

Highlights

Today

Sunrise Speaker Series
8:00 – 9:00 a.m.
Penn. Conv. Ctr.
Ballroom A

Curley Memorial Lecture
1:30 – 3:30 p.m.
Penn. Conv. Ctr.
Lecture Hall

Spotlight on Adult Literature
2:00 – 4:00 p.m.
Penn. Conv. Ctr.
Exhibit Floor

Sunday

Sunrise Speaker Series
8:00 – 9:00 a.m.
Penn. Conv. Ctr.
Ballroom A

ALA President's Program
3:30 – 5:30 p.m.
Penn. Conv. Ctr.
Ballroom A

Exhibit Hours

Saturday-Sunday:
9:00 a.m. – 5:00 p.m.
Monday:
9:00 a.m. – 2:00 p.m.



The Avalon String Band Mumpers lead the way into the Opening Reception on the Exhibit Floor at the ribbon cutting ceremony.

Sunrise Speaker Series to Run Today, Sunday, Monday

Each morning of the Midwinter Meeting, today, Sunday and Monday January 12, 13, and 14, get up early and attend a lively, educational and innovative speaker session, which will run from 8:00-9:00 a.m. The series is sponsored by H.W. Wilson.

Today, attend **Celebrate Your Dreams at America's Most Famous Steps**, in the Pennsylvania Convention Center Ballroom A, where Michael Vitez and Tom Gralish describe their experiences writing and photographing *Rocky Stories: Tales of Love, Hope and Happiness at America's Most Famous Steps*. The book tells the stories of people who come from all over the world to run the steps of the Philadelphia Museum of Art just like Sylvester Stallone in the movie, *Rocky*.

On Sunday, January 13, enjoy **A Morning with Aaron Lansky** in the Pennsylvania Convention Center Ballroom A.

In 1980, at the age of 24, Aaron Lansky set out to rescue the world's Yiddish books before it was too late. He found priceless books in basements



Aaron Lansky

and attics, demolition sites and dumpsters. Today, the non-profit organization he founded,

Continued on page 6

NBA Legend to Keynote at ALA President's Program

Kareem Abdul-Jabbar, the NBA's all-time leading scorer and a prolific author, will be the keynote speaker for the President's Program at the **ALA President's Program** on Sunday, January 12, 3:30 – 5:30 p.m., in the Pennsylvania Convention Center Ballroom A.



Kareem Abdul-Jabbar

The President's Program is an annual event at the Midwinter Meeting. It features speakers selected personally by the ALA president.

Abdul-Jabbar was chosen by American Library Association (ALA) President Lorienne Roy to deliver the address. He is expected to talk about the Harlem Renaissance's impact on his life. Abdul-Jabbar, who was born in Harlem in 1947, wrote the book, *On the Shoulders of Giants: My Journey Through the Harlem Renaissance*.

During the conference, he will sign copies of the new audio version of the book, which profiles the achievements of the Harlem Renaissance. Harlem during the 1920s and 1930s was an incubator for a number of great artists, musicians, authors and thinkers, including James Weldon Johnson, Claude

Continued on page 4

Jazz Violin Virtuoso to Headline Curley Memorial Lecture

The 9th Annual Arthur Curley Memorial Lecture promises to be one of the highlights of the ALA's Midwinter Meeting in Philadelphia. Grammy-nominated jazz violinist Regina Carter, described by *Time Magazine* as "taking the listener into the future of jazz," will add a new chapter to the lecture's history of distinguished guests, when she appears at the Pennsylvania Convention Center Lecture Hall today from 1:30 – 3:30 p.m.

The American Library Association's Arthur Curley

Memorial Lecture series is a cultural event attended by approximately 500 people each year and known to many thousands.

It honors Arthur Curley, director of the Boston Public Library from 1985 to 1996. He served as president of the ALA in 1994-95. Mr. Curley, who died in 1998, was a champion of the arts and believed the library played a key role in presenting the arts to the community.

Carter has distinguished

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Curley Lecture

Continued from page 1

with such albums as her critically acclaimed *Paganini: After a Dream* and *I'll Be Seeing You: A Sentimental Journey*. Her collaboration with jazz pianist Kenny Barron, *Freefall*, was nominated for a Grammy in 2002.

In addition to her acclaimed work in the jazz idiom, Carter has explored a wide repertoire, ranging from pop-funk to classical, associating with a diverse group of artists ranging from Mary J. Blige to the Boston Pops.

Carter, who grew up in Detroit, honed her skills in master classes with violin giants Yehudi Menuhin and Itzak

Perlman and as a member of the Detroit Civic Symphony Orchestra. She widened her range by playing with the pop-funk group Brainstorm. Her ability to perform in a variety of musical idioms is reflected in her collaborations with Wynton Marsalis and Billy Joel.

During a 2001 trip to Genoa, Italy, she made history by becoming the first jazz musician and African American to play the Guarneri del Gesù violin owned by classical music virtuoso and composer Nicolo Paganini. She later recorded an album using the violin.

In 2006, she was chosen as a fellow by the John D. and Catherine T. MacArthur Foundation, an honor

that, according to the foundation, provides "no-strings-attached" grants to individuals who have demonstrated extraordinary originality in their creative pursuits and a marked capacity for self-direction.

Inaugurated in 2000, the lecture is underwritten by ALA's Public Information Office, Campaign for America's Libraries, ALA Champions, Simmons College Graduate School of Library and Information Science and individual donors.

This lecture series is arranged by the Arthur Curley Memorial Lecture Subcommittee of ALA's Public Awareness Committee, Judith Gibbons, chair. The Curley committee



Regina Carter

is composed of: John W. Berry, chair, Lawrence Corbus, Theresa Fredericka, Ann Hamilton, Norman Maas, Cheryl McCoy and Susan Ralph.

Meeting Corrections and Cancellations

LAMA Middle Management Interest Group, Saturday, January 12, 8:00 – 10:00 a.m., will take place in the Marriott Philadelphia, Salon I.

ALSC 2009 Siebert Committee Meeting, scheduled for Sunday, January 13, 1:30 – 3:30 p.m., has been CANCELLED.

ALSC Notable Children's Recordings, Sunday, January 13, 8:00 – 10:00 p.m., had been CANCELLED.



Best-selling authors Mary Doria Russell, left, and Geraldine Brooks, right, discuss their latest works backstage before the ALA/ERT Author Forum.

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Website Graphic Design Concept Debuts

A draft version of a graphic redesign for the American Library Association (ALA) website is now available for review and comment at <http://alamockups.luminanze.com>. Computer kiosks are available in the Grand Hall of the Pennsylvania Convention Center to view mock-ups of the site's graphical makeover and to take a brief survey about the redesign. Feedback received will be used to improve the graphic design before it is implemented in the spring of 2008.

The review process has two stages. First, you'll step through ten web pages that show and describe the proposed new graphic (visual) design of the ALA site, with either a summary or detailed textual description of the page. At the end there is a link to a survey to ask about your opinions of the proposed new design. We estimate that the survey can be completed in approximately 10 minutes, but of course you are free to take longer if you'd like to think about your answers in greater

detail or offer extensive comments. Also, please remember this step in the process is just about the graphic design. Interactivity and site architecture and other features will be coming in future iterations of the design.

The graphic design is one part of a larger effort to improve the users' experience with the ALA website. "Our website is a significant part of members' interaction with ALA, and it simply has to meet their needs," said ALA Executive Director Keith Michael Fiels. "This is why we embarked on a comprehensive usability assessment and redesign, which we are confident

will lead to a much more satisfying user experience." ALA has worked with UserWorks, Inc., a Silver Spring, MD, usability consulting firm, to conduct the usability assessment and redesign, as well as to establish a culture of user-centered web design at ALA. ALA is also currently in the process of hiring a Senior Usability Officer, who will carry on the work of institutionalizing usability review and user-centered design throughout ALA.

Or, note the url, <http://alamockups.luminanze.com>, and view the mockups and survey from any web-enabled computer.

President's Program

Continued from page 1

McKay, Langston Hughes, Paul Robeson and Duke Ellington. Their influence on Abdul-Jabbar's life is shown in such chapters as "How Harlem Writers Influenced My Life."

The master of the sky hook, the 7-foot-2-inch Abdul-Jabbar led UCLA to three consecutive NCAA titles and the Milwaukee Bucks and the Los Angeles Lakers to six NBA championships.

But Abdul-Jabbar's achievements go far beyond the court. He has written six books, including: *Giant Steps*; *Black Profiles in Courage: A Legacy of African-American Achievement*; *A Season on a Reservation: My Sojourn with the White Mountain Apache*; and

Brothers in Arms: The Epic Story of the 761st Tank Battalion, WWII's Forgotten Heroes. Four of his books reached bestseller lists. Abdul-Jabbar prides himself on his literary achievements. "I can do more than stuff a ball through a hoop," he said. "My biggest resource is my mind."

Abdul-Jabbar taught basketball and history to American Indian children at Alchesay High School, on the White Mountain Apache Reservation in Whiteriver, AZ.

Abdul-Jabbar will be signing copies of his audio book at the iconomy booth, #1317, on Monday, January 14, from 11:00 a.m. – 2:00 p.m. He will be unable to sign basketballs, cards, jerseys, etc. There will be no signing after the session on Sunday.



Librarian John Stevenson, University of Delaware, Newark, DE, views the ALA website redesign concepts at the ALA kiosk located in the registration area.



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2:00 p.m. - 2:25 p.m.
MyiLibrary for public libraries

Sunday, January 13

9:30 a.m. - 9:55 a.m.
ipage

12:00 noon - 12:25 p.m.
MyiLibrary for public libraries

1:30 p.m. - 1:55 p.m.
ipage

Monday, January 14

10:30 a.m. - 10:55 a.m.
MyiLibrary for public libraries

Ingram Digital Group

Saturday, January 12

9:30 a.m. - 9:55 a.m.
MyiLibrary

12:00 noon - 12:25 p.m.
MyiLibrary

1:30 p.m. - 1:55 p.m.
MyiLibrary

Sunday, January 13

10:30 a.m. - 10:55 a.m.
MyiLibrary

1:00 p.m. - 1:25 p.m.
MyiLibrary

2:30 p.m. - 3:00 p.m.
MyiLibrary

Monday, January 14

10:00 a.m. - 10:25 a.m.
MyiLibrary

Coutts Information Services

Saturday, January 12

10:30 a.m. - 10:55 a.m.
MyiLibrary for academic
libraries

1:00 p.m. - 1:25 p.m.
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2:30 p.m. - 3:00 p.m.
MyiLibrary for academic
libraries

Sunday, January 13

10:00 a.m. - 10:25 a.m.
OASIS

12:30 p.m. - 12:55 p.m.
MyiLibrary for academic
libraries

2:00 p.m. - 2:25 p.m.
OASIS

Monday, January 14

9:30 a.m. - 9:55 a.m.
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Dr. Ganga B. Dakshinamurti Keynote Speaker of ALA 6th Annual Dr. Martin Luther King, Jr. Sunrise Celebration

Dr. Ganga B. Dakshinamurti, librarian at the Albert Cohen Management Library in the University of Manitoba's Asper School of Business, will be the keynote speaker of the 6th annual **Dr. Martin Luther King, Jr. Sunrise Celebration**, on Monday, January 14, 2008, at the Pennsylvania Convention Center, Room 113, from 6:30 - 7:30 a.m.

The theme for this year's celebration, "A Challenging Inspiration Lighting Our Way: From Gandhi to King Jr. to us," reflects the power of

"Satyagraha – truth and nonviolence" in overcoming aggression; a basis of Dr. King's efforts in his civil rights agenda. Such efforts paved the way for attention to equity of access in libraries, which the annual observance highlights in the Association.

The program includes quotes from Dr. King's writing and speeches read by committee, round table and association of librarians of color (caucus) leadership, for who the ALA Office for Literacy and Outreach Services

(OLOS) serves as staff liaison. Also attending are ALA President Lorie Roy, ALA Executive Director Keith Michael Fiels and a representative of World Book, Inc., who sponsors the event with OLOS. Coffee and pastries are served for early attendees.

Dr. Dakshinamurti is a past president of the Asian/Pacific American Librarians Association (APALA), and served on the Steering Committee of

the 2006 Joint Conference of Librarians of Color (JCLC).

Chairs of this event are Virginia Moore, chair of the Dr. Martin Luther King, Jr. Task Force of the Social responsibilities Round Table (SRRT) and Andrew Jackson, operations consultant at Roosevelt (NY) Public Library and immediate past president of the Black Caucus of the American Library Association (BCALA).

Sunrise Speakers

Continued from page 1

the National Yiddish Book Center, has recovered almost 1.5 million volumes and is still going strong. The Yiddish Book Center, with a membership of over 30,000, is one of the largest and fastest-growing Jewish cultural organizations in America. The Center also reprints and distributes books, publishes an award-winning English language magazine, spearheads an international effort to translate the best of Yiddish literature into English, and offers a variety of cultural and educational programs on the treasures of Yiddish culture. In 1989, Lansky was awarded a genius grant from the

MacArthur Foundation, and he was included in the *Esquire* magazine list of "The Best of a New Generation: Men and Women Under Forty who are Changing America." Lansky's first book, *Outwitting History*, has received numerous awards since its publication in October 2004.

Aaron Lansky's books will be on sale for \$10 at 7:30 a.m. and at 9:00 a.m. on Sunday, January 13, outside Ballroom A in the Pennsylvania Convention Center, and Lansky will be signing his book after the session. Sponsored by Algonquin Books.



Freedom to Read Foundation Presents "An Evening with Anthony Lewis" at the National Constitution Center

On Monday, January 14, at 6:30 p.m., the Freedom to Read Foundation will be sponsoring "An Evening with Anthony Lewis" at the National Constitution Center. Lewis is one of the country's preeminent First Amendment experts and the winner of two Pulitzer Prizes. Serving as moderator for the discussion will be Chris Finan, president of the American Booksellers Foundation for Free Expression, a member of the FTRF Board of Trustees, and a First Amendment expert in his own right.

Following the program, Lewis and Finan will sign copies of their most recent books, which will be sold courtesy of Joseph Fox Bookshop. Lewis' book

is *Freedom for the Thought We Hate*. A columnist for the *New York Times* op-ed page from 1969 through 2001, Lewis has been the James Madison Visiting Professor at Columbia University since 1983. His previous books are *Gideon's Trumpet*, *Portrait of a Decade*, and *Make No Law: The Sullivan Case and the First Amendment*. Finan's latest book, *From the Palmer Raids to the PATRIOT Act: A History of the Fight for Free Speech in America*, was highly praised by critics.

The program will take place at the National Constitution Center, 525 Arch St., Independence Mall, beginning at 6:30 p.m. Tickets are \$12 for Constitution Center and FTRF members, \$15 for non-members, and \$6 for K-12 students and teachers. Reservations are required. To purchase your tickets, visit the National Constitution Center, call (215) 409-6700, or go to www.constitutioncenter.org.

FTRF members are invited to meet Lewis and Finan at a pre-program reception beginning at 5:30 p.m. at the National Constitution Center. If you are not currently an FTRF member, you may join at the door. Please RSVP for the reception by emailing frtf@ala.org.

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★ **STEP FOUR:**

Look forward to Sunday's surprise giveaway. (Hint: It has something to do with a delicious assortment of Tastykake snacks and a gift certificate of specified amount to the Library Company of Philadelphia online store.)



*Would you like to win? We would love that. 😊

SPARC-ACRL Forum to Focus on Student Engagement

The 16th SPARC-ACRL Forum, **Working with the Facebook Generation: Engaging Student Views on Access to Scholarship**, will take place today, 4:00 – 6:00 p.m., in the Pennsylvania Convention Center, room 204 A/B. Co-sponsored by SPARC (Scholarly Publishing and Academic Resources Coalition) and ACRL (Association of College and Research Libraries), the semiannual forum focuses on emerging issues in scholarly communication.

Appreciating, if not understanding, student perspectives on information sharing and access to research will advance library outreach programs. Librarians and students have the power to build valuable bridges of collaboration and guide the larger aca-

demic community to reshape scholarly communication.

Tech-savvy students, who live and breathe information sharing, are critical to changing the way scholarly communication is conducted. Not bound by traditional modes of research exchange, students are using all the technologies at their disposal to engage in scholarly discourse—including blogs, wikis and tagging tools. What will they do next? How do they view the future of scholarly exchange?

At the next SPARC-ACRL Forum, graduate students from an array of disciplines, institutions and engaged perspectives will share their approaches to scholarly communication issues. Joined by librarians whose scholarly communication programs have explicit

student-focused components, they will explore the importance of outreach and the potential impact of students as current and future key stakeholders. The forum will also showcase the winners of the first Sparky Award for the best short videos on the value of information sharing.

The forum is followed by the ACRL **Scholarly Communication Discussion Group**, where there will be an open discussion of key issues that surface at the forum. The Discussion Group will be held Sunday, January 13, from 4:00 - 6:00 p.m. in the Marriott Philadelphia, room Franklin 11.

For more information, visit the SPARC Web site at <http://www.arl.org/sparc/forum>.

YALSA Announces Slate for First-Ever Young Adult Literature Symposium

The Young Adult Library Services Association, the fastest-growing division of ALA, announced its program slate for its first-ever, biennial Young Adult Literature Symposium. The Young Adult Literature Symposium 2008 will be in Nashville, Tenn. Nov. 7-9, 2008, with the theme of "How We Read Now." The symposium is funded in part by the William C. Morris Endowment.

Details about the symposium, including registration information, will be posted in early spring at www.ala.org/yalitsymposium.

The symposium will begin with a preconference focusing on illustrated materials for teens, including comic books, graphic novels, graphic nonfiction, manga and anime. Programs at the symposium will showcase a wide variety of topics within young adult literature and librarianship. Four papers will be presented as well.

For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone: 800-545-2433, ext. 4390; or e-mail yalsa@ala.org.

ALSC Annual Pre-conference to Focus on Summer Reading

The Association for Library Service to Children (ALSC) will hold a pre-conference event entitled Summer Reading Survivor: Overcoming the Challenges, in Anaheim on Thursday, June 26 and Friday, June 27, 2008.

"Summer reading programs are in more than 95 percent of public libraries—we want to help librarians make those programs as successful as possible," said co-chair of the event, Carole Fiore.

The pre-conference will begin

Thursday evening with a brief reception, followed by storytelling by children's author, poet and folklorist Judy Sierra.

Friday morning's session will feature a panel discussion on collaborative summer programs and a presentation by Stephen Krashen, emeritus professor of Education at the University of Southern California and author of *The Power of Reading: Insights from the Research*.

The morning session will be followed by a luncheon with cartoonist

and illustrator, Harry Bliss.

Topics in children's libraries, such as the promotion of summer reading programs in schools and serving children with vision impairments, will be discussed in the afternoon session. Ginny Cooper, Executive Director of the D.C. Public Library, and Pam Muñoz Ryan, award-winning children's author are also scheduled to speak.

More information about the pre-conference will be available on the ALSC Web site as it becomes available.

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ASCLA Discussion Groups and Events

The Association of Specialized and Cooperative Library Agencies (ASCLA) will host many discussion groups and events during the Midwinter Meeting.

ASCLA ICAN Collaborative Digitization takes place today, 4:00 – 6:00 p.m., in the Pennsylvania Convention Center, 202A. The Collaborative Digitization Discussion Group, formerly known as “Digistates,” meets every ALA to discuss issues related to collaborative digitization efforts on state, regional and local levels. Everyone involved in or considering collaborative digitization projects or programs is invited and encouraged to participate.

ASCLA Accessibility Assembly will be held today, 4:00 – 6:00 p.m., in the Pennsylvania Convention Center, 104 B. The assembly is a meeting place for issues and important topics in accessibility to be discussed by members, with information and ideas shared by all.

ASCLA ICAN Physical Delivery will take place Sunday, January 13, 8:00 – 10:00 a.m., in the Marriott Philadelphia Hotel, 305. Explore best practices related to the physical delivery of materials between libraries and delivery directly to patrons. Our goal is to increase and improve high volume, low cost delivery options to libraries.

We’ll discuss best practices related to physical delivery, including in-house trucking systems, contracting with courier companies and using national services like UPS or Fed Express. Question: do we want to do an IMLS grant to explore linking existing courier systems?

ASCLA ICAN Interlibrary Cooperation takes place Sunday, January 13, 1:30 – 3:30 p.m., in the Marriott Philadelphia Hotel, Franklin 5. To provide a forum for discussion of interests in interlibrary cooperation and the statewide development of library service, emphasizing the interdependence of all types of libraries.

ASCLA SLAS LSTA Coordinators will meet Sunday, January 13, 1:30 – 3:30 p.m., in the Pennsylvania Convention Center, 202B. Library Services and Technology Act state program managers and Institute of Museum and Library Services officials discuss current issues related to the state grants of this federal program.

The **ASCLA/COSLA Reception** will be held Sunday, January 13, 9:00 p.m. – 12:00 a.m., in the Marriott Philadelphia Hotel, Liberty Ballroom A. Meet ASCLA and COSLA members during this social reception. Midwinter Meeting first-time attendees are welcome.

Space Available: Advocacy Training Today

Looking to build an effective network of advocates in your community? Want to meet fellow library supporters from across the country? Improve your advocacy skills by attending **Creating Advocacy Leaders** today, 1:30 – 3:30 p.m., in the Liberty Ballroom of the Philadelphia Marriott.

This session will build upon sessions from the Advocacy Institute with an eye towards developing leaders in all types of libraries to lead advocacy programs. Whether you are a community organizer, networker, Web master, or advocacy presenter, this two-hour program will help you refine your skills and build and strengthen coalitions back home.

Featured presenters include Carol A. Brey-Casiano, Chair, Library Advocacy Now! Subcommittee of the Public Awareness Committee; Marci Merola, Interim Director, ALA Office for Library Advocacy; Patricia Glass Schuman, 1991-1992 ALA Past-President and President, Neal-Schuman Publishers, Inc.; Glenn

R. Miller, Executive Director, Pennsylvania Library Association; Patricia H. Smith, Executive Director, Texas Library Association; Peter Pearson, Executive Director, Friends of the St. Paul (MN) Public Library; Susan J. Schmidt, Past President, FOLUSA and Past President, Friends of the Library, Montgomery County (MD); and Kathleen Imhoff, Executive Director, Lexington (KY) Public Library.

Both the Advocacy Institute and Creating Advocacy Leaders are coordinated by the Office for Library Advocacy and the Advocacy Institute Task Force of the ALA Public Awareness Committee and the Library Advocacy Now! Training Subcommittee in cooperation with the ALA Public Information Office (PIO), the Association for Library Trustees and Advocates (ALTA), the Chapter Relations Committee, the Committee on Legislation, and Friends of Libraries USA (FOLUSA).

For more information, please visit www.ala.org/advocacyinstitute.



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- Swets' ScholarlyStats—one platform to access your library's usage statistics from multiple content providers in COUNTER compliant formats
- SwetsWise Searcher and its unique Content Mining—enables users to quickly and easily build the most effective search query for the most relevant results

All attendees at each presentation will receive a 1GB USB memory stick! Presentation times:

Friday, January 11	Saturday, January 12	Sunday, January 13	Monday, January 14
5:45 pm SwetsWise Subscriptions with License Bank	10:00 am SwetsWise Subscriptions with License Bank	10:00 am SwetsWise Subscriptions with License Bank	10:00 am SwetsWise Subscriptions with License Bank
6:15 pm ScholarlyStats	11:00 am ScholarlyStats	11:00 am ScholarlyStats	10:30 am ScholarlyStats
6:45 pm SwetsWise Searcher with Content Mining	2:00 pm SwetsWise Searcher with Content Mining	2:00 pm SwetsWise Searcher with Content Mining	11:00 am SwetsWise Searcher with Content Mining
7:15 pm SwetsWise and MyiLibrary	3:00 pm SwetsWise and MyiLibrary	3:00 pm SwetsWise and MyiLibrary	11:30 am SwetsWise and MyiLibrary

RUSA Discussion Groups Continue Sunday and Monday

The Reference and User Services Association continues to offer a variety of discussion groups during the Midwinter Meeting.

RUSA BRASS Business Reference Services takes place Sunday, January 13, 10:30 a.m. – 12:00 p.m., at the Westin Philadelphia Hotel, Georgian. The Business Reference Services Discussion Group is a lively discussion forum of business resources and reference topics. At Midwinter our discussion will be an open discussion on reference topics. This discussion group is open to all registered attendees.

RUSA RSS Bustin' Loose: Providing Reference Service Away from the Reference Desk also takes place Sunday, January 13, 10:30 a.m. – 12:00 p.m., at the Loews Philadelphia Hotel, Regency Ballroom C2. There will be an informal discussion on providing reference service away from the reference desk. This includes roving reference, reference service in other campus buildings, kiosks in malls, and virtual reference done away from the reference desk. It is sponsored by the Reference Services in Small and Medium-Sized Libraries Discussion Group.

As the definition of reference changes—how do we market it? Find out at the **RUSA RSS Marketing & Public Relations for Reference Services** on

Sunday, January 13, 10:30 a.m. – 12:00 p.m., at the Sheraton Philadelphia, Freedom Ballroom. Join the Marketing & Public Relations for Reference Services Committee in a spirited discussion forum about the implications of marketing reference services, as the definition of reference changes. Be prepared to contribute your ideas and learn from others. The committee will collect these tips and use them and the discussions to inform future programming.

Get real world ideas for you and your catalog at the **RUSA RSS Catalog Use Discussion**, Sunday, January 13, 10:30 a.m. – 12:00 p.m., Crowne Plaza Hotel, Liberty C. Participants will gather at tables for discussions. The discussion topics will include: 1.) Pushing the catalog out to users using RSS feeds PDA's, LibX, WorldCat, and Google. 2.) Web 2.0 and the Catalog, Amazon, LibraryThing, etc. as discovery tools and other web 2.0 enhancements. 3.) Assessment and Usability, information seeking behavior in different age groups

The attend the **RUSA/CODES Awards Reception** Sunday, January 13, from 4:00-6:00 p.m., Ritz Carlton Hotel, Grand Ballroom. Join your colleagues and members of the publishing industry at a cocktail reception honoring the best literature of the year. We will announce the winners of the Sophie Brody Medal, Dartmouth

Medal, Notable Books List (the best fiction, nonfiction, and poetry for adults), Reading List (the genre books for adults), Louis Shores/Greenwood Publishing Group Award (the most notable review writer in a given year) and the List of Outstanding Reference Sources (a listing of the best reference sources each year).

Buenos Negocios!: Hispanic Market Information Sources will be the subject of the **RUSA BRASS Publishers' Open Forum** on Monday, January 14, from 8:00-10:00 a.m., in the Pennsylvania Convention Center, 108A. Join us to learn about studies and products that will help you research the fastest and largest growing population segment in the U.S. Our panelists will be: Lee R. Wentela, Chief, Economic Census Branch, Company Statistics Division, U.S. Census Bureau; Dr. Max

Kilger, Chief Behavioral Scientist, Simmons and Charles Swartz, Chief Technology Officer, SimplyMap. There will be ample time for your questions. We look forward to seeing you.

RUSA RSS Performance Issues for Reference/Information Librarians takes place Monday, January 14, from 8:00-10:00 a.m., in the Pennsylvania Convention Center 306. A forum for the informal exchange of information and the discussion of common challenges relating to performance issues as well as performance standards and their use in the provision of quality reference services.

RUSA HS History Librarians on Monday, January 14, from 4:00 – 6:00 pm, Loews, Philadelphia Hotel, Lescaze. The discussion group will cover topics of interest to librarians working with historical materials.

ASCLA Discussion Groups on Monday

ASCLA LSSPS Academic Libraries Accessibility and Disability Service takes place Monday, January 14, from 8:00-10:00 a.m., Marriott Philadelphia Hotel, Registration I. Open discussion group for librarians who work with people with disabilities.

ASCLA ICAN Virtual Library takes place Monday January 14, from 10:30 a.m. – 12:00 p.m., in the

Marriott Philadelphia Hotel, 307. Virtual Libraries and related online library services, including Library 2.0 services, will be the topic of this ongoing discussion. Join us and hear from those who have developed and managed these types of services. Both success stories and the challenges faced by libraries will be covered. All interested library staff are invited to join the discussion.

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Join us at the booth throughout ALA Midwinter as we present **History Reference Online** and **Release 2.0** of our history databases. At the end of each demo, you'll have the opportunity to win a special ABC-CLIO gift. Presentations are scheduled hourly throughout exhibit hall hours.

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Also available as an eBook

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Booth #614

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A Political, Social, and Military History
Print: May 2008, 1,600pp, 8.5x11, 4 volumes, ISBN 978-1-85109-841-5, \$395.00

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Save 50% on display copies and 15% on orders placed at the booth during ALA Midwinter.

ALA and WGBH Work Together to Bring Cancer Resources to Local Communities

The American Library Association (ALA) is pleased to announce that it is working with WGBH Boston on the upcoming national outreach campaign for the film, *The Truth About Cancer*, which will air on PBS in April. WGBH recognizes that libraries are great collaborators when it comes to health outreach.

The Truth About Cancer is a gripping two-hour broadcast event that takes an inside look at the current cancer field. Told in the first person by award-winning filmmaker Linda Garmon, the film shares the personal story of her own husband's battle with cancer. Garmon returns to the same hospitals and institutions where her husband was treated to chronicle the

lives of patients, doctors, researchers, and patient advocates who are united in the quest to cure cancer.

Following the film, news journalist and breast cancer survivor Linda Ellerbee will lead a half-hour discussion with a panel of experts and celebrities whose lives have been affected by cancer. The program will showcase the far-reaching impact cancer has on the individual, family, friends, and caregivers, and offer guidance on how to manage the realities that come with a cancer diagnosis.

ALA and WGBH encourage libraries to reach out to their local PBS stations to collaborate with them on events surrounding this film. WGBH will offer extensive resources

for outreach events including DVD screeners of the film, posters, and downloadable handouts available on www.pbs.org/takeonestep, launching March 2008. For more information about this collaboration, contact Barbara Macikas, bmacikas@ala.org. The project is being administered by the Reference and User Services As-

sociation (RUSA), a division of ALA. RUSA is responsible for stimulating and supporting excellence in the delivery of general library services and materials to adults, and the provision of reference and information services, collection development, and resource sharing for all ages, in every type of library.

Librarians of Tomorrow to Benefit from Loan Forgiveness

ALA is pleased to announce that on September 28, 2007, President Bush signed the College Cost Reduction Act of 2007 into public law. This is a new student loan forgiveness plan for public service employees, including librarians.

The ALA Office of Government Relations (OGR) has worked diligently to increase opportunities for students to attend library school and to increase diversity in the profession. This has included strategic advocating on Capitol Hill for loan forgiveness for librarians.

In particular, OGR has supported language appearing in the College Cost Reduction Act. Under the program, the Secretary of Education forgives the remaining loan balance for a borrower who has been employed in a public sector job and making payments on such loans for a period of 10 years (which need not be consecutive). Such borrow-

ers shall be eligible to have one tenth of the remaining loan balance forgiven for each of the 10 years in which the borrowers have made payments.

Public libraries and schools across the nation are experiencing a dire shortage of skilled staff, as an alarming number of librarians are reaching the age of retirement. More than three in five librarians are age 45 or older and will become eligible for retirement in the next 10 years. Additionally, approximately 25 percent of America's school libraries do not have a state certified school library media specialist on staff. These facts provide evidence for a need to proactively seek a broader interest in the librarian profession.

Additional loan forgiveness bills haven't yet passed – like those for Perkins and Stafford loans – but the ALA Washington Office will continue to advocate on their behalf.

See What's New at the ALA Store

Whether you're looking for the latest must-have books or for posters, bookmarks and promotions, the ALA Store will have something for you.

ALA Editions will have both new and favorite titles available including the latest in PLA's Results Series, *Strategic Planning for Results* by Sandra Nelson, *FRBR: A Guide for the Perplexed* by Robert Maxwell, and *Helping Homeschoolers in the Library* by Adrienne Furness.

ALA Graphics offerings will include new campaign materials for National Library Week and Teen Tech Week,

conference souvenirs, reading incentives, gifts, the new Duck for President and Wonder Woman Posters and Bookmarks, and new READ posters featuring Tim Gunn, Common, Abigail Breslin, and Eva Mendez.

Pick up a free Editions and Graphics catalog and take advantage of your membership discount!

Take time to see what's new at the ALA Store - opposite the ALA press room and beside exhibits on Level 200.

The Store is open: today and Sunday, 8:00 a.m. – 5:00 p.m.; Monday, 8:00 a.m. – 2:00 p.m.



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Businesses Helping Libraries – Meet the LBA

Look for the LBA Placard!

In 2002, the ALA Washington Office invited companies that do business with libraries to work with ALA members and lobbyists in order to achieve complementary legislative goals.

The Library-Business Alliance (LBA) was born of this initial meeting between ALA lobbyists and concerned executives, and it continues to help effect legislative change. All members of the library business community are encouraged to join this key group of library supporters and to boost the effort to sustain libraries' invaluable con-



tributions to their communities. To date, the effort has been immeasurably helpful and the LBA would like to continue the terrific work.

Here in Philadelphia, LBA members will have a placard identifying them as being in the Alliance (pictured). Please stop by and thank them for their efforts and friendship in the name of libraries! And when you're visiting your legislators, invite a member of LBA to join you.

To learn more about the LBA, its members, and how your company can be a part of it, **please visit the LBA website – www.ala.org/lba**. And be sure to look for the LBA placard!

ALA Presidential Candidates Forum Today

The ALA Presidential Candidates Forum will take place today, from 11:00 a.m. – 12:00 p.m. in the Pennsylvania Convention Center in Ballroom B. The candidates are J. Linda Williams and Camila Alire. Attend the forum to help you make an educated vote for your next ALA President.

Camila Alire is Professor of Practice (adjunct) for the Simmons College's

PhD program in library managerial leadership and adjunct professor at San Jose University's LIS executive MLIS managerial leadership program. More information is available at <http://www.camilaalire.com/>.

J. Linda Williams is Coordinator of Library Media Services for the Anne Arundel County Public Schools. More information is available at <http://www.electlindawilliams.org/>.

HARVARD INSTITUTES FOR HIGHER EDUCATION AND ACRL PRESENT:

2008 Library Leadership Programs

New!

Advanced Leadership Institute for Senior Academic Librarians

MARCH 26–29, 2008

This new institute is designed for alumni of the *Leadership Institute for Academic Librarians* and other senior-level library leaders committed to taking their libraries to the “next level.” This intensive program reviews foundational leadership concepts, applies them to the current competitive environment facing libraries, and extends them to the new challenges confronted by senior leaders.

The institute enhances your strategic leadership skills, strengthens your capacity for effective teamwork, hones your ability to forge effective partnerships, and helps you position your library for future success.

10th Annual

Leadership Institute for Academic Librarians

AUGUST 3–8, 2008

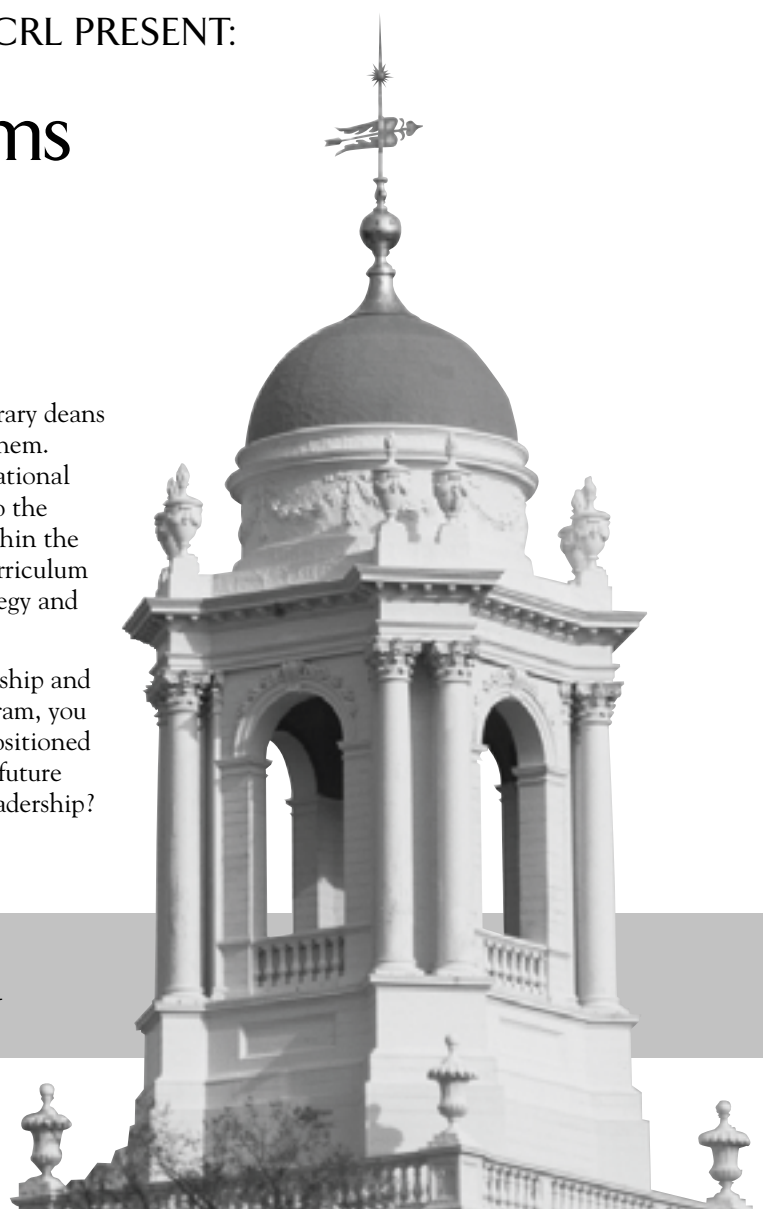
This annual institute is designed for library deans and directors and those who report to them. The institute presents important foundational leadership concepts and applies them to the challenges of leading and managing within the contemporary academic library. The curriculum addresses planning, organizational strategy and change, and transformational learning.

The institute helps increase your leadership and management capacity. During the program, you explore two key questions: How well-positioned is my organization to meet current and future challenges? How effective is my own leadership?



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Nominations Sought for L. Ray Patterson Copyright Award

The American Library Association seeks nominations for the L. Ray Patterson Copyright Award: In Support of Users' Rights. The Patterson Copyright Award honors those who have made significant and sustained contributions to the pursuit of balanced copyright principles while working in the area of information policy, law, libraries, or library education.

Letters of nomination will be accepted through February 1, 2008.

Please send letters of nomination outlining a candidate's qualifications for this award to crussell@alawash.org or to: ALA, Office for Information Technology Policy
ATTN: Carrie Russell,
Copyright Specialist
1615 New Hampshire Avenue NW,
First Floor
Washington, DC 20009

Nominees for the Patterson Award are persons who follow and draw attention to the fundamental tenets established by Congress when crafting the U.S. Copyright law. Copyright exists not to insure that authors are paid (although that is a side benefit of the law) but that information, knowledge, and creative works are made available to the public. Professor Patterson ap-

plauded librarians' efforts to fight unbalanced copyright legislation, but he also believed we could do much more as fair use advocates.

A foremost legal thinker, writer, and practitioner who championed users' rights, Ray Patterson was a pioneer who drew attention to the restrictive nature of aggressive enforcement, new interpretations, and unnecessary expansions of copyright law. By recognizing those who follow in his footsteps,

we celebrate his life accomplishments and contributions.

The L. Ray Patterson Copyright Award is awarded annually. Winners receive a crystal trophy. Nominations will be reviewed by an award jury consisting of ALA members. Recipients will be awarded during the 2008 ALA Annual Conference. Nominees for this award need not be limited to librarians.

Previous winners of the award are

Kenneth D. Crews, Director of the Copyright Advisory Office at Columbia University, Prudence Adler of the Association of Research Libraries, and Peter Jaszi, Professor of Law at American University.

For questions, please contact Carrie Russell, Copyright Specialist, Office for Information Technology Policy: crussell@alawash.org. For more information, please visit <http://www.wo.ala.org/districtdispatch/?p=318>.

Attend the Sustaining Libraries Symposium Advocacy Learning Event at PLA 2008

The Sustaining Libraries Symposium, a new professional development opportunity focused on advocacy, will be offered at PLA 2008, the 12th National Conference of the Public Library Association (PLA), in Minneapolis on March 25 and March 26.

This two-day program is designed for public library directors, communication staff, board members, and members of library foundations and Friends organizations, and will teach the skills needed to seek out funds, create community partnerships, and build alliances with local and regional decision makers. You'll build the skills and confidence you need to effectively advocate for increased

public library funding, and you'll leave with a specific advocacy implementation plan grounded in the reality of your local political and economic environment. In addition, participants will receive a copy of PLA's advocacy toolkit: *Libraries Prosper with Passion, Purpose and Persuasion!*

The Sustaining Libraries Symposium is funded by the Bill and Melinda Gates Foundation and will be offered free to 200 PLA members who are registered for the full PLA National Conference. Participation is first-come, first-served.

Visit www.placonference.org to register. Early bird conference registration

for PLA members and members of the Minnesota Library Association closes January 18. All other advance registrations must be received by February 29.

Offered biennially, PLA National Conference is the premier event for public libraries. The conference includes nearly 200 top-quality continuing education programs, pre-conferences, talk tables, several social events, networking opportunities and a bustling exhibits hall. PLA 2008, the PLA 12th National Conference, will be held March 25-29, 2008 in Minneapolis, Minn. For more information, visit the National Conference Web site, www.placonference.org.

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Woman's Day Magazine to Feature Winners of Small Business Initiative

The seventh year of The Campaign for America's Libraries' partnership with *Woman's Day* magazine will kick off in March with an article featuring the winners of the magazine's small business initiative.

Woman's Day announced the initiative in its March 2007 issue, asking its readers to write in 700 words or less about their experience in starting a small business with help from their local library. Four readers from across the country and their library stories will be profiled.

Also in the March issue, *Woman's Day* will announce the next library editorial initiative. Readers will be asked to write about how resources from the library have positively impacted their health.

Since 2002, *Woman's Day* has dedicated 24 pages of its publication to generating public awareness for libraries and library issues. The magazine has a readership of 4 million.

Woman's Day is a Founding Partner

Friends of Bill W

Space will be available for **Friends of Bill W.** to meet today; Sunday, January 13; and Monday, January 14, from 6:00 – 7:00 p.m., in the Marriott Philadelphia, room 310.

of The Campaign for America's Libraries, ALA's public awareness campaign to promote the value of libraries and librarians. Other Founding Partners include Dollar General, the International Federation of Library Associations and Institutions (IFLA) and the National Baseball Hall of Fame and Museum.

The Campaign is made possible in part by ALA's Library Champions, ALA's highest level of corporate members, who support public awareness for America's Libraries.

Open Hearing to Discuss Proposed Code of Ethics Changes

ALA's Code of Ethics will be 70 years old in 2009. In anticipation of this important anniversary, the Committee on Professional Ethics (COPE) sponsored programs at the annual conferences from 2004 to 2006 to explore the need for revising the Code in light of new association policies and issues facing the profession. Based on the comments received at these programs, the Committee reviewed each article of Code and is proposing changes in Articles III, IV, and V.

COPE is holding an open hearing to discuss the proposed changes on Sunday, January 13, 4:00–6:00 p.m. in the Philadelphia Ritz Carlton Hotel's Petite Ballroom.

To review the proposed changes, visit <http://www.ala.org/ala/oif/ifgroups/cope/copeinaction/changestocode.htm>

Written comments may be left at the Office for Intellectual Freedom's table (#22) in the ALA Office Area in the Pennsylvania Convention Center until 12:00 p.m. on Sunday, January 13.

ACRL Environmental Scan Focus Group

A focus group on the newly issued ACRL environmental scan is scheduled for Sunday, January 13 from 4:00 p.m.-5:00 p.m. in Loews Philadelphia Congress C.

The 2007 ACRL environmental scan explores the current atmosphere in the world of academic libraries along with trends that will define the future of academic librarianship and the research environment. The scan is organized around the ten top assumptions about the future of academic libraries and librarians, first released by ACRL in March 2007.

This newly expanded narrative identifies several emerging issues, in addition to those detailed in the previously issued document, which will increasingly impact the work of academic libraries and librarians. The document is available in the white papers section of the ACRL Web site at www.acrl.org.

The discussion is open to all interested parties.

Find out everything about books in Spanish



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The Spanish Institute for Foreign Trade (ICEX) and the Spanish Association of Publishers Guilds (FGEE) have developed the campaign America Reads Spanish, aimed to increase the use and reading of our language through the thousands of libraries, schools, universities and book stores in the United States.



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Register for ACRL e-learning Courses on Website Usability and Virtual Reference

Register by January 22, 2008 for ACRL's new e-learning courses:

Introduction to Website Usability, January 28 - February 16, 2008: For very little investment in staff hours and training you can reap tremendous benefits by connecting with the users of your library website and Web based applications through usability testing. This three-week course is designed for the librarian or library IT staff person who is interested in setting up a usability program but doesn't know where to begin.

Virtual Reference Competencies II: Practice and Expand Communication Skills and Knowledge, January 28 - February 16, 2008: Virtual reference service requires all of the same

professional communications skills and knowledge as face-to-face reference service. The challenge is to apply, practice, imagine, and understand how to communicate professionally within the technology context and using good reference skills and knowledge. During this course, engage in learning activities supported by readings as well as lecture and discussion, to practice and expand the communications competencies required by effective virtual reference librarians.

Complete details and registration is online at www.acrl.org (click "Events & Conferences"). Questions? Contact Margot Conahan at mconahan@ala.org or 312-280-2522.

ASCLA to Host Preconference during ALA Annual

The Association of Specialized and Cooperative Library Agencies (ASCLA) is hosting a full-day preconference during the ALA Annual Conference in Anaheim, California, on Friday, June 28, 2008, entitled, "Sustainability Means Never Having To Stay The Same."

Sustaining the digital collaborative is a multi-faceted issue. As the collaborative matures, it needs to address such issues as the maintenance and preservation of the digital collections, the financial viability of the collab-

orative, growth and maturing of the collaborative and other related organizational issues. Through plenary and panel sessions this program will address sustainability issues from the perspective of those who manage collaborative digitization programs and those who are members of these collaboratives.

Registration is \$118 in advance for ALA members, and \$150 for nonmembers. To register for the preconference, visit: www.ala.org/annual and click on "Registration."



MIDWINTER meeting
January 11-16, 2008 *philadelphia*



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Conference Booth Schedule

Pennsylvania Convention Center, Philadelphia, PA www.loc.gov/ala/ Conference Booth #1946

**Friday, January 11, 2008**

5:30 – 6:00 / Webcast of Gail Carson Levine speaking at the 2007 National Book Festival

6:00 – 6:30 / Webcast of Dr. Sanjay Gupta speaking at the 2007 National Book Festival

6:30 – 7:00 / Webcast of Cat Cora speaking at the 2007 National Book Festival

7:00 – 7:30 / Webcast of Stephen Carter speaking at the 2007 National Book Festival

Saturday, January 12, 2008

9:00 – 9:30 / Webcast of David Baldacci speaking at the 2007 National Book Festival

9:30 – 10:00 / National Digital Newspaper Program / Deb Thomas

10:00 – 10:30 / The Semantic Web and the Classification Web tool / Jan Herd

10:30 – 11:00 / Cataloger's Desktop / Colleen Cahill

11:00 – 11:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

11:30 – 12:00 / Handbook of Latin American Studies / Katherine McCann

12:00 – 1:00 / News from the Center for the Book / John Y. Cole and special guest

1:00 – 1:30 / American Folklife Center / Maggie Kruesi

1:30 – 2:00 / Preserving Our Digital Heritage / Guy Lamolinara

2:00 – 2:30 / Update from the Associate Librarian for Library Services / Deanna Marcum

2:30 – 3:00 / Electronic CIP: Text Capture and Electronic Conversion (TCEC) / Diane Barber, Gene Kinnaly, Patricia Hayward

3:30 – 4:00 / Lifelong Literacy Program and Educational Resources for K-12 Teachers / Sherrie Galloway

4:00 – 5:00 / Webcast of the November 13, 2007 presentation by the Working Group on the Future of Bibliographic Control.

Sunday, January 13, 2008

9:00 – 9:30 / Webcast of Holly Black speaking at the 2007 National Book Festival

9:30 – 10:00 / Lifelong Literacy Program and Educational Resources / Cheryl Lederle-Ensign

10:00 – 10:30 / Preserving Our Digital Heritage / Guy Lamolinara

10:30 – 11:00 / Cataloger's Desktop / Colleen Cahill

11:00 – 11:30 / Update from the Associate Librarian for Library Services / Deanna Marcum

11:30 – 12:00 / American Folklife Center / Margaret Kruesi

12:00 – 1:00 / News for the Center for the Book / John Y. Cole and special guest

1:00 – 1:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

1:30 – 2:00 / Cataloger's Desktop / Colleen Cahill

2:00 – 2:30 / Electronic CIP: Text Capture and Electronic Conversion (TCEC) / Diane Barber, Gene Kinnaly, Patricia Hayward

2:30 – 3:00 / The Semantic Web and the Classification Web tool / Jan Herd

3:00 – 3:30 / National Digital Newspaper Program / Teri Sierra

3:30 – 4:00 / Handbook of Latin American Studies / Katherine McCann

4:00 – 5:00 / Webcast of the November 16, 2007 lecture by celebrated cookbook editor Judith Jones. This program was sponsored by the Science, Technology, and Business Division at the Library of Congress

Monday, January 14, 2008

9:00 – 9:30 / Webcast of Patricia Schultz speaking at the 2007 National Book Festival

9:30 – 10:00 / National Digital Newspaper Program / Deb Thomas

10:00 – 10:30 / Lifelong Literacy Program and Educational Resources / Cheryl Lederle-Ensign

10:30 – 11:00 / Handbook of Latin American Studies / Katherine McCann

11:00 – 11:30 / The Semantic Web and the Classification Web tool / Jan Herd

11:30 – 12:00 / Cataloger's Desktop / Colleen Cahill

12:00 – 12:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

12:30 – 1:00 / Introducing the Hispanic Division / Everett Larson

1:00 – 2:00 / Webcast of the November 16, 2007 presentation by Richard Kurin, director of the Smithsonian Center for Folklife and Cultural Heritage, about the history and curse of the Hope Diamond. This event was sponsored by the Center for the Book and was part of the Books and Beyond series.

Jamie Lee Curtis to Keynote PLA President's Program at ALA Annual Conference

The Public Library Association (PLA) is pleased to announce that actor and author Jamie Lee Curtis will present the keynote address at the PLA President's Program and Awards Presentation at the American Library Association (ALA) Annual Conference in Anaheim, CA. The program will take place on Monday, June 30, 2008 from 5:00 - 6:30 p.m.

Jamie Lee Curtis is an actor, photographer, and closet organizer. She is the author of children's books including, *Is There Really a Human Race?*,

It's Hard to Be Five, I'm Gonna Like Me, Where Do Balloons Go?, Today I Feel Silly and Other Moods That Make My Day, Tell Me Again About the Night I Was Born, and When I Was Little: A Four-Year-Old's Memoir of Her Youth.

PLA is pleased to present Jamie Lee Curtis through the support of HarperCollins Children's Books, as part of the ALA Auditorium Speakers Series. Following her talk and the awards presentation, attendees are welcome to join PLA President

Jan Sanders for a gala, music-filled reception. For more information on the PLA President's Program, contact the PLA office at 800-545-2433, ext. 5PLA, or visit PLA's Web site at www.pla.org.

PLA is a division of the American

Library Association. PLA's core purpose is to strengthen public libraries and their contribution to the communities they serve. Its mission is to enhance the development and effectiveness of public library staff and public library services.

ALSC National Institute to Take Place this September in Salt Lake City

The Association for Library Service to Children (ALSC) will be holding its National Institute in Salt Lake City, Utah, from Sept. 18, through Sept. 20, 2008.

The institute is scheduled to feature three exciting tracks on the topics of technology and children's services, programming in the new millennium, and inspiring lifelong reading with the best of the best in children's books, including a special focus on 'twens and reading. Tracks will repeat on Thursday and Friday so that attendees may take advantage of two of the three tracks. On Saturday, attendees can choose to participate in one of three available morning workshops.

Thursday dinner, Friday breakfast, lunch and evening reception are included in the registration fee and will feature keynote speeches from well-known authors and illustrators.

There will also be a mentoring program set-up to help connect seasoned professionals with those new to the profession.

ALSC National Institute will be held at the Hilton Salt Lake City Center in the heart of downtown Salt Lake City where a block of rooms and special rates have been secured. The Hilton is located just steps from historic attractions such as Temple Square and the Family History Library.

Registration and program information will be posted on the ALSC Web site and ALSC-L electronic discussion list in early 2008 as more information becomes available.

NEH, ALA Public Programs Office Offer Second Round of Picturing America Grants

Picturing AmericaSM is a project of the We the People program of the National Endowment for the Humanities (NEH), conducted in cooperation with the American Library Association (ALA) Public Programs Office. The goal of Picturing America is to promote the teaching, study and understanding of American art and history. Launched as a pilot program in 2007, it brings some of America's art treasures into school classrooms and public libraries.

Public, private, parochial, and charter schools and home school consortia (K-12), as well as public library systems and school districts, are invited to apply. Applications may be submitted online at publicprograms.ala.org/picturingamerica through April 15, 2008.

Picturing America will provide successful applicants with a collec-

tion of 20 double-sided, laminated posters (24" x 36") depicting works of American art, and a 125-page resource booklet with information about the paintings, sculpture, architecture, and crafts reproduced. In May 2008, up to 25,000 schools and public libraries will be selected to participate. Awards will be distributed in September 2008.

Picturing America is part of the NEH's We the People initiative, which aims to encourage and strengthen the teaching, study, and understanding of American history and culture through libraries, schools, colleges, universities, and cultural institutions. For more information, visit www.wethepeople.gov.

For more information about the ALA Public Programs Office, visit www.ala.org/publicprograms.

Save the Date for RBMS 2008!

The Association of College and Research Libraries 49th Annual Rare Books and Manuscripts Preconference, "Rare and Special Bytes: Special Collections in the Digital Era," will be held from June 24-27, 2008 in Los Angeles. This year's preconference will address many of the questions that both excite and vex special collections librarians and archivists. From intellectual property issues to selecting the materials researchers want to long-term accessibility of the files to the potential for mass digitization of rare materials, RBMS 2008 will explore the challenges and opportunities facing us in the 21st century.

A highlight of the preconference will be a day spent at The Getty on Thursday June 26, with time to explore the many delights the museum has to offer in addition to plenary and seminar sessions. Come take advantage of the proximity to The Getty and its generous support of the preconference.

Registration for the preconference will open in February. Please check the RBMS Website (<http://www.rbms.info/>) for further details.

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Notable Authors and Speakers to Keynote PLA 2008 Events

PLA 2008, the 12th National Conference of the Public Library Association (PLA) to be held March 25-29 in Minneapolis, is the premier event for the public library world. This year's conference will feature several notable authors and speakers.

Opening and Closing

General Sessions

Begin the PLA 2008 experience with John Wood, founder and CEO of Room

to Read, at the Opening Session on Wednesday, March 26. At 35, Wood left Microsoft Corporation to form Room to Read, a non-profit dedicated to helping children across the developing world break the cycle of poverty through education. He illustrates his experience in the memoir, *Leaving Microsoft to Change the World*.

Don't miss Kevin Nealon, actor, comedian and writer, at the Closing Session on Saturday, March 29. Nealon

is a former Saturday Night Live cast member, and has appeared in several movies. Currently, he is on Showtime's series *Weeds*. His first book, *Yes, You're Pregnant, But What About Me?* is slated for release in May 2008.

Author Luncheons

Author luncheons are held each day of the conference from 12pm-1:45, and feature the following keynote speakers:

- Meg Cabot, author of *The Princess Diaries*, Tuesday, March 25

- Pat Mora, author, and Raul Colon, illustrator, of *Dona Flor and Tomas and the Library Lady*, Thursday, March 27

- Arthur Frommer, creator of Frommer's travel guides, and Pauline Frommer, creator of the Pauline Frommer

guidebooks, Thursday, March 27

- Louise Erdrich, local Minnesota author of 12 novels, on Friday, March 28

- Nancy Pearl, author of *Book Crush: For Kids and Teens*, on Friday, March 28

Audio Publishers

Association Dinner

The Audio Publishers Association Dinner, held Thursday, March 27 at 6pm, will feature Jacqueline Winspear, author of four *Maisie Dobbs* novels; Scott Brick, actor, screenwriter and audiobook narrator; and Dan Muselman, Books on Tape Executive Producer.

For more information about luncheons and special events, or to register for PLA 2008, visit www.placonference.org.

Gene Del Vecchio to Speak at ALSC Kids! @ your library® Program in June

Save the date and plan to attend the Association for Library Service to Children's (ALSC) program, Kids & Ever-Cool: Find Them Together @ your library®, on Saturday, June 28, 2008, 10:30 a.m. to 12:00 p.m., during the ALA Annual Conference in Anaheim, Calif.

Gene Del Vecchio, author of *Creating Ever-Cool: A Marketer's Guide to a Kid's Heart* and founder of Cool-Works®, a marketing consulting company specializing in the youth market, is the keynote speaker and will share insights on the emotional needs of children and timely trends in their world, in order to help librarians develop better products, services, and marketing to young people.

"The Kids and Ever-Cool program

is being sponsored by the ALSC Kids! @ your library® Campaign," said Stephanie Bange, chair of ALSC's Public Awareness Committee. "We are very excited to present Mr. Del Vecchio and anticipate his presentation will perfectly complement and advance the work and goals of the Kids! Campaign—helping local libraries reach out to kids, their parents and caregivers."

Along with Del Vecchio, two youth services librarians will present information on how their libraries are using the Kids! Campaign tool kit materials. An update of the latest tool kit additions also will be presented.

A book sale and signing by Del Vecchio will follow the program.

Mark Your Calendar for the ACRL/LAMA Joint Spring Virtual Institute!

The ACRL/LAMA Joint Spring Virtual Institute, "Leading from the Middle: Managing in All Directions," to be held April 29-30, 2008, will offer a forum for the exploration of issues and challenges facing middle managers and leaders. How do middle managers not only keep up, but also lead the way in their libraries? How can these managers be mentored ef-

fectively to develop their leadership skills for the future? What skills do the library leaders of tomorrow need to be effective? This institute, held completely online, will examine these issues and more. Details are online at <http://www.acrl.org/ala/acrl/acrl-events/springvirtualinstitute.cfm>. Registration for the ACRL/LAMA Joint Spring Virtual Institute will open in February 2008.

Questions? Contact Margot Conahan at mconahan@ala.org or 312-280-2522.

The American Economic Association Announces New Journals!

The AEA is launching four new peer-reviewed field journals:

- **The American Economic Journal: Applied Economics** will focus on empirical micro issues.
- **The American Economic Journal: Economic Policy** will examine the role of economic policy in economic outcomes.
- **The American Economic Journal: Macroeconomics** will feature studies of economic fluctuations and growth.
- **The American Economic Journal: Microeconomics** will accept articles on microeconomic theory, industrial organization, and aspects of international trade, political economy, and finance.

Like the *American Economic Review*, the *Journal of Economic Literature*, and the *Journal of Economic Perspectives*, the new journals will be available in print and online. The AEA also publishes EconLit.



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Spotlight on Adult Literature Today

The Spotlight on Adult Literature, sponsored by ALA and FOLUSA, will take place today from 2:00-4:00 p.m., in the Exhibit Hall.

Participating publishers will feature book signings and some will give away free books or galleys. Register at the FOLUSA booth (#611) for prizes. Flyers listing participating publishers will be distributed at the entrances to the exhibit hall. Please check the Meeting Guide for a full list of participating publishers and events.

ACRL Presidential Candidate's Forum

The 2008 candidates for ACRL Vice President/ President-Elect will participate in an open forum on Sunday, January 13 from 11:30 a.m. – 1:30 p.m. Come hear Lori A. Goetsch and Janice Simmons-Welburn discuss their platforms and vision for ACRL. Goetsch is Dean of Libraries at Kansas State University and Simmons-Welburn Dean of Libraries at Marquette University.

The forum, organized by the ACRL Chapters Council, will include a light lunch sponsored by EBSCO Information Services.

Display of Archival Materials at Arch Street Meeting House Highlights A Facet of Herbert Hoover's Career

By Frederick J. Augustyn, Jr.
The Library of Congress

ALA attendees seeking to enrich their cultural experiences outside of the meetings at Midwinter might be disappointed to discover that, during their time here, such notable historic sites such as the Betsy Ross House and Christ Church are closed to tourists for renovations. However, there is a pictorial and textual exhibit on one aspect of Herbert Hoover's career, organized by the Hoover Institution at Stanford University and including materials from the Polish National Archives, titled "American Friendship, Herbert Hoover, and Poland." This exhibit is part of the theme "Quakers and the Political Process." Appropriately it is at the Arch Street (Friends) Meeting House at 320 Arch Street (between N. 3rd and N. 4th Streets) near the Penn's Landing part of town.

Hoover, known as a great humanitarian and a practicing Quaker, first became associated with Poland when he met Paderewski, the famous pianist and composer, in 1892 when Hoover was a Stanford student and Paderewski was on a West Coast concert tour. Thus began a friendship that continued after the Pole became his country's first post-World War I premier. The exhibit states

that Hoover was influenced by his religious background which emphasized "peace, ethnic and gender equality, and a strong sense of humanitarianism." In London in August 1914, the businessman Hoover was asked by the U.S. embassy to assist fellow Americans seeking to return home. Thus began the self-made millionaire's career of public service. Two months later, the Belgians contacted him to get food made scarce by the war, leading him to establish the Commission for Relief in Belgium. In 1915 he was requested to assist the Poles with the International Commission for Relief in Poland, a private initiative.

President Wilson asked Hoover to preside over: the Food Will Win the War program in 1917, a voluntary limitation on consumption and waste in the U.S. and in 1918 the American Relief Administration. The latter provided a source of food for people from 21 countries. The Quakers as an organization worked in Poland from 1919-1923 through the Friends Service Committee. Hoover finally visited Poland in 1919 after having helped the country for so long. In 1922, Hoover became an honorary Polish citizen, and a statue of him was erected in Warsaw (subsequently destroyed after the Nazis invaded that country in September 1939).

One month after the invasion, Hoover began the Commission for Polish Relief (1939-1942) which was able to operate in German-occupied Poland until the U.S. became a combatant. In 1946, President Truman, who famously admired the former President, appointed Hoover to head the UN Relief and Rehabilitation Administration. Poland, which had lost over 6 million people, especially needed UNRRA's assistance. This exhibit, together with long-term installations such as on William Penn, is open free of charge (with donations accepted) Monday through Saturday from 10 a.m. until 4 p.m. See www.archstreetfriends.org for additional information.



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LITA Discusses Priorities for the Future

By Stacy L. Voeller
Minnesota State University
Moorhead

On Friday morning, the Library and Information Technology Association's (LITA) newly formed Assessment and Research Committee hosted a workshop with the goal of providing insight and input into the development of a research strategy for LITA. This workshop was the fruition of past LITA President Bonnie Postlethwaite's vision to conduct more intentional assessment of LITA and its membership, and to determine if the organization is making advancement toward "further developing our strategic plan and to inform its evolution over time."

Robin Wedewer of Tecker Consultants provided a four-hour training session for 21 LITA members to assist the organization with addressing who its stakeholders are and how to determine their wants and preferences. LITA wants to determine what its next steps are for its membership

based on research instead of shaping future directions on anecdote. Tecker Consultants assists organizations with answering the following questions, "What does a successful future look like for your organization? What are the best steps to take when setting direction to ensure that changes will actually be adopted? What research is required to understand current and future needs and perceptions?"

Throughout the workshop, the group discussed the re-invention of LITA's traditional space, new and increasing funding requirements for technology, an increased need for training, the changing role of librarians, the evolving expectations regarding access to information, the changing nature of social interaction, increased privacy concerns, a need for new tools and user-friendly interfaces, and the ever existent information glut.

Research priorities for the future will include determining the real value of LITA to its members and LITA's assessment of its traditional and vir-

tual space. The potential for LITA to pursue new technologies and introduce them to the membership is also a priority. Future training opportunities will also be investigated to allow LITA to provide more benefit to the members. The communication of data across LITA for future planning purposes is essential to make informed choices and advance the strategic plan.

Trends in social interaction tools, the facets of mobile technology and using these means for communicating to the LITA membership will also be an important future research topic. Determining what tools are being

used and how they are used will assist LITA in becoming more invaluable to its members and provide the best benefits possible. Renewing vendor relationships to develop standards for the membership to utilize was also discussed as a viable future endeavor.

"Member needs are determined by the issues and problems they face," said Wedewer. LITA needs to identify the problems members are facing so that the organization can assist them in tackling future issues. The Assessment and Research Committee will continue to discuss the workshop at its meeting on Monday.



ALA Executive Director Keith Michael Fiels, left, and ALA President Loriene Roy, right, present Joe Weed, EBSCO, a set of ALA glass bookends to honor his years of service at the Library Champions Reception.

Recycling 101

Regarding those ubiquitous navy blue bags that we all carry at conference — "They are great for carrying groceries, with heavy things in smaller bags and paper goods in larger bags. To remember to use the bag, fill it with recyclable plastic wrappers/bags and bottles to be returned for cash. Carry in and carry out and don't add to plastic waste."

— Valerie Feinman
Retired librarian, Adelphi University

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To access Bookshelf titles, programming ideas, guidelines, and the online application, visit www.ala.org/wethepeople or www.wethepeople.gov/bookshelf. **Applications will be accepted through January 25, 2008.** With questions, contact publicprograms@ala.org.



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Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA office, Hall C, Pennsylvania Convention Center, before 1:00 p.m. the day before desired publication.

3M Library Systems (Booth 1104): Visit our booth to see the new 3M Detection System Select Series - the only EM security system offering the design you want, the performance you need and the flexibility to match your library's decor. Over 30 material/color choice combinations!

CQ Press (Booth 1822): Visit CQ Press for giveaways, prizes and online demonstrations! Demo schedule: CQ Almanac Online @ 11:00 a.m.; CQ Researcher Plus Archive and CQ Global Researcher @ 2:00 p.m.; and CQ Press Political Reference Suite of Online Editions @ 4:00 p.m.

Ingram Library Services (Booth 1730): Ingram Library Services combines the largest book inventory in the industry with fast delivery, collection development programs, and shelf-ready services for public, academic, and

school libraries. Visit our booth (#1730) to learn about our digital products!

Innovative Interfaces, Inc. (Booth 1110): Innovative Interfaces (www.iii.com) delivers Rock Solid library automation you can rely on. Stop by booth #514 and see the Encore discovery services platform, the Millennium ILS, Electronic Resource Management, Circa wireless inventory, Express Lane self-check and more.

Library Automation Technologies (Booth 1969): Library Automation Technologies are demonstrating their allCIRC™, a secure CD/DVD dispenser that includes a book self check. Patrons can utilize the allCIRC™ for all common checkout activities, while libraries protect their disc assets. www.allCIRC.com

Serials Solutions (Booth 716): Introducing Serials Solutions KnowledgeWorks, the authoritative e-resource knowledgebase. See why KnowledgeWorks is the most accurate and comprehensive knowledgebase available – and the only knowledgebase integrated with a complete set of e-resource access, management,

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Swets (Booth 404): Visit Swets at booth #404 to see the all-new License

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Exhibitor Updates and Corrections

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