

Highlights

Today

ALA/ERT Author Forum
4:00 – 5:15 p.m.
Penn. Conv. Ctr.
Room 204 B/C

Exhibits Opening
Ceremony
5:15 p.m.
Penn Conv. Ctr. Hall B

ALA/ERT Opening
Reception
5:30 – 7:30 p.m.
Penn Conv. Ctr.
Exhibit Floor

Saturday

Sunrise Speaker Series
8:00 – 9:00 a.m.
Penn. Conv. Ctr.
Ballroom A

Curley Memorial Lecture
1:30 – 3:30 p.m.
Penn. Conv. Ctr.
Lecture Hall

Spotlight on Adult
Literature
2:00 – 4:00 p.m.
Penn Conv. Ctr. Exhibit
Floor

Exhibit Hours

Today:
5:30 – 7:30 p.m.
Saturday-Sunday:
9:00 a.m. – 5:00 p.m.
Monday:
9:00 a.m. – 2:00 p.m.

ALA/ERT Author Forum to Feature Brooks and Russell

The ALA/ERT Author Forum will feature discussions with and readings from two best-selling authors, Dr. Mary Doria Russell, and Geraldine Brooks, and will take place today from 4:00-5:15 p.m. in the Pennsylvania Convention Center Room 204 A/B.

Geraldine Brooks was a correspondent for *The Wall Street Journal* for 11 years, where her beats included some of the world's most troubled areas, including Bosnia, Somalia and the Middle East. Her fiction debut, *Year of Wonders: A Novel of the Plague*, was published in 10 countries and was a 2001 Notable Book of the Year for the *New York Times*, *Washington Post* and the *Chicago Tribune*. For her second novel, *March*, Brooks was awarded the 2006 Pulitzer Prize in Fiction. She is also the author of two acclaimed works of nonfiction, *Nine Parts of Desire: The Hidden World of Islamic Women*, and *Foreign*



Geraldine Brooks

Correspondence: A Penpal's Journey from Down Under to All Over. Born and raised in Australia, Brooks lives with her husband, Tony Horwitz and their son in Massachusetts and was a fellow at the Radcliffe Institute for Advanced Studies at Harvard University in fall 2005. Brooks will be signing after the

Forum in the Penguin Group booth, #939. *Sponsored by Penguin Group (USA) Inc.*

Dr. Mary Doria Russell taught human gross anatomy at Case Western Reserve University in the 1980s, but has been a full-time writer since 1992. Her novels *The Sparrow* and *Children of God* are science fiction classics, recognized with nine national and international literary awards, including the American Library Association Readers Choice Award. In 2005, *A Thread of Grace* - about Jewish survival in Nazi-occupied Italy - was nominated for a Pulitzer Prize. In March 2008, Random House will publish her second historical novel, *Dreamers of the Day*, about the 1921 Cairo Peace Conference when T.E. Lawrence, Winston

Churchill and Lady Gertrude Bell invented the modern Middle East. Russell is currently at work on her fifth novel, set in Dodge City in 1878. She is also collaborating with the poet Gary C. Wilkens on the



Mary Doria Russell

libretto for an opera by the Puerto Rican composer Raymond Torres-Santos, which will be based on her first two novels, *The Sparrow* and *Children of God*. An engaging speaker, Russell is in demand for public events, and her books are frequently chosen for library programs and college courses.

She lives in Cleveland, Ohio. Visit www.MaryDoriaRussell.info for more information. Russell will be signing in the Random House booth, #1230, after the forum. *Sponsored by Random House*



Ashley Fix, *The Fix Company*, sorts books as she sets up the Chelsea House Publishers booth in the exhibit hall.

Sunrise Speaker Series Begins Saturday

Each morning of the Midwinter Meeting, Saturday, Sunday and Monday January 12, 13, and 14, get up early and attend a lively, educational and innovative speaker session, the Sunrise Speaker Series, which will run from 8:00-9:00 a.m. The Series is sponsored by H.W. Wilson.

On Saturday, January 12, attend **Celebrate Your Dreams at America's Most Famous Steps**,

with Michael Vitez and Tom Gralish, in Pennsylvania Convention Center Ballroom A. In 2006, Vitez published a book, with photographs by Gralish,

Continued on page 6



Vitez and Gralish are authors of *Celebrate Your Dreams at America's Most Famous Steps*.

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Senior FBI Official, Whistleblower to Speak at Washington Office Update

FBI expresses "displeasure" with content

The Chief of the FBI unit responsible for administering two highly controversial FBI warrantless search programs will speak at the Washington Office Update Session on Saturday, January 12. The session — "Inside the FBI: A Whistleblower Speaks Out" — will take place at 8:00 a.m. at the Philadelphia Convention Center in Room 108 A.

FBI Supervisory Special Agent Bassem Youssef is the Chief of the FBI Counterterrorism Division's Communications Analysis Unit. That unit has responsibility for administering two programs authorized under the USA PATRIOT Act. The first is a still-top secret warrantless search operation known as the "special program." Additionally, Youssef's unit administers the National Security Letters (NSLs) search program related to the telephone records of American citizens and non-citizens within the United States. Both programs are highly controversial.

Youssef is expected to discuss a number of critical failures within the FBI's counterterrorism program, which undermine basic Constitutional rights of American citizens and threaten the effectiveness of America's counterterrorism efforts.

In light of this, the FBI contacted Youssef about the content of his appearance at Midwinter. In a letter to



Bassem Youssef

Emily Sheketoff, Executive Director of the ALA Washington Office, Youssef's attorney Stephen Kohn outlined the situation:

"On January 3, 2008 the FBI directly contacted Mr. Youssef about his presentation. The Bureau expressed its displeasure at the proposed content of his presentation, and the viewpoints for which he would raise at the conference..." the letter reads. "After identifying this summary as a 'concern' to the FBI, the email then provides a clear warning to Mr. Youssef against making such a presentation. The FBI also forwarded to Mr. Youssef a multi-page document which set forth various rules concerning pre-publication clearance of any potential speech. However, these

rules are not the formal rules which the FBI has previously published and/or incorporated into its employment agreement. Instead, the rules provided to Mr. Youssef are secret in nature."

The letter can be read in its entirety at <http://www.wo.ala.org/districtdispatch/?p=333>.

Youssef is the highest ranking Arab-American agent and fluent Arabic speaking agent employed by the FBI. Prior to being appointed to the Unit Chief position, Youssef served as the FBI's first Legal Attaché in Riyadh, Saudi Arabia, responsible for coordinating the FBI's programs in the Gulf region. He is the recipient of the prestigious Director of Central Intelligence (DCI) award for his work on the first World Trade Center bombing case.

In 2002, Youssef "blew the whistle" to the Director of the FBI and Congress that discriminatory practices within the Bureau were undermining the ability of the FBI to legally and effectively combat Middle Eastern terrorism. His case resulted in widespread media attention to the fact that top FBI counterterrorism officials lacked subject matter expertise in terrorism related matters. For example, the top FBI manager responsible for Middle Eastern terrorism on September 11, 2001, did not know the difference between a Shiite and a Sunni Muslim.

Youssef will be speaking on his own behalf, and not as a representative of

the FBI. He will be accompanied by his attorney, Stephen M. Kohn, the President of the National Whistleblower Center. Kohn, the author of *Concepts and Procedures in Whistleblower Law*, has represented numerous FBI agents, including Dr. Frederic Whitehurst (crime lab) and Sibel Edmonds (translator).

For additional information on Youssef, please visit http://www.whistleblowers.org/html/inside_the_fbi.html, or <http://www.whistleblowerblog.org>.

Meeting Corrections and Cancellations

LAMA Middle Management Interest Group, Saturday, January 12, 8:00 – 10:00 a.m., will take place in the Marriott Philadelphia, Salon I.

ALSC 2009 Siebert Committee Meeting, scheduled for Sunday, January 13, 1:30 – 3:30 p.m., has been CANCELLED.

ALSC Notable Children's Recordings, Sunday, January 13, 8:00 – 10:00 p.m., had been CANCELLED.

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In the Nick of Time, Talia Ross stacks a display of new books by author Ted Bell at the McMillan Library booth.



Pennsylvania Convention Center workers use a lift to hang a giant Elsevier banner in the exhibit hall.



The TLC booth begins to take shape as Kelly Frazier and Mike Loughran assemble a cloth-covered counter. The exhibit hall will open at 5:30 p.m. today.



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See What's New at Swets' Booth #404!

View in-booth presentations and see our SwetsWise portfolio in action. Learn how to simplify the way you acquire, access, manage and evaluate your resources:

- Introducing License Bank in SwetsWise Subscriptions Library Edition—an unparalleled data source that helps you manage e-journal licenses and control your library's subscription investment
- Newly integrated SwetsWise Subscriptions and MyiLibrary—now you can manage your subscriptions to journals and e-books from a single interface
- Swets' ScholarlyStats—one platform to access your library's usage statistics from multiple content providers in COUNTER compliant formats
- SwetsWise Searcher and its unique Content Mining—enables users to quickly and easily build the most effective search query for the most relevant results

All attendees at each presentation will receive a 1GB USB memory stick! Presentation times:

| Friday, January 11 | Saturday, January 12 | Sunday, January 13 | Monday, January 14 |
|---|--|--|--|
| 5:45 pm SwetsWise Subscriptions with License Bank | 10:00 am SwetsWise Subscriptions with License Bank | 10:00 am SwetsWise Subscriptions with License Bank | 10:00 am SwetsWise Subscriptions with License Bank |
| 6:15 pm ScholarlyStats | 11:00 am ScholarlyStats | 11:00 am ScholarlyStats | 10:30 am ScholarlyStats |
| 6:45 pm SwetsWise Searcher with Content Mining | 2:00 pm SwetsWise Searcher with Content Mining | 2:00 pm SwetsWise Searcher with Content Mining | 11:00 am SwetsWise Searcher with Content Mining |
| 7:15 pm SwetsWise and MyiLibrary | 3:00 pm SwetsWise and MyiLibrary | 3:00 pm SwetsWise and MyiLibrary | 11:30 am SwetsWise and MyiLibrary |

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Drawing takes place at 7:00 pm!

♥ **STEP FOUR:**

Look forward to Saturday's surprise giveaway! (Hint: It has something to do with a couple of gift certificates, the Philadelphia Museum of Art and the online gift shop for WXP.N.)



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AASL Co-hosts Classroom Technology Use Forum

The American Association of School Librarians (AASL), a division of ALA, will co-host an open forum on the National Educational Technology Standards (NETS) for Teachers today.

In collaboration with the International Society for Technology in Education (ISTE), the forum will take place from 2:30 – 4:00 p.m. in the Symphony Room of the Doubletree Hotel, 237 S. Broad Street. “Research” and “Information Fluency” were among the major headings in the revised NETS for Students released in 2007. The forum will help ensure that librarians’ voices are heard as ISTE revises the standards for teachers.

“This interactive and collaborative session provides an important opportunity for school library media specialists to share their experience in these key areas and shape what teachers should know and be able to do to use technology effectively in their classrooms,” said

AASL president Sara Kelly Johns.

The primary goal of the NETS Project is to enable stakeholders in pre K-12 education to develop national standards for educational uses of technology that facilitate school improvement in the United States. AASL was a project partner in the development of the original NETS in 1998. For more information on NETS and other standards and guidelines, visit www.ala.org/ala/aasl/aaslproftools/resourceguides/standardsguidelines.cfm.

AASL promotes the improvement and extension of library media services in elementary and secondary schools as a means of strengthening the total education program.

Sunday Screening of *The Spiderwick Chronicles*

The American Library Association, Simon & Schuster Children’s Publishing, Paramount Pictures and Nickelodeon Movies invite you to a special advanced screening of *The Spiderwick Chronicles*. The New York Times best-selling series by Tony DiTerlizzi and Holly Black comes to theaters February 15, 2008, but ALA Attendees can attend a special advance screening on Sunday, January 13, 2008, 7:30 p.m. at the RITZ FIVE Theaters at 214 Walnut Street in Philadelphia.

The screening is open to all Midwinter attendees. Please bring your ALA badge to gain entrance. Please arrive early—seats are *not* guaranteed, are

limited to theatre capacity, and are first-come, first-served. The theatre is not responsible for seating over capacity.

Thank you for respecting the intellectual property of the film company. It is illegal to record the sound or picture of a movie at this or any other theater. No recording devices of any kind will be allowed in the theater. By attending, you consent to the search of your possessions and person for such devices upon request. Any recording device discovered in the theater will be seized and its entire contents destroyed. Unauthorized recording will be reported to law enforcement.

Sunrise Speakers

Continued from page 1

called *Rocky Stories: Tales of Love, Hope and Happiness at America’s Most Famous Steps*. The book tells the stories of people who come from all over the world to run the steps of the Philadelphia Museum of Art just like Sylvester Stallone in the movie, *Rocky*. The classic film is more than 30 years old and yet every day the masses still come and run the steps, often to celebrate their own accomplishments. Vitez and Gralish will discuss what they learned and experienced while collecting these unique stories.

Vitez has been a staff writer at *The Philadelphia Inquirer* since 1985. In 1997, he won the Pulitzer Prize for his series chronicling the experiences of five people as they approached the ends of their lives. He is a graduate of the University of Virginia, and has taught writing and journalism at the University of Pennsylvania and Princeton University. Tom Gralish has been at *The Philadelphia Inquirer* since 1983, working as an editor and a photographer. In 1986, he won both the Pulitzer Prize for Feature Photography and the Robert F. Kennedy Journalism Award for his photo essay on the homeless. Since 1998, he has published a weekly photo column in which he documents everyday life in neighborhoods throughout Philadelphia.



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Philadelphia

Ingram Library Services, Ingram Digital Group, and Coutts Information Services would like to welcome you to Philadelphia. We hope you will join us in our demo theater (between booths 1730 and 1736) to learn about MyiLibrary™, our online e-book and e-content solution, and to see other new and exciting options we have to offer your library.

Bring this ad to any of the demos listed below and receive a free gift.*

In-Booth Demonstrations

Ingram Library Services

Saturday, January 12

10:00 a.m. - 10:25 a.m.
MyiLibrary for public libraries

12:30 p.m. - 12:55 p.m.
ipage®

2:00 p.m. - 2:25 p.m.
MyiLibrary for public libraries

Sunday, January 13

9:30 a.m. - 9:55 a.m.
ipage

12:00 noon - 12:25 p.m.
MyiLibrary for public libraries

1:30 p.m. - 1:55 p.m.
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Monday, January 14

10:30 a.m. - 10:55 a.m.
MyiLibrary for public libraries

Ingram Digital Group

Saturday, January 12

9:30 a.m. - 9:55 a.m.
MyiLibrary

12:00 noon - 12:25 p.m.
MyiLibrary

1:30 p.m. - 1:55 p.m.
MyiLibrary

Sunday, January 13

10:30 a.m. - 10:55 a.m.
MyiLibrary

1:00 p.m. - 1:25 p.m.
MyiLibrary

2:30 p.m. - 3:00 p.m.
MyiLibrary

Monday, January 14

10:00 a.m. - 10:25 a.m.
MyiLibrary

Coutts Information Services

Saturday, January 12

10:30 a.m. - 10:55 a.m.
MyiLibrary for academic libraries

1:00 p.m. - 1:25 p.m.
OASIS™

2:30 p.m. - 3:00 p.m.
MyiLibrary for academic libraries

Sunday, January 13

10:00 a.m. - 10:25 a.m.
OASIS

12:30 p.m. - 12:55 p.m.
MyiLibrary for academic libraries

2:00 p.m. - 2:25 p.m.
OASIS

Monday, January 14

9:30 a.m. - 9:55 a.m.
MyiLibrary for academic libraries



*Quantities are limited. Get yours while supplies last!

ALA Policy Process Discussed at Deliberative Dialogue

On December 12, the ALA Committee on Legislation (COL) and the Office for Information Technology Policy (OITP) Advisory Committee hosted a “deliberative dialogue” at the Washington Office, successfully meeting a goal to initiate discussion on how ALA can develop an ongoing process for the consideration and articulation of policy positions.

Thirty-two representatives of ALA units attended, along with 11 observers and a number of ALA staff, all of whom worked with facilitator Taylor Willingham to explore underlying values and different approaches to solving problems. Prior to the meeting, Mr. Willingham spoke with close to half of the attendees and elicited email feedback. A number of common concerns emerged, including how ALA: broadens participation both within

and across units, sets priorities, makes decisions, communicates clearly and effectively, and learns about existing policies and procedures.

While members and staff expressed deep regard for ALA, all participants desired improvement of Association-wide processes, emphasizing that more responsive, inclusive, collaborative, and transparent methods be developed. These findings were found to apply to all activities involving more than one ALA unit. In particular, ALA’s legislative activities, which often bridged across the organization, were identified as warranting more interdependence than most other efforts. Everyone agreed that all ALA units need to take more responsibility for navigating through tough issues and collaborating with other stakeholders.

The day’s exercises included a review of the different styles of balancing inquiry and advocacy in order to affect change. Additionally, after considering the different purposes of debate, dialogue, and deliberation for discussing issues, the participants reviewed when it is appropriate to compromise, reach consensus, or find common ground for action. Questions were also raised about the appropriate blend of direct democracy, representative democracy, or expert advice for decision making across ALA.

The dialogue will continue at the Midwinter Meeting, beginning with the Committee on Legislation/Legislation Assembly joint meeting on Friday, January 11, and continuing with structured dialogue by units across the Association.

See What’s New at the ALA Store

Whether you’re looking for the latest must-have books or for posters, bookmarks and promotions, the ALA Store will have something for you.

ALA Editions will have both new and favorite titles available including the latest in PLA’s Results Series, *Strategic Planning for Results* by Sandra Nelson, *FRBR: A Guide for the Perplexed* by Robert Maxwell, and *Helping Homeschoolers in the Library* by Adrienne Furness.

ALA Graphics offerings will include new campaign materials for National Library Week and Teen Tech Week, conference souvenirs, reading incentives, gifts, the new Duck for President and Wonder Woman Posters and Bookmarks, and new READ posters featuring Tim Gunn, Common, Abigail Breslin, and Eva Mendez.

Pick up a free Editions and Graphics catalog and take advantage of your membership discount!

Take time to see what’s new at the ALA Store - opposite the ALA press room and beside exhibits on Level 200.

The Store is open: today, 10:00 a.m. – 5:00 p.m.; Saturday and Sunday, 8:00 a.m. – 5:00 p.m.; Monday, 8:00 a.m. – 2:00 p.m.

Visit the YALSA in the Exhibits Hall!

Join the Young Adult Library Services Association (YALSA), the fastest-growing division of ALA, in the Exhibits Hall this Midwinter Meeting! YALSA will be in #435.

Stop by the booth to learn more about YALSA, the upcoming Teen Tech Week, or Dungeons & Dragons, the 2008 Teen Tech Week sponsor. Pick up some cool YALSA swag (including our new Gaming Core Collection poster) and network with other members.

YALSA also will offer special events throughout the weekend:

- You can enter to win prizes from Dungeons and Dragons and a Teen Tech Week gift pack courtesy Teen Tech Week Promotional Partner ALA Graphics

- The YALSA is the *only* place for you to get an Advanced Reader Copy of *Ghostgirl: Rest in Popularity*, courtesy Little, Brown Books for Young Readers

- Holly Black, author of the *Spider-*

wick Chronicles, will be signing at the YALSA on Saturday, 1:00 – 2:00 p.m., courtesy Simon & Schuster!

For more than 50 years, YALSA has been the world leader in selecting books, videos, and audio books for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone: 800-545-2433, ext. 4390; or e-mail yalsa@ala.org.

HARVARD INSTITUTES FOR HIGHER EDUCATION AND ACRL PRESENT:

2008 Library Leadership Programs

New!

Advanced Leadership Institute for Senior Academic Librarians

MARCH 26–29, 2008

This new institute is designed for alumni of the *Leadership Institute for Academic Librarians* and other senior-level library leaders committed to taking their libraries to the “next level.”

This intensive program reviews foundational leadership concepts, applies them to the current competitive environment facing libraries, and extends them to the new challenges confronted by senior leaders.

The institute enhances your strategic leadership skills, strengthens your capacity for effective teamwork, hones your ability to forge effective partnerships, and helps you position your library for future success.

10th Annual

Leadership Institute for Academic Librarians

AUGUST 3–8, 2008

This annual institute is designed for library deans and directors and those who report to them.

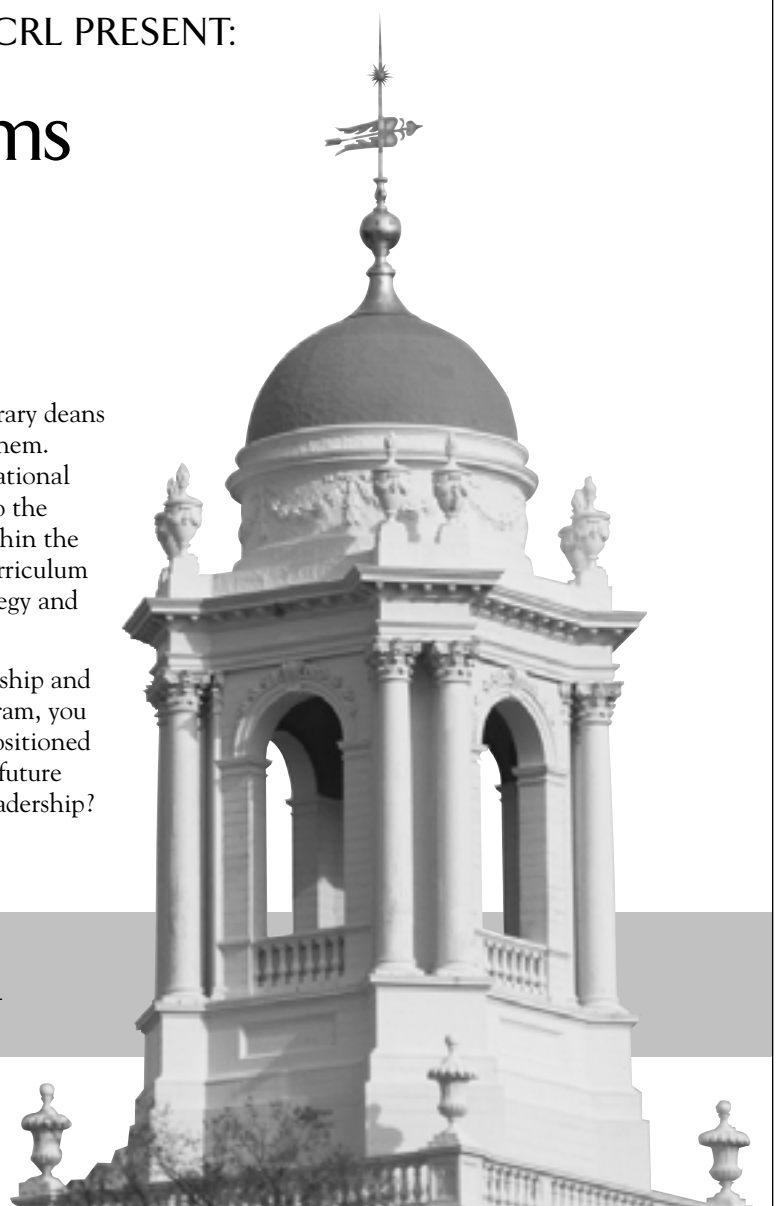
The institute presents important foundational leadership concepts and applies them to the challenges of leading and managing within the contemporary academic library. The curriculum addresses planning, organizational strategy and change, and transformational learning.

The institute helps increase your leadership and management capacity. During the program, you explore two key questions: How well-positioned is my organization to meet current and future challenges? How effective is my own leadership?



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RUSA Discussion Groups Offer Variety

The Reference and User Services Association will be offering a variety of discussion groups during the Midwinter Meeting.

RUSA CODES/RSS Dual Assignments will take place Saturday, January 12, 10:30 a.m. – 12:30 p.m., Ritz Carlton Philadelphia Hotel, Chestnut Room. The Dual Assignments Discussion Group focuses on current topics which impact collection development librarians that also have other work responsibilities such as Reference, Cataloging, etc. The topic for Midwinter has not yet been selected. This discussion group is open to all registered attendees.

RUSA HS Genealogy & Local History will be held Saturday, January 12, 10:30 a.m. – 12:00 p.m., Marriott Philadelphia Hotel, Franklin 11 Room. The Genealogy and Local History Discussion Group is a forum for dialoging about current issues in the family and local history fields that librarians and information professionals face. It is an incubator for future section programs and publication priorities.

Tag You're It: A Revolution in Patron-Library Interaction takes place Saturday, January 12, 10:30 a.m. – 12:00 p.m., Pennsylvania Convention Center, Room 201 B/C. Tagging? Community reviews? Social bookmarking? If you are thinking of new ways to reach your patrons and improve their interaction with the library resources,

don't miss this Midwinter Hot Topics Discussion. Co-Sponsored by MARS Products and Services and the Hot Topics Discussion Group, the session will feature 3 speakers sharing their experience with various Web 2.0 tools. Jennifer Sweda, (University of Pennsylvania) will describe the PennTags project which allows users to add their own tags to catalogued items; Lauren Stokes (Las Vegas-Clark County Library District) will speak about enabling the community to add reviews to the catalog; and last but not least, Kate Sheehan (Danbury Public Library) will discuss how they have integrated LibraryThing into their OPAC.

RUSA RSS Reference Services in Public Libraries will be held Saturday, January 12, 10:30 a.m. – 12:00 p.m., in the Sofitel Hotel, Versailles Room. A discussion on continued relevance in reference: strengthening and improving our services to the community. This is an opportunity to participate with your colleagues in an informal exchange of information and ideas about issues of mutual interest relating to reference services in public libraries of all sizes.

RUSA STARS Interlibrary Loan Discussion Group takes place Saturday, January 12, 10:30 a.m. – 12:00 p.m., in the Pennsylvania Convention Center, 109B. The meeting will include

the presentation and discussion of issues regarding the qualifications for interlibrary loan operations management in all types of libraries.

Where's Virtual Reference? Sharing Our Marketing Strategies, sponsored by RUSA MARS/RSS Virtual Reference, will happen Saturday, Saturday, January 12, 4:00 – 6:00 p.m., in the Pennsylvania Convention Center, 103B. The Virtual Reference Discussion Group (VRDG) is a forum for virtual reference librarians to share ideas and practices. It provides an opportunity to hear about current trends and best practices, related by colleagues on the front lines.

RUSA RSS Hot Topics in Front-line Reference will take place Sat-

urday, January 12, 4:00 – 6:00 p.m., in the Marriott Philadelphia Hotel, Franklin 12. Meeting features a guest speaker who will introduce the advertised topic. Group will discuss chosen topic, and if time permits, move on to other issues.

RUSA Open House takes place Saturday, January 12, 4:00 – 6:00 p.m., in the Loews Philadelphia Hotel, Regency Ballroom A. RUSA invites you to get involved, meet members and learn about our division and our current activities at this new event. If you are already a Reference and User Services Association (RUSA) member, it is an opportunity to receive information on how you get involved in division and section activities.

Register for National Library Legislative Day

On May 13 and 14, 2008, librarians of all kinds are invited to Washington, DC, for an event like no other – National Library Legislative Day (NLLD) – and registration is now open!

NLLD is a two-day event in which people who care about libraries participate in advocacy and issue training sessions, interact with Capitol Hill insiders, and visit Congressional member offices to ask Congress to pass legislation that supports libraries.

Getting Congressional support for

libraries is more important than ever! Libraries need elevated support and it's up to us to make our legislators understand this.

Come to DC and join hundreds of library supporters from across the country visiting Members of Congress. Share stories about libraries in your community and tell your Congressmen and women about the needs and accomplishments of those libraries.

For more information on registration and accommodations, please visit <http://www.ala.org/nlld>.

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Join us at the ALA Midwinter Meeting in Philadelphia - Stand 1324

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Advanced Library Leadership Seminar Offered at Harvard this March

In response to alumni requests, the Association of College and Research Libraries (ACRL) and the Harvard Institutes for Higher Education are pleased to announce a follow-up seminar to the highly-successful Leadership Institute for Academic Librarians Institute offered each summer.

The Advanced Leadership Institute for Senior Academic Librarians will be held March 26-29, 2008, at the Harvard Graduate School of Education, and will be co-sponsored by ACRL. The seminar is scheduled to be offered every other

year. Application materials are online at www.ala.org/acrl/events.

This highly-interactive program enhances participants' strategic leadership skills in order to position their libraries for future success. The seminar is designed for alumni of the Leadership Institute for Academic Librarians and other senior-level library leaders committed to advancing the library's strategic agenda.

Jim Honan, Educational Co-Chair of the Institute for Educational Management (IEM) and a long-standing faculty member in The Leadership Institute for Academic Librarians, will serve as Educational Chair of the new event. Additional faculty includes Joe Zolner, Judith Block McLaughlin, Elise Bickford-Jorgens, Kristina Gunsalus, and Monica Higgins.

Key topics include:

Leading strategic change and decision making: Consider the perspectives, insights, and skills necessary to think strategically and lead effectively. Develop new thinking that incorporates key features of the competitive environment and your own internal assets in crafting thoughtful and comprehensive strategy.

External leadership: Develop a keener appreciation of the skills needed to manage important external relationships more effectively. Understand

how to assess key constituencies, interest groups, and stakeholder relationships. Develop strategies to exercise more effective political leadership and forge more productive partnerships and strategic alliances.

Leading effective senior-level teams: Understand the intricacies of team dynamics and the skills required to lead collaborative, team-based processes more effectively. Appreciate how to develop a shared vision from a group of diverse constituencies and lead teams in productive and strategically-valuable ways.

Collaborating with senior leadership: Understand more clearly the expectations that senior university leaders have of the library and its leadership. Develop strategies to negotiate with these administrators in ways that advance both the library and the institution. Understand how to address library-specific needs and broader institutional interests in more comprehensive and strategic ways.

For further information or to submit your application, visit www.gse.harvard.edu/ppe or call 800-545-1849.

MARS and STARS Happy Hours

Attendees are invited to party with the members of the RUSA Machine-Assisted Reference Section (MARS), today, 5:30 – 7:30 p.m., at the Elephant & Castle Pub and Restaurant, Crowne Plaza Hotel, 1800 Market Street, Philadelphia. Current and prospective members welcomed.

See the STARS up close and get to know them during this party hosted by RUSA Sharing and Transforming Access to Resources Section (STARS), today, 6:00 – 7:30 p.m., Elephant & Castle Pub and Restaurant, Crowne Plaza Hotel, 1800 Market Street, Philadelphia.

Libraries, Literacy, and Gaming

Educational researchers and academic, public, and school librarians are investigating, observing, and documenting the literacy skill sets that children and adults learn while playing board, computer, and video games and interacting with peers. With the assistance of a panel of experts, the 2008 ALA Committee on Literacy's **Research-to-Practice Discussion Group** will examine the implications, lesson learned, and promising practices of adding games and gaming to library services. The session will take place Sunday, January 13, 2008, 10:30 a.m. – 12:00 p.m. in the Pennsylvania Convention Center, Room 308.

The expert panel includes:

Scott Nicholson, an assistant professor at Syracuse University's School of Information Studies. In 2007, Scott worked with students at Syracuse University to perform several surveys about games and libraries. *The Role of Gaming in Libraries: Taking the Pulse*, released in July 2007, surveyed 400 randomly selected public libraries and revealed that 172 public libraries held more than 3,400 gaming programs of all types for more than 56,000 patrons! In addition, Scott is the host of the popular website, *Board Games with Scott*, a video series about many different types of board games (boardgameswithscott.com).

Julie Scordato, the Teen Services Specialist at the Columbus (Ohio) Metropolitan Library. In March 2007, CMPL launched gaming as a library service for teens to celebrate the first national *Teen Tech Week*, sponsored by YALSA. By December 2007, 4,000 teens had come to CMPL's 21 locations to play *Guitar Hero*, *Dance Dance Revolution*, and *Wii Sports* on the revolutionary Nintendo Wii console.

Jenny Levine is ALA's Internet Development Specialist and Strategy Guide, author of the TechSource "Library Technology Report," *Gaming and Libraries: Intersection of Services*, and resident gaming guru. Jenny was the library world's earliest blogger, launching *The Librarians' Site du Jour* in 1995. In 2002, Jenny began *The Shifted Librarian*, which has the largest subscriber/reader base of any library blog.

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Scholarship Available from APALA

The Asian/Pacific American Librarians Association (APALA) is offering \$1,000 scholarship to a student of Asian or Pacific background who is enrolled, or has been accepted into a master's or doctoral degree program in library and/or information science at a library school accredited by the American Library Association (ALA).

For more details please visit the APALA website at <http://www.apalaweb.org/awards/scholarship.htm>

PLA Offers New Continuing Education Opportunities for Public Librarians

The Public Library Association (PLA) is dedicated to providing public librarians and public library staff with practical continuing education opportunities. PLA has two new continuing education programs – face-to-face workshops focused on the various tasks associated with public library management, and coming in February 2008, e-Learning courses dedicated to providing librarians with the tools needed to implement and assess public library service responses.

Certified Public Library Administrator (CPLA) courses are two-day, intensive workshops designed to be in-depth and interactive learning experiences. Taught by a subject matter expert, each course in the series is dedicated to raising the participant's level of proficiency in one public library management function. Courses include Budget and Finance, Human Resources, Management of Technology, Planning and Management of Buildings, Fundraising, Politics and Networking, Current Issues, Marketing and Serving Diverse Populations. CPLA courses are held in locations around the country. Visit www.pla.org for complete course curricula, fees, class schedule and to register.

PLA will be offering new e-Learning mini-courses based on the publication, Public Library Service Responses 2007.

These non-traditional online courses will not have grades, assignments or a set course schedule. Rather, they are designed to provide participants with a starting point for implementing new service responses by offering tools to assess the current level of support for a service response in a library; to identify effective programs to support a service response; to develop a budget for a program that could support a service response; and to assess the effect a service response would have on a library's policies.

In addition, the Service Response courses are designed to create communities of practice that can be accessed indefinitely for support and ideas. Each of the 18 Service Response online courses will include a wiki, which will allow participating librarians to share their experiences with implementing service responses. The Service Response wikis will provide an opportunity to collaborate in the creation of a comprehensive encyclopedia of effective programs that support each service response. Each wiki will be accompanied by a forum where participants can discuss the programs and services with staff from other libraries.

For more information about PLA education opportunities, contact the PLA office at 800-545-2433, ext. 5PLA, or visit PLA's Web site at www.pla.org.

Freedom To Read Foundation Benefactor Forsman Returns To Exhibits with Affordable Jewelry

Visit booth 252 in the exhibit hall to check out the designs of Carolyn Forsman—the New York-based jeweler who donates proceeds from her ALA booth to the Freedom to Read Foundation. Carolyn is back for her 25th year! She always has a terrific assortment of affordable gifts (top retail price of \$49) that will make you smile.

Are you “quirky,” “dysfunctional,” a “goddess,” or a “rock star”? If so, then she has the rubber band bracelet for you. She also will be featuring her standard assortment of flashing rings, glowing necklaces, newspaper headline pins, original “I Read Banned Books” bracelets, and brand new peace symbol jewelry,

too, all of which are currently in MOMA Tokyo, the Victoria & Albert Museum in London, and various other museums and book/gift/library shops worldwide.

The Freedom to Read Foundation has been the First Amendment legal defense arm of the American Library Association since 1969. Carolyn, a former librarian and ALA Councilor, has raised over \$100,000 through the years for FTRF, and was named to the Foundation's Roll of Honor in 2001. We encourage you to visit her at booth 252, browse for some “guilt gifts,” and support the critical First Amendment work of the Freedom to Read Foundation.

ACRL Insider Launches

The Association of College and Research Libraries (ACRL) is pleased to announce the debut of a new weblog, ACRL Insider. The mission of ACRL Insider is to keep ACRL members, and the world at large, current and informed on the activities, services, and programs of the association. ACRL Insider features

information on publications, events, conferences, and eLearning opportunities, along with podcasts and other media.

The blog is available online at <http://www.acrl.ala.org/acrlinsider> and is available for subscription by RSS at <http://feeds.feedburner.com/acrlinsider>



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Fetzer Institute, ALA Public Programs Office Accepting Applications for "Let's Talk About It: Love & Forgiveness"

The American Library Association (ALA) Public Programs Office (PPO) is pleased to announce its collaboration with the John E. Fetzer Institute's Campaign for Love & Forgiveness on "Let's Talk About It," ALA's 25-year-old national reading and discussion program. Fetzer's funding of \$277,440

will support development of "Let's Talk About It: Love and Forgiveness," the latest themes in the program.

Thirty public libraries will be selected to each receive \$2,500 program grants through a competitive application process. The application, full guidelines and selected book informa-

tion for the "Let's Talk About It: Love & Forgiveness" reading and discussion series is available on the ALA Public Programs Office Web site, www.ala.org/publicprograms.

Prospective grantees of the "Let's Talk About It: Love & Forgiveness" reading and discussion series are invited to an informational meeting, Saturday, January 12, 10:30 a.m. – 12:00 p.m. the Pennsylvania Convention Center, room 307 B. The meeting will include an overview of this latest addition to the "Let's Talk About It" reading and discussion series, as well as tips for submitting applications. All conference attendees are welcome to join this informal meeting.

"On behalf of the John E. Fetzer Institute, we are pleased to partner with the ALA Public Programs Office and the Let's Talk About It series," said Mickey Olivanti, program officer. "The Fetzer Institute strives to foster understanding about the power of love

and forgiveness in our world, and so we are very excited to support the ALA to facilitate national discussions on love and forgiveness."

The Fetzer Institute's mission, to foster awareness of the power of love and forgiveness in the emerging global community, rests on its conviction that efforts to address the critical issues facing the world must go beyond political, social and economic strategies to their psychological and spiritual roots. The Institute works with global leaders, organizations and individuals to bring the power of love and forgiveness to the center of individual, community and organizational life. For information on the Fetzer Institute and its Campaign for Love & Forgiveness, visit www.fetzer.org.

For more information on the "Let's Talk About It: Love & Forgiveness" reading and discussion series, visit www.ala.org/publicprograms.

Booklist Unveils New Resources at Midwinter

Catch the buzz! Booklist editors look forward to introducing you at booth #930 to a new (free!) one-stop book group resource. "Book Group Buzz" is Booklist Online's newest blog, that will entertain you as it keeps you up to date on all things book group. A corps of bloggers posts about books that worked well (or books that bombed), and provides organizational tips and read-alike insights along the lines of, "if this worked well with your book club, try this." The blog also points you to Web sites that offer book club ideas, reading guides, and other helpful resources. Come by for a demo or to offer your own comments.

If you did not receive a complimentary copy in your in-box yet, you can also sign up while you're at the booth for two new free e-newsletters from Booklist Publications—Booklist's "Read Alert" and Book Links' "Quick

Tips." Booklist editors will be happy to introduce you to other new features of Booklist Online, including a streamlined book-purchasing feature to assist your workflow in collection development.

Haven't had a chance to get your hands on the Booklist Editors' Choice/Top of the List January issue yet? Be sure to pick one up at booth #930. The winning titles were selected by the Booklist editors from the more than 8,000 Booklist adult, youth, reference, and media reviews that appeared in 2007.

If you select or advise on curriculum-appropriate books, Book Links' "Lasting Connections" list—the 30 best children's books the editors saw in 2007—will help you get off on the right foot in 2008. The list is in the January issue, also available free.

The editors look forward to seeing you and to enjoying lively book talk.

Guide To Reference Now Online

Guide to Reference from the American Library Association is now online! Grounded in a hundred-year history as the standard for reference service, *Guide to Reference* now offers over 16,000 authoritative print and web reference resources with browse and search capabilities. Visit our booth to sign up for a free trial subscription and a product demonstrations.

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Libraries to Play Big Role in DTV Transition

On February 17, 2009, free over-the-air analog television broadcast as we know it will end, as the country transitions to an all-digital signal. The impact of this change may be immense, as millions of Americans may need to purchase a digital converter box to receive the new signal.

Responsibility for the Digital Television (DTV) Transition, the coupon program that will provide discounts on the converter boxes, and the education program is shared by the Federal Communications Commission (FCC) and the National Telecommunications and Information Administration (NTIA). Along with a wide range of commercial and public interest groups, ALA has also gotten involved to work toward a smooth transition.

As with all consumer and government issues, many patrons will be coming into the library looking for information and assistance with the DTV transition. This help might take several forms – from identifying who needs to take action to assistance in

DTV is just one of the topics that will be covered at the Washington Office Breakout Session, “All (Telecom) Politics is Local: What the FCC is up to, and what it has to do with your library,” which will take place on Saturday, January 12, 10:30 am - 12:00 pm, in Pennsylvania Convention Center, 108 A.

using public access terminals to apply for the converter box coupon, or answering questions about why the transition is happening.

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Also, as part of the DTV Transition effort, ALA has joined the DTV Transition Coalition, a group of nearly 180 business, trade, and industry groups, as well as grass roots and membership organizations that share an interest in a smooth transition. The core mission of the DTV Transition Coalition is to ensure that no consumer is left without broadcast television due to a lack of information about the transition.

More information on ALA's DTV effort is available at www.ala.org/dtv.

New ACRL Discussion Groups at Midwinter

Five new ACRL discussion groups will hold their first meeting at Midwinter 2008. The new discussion groups are:

• **Balancing Baby and Book:** Saturday, January 12, 10:30 a.m.-12:00 p.m., Marriott Philadelphia Salon I.

• **Continuing Education/Professional Development:** Saturday, January 12, 4:00-6:00 p.m., Pennsylvania Convention Center 203 A. **Topic:** Local training issues

• **Copyright:** Saturday, January 12, 4:00-6:00 p.m., Pennsylvania Convention Center 110 A/B. **Topic:** Copyright and video/media in higher education

• **Librarianship in For-Profit Educational Institutions:** Sunday, January 13, 8:00-10:00 a.m., Loews Philadelphia in Anthony. **Topic:** Reciprocal agreements, resource sharing and partnering with for-profits and not-profits, and information literacy learning outcomes.

• **Senior Administrators:** Saturday, January 12, 4:00-6:00 p.m., Marriott Philadelphia in Salon C/D. **Topic:** Organizing to support a 21st Century academic institution and succession planning for senior administrators along with recruiting for leadership

Join a discussion group and share your ideas with colleagues.

Julie Andrews Named Honorary Chair of National Library Week

Academy award-winning actress Julie Andrews has been named the honorary chair of National Library Week (April 13-19, 2008).

As part of this role, Andrews has lent her image to a print public service announcement (PSA) that will be sent to national publications. She also recorded a series of radio and television PSAs. The print TV and radio PSAs are available for libraries to use locally. For more information, visit the National Library Week Web page at www.ala.org/pio/nlw.

Also available on the site are tools to help libraries promote the National Library Week theme, “Join the circle of knowledge @ your library.” Tools include a sample proclamation, press release, radio PSA scripts and letter-to-the-editor. All documents are available in both English and Spanish and can be customized for local use.

New ALA Graphics products support the National Library Week theme as well. Posters, bookmarks and digital art files can be purchased from www.alastore.ala.org.

Friends of Bill W

Space will be available for Friends of Bill W. to meet Saturday, January 12; Sunday, January 13; and Monday, January 14, from 6:00 – 7:00 p.m., in the Marriott Philadelphia, room 310.

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Season Three of Step Up to the Plate @ your library Is a Whole New "Ballgame"

The American Library Association and the National Baseball Hall of Fame and Museum will launch the third season of "Step Up to the Plate @ your library" program in April 2008, honoring of the 100th anniversary of the song "Take Me Out to the Ballgame."

"Step Up to the Plate @ your library" will team up two American classics – baseball and libraries – to promote the importance of information literacy skills and increase awareness of the library as an essential information resource. People of all ages will be encouraged to visit their library and answer a series of trivia questions inspired by "Take Me Out to the Ballgame." Categories of questions will include ballparks, baseball in popular culture, fan experience and baseball pioneers.

For more information and to access tools for promoting the program at your library check out the season three Web site at www.ala.org/baseball in February.

Season two of the "Step Up to the Plate @ your library" program concluded with in October 2007 at the Hall of Fame, where Hall of Famer and spokesperson Ozzie Smith chose Hannah Cavanaugh, age 12, as the grand-prize winner of the "Step Up to the Plate @ your library" program in a random drawing. Hall of Famers Robin Roberts and Phil Niekro also took part in the ceremony. Cavanaugh and her parents traveled to Cooperstown, N.Y., to attend the Hall of Fame's World Series Gala, an annual event to bring the community together to watch the World Series. Libraries were also

awarded for their participation.

"Step Up to the Plate @ your library" is a part of The Campaign for America's Libraries, ALA's national public awareness campaign to remind the public about the value of libraries and librarians. Program supporters in 2007 included the Association for Library Service to Children, American Association of School Librarians and Public Library Association, all divisions of the ALA, as well as ALA's Black Caucus and REFORMA, the National Association to Promote Library

and Information Services to Latinos and the Spanish-Speaking.

The Hall of Fame is a Campaign Founding Partner. Other Founding Partners include Dollar General, the International Federation of Library Associations and Institutions (IFLA) and the National Baseball Hall of Fame and Museum.

The Campaign is made possible in part by ALA's Library Champions, ALA's highest level of corporate members, who support public awareness for America's Libraries.

AASL Opens Second Longitudinal Survey

On January 11, 2008, the American Association of School Librarians (AASL) will open the second year of its longitudinal survey, School Libraries Count! The purpose of the survey is to gather data on the health of the nation's school library media programs. All K-12 schools, public and private, are invited to participate on a voluntary basis. Private schools are being included in the survey with the

endorsement and support of AASL's Independent Schools Section (ISS). AASL will be using the data to develop tools to help library media specialists advocate at the local, state, and national level. The survey will remain open until March 1.

For more information and to see the report on last's year's survey, visit <http://www.ala.org/ala/aasl/slcsurvey.cfm>.

ASCLA Offers Course on Spanish-language Materials

The Association of Specialized and Cooperative Library Agencies (ASCLA) will offer a course, "Selecting Spanish-Language Materials for Adults," from April 7 – May 2, which addresses the needs of a growing population of library patrons – Spanish speakers.

The course covers the importance of providing the materials and explores the diversity of the Spanish-speaking population in the US. Students will learn about setting goals and establishing criteria for selecting materials, working with the community to identify needs, discuss tools and techniques, choosing a distributor, and marketing the

collection. It includes information on how the differences in Spanish-language publishing have an impact on the selection process.

The course is taught by Yolanda J. Cuesta, a trainer and consultant with more than 25 years experience in helping libraries serve diverse communities.

The registration cost is \$130 for ASCLA members, \$160 for ALA members, \$190 for non-ALA members and \$100 for students and retirees. For more information about the course please visit: <http://www.ala.org/ala/ascla/asclaevents/professionaldvelopmentonline/prodevonline.htm>.

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Three States, Two Library Systems Ready for PRIME TIME

PRIME TIME Inc., an affiliate of the Louisiana Endowment for the Humanities (LEH), in cooperation with the ALA Public Programs Office, selected public libraries in Florida, Michigan, New Jersey, Oklahoma and New York to participate in the national expansion of the LEH's award-winning family reading and discussion program, PRIME TIME FAMILY READING TIME®.

National expansion of PRIME TIME at these libraries will target Spanish-speaking families and is made possible through a grant from the National Endowment for the Humanities (NEH).

The three states selected (4 libraries each) are:

- Florida - Pinellas Public Library Cooperative, Clearwater; Bruton Memorial Library, Plant City; Hendry County Library Cooperative, Clewiston; Barron Library, LaBelle.

- Michigan - Butman-Fish Branch, Saginaw; Campbell Branch Library, Detroit; Hoyt Public Library, Saginaw;

South Haven Memorial Library, South Haven.

- New Jersey - Princeton Public Library, Princeton; Parsippany-Troy Hills Public Library System, Parsippany; Kearny Public Library, Kearny; Paterson Free Public Library, Paterson.

The two library systems selected (3 libraries each) are:

- Pioneer Public Library System (Oklahoma) - Moore Public Library, Moore; Norman Public Library, Norman; Purcell Public Library, Purcell.

- Queens Borough Public Library (New York) - Langston Hughes Community Library, Corona; Ravenswood Family Literacy Center, Long Island City; Woodside Community Library, Woodside.

Based on illustrated children's books, PRIME TIME is designed to help low-income, low-literate families, including English language learners, bond around the act of reading and talking about books. It models and encourages family reading and discussion of humanities topics and aids parents and children in selecting books and becoming active public library users. PRIME TIME received the 2003 Advancement of Literacy Award from the Public Library Association (PLA), a division of the ALA, and the Coming Up Taller award from the President's Committee on the Arts and the Humanities in 2000.

PRIME TIME is based on a successful series of the same name that was created by the LEH in 1991 at the East Baton Rouge (La.) Parish Library and has spread nationwide with funding from NEH. More than 24,000 individuals

have participated in more than 750 PRIME TIME programs in 36 states and the Virgin Islands.

For more information about PRIME TIME, please visit www.leh.org or www.ala.org/publicprograms.

New Mandate Requires Federal Grant-Seeking Libraries to Register and Apply via Grants.gov

In September 2007, the ALA Public Programs Office (PPO) was notified that libraries planning to apply for many of its federally funded library programming grants will be required to register and apply through Grants.gov.

This new federal mandate will affect libraries that apply for future traveling exhibit grants and other federally funded PPO projects that include a cash grant component. Applicants for federally funded grants without a cash component, such as the NEH We the People Bookshelf and We the People Picturing America, will not be required to register or submit applications through Grants.gov. Applicants for privately funded grants, such as Let's Talk About It: Jewish Literature, also will not be required to use Grants.gov.

The ALA Public Programs Office strongly urges early registration through Grants.gov, particularly for public, academic and special libraries interested in applying for future PPO

programming grants. The registration process can take approximately 2 weeks to complete, and typically requires the involvement of an organization's chief financial officer or other authorizing official. Grants.gov registration must only be completed once per institution. Early registration will best prepare your library to apply for future PPO grant opportunities as they become available.

To assist libraries with the Grants.gov registration process, PPO has posted instructions, a checklist, technical requirements, FAQs and more on its Web site at www.ala.org/publicprograms. From the PPO Web site, librarians can also access a wiki about Grants.gov registration to share feedback and post questions for colleagues. Problems with registration, including technical questions and difficulties, should be directed to the Grants.gov helpline at 1-800-518-4726.

Placement Center Available for Job Seekers

Have you been thinking about taking your career to the next level? Not quite sure where to start? Are you wondering about what job opportunities are available?

Test the waters. See what's out there. Start with ALA. Visit www.JobLIST.ala.org to view a listing of current job openings. Your next position could be just a click away.

Stop by the Placement Center in Hall C of the Convention Center, today from 12:00 – 5:00 p.m., Saturday, January 12 and Sunday, January 13 from 9:00 a.m. – 5:00 p.m., and Monday, January 14, from 9:00 a.m. – 1:00 p.m.

Take advantage of the following resources offered in the Placement Center:

1. Onsite Interviews: Many employers will be conducting interviews. Pick-up the recruiter booklet for a complete list.

2. Career Guidance Workshops: Today and Saturday, 9:30 - 11:00 a.m. - Interviewing Strategies; Sunday, 9:30 - 11:00 a.m. - Stay Ahead of the Curve: Keeping the Job You Love

3. Computer Area: Computers are available onsite to view listing of the most current job openings. Registered users of JobLIST can also check to see which employers want to schedule interviews with you.

4. Resume Review: Schedule time with human resource professionals to get ideas and feedback on updating your resume.

5. Career Resource Center: Browse through the large variety of resources on job hunting, creative negotiating, cover letters-tools to get your job search on the right track.

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David Macaulay to Deliver 2008 Arbuthnot Honor Lecture

David Macaulay, Caldecott Medalist and renowned author/illustrator, will deliver the Association for Library Service to Children's (ALSC) 2008 May Hill Arbuthnot Honor Lecture on Thursday, April 17, 7:00 p.m., at Monona Terrace Community and Convention Center, Madison, Wis.

South Central Library System (SCLS) of Madison will host the event, which annually features an individual of distinction in the field of children's literature chosen to write and deliver a lecture that will make a significant contribution to the world of children's literature.

Tickets for the 2008 Arbuthnot Lecture will be available free of charge beginning January 11. More details are available at the SCLS Web site,

<http://www.scls.info/arbutnot08/>.

"South Central Library System is honored to host David Macaulay and the 2008 Arbuthnot Lecture," said Shawn Brommer, youth services and outreach consultant at SCLS. "Our 2008 Arbuthnot programming will not only celebrate children's literature, but also Mr. Macaulay's particular position as laureate of architecture and building."

Macaulay first came to fame in children's literature with his now-legendary *Cathedral* (1973). He followed that title with several more absorbing narratives about the building of large structures such as *City* (1974), *Castle* (1977) and *Mosque* (2003), as well as the operation of everyday science and

engineering principles in *The Way Things Work* (1988).

Macaulay's body of work is astonishingly varied, ranging from his postmodern picture book *Black and White* (1990), which won the Caldecott Medal, to the satiric fiction of *Motel of the Mysteries* (1979), and the deceptive simplicity of *Shortcut* (1999). In addition to the Caldecott Medal, his works have received a multitude of national and international awards, including the Boston Globe-Horn Book Award, and Macaulay himself was the recipient of a 2006 MacArthur Foundation "genius grant."

For more information about ALSC and the annual May Hill Arbuthnot Lecture, visit www.ala.org/alsc.

Submit a Proposal for the ACRL 14th National Conference!

ACRL is now accepting proposals for its 14th National Conference, "Pushing the Edge: Explore, Engage, Extend," to be held in Seattle, March 12-15, 2009. Participate in this exchange of ideas and submit your latest research, cutting-edge practices, and innovative proposals.

The ACRL National Conference will challenge you to push your boundaries and promises the opportunity to explore new ideas, engage in new learning, and extend the collective vision of the future of academic and research libraries in the 21st century. We invite you to send your edgiest, most "out-there" proposals, to help us make Seattle the site of a truly groundbreaking conference.

The complete Call for Participation is online at www.acrl.org/seattle (click "Program").

Deadlines: May 12, 2008 - Contributed paper, panel session, preconference, and workshop proposals due; October 20, 2008 - Poster session proposals due; November 23, 2008 - Roundtable discussion proposals due.

Contact Margot Conahan at mconahan@ala.org or 312-280-2522 with questions.

Register for YALSA's Winter Online Courses

The Young Adult Library Services Association (YALSA), the fastest-growing division of ALA, is now accepting registrants for its winter session of online courses online at www.ala.org/yalsa. Registration closes January 23.

The latest set of courses from YALSA include: Boys and Books: Encouraging Early Teen and Tween Boys to Read (taught by Jenine Lillian); Pain in the Brain: Adolescent Development and Library Behavior (taught by Beth

Gallaway); Power Programming for Teens (taught by Amy Alessio); and Tech Tools for Teen Leadership (taught by Linda Braun).

All courses meet Feb. 4-29, except Tech Tools for Teen Leadership, which runs until March 4.

Boys and Books, Pain in the Brain and Power Programming for Teens cost: \$135 for YALSA members, \$175 for ALA Members, and \$195 for nonmembers. Tech Tools for Teen Leadership costs \$149 for YALSA members,

\$195 for ALA members and \$215 for nonmembers. Discounts available for groups of ten or more; contact Beth Yoke at byoke@ala.org or 1-800-545-2433, ext. 4391, for more information.

To learn more about YALSA's E-courses and see course descriptions or learn about licensing a YALSA e-course for your library or facility, please visit the Online Course Web page, <http://www.ala.org/ala/yalsa/onlinecourses/info.cfm>



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FULCRUM PUBLISHING

Booth #221




Hundred in the Hand: A Novel
Joseph M. Marshall III
"... a fine historical novel in a class with Larry McMurtry's tales of life on the Western frontier."
—Library Journal

"... a swift, compelling read. ... if you like Westerns, you'll love this one."
—The Washington Post

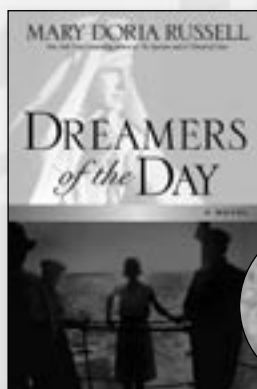
Migration Patterns: Stories
Gary Schanbacher
"Introspective and soul-searching, but not self-indulgent, the selections feel timeless ..."
—School Library Journal

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RANDOM HOUSE, INC. at ALA—Booth #1231

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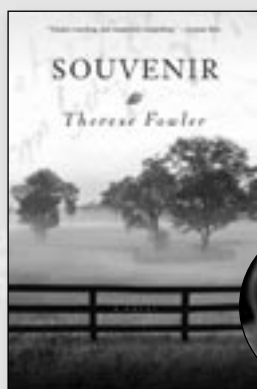
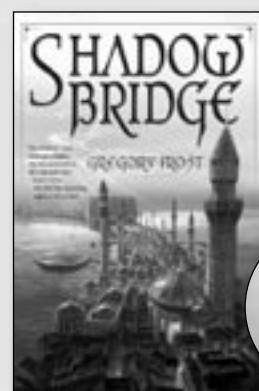
Friday, January 11th: 4:00pm—5:15pm

ALA AUTHOR FORUM FEATURING:

MARY DORIA RUSSELL, *Dreamers of the Day* (Random House); Pennsylvania Convention Center, Room 204 A/B. Signing will follow at the Random House Booth #1231.

Saturday, January 12th: 11:00am—12:00pm

GREGORY FROST, *Shadowbridge* (Del Rey) signs in the Random House Booth #1231.



Saturday, January 12th: 2:00pm—4:00pm

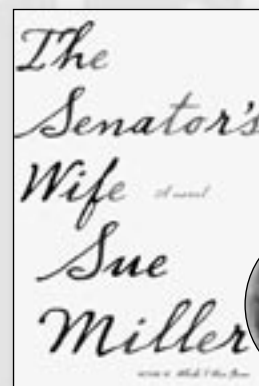
SPOTLIGHT ON ADULT LITERATURE: ADVANCE READER'S EDITION GIVEAWAY

THERESE FOWLER will be signing FREE advanced reader's copies of her first novel, *Souvenir* (Ballantine); Random House Booth #1231.

Monday, January 14th: 2:00pm—4:00pm

THE FRIENDS OF LIBRARIES AUTHOR TEA PARTY FEATURING:

SUE MILLER, *The Senator's Wife* (Knopf); Doubletree Hotel Philadelphia, Symphony Ballroom. Signing to follow on-site. For more information or to buy tickets go to www.FOLUSA.org or visit FOLUSA Booth #611.



Don't Miss the Random House, Inc. Spring 2008 Book Preview: Sunday, January 13th

Join us as we present a slideshow of our Spring 2008 books. Find out about the BIG books you MUST have and the mid-list books you won't want to miss! All attendees will receive a selection of FREE hot advanced reader's copies! Refreshments will be served. Please RSVP to library@randomhouse.com. Pennsylvania Convention Center, Room 107B.

Children's Titles: 10:30am—11:30am

Adult Titles: 12:00pm—1:00pm

ALA Public Programs Office Seeks Applications for Great Stories Club

The ALA Public Programs Office (PPO), in cooperation with the Young Adult Library Services Association (YALSA), is now accepting applications for the Great Stories Club www.ala.org/greatstories. Applications from all types of libraries will be accepted through February 1.

The Great Stories Club is a reading and discussion program designed to reach underserved, troubled teen populations through books that are relevant to their lives. The program is built on partnerships between libraries and a variety of organizations that serve troubled teens: juvenile justice facilities; alternative high schools; drug rehabilitation centers and nonprofits serving teen parents; and other agencies. Teen participants are invited to read and keep three theme-related books and encouraged to consider and discuss each title with a group of their peers. The program's ultimate goal is to inspire young adults who face difficult situations to take control of their lives by embracing the power of reading.

All types of libraries (public, school, academic and special), located within or working in partnership with facilities serving troubled teens in the United States and its territories, are

eligible to apply for a Great Stories Club grant. Up to 200 libraries will be selected to develop a book discussion program for teens based on the three theme-related titles and will be given copies of the books to share with each participant. Participating libraries will also receive access to an online toolkit to support the program, including sample discussion questions, recommended titles for further reading, downloadable bookmark art and other resources. Small cash grants will be awarded to up to 20 sites for the support of program-related expenses.

YALSA's Outreach to Young Adults with Special Needs Committee selected "Choices" as the 2008 Great Stories Club theme, along with the following titles:

- *Tyrell* by Coe (Scholastic, Inc., 2007)
- *Hole in My Life* by Jack Gantos (Farrar, Straus & Giroux, 2002)
- *Sold* by Patricia McCormick (Hyperion, 2006)

Funding for the Great Stories CLUB has been provided by a grant from Oprah's Angel Network. Guidelines, application instructions and the online application are now available at www.ala.org/greatstories.

Registration for Teen Tech Week Closes Feb. 1

Registration for Teen Tech Week, an annual celebration of library tech resources for teens administered by the Young Adult Library Services Association (YALSA), will take place until Feb. 1 at www.ala.org/teentechweek. While you're visiting the Teen Tech Week Web site, find clever ideas for activities and programming, free tech guides to using nonprint resources in your library, and fun products from ALA Graphics for your celebration. You can also find details on the Teen Tech Week Promotional Song contest—encourage your teens to enter. They can win free books and gift certificates and you could win \$100 worth of materials for your library! Learn more at www.ala.org/teentechweek.

Now in its second year, Teen Tech Week is a national initiative sponsored by YALSA and aimed at teens, their parents, educators and other concerned adults to ensure that teens are competent and ethical users of technologies, especially those that are offered through libraries.

Teen Tech Week also encourages teens to use libraries' nonprint resources for education and recreation, as well as recognize that librarians are qualified, trusted professionals in the field of information technology. Teen Tech Week 2008 is sponsored by

Dungeons & Dragons, a subsidiary of Wizards of the Coast, Inc. Promotional Partners include ALA Graphics, e*vanced solutions, Rosen Publishing and Tutor.com.

Teen Tech Week has a general theme of Get Connected @ your library. The 2008 subtheme is Tune In @ your library. Teen Tech Week 2008 will be celebrated March 2-8.

For more than 50 years, YALSA has been the world leader in selecting books, videos, and audio books for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone: 800-545-2433, ext. 4390; or e-mail yalsa@ala.org.

ALA to Distribute 3,000 "We the People" Bookshelf Grants on "Created Equal"

ALA's Public Programs Office (PPO) is pleased to partner with the National Endowment for the Humanities (NEH) for the fifth "We the People" Bookshelf project. This year's theme is "Created Equal." Public and school (K-12) libraries are invited to apply online through January 25, 2008 at www.ala.org/wethepeople. In spring 2008, NEH and ALA will select 3,000 libraries to receive the "Created Equal" Bookshelf. Those selected will be required to use the Bookshelf selections in programs for young readers in their communities.

Successful applicants will receive the "We the People Bookshelf," a collection of 17 classic hardcover books for young readers, all conveying the "Created Equal" theme, as well as Spanish translations of some of the titles, and a bonus educational kit to assist in presenting the "Created Equal" theme. Successful applicants will also receive accompanying materials for programming, including bookplates, bookmarks and posters.

Online applications for the "Created Equal" Bookshelf will be accepted through January 25, 2008 at www.ala.org/wethepeople or www.wethepeople.gov. A single application may be submitted on behalf of multiple libraries within a library system, school district or community. Individual branch and school libraries are also encouraged to apply. To review a list of programming ideas while planning an application, or to see information on past Bookshelf themes, visit www.ala.org/wethepeople.

The Bookshelf grant program is part of the NEH's We the People initiative, which aims to encourage and strengthen the teaching, study, and understanding of American history and culture through libraries, schools, colleges, universities, and cultural institutions. For more information, visit www.wethepeople.gov.

The American Economic Association Announces New Journals!

The AEA is launching four new peer-reviewed field journals:

- ***The American Economic Journal: Applied Economics*** will focus on empirical micro issues.
- ***The American Economic Journal: Economic Policy*** will examine the role of economic policy in economic outcomes.
- ***The American Economic Journal: Macroeconomics*** will feature studies of economic fluctuations and growth.
- ***The American Economic Journal: Microeconomics*** will accept articles on microeconomic theory, industrial organization, and aspects of international trade, political economy, and finance.

Like the *American Economic Review*, the *Journal of Economic Literature*, and the *Journal of Economic Perspectives*, the new journals will be available in print and online. The AEA also publishes EconLit.



Librarians Encouraged to Raise Their Cups for Planet Earth

The Task Force on the Environment of the Social Responsibilities Round Table (TFOE-SRRT) wants Librarians and Exhibitors attending the 2008 Midwinter Meeting to bring their favorite travel mugs and water bottles.

According to Fred Stoss, TFOE Co-Chair, "We are encouraging the Association and its members to reduce its 'carbon footprint' and have a smaller adverse impact on the environment." The title of this campaign is "Cup by Cup for a Greener ALA." The campaign will show that ALA members are ready to make lifestyle changes for sustainable conferences and to protect the health of the earth.

International Paper estimated in 2005 that Americans used 14.4 billion disposable paper cups for hot beverages. Laid end-to-end, these cups circle the earth 55 times. A Starbucks' Green Team memo appearing in 2000 stated, "If only 50 customers a day in every store were to use reusable mugs, Starbucks would save 150,000 disposable paper cups daily. This equals 1.7 million pounds of paper, 3.7 million pounds of solid waste, and 150,000 trees a year."

"The math is simple," said Monika

Antonelli, SRRT member who thought of the idea of bringing re-usable mugs and cups to Midwinter. "A typical ALA Midwinter Meeting draws over 10,000 librarians. If every librarian attending Midwinter brought their own coffee mug, thousands of paper or styrofoam cups will not be used; and if the 65,000+ members of ALA did not use disposable cups they could easily make an impact as significant as Starbucks' targeted per store customer waste reduction."

TFOE designed the "Cup by Cup" campaign to be easy for all librarians to join. This is the first of many actions that TFOE will promote over the next several years to help ALA and its members think and act in ways to help the environment.

For the Cup-by-Cup campaign, there is nothing to buy, and only a few simple steps to take:

- Bring a reusable cup to Midwinter;
- Fill it with a favorite beverage;
- Raise your cup and tell colleagues how you are helping the planet;
- Drink, repeat & support TFOE-SRRT efforts toward a sustainable ALA.



Rosalie Watts marks the price on new books in the ALA Store. Check out what's new today from 10:00 a.m. to 5:00 p.m.

PLEASE VISIT OUR STAND AT ALA
MIDWINTER 2008 BOOTH NUMBER 1922

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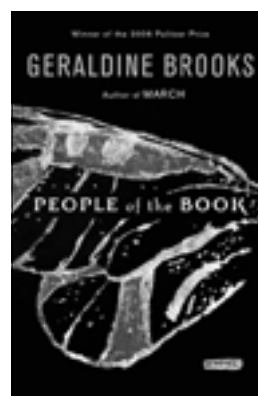
MEET OUR AUTHORS



COME VISIT US AT THE PENGUIN GROUP BOOTH #939

GERALDINE BROOKS PEOPLE OF THE BOOK

Inspired by a true story, the author's new novel traces the journey of a rare illuminated manuscript, the famed Sarajevo Haggadah, through centuries of exile and war.



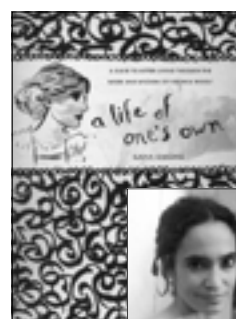
Viking
978-0-670-01821-5



Friday, January 11

4:00-5:15pm Speaking at the ALA Author Forum
Pennsylvania Convention Center,
Room 204 A/B

5:30-6:15pm Book signing at Penguin booth #939



ILANA R. SIMONS A LIFE OF ONE'S OWN

A Guide to Better Living Through
the Work and Wisdom of Virginia Woolf

A unique handbook that uses one of the literature's greatest observers of human nature as a model for achieving a more fulfilling life.

Penguin 978-0-14-311225-9

Saturday, January 12

3:30-4:30pm Book signing at Penguin booth #939



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Library Champions: Investing in America's Libraries

ALA would like to thank its 2007–2008 Library Champions.

Library Champions make it possible to increase awareness and advocate the value of libraries and librarians through their support of @ your library—The Campaign for America's Libraries®. To learn how you can become a Library Champion and help ALA speak up and speak out for libraries, please contact the ALA Development Office, at 800-545-2433 ext. 5050 or via email at development@ala.org.

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Bound To Stay Bound Books
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Brodart Company
BWI / Follett Library Resources (NEW)
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Dollar General (NEW)
Dun & Bradstreet
EBSCO Information Services
Elsevier
Ex Libris (NEW)
Gale, a part of Cengage Learning
Gaylord Brothers Inc.
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OCLC
Polaris Library Systems

ProQuest
ReferenceUSA (NEW)
SAGE Publications
Scholastic Inc.
Severn House
SirsiDynix
Springer
Standard & Poor's
Swets
Target (NEW)
Thomson Scientific
Tutor.com (NEW)
Verizon Foundation
World Book Inc.



American Library Association
Library Champions



MIDWINTER meeting philadelphia
January 11-16, 2008



The LIBRARY of CONGRESS Conference Booth Schedule

Pennsylvania Convention Center, Philadelphia, PA www.loc.gov/ala/ Conference Booth #1946



Friday, January 11, 2008

5:30 – 6:00 / Webcast of Gail Carson Levine speaking at the 2007 National Book Festival

6:00 – 6:30 / Webcast of Dr. Sanjay Gupta speaking at the 2007 National Book Festival

6:30 – 7:00 / Webcast of Cat Cora speaking at the 2007 National Book Festival

7:00 – 7:30 / Webcast of Stephen Carter speaking at the 2007 National Book Festival

Saturday, January 12, 2008

9:00 – 9:30 / Webcast of David Baldacci speaking at the 2007 National Book Festival

9:30 – 10:00 / National Digital Newspaper Program / Deb Thomas

10:00 – 10:30 / The Semantic Web and the Classification Web tool / Jan Herd

10:30 – 11:00 / Cataloger's Desktop / Colleen Cahill

11:00 – 11:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

11:30 – 12:00 / Handbook of Latin American Studies / Katherine McCann

12:00 – 1:00 / News from the Center for the Book / John Y. Cole and special guest

1:00 – 1:30 / American Folklife Center / Maggie Kruesi

1:30 – 2:00 / Preserving Our Digital Heritage / Guy Lamolinara

2:00 – 2:30 / Update from the Associate Librarian for Library Services / Deanna Marcum

2:30 – 3:00 / Electronic CIP: Text Capture and Electronic Conversion (TCEC) / Diane Barber, Gene Kinnaly, Patricia Hayward

3:30 – 4:00 / Lifelong Literacy Program and Educational Resources for K-12 Teachers / Sherrie Galloway

4:00 – 5:00 / Webcast of the November 13, 2007 presentation by the Working Group on the Future of Bibliographic Control.

Sunday, January 13, 2008

9:00 – 9:30 / Webcast of Holly Black speaking at the 2007 National Book Festival

9:30 – 10:00 / Lifelong Literacy Program and Educational Resources / Cheryl Lederle-Ensign

10:00 – 10:30 / Preserving Our Digital Heritage / Guy Lamolinara

10:30 – 11:00 / Cataloger's Desktop / Colleen Cahill

11:00 – 11:30 / Update from the Associate Librarian for Library Services / Deanna Marcum

11:30 – 12:00 / American Folklife Center / Margaret Kruesi

12:00 – 1:00 / News for the Center for the Book / John Y. Cole and special guest

1:00 – 1:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

1:30 – 2:00 / Cataloger's Desktop / Colleen Cahill

2:00 – 2:30 / Electronic CIP: Text Capture and Electronic Conversion (TCEC) / Diane Barber, Gene Kinnaly, Patricia Hayward

2:30 – 3:00 / The Semantic Web and the Classification Web tool / Jan Herd

3:00 – 3:30 / National Digital Newspaper Program / Teri Sierra

3:30 – 4:00 / Handbook of Latin American Studies / Katherine McCann

4:00 – 5:00 / Webcast of the November 16, 2007 lecture by celebrated cookbook editor Judith Jones. This program was sponsored by the Science, Technology, and Business Division at the Library of Congress

Monday, January 14, 2008

9:00 – 9:30 / Webcast of Patricia Schultz speaking at the 2007 National Book Festival

9:30 – 10:00 / National Digital Newspaper Program / Deb Thomas

10:00 – 10:30 / Lifelong Literacy Program and Educational Resources / Cheryl Lederle-Ensign

10:30 – 11:00 / Handbook of Latin American Studies / Katherine McCann

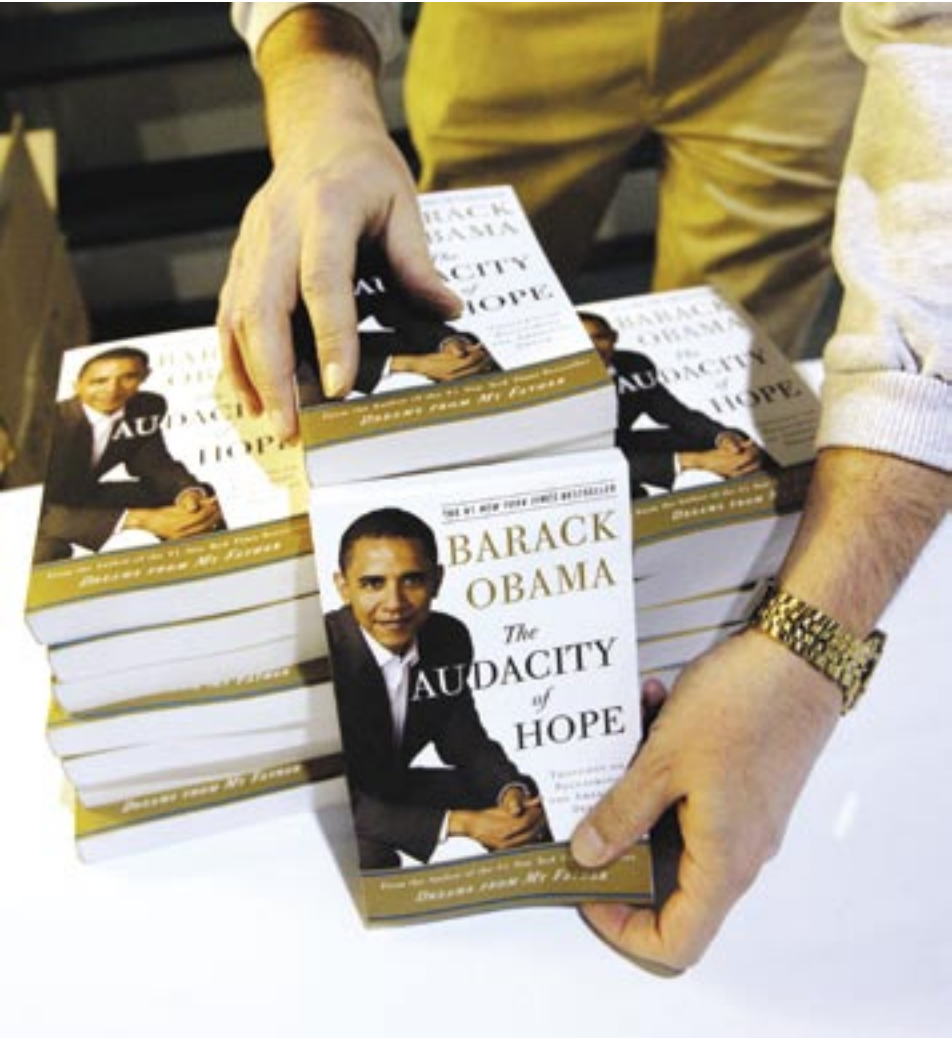
11:00 – 11:30 / The Semantic Web and the Classification Web tool / Jan Herd

11:30 – 12:00 / Cataloger's Desktop / Colleen Cahill

12:00 – 12:30 / News from your National Library: New Public Outreach Efforts at the Library of Congress / Matt Raymond

12:30 – 1:00 / Introducing the Hispanic Division / Everette Larson

1:00 – 2:00 / Webcast of the November 16, 2007 presentation by Richard Kurin, director of the Smithsonian Center for Folklife and Cultural Heritage, about the history and curse of the Hope Diamond. This event was sponsored by the Center for the Book and was part of the Books and Beyond series.



(above) Seth Dellon, left, and international intern Mirjam Scherer, from Germany, set up the Combined Book Exhibit booth.

(right) An exhibitor sets out copies of Barack Obama’s second book, The Audacity of Hope, at the Random House, Inc., booth.

ALA/ERT Reception to Open Exhibits

The ALA/ERT Friday Night Opening Reception, sponsored by the exhibitors, the Exhibits Roundtable, and ALA, will be held this evening from 5:30 – 7:30 p.m. on the exhibit floor, and will feature food and music, as well as over 30 gift baskets (valued at more than \$75 each) to be raffled off by exhibitors today only! To register to win a basket, visit the exhibitor’s booth during the Opening Reception. These baskets will be raffled off this evening, so be ready to win! Winners will be listed on television monitors on the exhibit floor beginning Saturday, and will also be published in Sunday’s *Cognotes*. You do not need to be present to win.

ALA Midwinter 2008 — Gift Basket Raffle

| Company | # | Basket Description |
|--|-----------|---|
| University of South Florida | 208 | Florida Themed Gift Basket |
| TLC - The Library Corporation..... | 222 | Basket of TLC |
| Data2 Corporation | 456 | BAR themed Basket |
| Data2 Corporation | 456 | Relax Pack Gift Basket |
| Centurion Technologies..... | 466 | Technology Gift Basket |
| Standard & Poors | 521 | Starbucks Collection Gift Basket |
| Blackstone Audio, INC. | 553 | “Winter Cozy” Mysterie Gift Basket |
| Demco, Inc. | 606 | A Slice of Heaven Gift Basket |
| Baker & Taylor..... | 620 | Entertainment Gift Basket |
| Marshall Cavendish | 636 | Inventors and Inventions Gift Basket |
| ProQuest..... | 706 | Worldly Treasures Gift Basket |
| Highsmith, Inc. | 730 | Late Night Reader Gift Basket |
| Fitzhenry & Whiteside..... | 753 | Through the eyes of your teen Gift Basket |
| StoneaArch Books..... | 758 | Graphic Novels Gift Basket |
| MARCIVE, Inc. | 818 | MARCIVE’S Recipe for Success Gift Basket |
| Abrams Books for Young Readers/Amulet Books | 838 | Jellybeans Themed Gift Basket |
| Abrams Books for Young Readers/Amulet Books | 838 | Rodrick Rules “Cheese Touch” Basket |
| Penguin Group USA..... | 939 | Penguin Goodies Gift Basket |
| Holiday House | 953 | Childrens Books Gift Basket |
| Harper Collins Children’s Books | 1005..... | Shell-abration Gift Basket |
| Farrar Straus Groux Books for Young readers..... | 1037..... | Ruth White Books Gift Basket |
| Society of Childrens Book Writers and Illustrators | 1058..... | Autographed Books Gift Basket |
| Star Bright..... | 1063..... | Childrens Books Gift Basket |
| 3M Library Systems | 1104..... | 3M Innovations Gift Basket |
| Simon and Schuster Childrens Publishing..... | 1130..... | Spiderwick Movie Gift Basket |
| Simon and Schuster Childrens Publishing..... | 1130..... | Jon Scieszka’s Trucktown Gift Basket |
| Candlewick Press | 1153..... | Candlewicks “Stars” Gift Basket |
| Peachtree Publishers..... | 1163..... | Library Love Gift Basket |
| Books on Tape..... | 1230..... | Audiobooks Gift Basket |
| Random House, Inc..... | 1231..... | Crafting Gift Basket |
| Random House, Inc..... | 1231..... | Wizards of the Coast Gift Basket |
| Tundra Books | 1245..... | Board Books Gift Basket Knapsack |
| Gale, A part of Cengage Learning..... | 1306..... | Picnic Basket for 4 |
| Schedule 3W / MediaNet | 1341..... | 1 Yr. Single Workstation Basket |
| H.W. Wilson Company..... | 1507..... | The Ritz, Delux Wines Basket |
| Brodart Co..... | 1523..... | Movienight Themed Gift Basket |
| OCLC | 1543..... | ALA themed Gift Basket |
| Ingram Library Services Inc. | 1730..... | Autographs and Food Gift Basket |
| Coutts Information Systems..... | 1739..... | Ghirardelli Gift Basket |
| Nothern Micrographics | 1804..... | A Taste of Wisconsin Gift Basket |
| Brookhaven Press | 1806..... | A Taste of Wisconsin Gift Basket |
| Mystery Writers of America - NY Chapter..... | 1962..... | Mysterious Gift Basket |

Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA office, Hall C, Pennsylvania Convention Center, before 1:00 p.m. the day before desired publication.

3M Library Systems (Booth 1104):

On January 1, 3M became the exclusive reseller and service provider of Checkpoint security and productivity products and now offers libraries around the world a broader product choice, backed by 3M's worldclass service and support. Stop by to learn more.

Innovative Interfaces, Inc. (Booth 514, 1110): Encore — Now Making Noise in the Library. The Encore discovery services platform (www.encoreforlibraries.com) works with major ILS systems. Stop by booth #1110 and meet librarian "noisemakers" at Endeavor, Aleph, and Voyager libraries using Encore to transform library search and discovery.

Kids Can Press (Booth 1059): A special nutty treat—meet Melanie Watt, creator of *Scaredy Squirrel* on January 12 from 10:00 a.m. to 12:00

p.m. No killer bees, sharks or green Martians allowed.

Library Automation Technologies, Inc. (Booth 1969): We are featuring our new allCIRC™ secure CD/DVD dispensing unit. The allCIRC™ integrates book self-check as well as disc dispensing so patrons can optimize their self-check experience via "one stop shopping". www.allCIRC.com.

Serials Solutions (Booth 716): Introducing Serials Solutions 360 Counter, a complete solution for assessing COUNTER-compliant statistics to determine the usage and cost of e-resources. 360 Counter uses the serials solutions KnowledgeWorks knowledge base to provide better data, better reports, better analyses, and better decisions. Optimize the value of your library's electronic collection.

Swets (Booth 404): Visit Swets, booth #404, to see the all-new License Bank in SwetsWise Subscriptions Library Edition in action. Learn how it provides an unparalleled data source to help you improve the management of your e-journal licenses and control your subscriptions investment.

Exhibitor Updates and Corrections

Ingenta plc

Booth 1735

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IngentaConnect provides subscription and document delivery access to 31,000 scholarly publications. The free-to-use library administration toolkit was recently upgraded to include banner branding and automated subscription activation. The IngentaConnect Complete upgrade suite provides flexible and efficient document delivery, comprehensive current awareness, customization options, and can be integrated with offline holdings.

Exhibiting Staff: Claire Winthrop, Rachel Peckover, Chris Gorman, Doug Wright, Jenny Byrne

New Exhibitors

| Company..... | Booth |
|------------------------------|-------|
| Bloomberg L.P. | 269 |
| Academic Studies Press..... | 249 |
| Bia-Maranatha..... | 261 |
| Flash Teeth Whitening | 1772 |
| Galaxy Press..... | 2064 |
| Tahrike Tarsile Qur'an | 1814 |
| Scheduline | 2013 |
| Body and Brains Too!..... | 1367 |
| Drummey Rosane | |
| Anderson Inc..... | 1660 |
| Marriott Vacation Club | |
| International | 1963 |
| Woman Make Movies | 247 |
| Microjuris.com Inc. | 251 |
| Modern Media | 545 |

Cancellations

| Company..... | Booth |
|--------------------------------|-------|
| Binder Minder | 345 |
| Hunter Publishing | 1808 |
| Widsom Books | 332 |
| Meridia Audience Response | 568 |

Dr. Brazelton to Speak at ALSC President's Program

T. Berry Brazelton, MD, renowned pediatrician and child development specialist, will be the keynote speaker for the Association for Library Service to Children's (ALSC) Charlemae Rollins President's Program. The program will be taking place on Monday, June 30, 2008 at the American Library Association's (ALA) Annual Conference in Anaheim, CA as part of the ALA's Auditorium Speakers Series.

Dr. Brazelton, founder of the Brazelton Touchpoints Center at Children's Hospital Boston, is an expert in primary care pediatrics and child psychiatry. He has published more than 200 scientific papers and 24 books. Most of his research and publications have focused on the development of infants, children and families through early parenting practices.

"Dr. Brazelton's research has been pivotal in what we know about the development of infants and children," said Linda Ernst, co-chair of the event. "As librarians, it's important for us to understand this so that we know how to best serve all of our patrons and their families."

The Charlemae Rollins President's Program is supported by the Charlemae Rollins Endowment Fund, established in 1982 to honor Rollins for her significant contributions to ALSC and the field of library service to children.



PLA 2008 Offers Wide Selection of Preconference Options

PLA 2008, the 12th National Conference of the Public Library Association (PLA) to be held March 25-29, 2008 in Minneapolis, will offer a wide selection of preconferences. Preconferences are an excellent way to be immersed in an intensive half-day or day-long session dedicated to one topic. Preconferences to be offered include:

Tuesday, March 25, 2008

- Beginner's Guide to Serving Teens, 8:30 a.m. – 5:30 p.m.
- Children's Spaces, Family Places: Developing Interactive Early Literacy Environments in Your Library, 8:30 a.m. – 5:30 p.m.
- Cultural Programs for Libraries: Linking Libraries, Communities, and Culture, 8:30 a.m. – 5:30 p.m.
- Guys Read: Make Noise with Boys Book Discussions, 8:30 a.m. – 5:30 p.m.
- Spanish Language Outreach, 8:30 a.m. – 5:30 p.m.
- Romance Readers Advisory 101, 8:30 a.m. – 12:00 p.m.
- Where Readers Go Books Follow: The Future of Audio Materials in Public Libraries, 2:00 p.m. – 5:30 p.m.

Wednesday, March 26, 2008

- Bridging the Divide: Libraries Transform Communities, 8:30 a.m. – 12:00 p.m.
- Grants for Libraries, 8:30 a.m. – 12:00 p.m.
- HR for Results, 8:30 a.m. – 12:00 p.m.
- Telling Tales for Early Literacy, 8:30 a.m. – 12:00 p.m.

- Who Said Management Can't be Fun, 8:30 a.m. – 12:00 p.m.
- Winning Media Interviews: Sure-Fire Tactics to Get Your Messages Out, 8:30 a.m. – 12:00 p.m.

For detailed preconference descriptions, or to register for a preconference or the full conference, visit www.placonference.org.

Spotlight on Adult Literature Saturday

Saturday, Jan. 12, 2:00–4:00 p.m.
Exhibit Hall

Sponsored by FOLUSA and ALA

Participating publishers will feature book signings and some will give away free books or galleys during the Spotlight on Adult Literature, taking place Saturday, January 12, from 2:00 – 4:00 p.m. on the Exhibit Floor. Register at the FOLUSA booth (#611) for prizes. Flyers listing participating publishers will be distributed at the entrances to the exhibit hall,

and details are also listed in the Meeting Guide on page 19.

Participating publishers include:

| Company..... | Booth |
|--------------------------------|-------|
| McGraw-Hill Professional | 520 |
| Penguin Group | 939 |
| HarperCollins Publishers | 1004 |
| Macmillan..... | 1041 |
| Hachette Book Group USA.. | 1044 |
| W.W. Norton..... | 1105 |
| Random House, Inc. | 1231 |
| Workman Publishing | 1247 |
| Counterpoint | 1258 |
| Perseus Books Group..... | 1259 |

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Booth 358

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- > **Electronic Resource Management 2007 - SUSHI and more**
- > **Circa - newly updated wireless inventory client**
- > **Express Lane - patron self-service circulation system**

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