy of Benjamin Franklin by Lorraine Smith Pangle and a Broad Street Combo Gift Pack from A Taste of Philadelphia worth about \$100.)





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Privacy Issues Dominate Intellectual Freedom Discussion

By Stacy L. Voeller Minnesota State University Moorhead

The National Conversation on Privacy is an ALA project established by resolution adopted by Council June 28, 2006.

The resolution states: That the Intellectual Freedom Committee, Intellectual Freedom Round Table (IFRT), and ALA Fostering Civic Engagement Member Interest Group collaborate with other ALA units toward a national conversation about privacy as an American value.

Nancy Kranich and Taylor Willingham, co-founders of the ALA Civic Engagement MIG and Carolyn Caywood, a member of IFRT are exploring the application of NIF-style framing for a national deliberation on privacy.

ALA passed a resolution authorizing a National Conversation on Privacy and the IFRT is working on framing the issue. The goal is to create a guide, somewhat like the National Issues Forum, that will be available to libraries nationally to hold deliberations on public policy in the area of privacy.

IFRT is looking at the national conversation as a means of determining what is on the minds of real people. According to IFRT, "librarians often

have one idea, but the general public has another, and that is what the IFRT is investigating." The categories of people they are hoping to receive responses from include immigrants, seniors and retirees, businesses, parents, law enforcement, people in shelters, medical and financial professions and others who hold confidential records, educators, military and non-library users.

Members of the IFRT are beginning discussions with organized groups. While they have not yet set a specific number of groups to meet with, they do want to feel confident they have spoken with all categories of people. Once they begin hearing the same responses over and over, they will stop gathering new information. They hope to have enough results to begin discussing how to proceed in Anaheim and to organize a conference session for a later date.

Results will be assessed to determine what the real question is regarding privacy for the general public. Based on the National Issues Forum model, IFRT also envisions writing a short guide for libraries to use for them to open up discussions in their own communities.

While the IFRT values the results they receive meeting directly with people, and particularly with groups, they do encourage the ALA membership to visit their Privacy Framing Wetpaint Website at http://www.privacyframing.wetpaint.com where visitors can respond. The Website addresses privacy and asks "What's at stake? What are the issues? What does it mean to me?"

Cognotes

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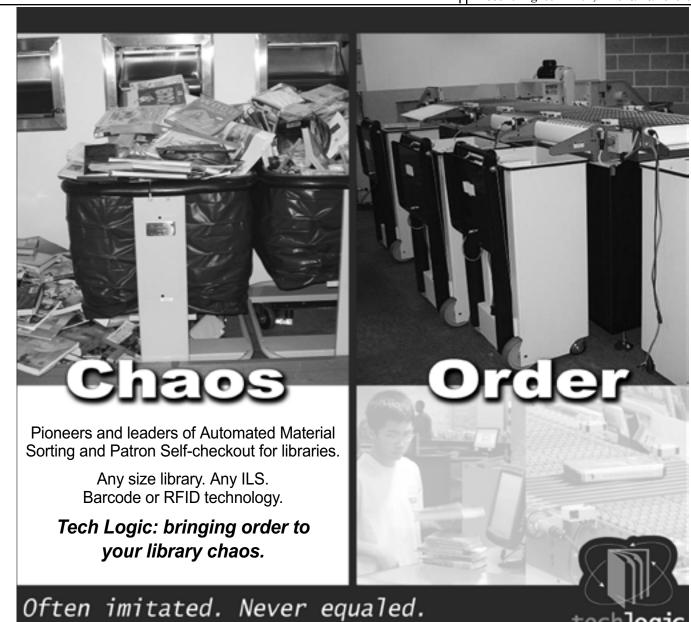
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Kicking Off the Sunrise Speaker Series

By Kay Ikuta Inglewood Public Library

The first ALA Sunrise Speaker Series opened Saturday morning to an appreciative audience. William Stanton, president of the H. W. Wilson Foundation introduced the speakers. Michael Vitez, staff writer and Tom Gralish, editor and photographer at the *Philadelphia Inquirer*, both distinguished themselves as Pulitzer Prize winners. Together they produced the book Rocky Stories: Tales of Love, Hope and Happiness at America's Most Famous Steps. The book tells of visitors from all over the world who have come to run the steps leading to the Philadelphia Museum of Art to acknowledge personal victories or aspirations.

Vitez said the theme of his talk could be subtitled, "How a Book was Born." He said it truly was a story of "friendship and faith." Significantly the Philadelphia Museum of Art is the highest point in the city and has a majestic view of the city below.

The movie *Rocky* in 1976 was a low budget film by a then unknown Sylvester Stallone. The main character is a down-and-out guy who eventually regains his self-respect and proves if you work hard your dreams will come true.

A year's worth of watching, photographing and interviewing resulted in a book of 52 stories and over 100 photographs. A favorite of the authors is the story of a young Frenchman (with a Muslim father and a Catholic mother) who sees *Rocky* on television, takes him as a role model and goes to college. He saves money to come to Philadelphia to run the steps.

Other stories include an aspiring actress, a homeless man, a recovering drug addict, successful businessmen, a Korean visitor who takes off his shoes, a soldier proposing to his girlfriend after getting permission to pull up in a horse drawn carriage, a dog named Rocky, Vanna White, and breast cancer survivors. They interviewed subjects only after their "Rocky moment" had passed.

Finding a publisher was difficult. After many rejections they found a local publisher, Paul Dry Books, and signed a contract. This called for their own run up the famous steps.

Vitez realized that he needed Sylvester Stallone to make the project complete. Trying to contact him through his publicist was fruitless. After many missed calls and voicemails, Stallone called and filled two voicemails. In answer to the question "Why run up the steps 30 years later?" Stallone said, "You can't bor-



Philadelphia Inquirer photographer Tom Gralish, left, and staff writer Michael Vitez, center, share a laugh with moderator William Stanton, H.W. Wilson, Co., before the Sunrise Speaker Series.

row Superman's cape, you can't use still there." He wrote the foreword the Jedi sword, but the steps are to the book.

Evaluating Reference and User Services Committee (ERUS) Open Forum

Come take part in an ERUS-sponsored open forum on how best to measure reference services — qualitatively and quantitatively — and what to do afterwards! This forum will take place today from 10:30~a.m.-12:00~p.m. at the Holiday Inn Express Midtown, Terrace Ballroom.



ALA Midwinter Meeting Attendees:

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Whistleblower

Continued from page 1

Youssef's courage is matched by Mr. Kohn's passion," he said.

Kohn pointed out Youssef is actually now prohibited from using his Arab language skills and that there was an extreme amount of ignorance of Arab language and culture at high levels of the FBI. He told the story of a top FBI manager not knowing the difference between a Sunni and a Shiite Muslim.

Bassem, prompted by an audience member to elaborate about Sunnis and Shiites, gave a brief overview of the differences between these two groups, and questioned how much was known by those who advised the Bush administration about Iraq.

Kohn also spoke out forcefully in his own right about Youssef's story, praising passionately his client's courage in speaking up and persevering against all odds.

"The FBI has tremendous control.

For him to come here and talk to you is extraordinary, but it's an example of how critical it is," Kohn said, adding that, "he absolutely needs your help. Period. The system does not work."

Youssef stressed that "all I have wanted to do was work for the FBI. I never thought my career would take the turn it did." He also said that he has heard word of several hostile reactions to his whistleblowing, and these include comments like "he should be thrown off the roof" and "as a whistle-

blower, he should be hanged." Youseff believes that "national security and civil liberties are not at odds with each other," and said "I need everyone looking at this for change to succeed," he said.

Anyone wishing to learn more was encouraged to contact the National Whistleblower Center at http://whistleblowers.org, where they can also find out how to become involved.

Authors Forum

Continued from page 4

nominated for a Pulitzer Prize in 2005. In writing this book she was able to use her background in human biology to great effect.

Dreamers of the Day, a historical novel about the 1921 Cairo Peace Conference, is due to be released in March. The story relates how the central characters T.E. Lawrence, Winston Churchill and Lady Gertrude Bell created the modern Middle East.

In her closing remarks she exclaimed, "Everything that has happened to me since 1956 is all your fault!" Russell is currently working on a murder mystery set in Dodge City in 1878. She believes there is

a resurgence in historical fiction because there is a "push to understand what's going on."

Geraldine Brooks, an Australian native and former Wall Street Journal international correspondent, described how her life experiences come through in her writing. Her nonfiction works include: Nine Parts of Desire: The Hidden World of Islamic Women and Foreign Correspondence: A Penpal's Journey from Down Under to All Over.

Her first departure from journalism to the "dark side" of fiction writing was Year of Wonders: A Novel of the Plague. It was published all over the world and was named a 2001 Notable Book of the Year by the New York Times, Washington Post and Chicago Tribune. Her second novel, March, an adult version of

Little Women told from the father's point of view, won the 2006 Pulitzer Prize for Fiction.

In another of Brooks' works *People of the Book*, she tells the story of an illuminated Hebrew manuscript called the *Sarajevo Haggadah* that left Spain during the Inquisition and ended up in the National Museum of Bosnia. After the fall of Sarajevo it was saved by a Muslim librarian and taken to Israel.

Brooks said that her fiction is driven by three essential elements: "getting the voice right, being able to write about a place and time far removed from the present by working through emotions, and valuing the importance of stories." She would one day like to write a children's or young adult book.

Rubrics Used to Assess Library Learning Outcomes

By Stacy L. Voeller Minnesota State University Moorhead

On Friday afternoon, ACRL sponsored the institute, "Assessing Learning Outcomes in Programs Large and Small: A Hands-On Approach." Speakers Sue F. Phelps and Linda Frederiksen, both from Washington State University Vancouver, discussed their university's development of outcomes for their general education program and the work they have participated in creating rubrics for those courses.

The WSU Vancouver campus learning goals include critical thinking, quantitative and symbolic reasoning, information literacy, communication, self in society, and specialty. According to the American Association for Higher Education, "assessment works best when the programs it seeks to improve have clear, explicitly stated purposes, and when it is ongoing, not episodic. Through assessment, educators meet responsibilities to students and to the public."

Phelps referred to work by C.A. Mertler on designing scoring rubrics and discussed a step-by-step guide to making a rubric which includes, "defining the task which the rubric will assess, listing the criteria that describes the parts of the task, describing how the beginning, intermediate and accomplished person would perform each part of the task, and using brief examples to illustrate, if necessary." Always remember it is perfectly acceptable to "revise and refine as needed." The process of assessment should not be static.

Mertler presented other tips such as "the language needs to be precise and free of jargon, the criterion needs to be observable, it is easiest to describe the best and the worst first, to use your experience of student work, and that for qualitative outcomes, assign one or more numbers to each level."

Throughout the session, audience members asked pertinent questions about getting faculty buy-in, how to best work with faculty in this process, and whether or not to share the rubric with students.



Sunrise Speakers

Continued from page 1

Fitzgerald. Moderated by Harper's own Book Club Girl, Jennifer Hart (VP/Associate Publisher at Perennial) (www.bookclubgirl.com).

Shireen Dodson is Special Assistant to the Director, Office of Civil Rights attaché U.S. Department of State. Her second book, One Hundred Books for

Girls to Grow On, offers a selection of both new and classic titles. Victoria Lustbader is a former editor for both Harper & Row and Berk-

ley/Putnam, who became an author herself with her first novel, Hidden, published in June of 2006 by Forge Books. Elizabeth Noble is the author of the bestsellers The Reading Group, published in the UK in 2004 where it went straight to the number-one position in The Sunday Times' Fiction Bestseller list, and 2005's The Friendship Test. Carol Fitzgerald spent 17 years at Mademoiselle magazine in Promotion and Marketing, and is founder of BookReporter.com, a book review and information site.

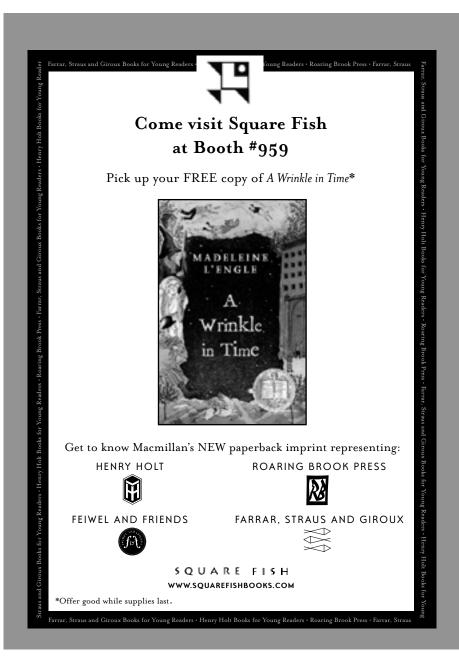
Shireen Dodson, Elizabeth Noble and Victoria Lustbader will be signing from 9:30 a.m. - 10:30 a.m. Monday, HarperCollins Publishers' booth 1004 and Harper Perennial's booth 1010.

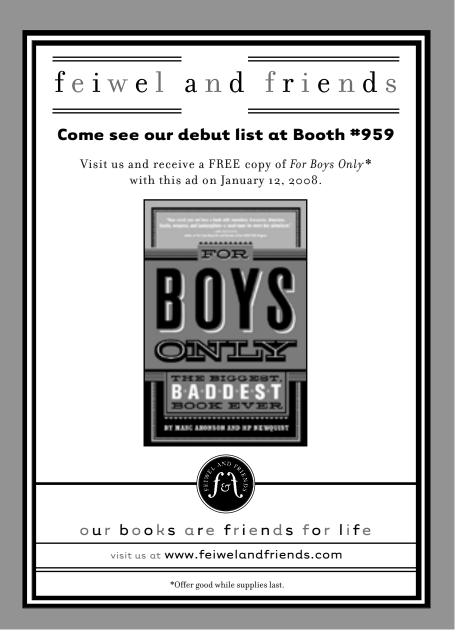
Exhibit Opening Reception Gift Basket Winners

The following are the winners of the gift baskets raffled off by exhibitors during the ALA/ERT Friday Opening Reception on the exhibit floor. Winners can go to the sponsor's booth to claim their prize or arrange for shipping. Congratulations!

Winner	Company	Booth
Jill Althage - IL	MARCIVE, Inc	818
Rochelle Ballard - NJ	Standard & Poors	521
Sue Bartle - NY	StoneaArch Books	758
Pam Bennett - PA	Gale, of Cengage Learning	1306
Kawanna Bright - NC	Ingram Library Services	1730
Beth Blankey - FL	Baker & Taylor	620
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Elinor Foster - NC	Coutts Information Systems	1739
	Fitzhenry & Whiteside	
Beth Gallego - CA	Simon & Schuster - Spiderwick Basket	1130
	Centurion Technologies	
	Nothern Micrographics	
	Books on Tape	
	Star Bright	
	H.W. Wilson Company	
	Simon & Schuster - Truck Town Basket	
	TLC	
	Abrams Books	
	Schedule 3W / MediaNet	
	Harper Collins Children's	
	Holiday House	
	Combined Books	
	Abrams Books	
	Candlewick Press	
	Data2 Corporation	
	Demco, INC	
Brooks Rolston - PA	Tundra Books	1245

Continued on page 12





Injecting Fun into Library Orientations Using Interactive Methods

By Frederick J. Augustyn, Jr. The Library of Congress

On Friday, ACRL sponsored a workshop by two UK-born librarians on modes of promoting learning through interactivity. Jacqui Weetman Da Costa, College of New Jersey, and Nigel Morgan, Cardiff University, presented learning theory and practical lessons relating to a discovery method or "student-centered learning" (or constructivism) in contrast to "direct instruction" (or objectivism) to an audience composed primarily of college and secondary school librarians.

Specifically displayed here as methods of engaging first year college students creatively in the course of library orientation, variations of Da Costa's techniques of Library Bingo and Morgan's Cephalonian Method can be used in other settings. Their primary themes were to emphasize the fun of learning by employing a variety of the senses and offering occasional external and palpable rewards (such as small prizes.) Both involved social interaction through a competitive game type of setting, encouraged questioning either through the reading of preformed queries or the formulation of new ones, and stressed reflection after the exercises. With Library Bingo, as the name implies, participants mark off hoped-for expectations on a card, and shout out "bingo" upon hearing a designated number of expectations mentioned during the orientation, thereby earning a reward.

Morgan stated that the Cephalonian Method, named after a Greek island where a library staffer was the beneficiary of a non-traditional manner of introduction to the vacation surroundings, is "a glorious fusion of music, color and audience participation which is designed to appeal to the senses." He

first used this method in 2002 for first year medical students at the university where he is a subject librarian in the biosciences. Orientation begins with appropriate, mood setting music, often geared to the time of day (with ordinarily soothing music in the morning or even bird songs, more invigorating melodies in the afternoon) promoting "relaxed attention." The method involves humor, entertainment, and considerable incidental learning. Students read preformed questions from different color cards (with the color spelled out on the cards for the benefit of color-blind participants).

Results can be unpredictable and the technique might be unsettling at first for shyer students. But this is a "nonlinear approach ideal for the Web generation."

Cognotes readers can find more information on the Cephalonian Method on the Cardiff University website: http://www.cf.ac.uk/insrv/educationandtraining/infolit/index.html or contact Da Costa at dacosta@tcny.edu and Morgan at morgann@cardiff.ac.uk

Tickets for the 2008 Scholarship Bash are available at the Bash Booth, in the Grand Hall near Registration. Get yours now!

Gift Basket Winners

Continued from page 11

Winner	Company	Booth
	Brodart Co	
Daniel Shiffner	Mystery Writers America	1962
Andi Sibley - PA	Farrar Straus Groux Books	1037
Lisa Marie Smith - IL	3M Library Systems	1104
Ann Sparanese - NJ	ProQuest	706
Suzanne Sweeney - TX	Marshall Cavendish	636
Suzanne Sweeney - TX	OCLC	1543
Deborah Swierk - NJ	Random House, Inc Wizards Basket	1231
Andre Taylor - DC	Highsmith, Inc.	730
Jane Tupin - DE	Penguin Group USA	939
	Data2 Corporation	
Nancy Whitesell - NJ	Random House, Inc Crafts Basket	1231
Julie Yen - IL	Blackstone Audio, INC	553
	Society of Childrens Book	

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Join us at the booth throughout ALA Midwinter as we present History Reference Online and Release 2.0 of our history databases. At the end of each demo, you'll have the opportunity to win a special ABC-CLIO gift. Presentations are scheduled hourly throughout exhibit hall hours.

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The Encyclopedia of the Arab-Israeli Conflict:

A Political, Social, and Military History Print: May 2008, 1,600pp, 8.5x11, 4 volumes, ISBN 978-1-85109-841-5, \$395.00

@ Also available as an eBook

ISBN 978-1-85109-701-2,

\$495.00

@ Also available as an eBook



Ingram Library Services, Ingram Digital Group, and Coutts Information Services would like to welcome you to Philadelphia. We hope you will join us in our demo theater (between booths 1730 and 1736) to learn about MyiLibrary™, our online e-book and e-content solution, and to see other new and exciting options we have to offer your library.

Bring this ad to any of the demos listed below and receive a free gift."

In-Booth Demonstrations

Ingram Library Services

Saturday, January 12

10:00 a.m. - 10:25 a.m. MyiLibrary for public libraries

12:30 p.m. - 12:55 p.m. ipage

2:00 p.m. - 2:25 p.m. MyiLibrary for public libraries

Sunday, January 13

9:30 a.m. - 9:55 a.m. ipage

12:00 noon - 12:25 p.m. MyiLibrary for public libraries

> 1:30 p.m. - 1:55 p.m. ipage

Monday, January 14

10:30 a.m. - 10:55 a.m. MyiLibrary for public libraries

Ingram Digital Group

Saturday, January 12

9:30 a.m. - 9:55 a.m. Myilibrary

12:00 noon - 12:25 p.m. MyiLibrary

1:30 p.m. - 1:55 p.m. Myilibrary

Sunday, January 13

10:30 a.m. - 10:55 a.m. Myilibrary

1:00 p.m. - 1:25 p.m. MyiLibrary

2:30 p.m. - 3:00 p.m. Myilibrary

Monday, January 14

10:00 a.m. - 10:25 a.m. Myilibrary

Coutts Information Services

Saturday, January 12

10:30 a.m. - 10:55 a.m. Myilibrary for academic libraries

1:00 p.m. - 1:25 p.m. OASIS™

2:30 p.m. - 3:00 p.m. Myilibrary for academic libraries

Sunday, January 13

10:00 a.m. - 10:25 a.m. OASIS

12:30 p.m. - 12:55 p.m. MyiLibrary for academic libraries

2:00 p.m. - 2:25 p.m. OASIS

Monday, January 14

9:30 a.m. - 9:55 a.m. Myilibrary for academic libraries







*Quantities are limited. Get yours while supplies last!

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Technology Showcase Returns to Midwinter

After a one year hiatus, The Technology Showcase is back! Join these companies as they highlight the latest trends in Library Technology. Presentations will occur in the Franklin Theater and Liberty Theater (next

to Aisle 2000 on the Exhibit Floor) simultaneously from 10:00 a.m. - 1:10 p.m. on Monday, January 14. Complimentary refreshments will be served on the Exhibits floor during the presentations.

Franklin Theater

Collexis 10:00 – 10:30 a.m. CSI: Contextual search for information

RUSA To Offer Specialized Training Online

Reference and User Services Association (RUSA) is offering five specialized training courses online in reference and user services with experienced instructors:

- Business Reference 101, Jan. 28 Feb. 22, is a business reference course for library staff and researchers that teaches the process of business research, as well as free and fee-based resources.
- Genealogy for Librarians: A Course for Beginners, Feb. 4 March 14, is a new five-week course covering the basic sources and strategies for genealogy reference in the United States. Topics discussed will include census records, vital records, immigration records and other basic sources. The class will discuss reference strategies, with a focus on helping genealogy novices begin their research. Case studies

will help illustrate the concepts discussed, and students will have an opportunity to practice research methods using online databases.

- Marketing Basics for Libraries, Feb. 25 March 28, is a course designed as an introduction to marketing, focusing on the uses of marketing and explaining basic marketing tenets using the framework of libraries. Students learn about the nature and role of marketing, how to create a marketing plan, marketing research and evaluating the success of marketing efforts.
- Readers' Advisory 101, March 24 April 23, trains library staff on how to use readers' advisory tools, craft annotations, read genres, articulate appeal and experiment with methods to offer readers' advisory services.
 - · Reference Interview, Feb. 18

- March 21, is a course focusing on the methods of evaluating reference service, behavioral aspects of reference service and the different types of questions that can be used to help patrons identify what they need.

The easy access of the online courses attracts students that live and work in the US and overseas. The students build their social network during scheduled chat sessions with the instructor and other students, sharing information and ideas on practices used in their organization, state or country.

The registration prices for a course are \$130 for RUSA members, \$160 for ALA members, \$190 for non-ALA members and \$100 for ALA student and retired members. To register online for a course, visit: http://www.ala.org/ala/rusa/rusaevents/professional developmentonline/prodevonline.htm.

The objectives of our presentation are to inform the ALA membership about new developments, technologies – and possibilities – related to semantic search, or contextual search, and its Web 3.0 applications. These highly advanced research tools enable rapid, intuitive and smart retrieval of information, in addition to providing knowledge discovery for both information specialists and their user communities. And finally, to engage our audience through a unique interactive learning experience that demonstrates the power of semantic search.

Index Data 10:40 - 11:10 a.m. OPENing Up Metasearching

This presentation opens for inspection the black box of metasearching, explaining the role of software, database connectors, metadata, and content, and showing how metasearching becomes more functional and less expensive as these elements become "open." Achieving openness requires partnerships among libraries, metasearch vendors, content providers and grant funding agencies. A drawing for a six month free subscription to MasterKey accessing up to 20 standardscompliant databases will be held at the end of the presentation.

Innovative Interfaces 11:20 – 11:50 a.m. Discovery & Community: Manifesting Patron Success in Next-Generation Public Interfaces

Innovative Interfaces' showcase will instruct conference attendees on how public search interfaces are changing and give an overview of the forces at work in libraries and on the web that are driving this change. The speaker, Senior Product Manager Dinah Sanders, will provide details of how new tools help libraries meet the challenge of dramatically improving patron success in discovering library information and services.

ProQuest 12:00 - 12:30 p.m. Exploring Deep Indexing

Learn how to dig deeper into periodicals content through a new search retrieval capability based upon deep indexing of charts, tables, and other graphical objects that are not visible using traditional article-level and full-text searching. You'll save scholars hours of research time by allowing them to quickly locate information most relevant to their work. Libraries benefit, too, because deep indexing leverages the library's full-text subscriptions by linking out to those databases.

Serials Solutions 12:40 – 1:10 p.m. Increase Your ROI: Optimizing E-resource

Discover how you can use e-resource access and management services to



Jazz Violinist Inspires at Arthur Curley Memorial Lecture

By Ericka Patillo **Radford University**

Regina Carter, renowned jazz violinist and 2006 recipient of the MacArthur Fellowship, rocked the house Saturday at the Arthur Curley Memorial Lecture. Carter mixed it up with positive pithy stories about her musical experiences interspersed with toe-tapping be-bop, smelly funk, lush impressionism, and hip-grinding blues. Her trademark bent doublestops were very much in the house. Carter was fabulously accompanied by pianist-composer Xavier Davis, a talented musician in his own right. The musical conversation they shared with the audience was out of this

Dressed in a plain, black velvet pantsuit, Carter was appropriately suited to give a lecture, and the bright lights tried to force the attendees to remember they were there for intellectual stimulation. No matter – all they had to do was close their eyes. Carter and Davis took us everywhere they wanted us to go through their renditions of several jazz standards and one Ravel piece.

"Standard" hardly describes the versions Carter performed.

Throughout the afternoon, Carter shared anecdotes that shaped her musical philosophy. She playfully showed how hot dogs, motorcycles and hamburgers figure prominently

in the Suzuki method of learning violin, which she began at age four. She noted that the training she received for improvising in the European classical style helped her make the transition to jazz, the "American classical music," a transition she made in high school.

Carter regularly shares her love of music with children, and she demonstrated one of her lessons with a 12-bar blues piece by Thelonius Monk, "Misterioso," which starts off with a simple (yet modally Monk-ish) calland-response scale pattern and travels through "Willow weep for me" and "Nobody knows de trouble I seen."

Carter talked about the importance of breathing that she learned while working with bassist Ray Brown, who admonished her to "quit playing all those blank-blank notes." In the past, when Carter was nervous she would play "run-on sentence after run-on sentence" with no space to breathe. She says the audience stops listening when there is no space. She often writes "breathe" on music she is learning.

Carter was relaxed and funny. When a cell phone rang while she was speaking, she imitated the sound on her violin. When asked "who made your violin?" she responded, "Wal-Mart."

Her violin is really a German trade instrument, not quite the caliber of Paganini's Guarneri del Gesu, the 250-year-old instrument on which she recorded her CD Paganini: After a Dream. She was the first jazz musician and the first Black American to play the Guarneri. She shared how this milestone came about and how the cognoscenti had to be convinced that jazz is really not a lesser music and would not harm the instrument.

"I woke up one day and I was a genius!" Carter said when asked about the MacArthur Fellowship. She plans to write a large-scale composition and study music therapy to work with learning disabled children and the terminally ill.

"We all have an instrument inside of us," Carter stated near the end of the session, then she and Davis played a jazzy gospel version of "Georgia on my mind/Amazing Grace."

Exhibitor Updates and Corrections

Ingenta plc **Booth 1735**

875 Massachusetts Avenue, 7th Floor

Cambridge, MA 02139 617-497-6514 fax: 617-354-6875

www.ingeta.com

IngentaConnect provides subscription and document delivery access to 31,000 scholarly publications. The free-to-use library administration toolkit was recently upgraded to include banner branding and automated subscription activation. The IngentaConnect Complete upgrade suite provides flexible and efficient document delivery, comprehensive current awareness, customization options, and can be integrated with offline holdings.

Exhibiting Staff: Claire Winthrop, Rachel Peckover, Chris Gorman, Doug Wright, Jenny Byrne.

New Exhibitors

Company	.Booth
Bloomberg L.P	
Academic Studies Press	249
Bia-Maranatha	261
Flash Teeth Whitening	1772
Galaxy Press	2064
Tahrike Tarsile Qur'an	1814
Scheduline	2013
Body and Brains Too!	1367
Drummey Rosane	
Anderson Inc	1660
Marriott Vacation Club	
International	1963
Woman Make Movies	247
Microjuris.com Inc	251

Cancellations	
<i>Company</i>	Booth
Binder Minder	345
Hunter Publishing	1808
Widsom Books	332
Meridia Audience Response	568

Modern Media 545

HARVARD INSTITUTES FOR HIGHER EDUCATION AND ACRL PRESENT:

2008 Library Leadership Programs

Advanced Leadership Institute for Senior Academic Librarians MARCH 26-29, 2008

This new institute is designed for alumni of the Leadership Institute for Academic Librarians and other senior-level library leaders committed to taking their libraries to the "next level." This intensive program reviews foundational leadership concepts, applies them to the current competitive environment facing libraries, and extends them to the new challenges confronted by senior leaders.

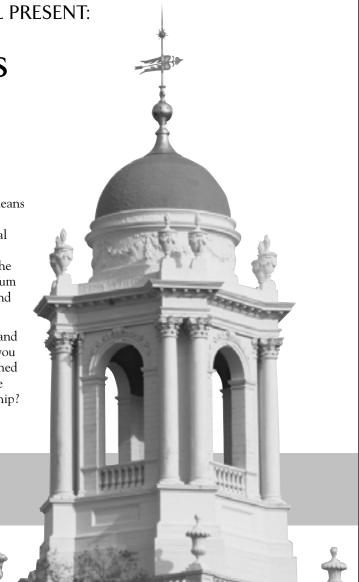
The institute enhances your strategic leadership skills, strengthens your capacity for effective teamwork, hones your ability to forge effective partnerships, and helps you position your library for future success.

10th Annual

Leadership Institute for **Academic Librarians** AUGUST 3-8, 2008

This annual institute is designed for library deans and directors and those who report to them. The institute presents important foundational leadership concepts and applies them to the challenges of leading and managing within the contemporary academic library. The curriculum addresses planning, organizational strategy and change, and transformational learning.

The institute helps increase your leadership and management capacity. During the program, you explore two key questions: How well-positioned is my organization to meet current and future challenges? How effective is my own leadership?





FOR MORE INFORMATION, call 800-545-1849 or visit www.gse.harvard.edu/ppe

Technology Showcase

Continued from page 14

yield a high return on your e-resource investment and maximize staff resources. By taking advantage of today's technology and contemporary library tools you can streamline e-resource access and management for the benefit of patrons and fellow librarians, and then dedicate more internal resources for e-resource assessment. We will focus specifically on the use of solutions that focus on interoperability, integration, SaaS technology (software as a service), and a single, vendor-updated knowledgebase.

Liberty Theater

ebrary 10:00 – 10:30 a.m. eBook Think Tank-The Present and Future...

A panel comprised of three well-respected electronic resource librarians and moderated by Christopher Warnock, ebrary's CEO, will be discussing the role of eBooks today, as well as where they are going in the future, What innovations have been the most successful for libraries. How best to integrate technology across platforms and the best methods for making electronic content accessible and useful for patrons.

OverDrive

10:40 - 11:10 a.m.

Your Virtual Branch: How Public Libraries Boost Circulation with Popular Download Audiobooks, eBooks, Music & Video

Leading libraries around the world are reaching patrons online in new and effective ways. Learn from OverDrive, the download service provider with 5000 libraries worldwide enjoying added circulation from audiobooks, ebooks and other media. See live examples, including large and small libraries, individual and consortia, and all download formats. We'll demonstrate critical success factors and provide valuable insight on how to measure success via real-time reports. Win one of 3 MP3 players just for attending!

3M Library Systems 11:20 – 11:50 a.m. How will RFID Tag Quality and Emerging Standards for Library RFID impact libraries in the

near future?

Is one RFID tag the same as another RFID tag? Absolutely not! And standard, accepted accelerated aging testing proves this. Some tags will fail over time - how does this impact your system? What are the emerging RFID tag standards and what is under consideration? What can systems provide to allow for changing standards? Come learn the latest about RFID tag

quality and emerging RFID standards. You may walk away with some free RFID tags.

Userful 12:00 – 12:30 p.m. Step by Step Guide to Saving Money With Open Source On Your Public Computers

Opensource software is now a mature and proven way for libraries to save money and improve patron services. If you've been interested in opensource options (from PC reservation to an office suite to your public PC's) this is your chance to learn how to get started. Listen as librarians talk about their real world experience and financial savings; ask questions of opensource experts and receive free install CDs for all

the software discussed during the showcase.

Centurion Technologies 12:40 – 1:10 p.m. Maintaining Peace In Your PAC Universe

Briefly describe Reboot Restore Technology and how Centurion's software will integrate into Public and Academic environments. We will ask two directed questions pertaining to the audiences' experiences and describe how our software resolves them as well as other benefits we are familiar with. Provide an overview of the applications and how to maintain updates while still protecting the desired image. In closing, we will offer webinars for those interested parties to gain more information.

PLA Strategic Planning for Results Available

The PLA Results Series has long served to help public librarians envision, evaluate and respond to community needs with distinctive programs and services. The new Strategic Planning for Results by Sandra Nelson, senior editor for the Results Series, is the fully revised version of Planning for results, the foundational book in this series.

Reflecting on the current planning environment for public libraries, Nelson makes the case for strategic, rather than long-term, planning. Strategic Planning for Results focuses on the steps necessary to implementing a results-driven, strategic planning process, which libraries can complete in approximately four months, regardless of organizational structure or size. Also, included in the publication are case studies, workforms and tool kits.

Strategic Planning for Results (ISBN-13: 978-0-8389-3573-6) is available online at http://www.alastore. ala.org for \$65. ALA members receive a 10 percent discount off of the cover price.





Pennsylvania Convention Center, Philadelphia, PA www.loc.gov/ala/ Conference Booth #1946

Friday, January 11, 2008

5:30 – 6:00 / Webcast of Gail Carson Levine speaking at the 2007 National Book Festival

6:00 – 6:30 / Webcast of Dr. Sanjay Gupta speaking at the 2007 National Book Festival

6:30 – 7:00 / Webcast of Cat Cora speaking at the 2007 National Book Festival

7:00 – 7:30 / Webcast of Stephen Carter speaking at the 2007 National Book Festival

Saturday, January 12, 2008

9:00 – 9:30 / Webcast of David Baldacci speaking at the 2007 National Book

9:30 – 10:00 / National Digital Newspaper

10:00 – 10:30 / The Semantic Web and the Classification Web tool / Jan Herd

10:30 – 11:00 / Cataloger's Desktop / Colleen Cahill

11:00 – 11:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

11:30 – 12:00 / Handbook of Latin American Studies / Katherine McCann

12:00 – 1:00 / News from the Center for the Book / John Y. Cole and special guest

1:00 – 1:30 / American Folklife Center / Maggie Kruesi

1:30 – 2:00 / Preserving Our Digital Heritage / Guy Lamolinara

2:00 – 2:30 / Update from the Associate Librarian for Library Services / Deanna Marcum

2:30 – 3:00 / Electronic CIP: Text Capture and Electronic Conversion (TCEC) / Diane Barber, Gene Kinnaly, Patricia Hayward

3:30 – 4:00 / Lifelong Literacy Program and Educational Resources for K-12 Teachers / Sherrie Galloway

4:00 – 5:00 / Webcast of the November 13, 2007 presentation by the Working Group on the Future of Bibliographic Control.

Sunday, January 13, 2008

9:00 – 9:30 / Webcast of Holly Black speaking at the 2007 National Book Festival

9:30 – 10:00 / Lifelong Literacy Program and Educational Resources / Cheryl Lederle-Ensign

10:00 – 10:30 / Preserving Our Digital Heritage / Guy Lamolinara

10:30 – 11:00 / Cataloger's Desktop / Colleen Cahill

11:00 – 11:30 / Update from the Associate Librarian for Library Services / Deanna Marcum

11:30 – 12:00 / American Folklife Center / Margaret Kruesi

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2:30 – 3:00 / The Semantic Web and the Classification Web tool / Jan Herd

3:00 – 3:30 / National Digital Newspaper Program / Teri Sierra

3:30 – 4:00 / Handbook of Latin American Studies / Katherine McCann

4:00 – 5:00 / Webcast of the November 16, 2007 lecture by celebrated cookbook editor Judith Jones. This program was sponsored by the Science, Technology, and Business Division at the Library of Congress

Monday, January 14, 2008

9:00 - 9:30 / Webcast of Patricia Schultz speaking at the 2007 National Book Festival

9:30 – 10:00 / National Digital Newspaper Program / Deb Thomas

10:00 – 10:30 / Lifelong Literacy Program and Educational Resources / Cheryl Lederle-Ensign

10:30 – 11:00 / Handbook of Latin American Studies / Katherine McCann

11:00 – 11:30 / The Semantic Web and the Classification Web tool / Jan Herd

11:30 – 12:00 / Cataloger's Desktop / Colleen Cahill

12:00 - 12:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

12:30 - 1:00 / Introducing the Hispanic Division / Everette Larson

1:00 – 2:00 / Webcast of the November 16, 2007 presentation by Richard Kurin, director of the Smithsonian Center for Folklife and Cultural Heritage, about the history and curse of the Hope Diamond. This event was sponsored by the Center for the Book and was part of the Books and Beyond series.

RUSA to Offer Multiple Preconferences during Annual Conference

Reference and User Services Association (RUSA) is offering the following full-day preconferences on Friday, June 27, at ALA Annual Conference.

Business Librarianship 101: Core Competencies for Business Librarians. This full-day interactive educational workshop is designed for beginning business librarians, generalists who have assumed responsibility as business librarians, or any academic, public, or special librarian interested in the field of business reference. Advance Registration for ALA members is \$95.

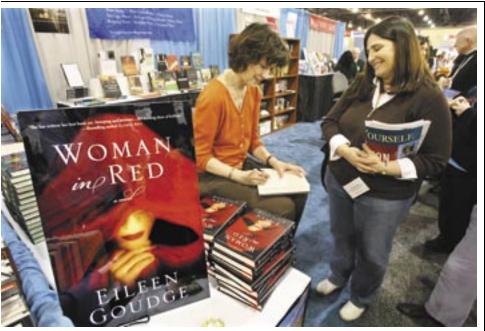
Genealogy Boot Camp: Learn the basics of ancestry research and genealogy reference skills during the Genealogy Boot Camp. Whether you are a new librarian or one interested in refreshing your skills, this full-day workshop provides the tools you need for giving successful genealogy reference help. Advance registration for ALA members is \$99.

Reinvented Reference 4: Emerging

Technologies for Reference Service: The preconference speakers will identify emerging technologies that can be used to enhance and extend traditional reference services. New models for chat reference, blogs, podcasts, and videocasts for outreach services will be discussed. Advance Registration for ALA members is \$125.

Throw off your policies and expose your resources; rethinking resource sharing: Help attendees rethink local, regional and national approaches to resource sharing --getting users what they need when/where they need it. Attendees will learn about a plug-in to help users find resources on the Internet and in libraries; identify new options for delivering materials to a user's house or office; use the RSS Manifesto as a source of new policy options; and use user needs studies to improve service. Advance registration for ALA members is \$95.

To register for a preconference or to learn more about rates, visit: http://www.ala.org/annual and click on "Registration."



Eileen Goudge, left, signs a copy of her novel for Debra Cherry, Harleysville, Pa., at the Perseus Books booth during yesterday's Spotlight on Adult Literature.

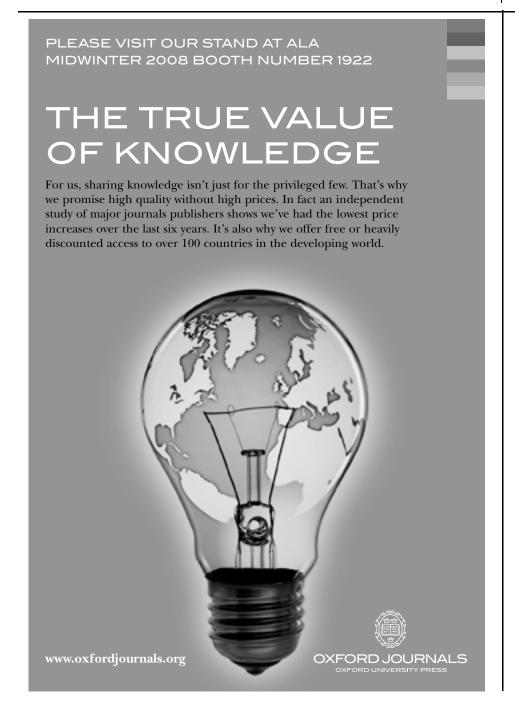
Cultural Communities Fund Reaches \$1 Million

The ALA Public Programs Office is pleased to announce that the Cultural Communities Fund (CCF), an endowment established to support diverse and excellent cultural programming in all types of libraries, has reached \$1 million in donations. Fund raising has been led by ALA's Public and Cultural Programs Advisory Committee (PCPAC), with support from the Public Programs Office and the Development Office.

ALA must raise an additional \$310,000 in matching funds by July 31, 2008 to complete the requirements of a Challenge Grant from the National Endowment for the Humanities (NEH). To learn more about the NEH Challenge Grant or to donate to CCF online, visit www.ala.org/ccf.

ALA's 2007 fund raising efforts resulted in \$230,000 for CCF. These funds were matched, per the terms of the NEH Challenge Grant. New gifts received included \$25,000 from Random House, \$15,000 from Severn House Publishers, \$15,000 from Oprah's Angel Network, \$15,000 from Nextbook, and \$5,000 from HarperCollins. More than 200 individuals contributed to CCF during 2007 as well.

To help meet the final fund raising goal for the Cultural Communities Fund, please visit www.ala.org/ccf to contribute online or access a mail-in donation form. If you have questions, contact Deb Robertson, director of the Public Programs Office at 312-280-5057 or drobertson@ala.org.





Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA office, Hall C, Pennsylvania Convention Center, before 1:00 p.m. the day before desired publication.

3M Library Systems (Booth 1104): Interested in learning more about RFID technology and whether it's right for your library? Stop by for a copy of one or more of our RFID whitepapers and also to discover what's new with 3M's RFID solutions for your library.

CQ Press (Booth 1822): Visit CQ Press (Booth 1822) for giveaways, prizes and free online demonstrations! Demo schedule as follows: CQ Almanac Online @ 11:00 a.m.; and

CQ Researcher Plus Archive and CQ Global Researcher @ 3:00 p.m.

Innovative Interfaces, Inc. (Booth 1110): Encore – Now Making Noise in the Library. The Encore discovery services platform (www.encoreforlibraries. com) works with major ILS systems. Stop by booth #1110 and meet librarian "noisemakers" at Endeavor, Aleph, and Voyager libraries using Encore to transform library search and discovery.

Library Automation Technologies (Booth 1969): What is the smartest solution for disc media security? Go straight to Booth 1969 and see the allCIRC™ manufactured by Library Automation Technologies. You'll see the all-CIRC™ quickly and effectively dispense secured disc media, while doubling as a

book self-checkout!

Serials Solutions (Booth 716): Does your OPAC connect patrons with electronic resources? Serials Solutions New and Improved 360 MARC Updates service will make your OPAC the central repository for your library's entire print and electronic collection while dramatically reducing the time and effort required to maintain MARC records. Learn more at booth #716 today!

Swets (Booth 404): Visit Swets at booth #404 to see the all-new License Bank in SwetsWise Subscriptions Library Edition in action. Learn how it provides an unparalleled data source to help you improve the management of your e-journal licenses and control your subscriptions investment.

Screening of The Spiderwick Chronicles Tonight

The American Library Association, Simon & Schuster Children's Publishing, Paramount Pictures and Nickelodeon Movies invite you to a special advanced screening of *The Spiderwick Chronicles*. *The New York Times* bestselling series by Tony DiTerlizzi and Holly Black comes to theaters February 15, 2008, but ALAAttendees can attend a special advance screening tonight at 7:30 p.m. at the RITZ FIVE Theaters at 214 Walnut Street in Philadelphia.

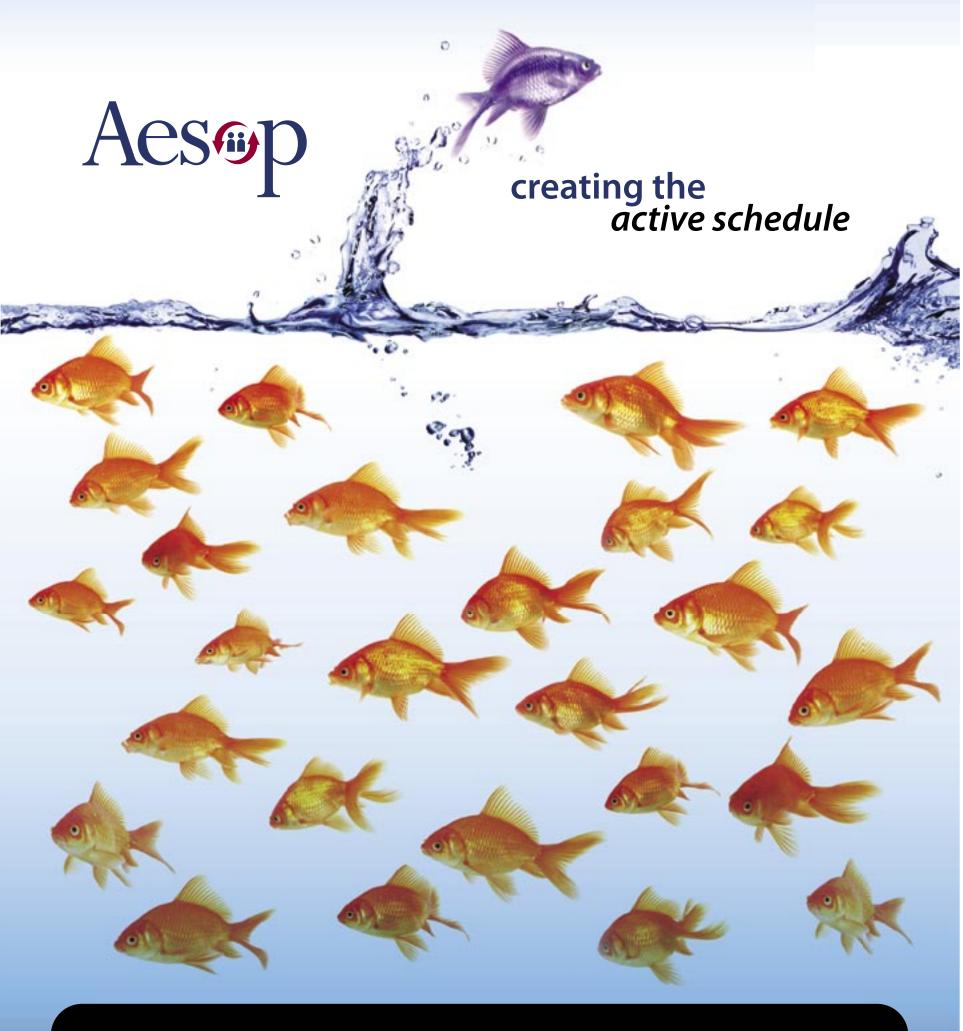
The screening is open to all Midwinter attendees. Please bring your ALA badge to gain entrance. Please arrive early—seats are *not* guaranteed, are limited to theatre capacity, and are first-come, first-served. The theatre is not responsible for seating over capacity.

Thank you for respecting the intellectual property of the film company. It is illegal to record the sound or picture of a movie at this or any other theater. No recording devices of any kind will be allowed in the theater. By attending, you consent to the search of your possessions and person for such devices upon request. Any recording device discovered in the theater will be seized and its entire contents destroyed. Unauthorized recording will be reported to law enforcement.











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