

Sat., 4:00 pm - 5:30 pm Continued

### Education of Trustees: Patrons Gone Wild ALTA

*Track: Administration & Leadership; Trustee*  
Public issues related to public behavior in libraries.

Speakers: Patricia Owens

### Transformational Change: The Evolving Role of Library IT Departments LITA

*Track: Administration & Leadership;  
Leadership & Management*

Technology continues to shape and transform library organizations. Library Systems and Technology departments and personnel are increasingly moving more from a traditional support role to active partners in developing new services as well as implementing organizational change. A panel of speakers will share different perspectives on how Library IT departments need to adapt and change to address new opportunities and roles within the library and their parent organization. A question and answer session encouraging audience participation will follow.

Speakers: Robin Hastings, Missouri River Regional Library; Carole Kiehl, University of California Irvine; Terry Nikkel, University of New Brunswick Saint John

### Science Fiction and Fantasy: Looking at Information Technology and the Information Rights of the Individual LITA

*Track: Non-Track*

Distinguished science fiction and fantasy authors will discuss the visionary nature of their craft, how speculative literature suggests new ideas and technologies, and the possible impacts these developments could have on society in the future. This year's authors include Cory Doctorow, Eric Flint, Vernor Vinge and Brandon Sanderson, experts in the field of information technology, access to information, and the rights of individuals.

Speakers: Cory Doctorow, Tor Books; Eric Flint, Baen Books; Vernor Vinge, Tor Books; Brandon Sanderson, Tor Books

### The Plowman and the Rancher Should Be Friends: A Comparison and Discussion of Liaison Workings RUSA CODES

*Track: Collection Management & Technical Services; Collection Development*

Once upon a time, liaison work was solely associated with collection development and management. As collection work changed, so did the role of the liaison. In the light of this change, many public and academic librarians may not have a clear idea on how they are supposed to serve in that role. This program will evaluate the results of a national survey, discuss changes in the field, and describe successful strategies for interacting with users and administration. The goal is to inform and generate a dialogue that will shed light on what has become a very complicated situation.

Speakers: Elisabeth Leonard, former Head of Reference Instruction and Outreach, University of California at San Diego

### Alex Awards 2008 YALSA

*Track: Children & Young Adults; Literature & Collection Development*

The 2008 Alex Award winners—what they are and how to sell them to young adults—are highlighted in this panel presentation. Authors will also speak about how winning the Alex award has impacted them. The Alex Award is given to the top 10 books that have appeal to young adults and is administered by YALSA and sponsored by *Booklist*. (All levels).

Saturday, 8:00 pm-10:00 pm

### Stories for a Saturday Evening ALSC

*Track: Non-Track*

Take a break from the hectic days and nights of programs, exhibits, and meetings. Kick off your shoes, settle back, and join us for an evening of storytelling that will amaze, amuse and enchant you. This may just be the highlight of your trip to Anaheim!

Sunday, 7:30 am-8:30 am

### SirsiDynix - ALA-APA Better Salaries Breakfast ALA APA

*Track: Non-Track*

The winner of the Sirsi-Dynix - ALA-APA Award for Promoting Salaries will be honored at this breakfast. It is also an opportunity to network with colleagues who are interested in unions.

Sunday, 8:00 am-9:30 am

### Library Research with Emergent Readers: Meeting the Standards AASL

*Track: Children & Young Adults;  
Best Practices and Programming*

This program will give practical guidance to SLMS wishing to conduct library research with emergent readers, specifically focusing on K-2 students. Best instructional strategies as identified through Bloom's Taxonomy, Marzano's highly effective instructional strategies, and Loertscher's frameworks for effective research projects will be discussed. The presentation will provide step-by-step teacher collaboration tips and planning checklists. All sample projects will be integrated with national curriculum standards. Participants will be provided time and guidance for brainstorming and developing ideas for library research projects to use in their schools or classrooms. There will be an opportunity to discuss in small groups, how to apply the presented information and approach teachers for collaboration.

Speakers: Christa Harker, Librarian, James Bowie Elementary; Dorette Putonti, Librarian, Hamilton Park Pacesetter Magnet

### Connecting Students and Teachers to the Library through Reading Incentive Programs AASL

*Track: Children & Young Adults;  
Best Practices and Programming*

Participants will: become familiar with differ-

ent reading incentive programs for primary and intermediate readers; understand how these reading incentive programs connect language arts standards and library skills; know different ways to organize and administer the program by soliciting help from volunteers; learn how to support teachers to run these programs as part of their independent reading program by providing reading lists on the school's web site.

*Speakers:* Monika Schroder, American Embassy School, India

## Sunday, 8:00 am-10:00 am

### Implementing ALA's Policy 61: Library Services to Poor People ALA OLOS

*Track: Non-Track*

Introduction of a new member toolkit on ALA's Policy 61 to support implementation strategies for services to poor and homeless people in local libraries, and a report on member and staff surveys of implementation of the policy.

### PR Forum ALA PIO

*Track: Administration & Leadership; Advocacy, Marketing, & Fundraising*

The PR Forum is an annual program for library public relations and marketing professionals.

### Education of Trustees: Evaluation in Public Libraries: Board Self-Eval /Board Eval of Library Directors ALTA

*Track: Administration & Leadership; Trustee*

Library boards and directors need to work together effectively so that their libraries can be successful. It is important that boards understand the differences between their role and that of the director. Boards need to evaluate not only the work of their directors, but also their own work. Such regular self-assessment provides the opportunity to track accomplishments and set goals. The panel will discuss the issues raised in two new ALTA publications: *A Library Board's Guide to Evaluating the Library Board* and *A Library Board's Guide to Evaluating the Library Director*.

*Speakers:* Nann Blaine Hilyard, Program Chair, Moderator

### President's Program: The Universal Library: Mind, Body, and Soul ASCLA

*Track: User Services*

Panelists will discuss strategies for designing and maintaining a collection (physical and virtual), a physical plant (building) that everyone can access with a staff, which is diverse and reflective of all of the citizens.

### Avoid Gray Hair! Jumpstart a passion for Building: Three Steps to an Extraordinary New Library for Your Community or Campus LAMA BES

*Track: Non-Track*

This session will outline a step-by-step approach to: articulate a strong vision of your community or campus library; enhance your building program to define the exceptional; and establish an inspired approach to fundraising. Please send questions in advance to [msullivan@holzmanmoss.com](mailto:msullivan@holzmanmoss.com) by June 15th.

*Speakers:* Malcolm Holzman, Holzman Moss Architecture; Marilyn Gell Mason, WebJunction; George B. Forsythe, Westminster College; Howard Taylor, San Angelo Museum of Fine Arts

### And Now for the Good News: Appreciative Inquiry LAMA MAES

*Track: Administration & Leadership; Leadership & Management*

This program will present an overview of appreciative inquiry, the study and exploration of what gives life to human systems when they function at their best. This approach to organizational change is based on the assumption that questions and dialogue about strengths, successes, values, hopes and dreams are themselves transformational. It offers a positive way to engage library staff in assessment. Although this method had its inception in the health care industry, this program will demonstrate its relevance to continuous improvement in libraries.

*Speakers:* Diane Graves, University Librarian, Trinity University Library, San Antonio,

TX; Gene Spencer, CIO, Bucknell University, Lewisburg, PA; Lisabeth Chabot, College Librarian, Ithaca College, Ithaca, NY

### Archiving in Practice with JPEG2000 LITA

*Track: Digital Information & Technologies*

The JPEG2000 image file format has made modest progress as an access master in cultural heritage applications. Its acceptance as a preservation master has been more cautious and deliberate. Panelists in this program will offer perspectives for using the JPEG2000 standard for preservation of still and moving picture archives. Participants will learn the advantages and disadvantages of JPEG2000 as a preservation format and gain an understanding of trade-offs in the parameters that the specification offers.

### Beyond Gaming Tournaments YALSA

*Track: Children & Young Adults; Technology*

Discover best practices beyond gaming tournaments in such programs as avatar creation, character worksheets, video game clubs, machinima contests, Cosplay and more. Elizabeth Saxton, Cleveland Public Library; Craig Davis, Youth Digital Arts Cyber School and Amy McNally, Ridgedale Library, Minnetonka, MN, with teens Karina Grimaldi and Brigit Boler, share their successes in delivering high quality engaging programs about and around tabletop and video games - that do NOT involve actual game play! The second half of the program consists of a breakout session to try program activities and exercises yourself.

## Sunday, 8:00 am-10:30 am

### Literary Tastes: A Notable Books Breakfast \$ RUSA CODES

*Track: Non-Track*

Come join this annual celebration of the best writing our time. Authors have been selected from the 2008 Notable Books Council's "List for America's Readers," an annual list of 25 outstanding fiction, nonfiction and poetry books for adult readers ([www.ala.org/rusa](http://www.ala.org/rusa)).

**Sun., 8:00 am - 10:30 am Continued**

The writers will read from their work or talk about an aspect of the writing process while attendees enjoy breakfast. They will be available to sign books and for further discussion after the breakfast. Tickets are \$36 and are available on the Conference Registration form. No tickets will be sold at the door.

**Sunday, 8:00 am-12:00 pm**

### **The Lady, the Tramp, and the Lion King: Mixed Messages about Gender, Race, and Ethnicity in Disney's Magic Kingdom** **ACRL ANSS**

*Track: Authors, Literature & Cultural Programming; Cultural Diversity*

The program takes place in the midst of what is arguably the largest cultural enterprise in the world, Disney. Through an interdisciplinary panel of speakers, the program will explore the representation of race and gender in Disney media and will present an opportunity to think critically about, and perhaps challenge, preconceived notions about Disney and its effect on popular culture. This program is co-sponsored by WSS and AFAS.

*Speakers:* Keith M. Harris, Assistant Professor, University of California, Riverside; Moderator, Rebecca Blakeley, Government Documents Librarian, McNeese State University

### **Eating Across Cultures: Food is Culture** **ALA EMIERT**

*Track: Authors, Literature & Cultural Programming; Cultural Diversity*

Food—what we eat, the rituals and practices that accompany our meals, our attitudes toward our food - conveys much about our society, our cultures and our identities. Immigration has added immeasurably to our culinary richness and diversity. Panelists will speak to the role of food in communicating across cultures, preserving cultural heritage, in shaping our perceptions of cultures and of the importance of collecting related materials.

### **Creating the Future of the Catalog and Cataloging** **ALCTS CCS**

*Track: Transformation & Innovations*

Explore the connections between the promise of next generation catalogs, the potential of global information networks, and what catalogers do. How may catalogers and others use new tools like WorldCat Local, the eXtensible Catalog, faceted browsing, etc., new concepts like "ambient findability" and new behaviors like social tagging, web searching, etc., to create valuable services for information users. This program will present views of the future of catalogs, cataloging, and catalogers.

*Speakers:* Martha Yee, Cataloging Supervisor, UCLA Film & Television Archive; Jennifer Bowen, Head of Cataloging, River Campus Libraries, University of Rochester; Tim Spalding, Creator of LibraryThing; Diane Hillman, Cornell Digital Library Research Group; Moderator: Robert Wolven, Assoc. Univ. Librarian for Bibliographic Services & Collection Development, Columbia University

**Sunday, 8:30 am-10:00 am**

### **Middle and High School Collaboration Strategies Professionals Working with Struggling, ESL/ELL and "At-Risk" Reading Populations** **AASL**

*Track: Non-Track*

Media Specialists and Teachers will present and discuss their strategies and findings on how utilizing a specific trade book format helped significantly improve reading scores and overall enjoyment of reading for struggling, ESL/ELL, reluctant and "at-risk" readers. After attending this session participants will be able to: develop a roadmap for collaboration to help struggling readers etc make gains both in overall reading comprehension and in their independent reading; understand how a larger print format improves reader confidence/lowers readers anxiety level, letter and word recognition, reading comprehension and satisfaction when reading; incorporate best practices for format into classroom, reading room and library.

### **The Highly Effective Job Search** **ALA HRDR**

*Track: Non-Track*

Frequent job changes and layoffs are becoming a way of life in all fields. Making a well planned change is often the best way to take your career where you want it to go. Wondering how to tell if you're making progress in your search? Or how long a search will take? Get insight from a career expert who has studied how the most (and least) effective job hunters implement the search project.

*Speakers:* Vicki Burger, Facilitator, GM Standards For Excellence

**Sunday, 9:00 am-10:00 am**

### **YALSA's Young Adult Author Coffee Klatch \$** **YALSA**

*Track: Non-Track*

Enjoy coffee and conversation featuring YALSA award winning authors! This informal coffee klatch will give you an opportunity to mingle with authors that appear on YALSA's Best Books for Young Adults Lists! Tickets are \$19 and are available on the Conference Registration form.

**Sunday, 10:30 am-1:00 pm**

### **Mobile Libraries: Driving Library Services Into the Future** **ALA OLOS**

*Track: Non-Track*

This session is designed to provide inspiration and practical ideas about current mobile library service. Whether you are already mobile, or considering a new service, hear about modern community interaction and participate in round table discussions on planning, maintenance, collection management, programming, marketing, or staffing of a contemporary mobile library. This content-filled program will conclude with an inspirational lunch presentation by Masha Hamilton, author of *The Camel Bookmobile*.

*Speakers:* Masha Hamilton, Author, HarperCollins; Susan Hill-Pieper, Director/Editor Paulding County Carnegie Library; Terry Sterling, Librarian

ian Supervisor, Fresno County Library; Michael Swendrowski, President, Speciality Vehicles Services, LLC; Kathleen Mayo, Outreach Services Manager, Lee County Library System; Jody Olivieri, Bookmobile Manager, Homer Township Public Library; Theresa Gemmer, Outreach Librarian, Everett Public Library; Tena Wilson, Branch Manager, Cleveland Public Library

**Sunday, 10:30 am-12:00 pm**

### **Winning Over Boy Readers with California's Teacher of the Year: Effective Literacy Improvement Strategies That Really Work with Today's Young Students** **AASL**

*Track: Children & Young Adults; Best Practices and Programming*

Engage reluctant boy readers by learning how to use proven, effective strategies to inspire young males to embrace books, improve their literacy competencies, raise their test scores and build a lifelong bridge to reading. Alan Sitomer, California's Teacher of the Year award winner, will empower attendees in this interactive program to really reach today's boys with books. Methodologies designed to excite disengaged young male students about the world of reading, including fun activities and immediately usable material, will be provided.

Speakers: Alan Sitomer, Lynwood High School

### **Independent School Section (ISS) Tea \$** **AASL**

*Track: Non-Track*

Tickets are \$29 and are available on the Conference Registration form.

### **Media Literacy, Artistic Expression, and Copyright** **ACRL**

*Track: Issues & Updates*

Digital Media Studios, Knowledge Creation Labs, and Media Design Studios are becoming common spaces and services in libraries. A panel of experts will discuss copyright issues surrounding the creative use of media. Dr. Renee Hobbs will clarify how students

and faculty are using media in their roles of "knowledge creators." Mary Rasenberger will show how Fair Use is changing and discuss the 108 Study's recommendations for legislative changes. Marybeth Peters will discuss the reality of the existing law and the tension between it and what users want. This program is sponsored by the ACRL Copyright Committee.

Speakers: Marybeth Peters, Director, U.S. Copyright Office; Renee Hobbs, Professor, Department of Broadcasting, Telecommunication and Mass Media Temple University

### **Giving Voters a Voice with Direct Democracy: How Does This Fit into the Political Arena?** **ACRL LPSS**

*Track: Issues & Updates*

The ballots in the November elections will contain more than presidential candidates. Twenty-seven states will vote to approve various initiatives and referendums. While all but Delaware will vote on approval for constitutional amendments proposed by the state legislature. A panel will provide information on the process of initiatives and referendums. Then lead a discussion on which types of materials and how much one needs to collect on this type of balloting process.

### **The Healthy Librarian: Cultivating Wellness in the Workplace** **AFL BCALA; AFL AILA**

*Track: Non-Track*

Learn simple strategies to cultivate wellness in the workplace at your library. Participants will learn skills to manage challenges of the job including emotional patrons and a sedentary job. This interactive session will explore practical solutions including stress management skills, ergonomics and how to incorporate more activity into your day. Resources for improving one's health literacy including health check tools and developing resiliency for changes in the profession will be explored. Participants will leave with enhanced knowledge and practical skills for incorporating healthy habits into their daily work.

Speakers: Siobhan Champ-Blackwell, Community Outreach Liaison, National Network of Libraries of Medicine

### **Protecting Planet Earth** **AFL FOLUSA**

*Track: Non-Track*

Authors Patrick Carman (*River of Fire* and *The House of Power*) and Dan Koeppel (*Banana: The Fate of the Fruit that Changed the World*), will be joined by others who write about environmental concerns in both fiction and non-fiction. *Library Journals* book review editor, Barbara Hoffert, will moderate the panel discussion. Authors will sign their books following the program - most of which will be free and others sold at a generous discount.

### **Lobbying for Operational Expenses** **ALA APA**

*Track: Administration & Leadership; Advocacy, Marketing, & Fundraising*

Many of us know how to raise money for new buildings and materials, but what about raising the funds that pay operational expenses, like salaries and utilities? The techniques may be similar, but the messages to your potential funders (citizens, university administration, board members, etc.) will be VERY different.

Speakers: Emily Sheketoff, Executive Director, ALA Washington Office

### **What is the State of Federal Libraries?** **ALA FAFLRT**

*Track: Transformation & Innovations*

Hear the outcome from a series of listening sessions held for federal and military librarians and learn about the issues identified as problems in the federal library community. Chime in with your ideas for legislative initiatives that are needed to support federal libraries, and learn how ALA processes such resolutions. Learn from FLICC representatives how you can participate in the Census of Federal Libraries. And share your ideas to improve information services to citizens.

### **Career Transitions and Surviving the In-Between Time** **ALA HRDR**

*Track: Career Paths & Professional Development*

Career transitions may cause anxiety about financial security and family stability. You may have to relocate- as well as create doubt



**Sun., 10:30 am - 12:00 pm Continued**

about your sense of self worth. These transitions may be a result of layoffs, downsizing, firing, resigning, or just a decision to change careers. This session will focus on providing a road map for getting through transitional phases as painless and quickly as possible  
**Speakers:** Caitlin Williams, President, Successful Working Women

### **Energize Your Instruction: Keep The Magic Alive for You and Your Audience** **ALA LIRT**

**Track:** *Non-Track*

Is your instruction dull and lifeless? Are you and your audience equally bored? Join speaker Andrew Sanderbeck for his presentation on how to avoid getting into and a rut and put pizzazz back into your teaching. This program focuses on proven techniques that help those who teach avoid burnout and rediscover the best potential in themselves and others.

**Speakers:** Andrew Sanderbeck, Professional Development Speaker, Trainer and Consultant, People-Connect Institute

### **The History of American Libraries and Librarianship in the West** **ALA LHRT**

**Track:** *Research*

The Forum will consider new or continuing research to be presented at the annual conference in the following research area: the history of American libraries and librarianship in the West. The West will be defined as the "trans-Mississippi west" and the papers may be inclusive of all library development, including public, academic, private or membership libraries. Of particular interest will be studies on library development in frontier areas and the evolution of libraries and librarianship in the "new West." The time frame considered will be the 19th and 20th century.

### **Four Star Research** **ALA LRRT**

**Track:** *Research*

This program presents current research into

digital reference, public library management, library evaluation, and research methodologies.

### **Library Connectivity For Public Access: Staying Ahead of the Curve** **ALA OITP**

**Track:** *Digital Information & Technologies*

Public Libraries are struggling to obtain the bandwidth they need to provide full, effective public access to the Internet. With the assistance of the Bill & Melinda Gates Foundation, ALA has undertaken a number of activities aimed at helping libraries address this critical problem.

### **Asian / Pacific American Leaders in Libraries: a Rare Commodity** **ALA OLOS**

**Track:** *Non-Track*

Library directors, deans, deputy directors, and managers from ethnically diverse background are somewhat limited, and only a handful of them are of Asian/Pacific American background. This program will showcase Asian/Pacific American leaders who made it in our profession as dean of library school program, director or deputy director, and managers in both academic and public libraries. Each will tell the rewards and challenges of reaching the top of the profession. They will also provide insights and strategies on navigating the road to leadership; what worked for them and how they overcame different hurdles on the way to reaching their goals.

**Speakers:** Heawon Paick, Branch Manager, Junipero Serra Branch Library; Ben Wakashige, System Director, Learning Resource Centers, National American University; Ling Hwey Jeng, Director, Library and Information Studies, Texas Woman's University; Patty Wong, County Librarian, Yolo County Library System

### **Soul of a People: Voices from the Writers' Project** **ALA PUB PROGS**

**Track:** *Authors, Literature & Cultural Programming*

The ALA Public Programs Office will provide information on library outreach programs in conjunction with a TV documentary on the

WPA Federal Writer's Project "Soul of the People: Voices from the Writers' Project".

### **PRIME TIME FAMILY READING: Bilingual Programs Expand Nationally** **ALA PUB PROGS**

**Track:** *Children & Young Adults; Best Practices and Programming*

How can your library reach the under-served, or never served, Spanish speaking families in your community? Attend this session to hear librarians from around the country discuss their successes with PRIME TIME in reaching this audience and creating new library users.

### **Earth Wind and Fire @ Your Library: Changing Climate and Changing Lives** **ALA SRRT**

**Track:** *Non-Track*

As concentration of greenhouse gases continue to increase and cause global temperatures to rise at an alarming rate, climate change continues to significantly impact the global environment, especially for poorer areas of the world, which will be most vulnerable to climate change. Join the Social Responsibilities Round Table's International Responsibilities Task Force and Task Force on the Environment as we discuss factors contributing to climate change. Furthermore, we will present a call to action outlining what we ALL can do to reduce the consequences of global warming—both in our professional and personal lives.

### **Making it New: Innovation in Children's Book Publishing Past, Present, and Future** **ALSC**

**Track:** *Children & Young Adults; Literature & Collection Development*

Four children's literature professionals will offer their unique perspectives on the history of publishing books for children in America, focusing on pivotal times of innovation, uncertainty, and change. Historian Leonard S. Marcus will discuss the catalytic role played by 19th-century children's magazines as proving grounds for writers and artists, and the symbiotic relationship between public libraries and publishers that largely guided the growth of American children's literature over the last century. Dell Yearling founder George Nicholson will discuss

the revolutionary impact that paperbacks have had on the field, and comment on the current scene from his perspective as one of publishing's most respected agents. Tim Ditlow (Random House) will discuss possible future formats and media for children's books.

**Speakers:** Leonard S. Marcus, *Historian/critic*, Brooklyn, NY; George Nicholson, *Founder*, Dell Yearling; Tim Ditlow, *Vice President & Publisher at Large*, Random House Audio; Maria Salvatore, *moderator*

## Library 2.0 and Children's Services

### ALSC

**Track:** *Children & Young Adults; Technology*

Ing Kalchthaler and David Lee King explore how can Library 2.0 make life in a children's department easier. From your department's website to planning and advertising programming, Library 2.0 offers a more user-centered approach to library services. Find out only what you need to know about L2 without getting bogged down in the tech-talk and how exactly you can embrace it and put it to good use at your library! Also, learn why staff buy-in is necessary to successfully launch into any new technology related project and ways to involve staff from the project's start, so buy-in is natural.

## \$\$\$ How To @ Your Library

### ALTA

**Track:** *Administration & Leadership; Advocacy, Marketing, & Fundraising*

Is there a library that doesn't need money? Experts fundraisers will tell us how to do it

**Speaker:** Susan Roman

## Intellectual Freedom: "Who's View" ? Hot Topics

### ALTA

**Track:** *Administration & Leadership; Trustee*

This program will be presented by a panel with the latest Hot Topics in libraries about intellectual freedom issues

## Fundraising in HD: The Effects of Image on Marketing, Development & Communications

### LAMA FRFDS

## Track: Administration & Leadership; Advocacy, Marketing, & Fundraising

This program will feature a panel of four speakers discussing best practices and trends in marketing. Representatives from academic and public libraries along with other special guests will round out the panel. This program will offer a broad spectrum of experiences, what works, what doesn't, and will include suggestions from the audience as well.

## The Open Library: Promise and Peril

### LITA

**Track:** *Issues & Updates*

There is increasing discrepancy between the privacy values espoused by the library world and the threats to privacy inherent in many web technologies, in particular the interactive and participatory applications of Web 2.0. A panel of speakers will discuss this issue. Sponsored by the LITA Legislation and Regulation Committee with co-sponsorship of the LITA Technology and Access Committee.

**Speaker:** Karen Coyle

## Book Group Therapy: How to Repair, Revamp and Revitalize Your Book Group

### RUSA CODES

**Track:** *User Services; Outreach*

Book group expert and action figure Nancy Pearl ([www.nancypearl.com](http://www.nancypearl.com)) will discuss book group therapy, including tips on selecting titles that generate interesting discussions; dealing with domineering personalities; and overcoming the many roadblocks to peak participation. Pearl will also discuss building a circulating book group collection (based on the successful Seattle Public Library model), a core list of titles and readers' advisory for book groups. The RUSA/CODES Readers' Advisory Committee will also share preliminary results of a national survey on book groups.

**Speaker:** Nancy Pearl

## What Can Genealogy Do For Your Library

### RUSA HS

**Track:** *User Services; Outreach*

Genealogy is an excellent draw for public libraries. You can attract tourism dollars and

make your library into a destination library. Genealogists can be among your most loyal patrons—they have time and money, and will keep coming back. See how you can tap into this valuable resource @ your library.

## Is Face-to-Face Reference Dying?

### RUSA MARS

**Track:** *User Services; Reference*

Is your library ready to take electronic reference services to the next level? This program features vanguard solutions already implemented at Ohio University and Appalachian State University. The speakers will discuss their innovative service models that include Skype and a 3D virtual reality library. This program also will address user preferences for emerging technologies that are re-shaping the landscape of contemporary reference work.

**Sunday, 10:30 am-12:30 pm**

## Hyperlinks: Technology Catching Teens Outside the Library

### YALSA

**Track:** *Children & Young Adults; Technology*

Technology offers a world of outreach opportunities to catch those young adults who have limited access to the library. Incarcerated youth, youth without transportation, youth in alternative schools and working youth can access a new slate of online services. Learn to use online communities, cyber homework assistance, e-reading clubs, and other programs to connect underserved young adults to the library through these tech-focused, mobile services. Expand your library's reach with 24.7 capabilities.

**Sunday, 11:00 am-1:30 pm**

## Swap & Shop: Hot Ideas for Cool PR

### LAMA PRMS

**Track:** *Non-Track*

View and sample a showcase of PR materials (annual reports, newsletters, reading

**Sun., 11:00 am - 1:30 pm Continued**

promotions, web pages and more), including winners of the Best of Show awards, a juried selection of the best library materials produced in the past year. The PR Doctors will be available for one-on-one consultations.

**Sunday, 12:00 pm-2:00 pm**

### **Specialized Outreach Services (SOS) Luncheon: Failure is motivating, Success is Paralyzing \$ ALTA**

*Track: Non-Track*

The program is to give Librarians, Trustees, and Staff strategies to improve their relationship with one another. For the betterment for the community through service. Our program will be upbeat and informative with a touch of comedy. Tickets are \$50 and are available on the Conference Registration form.

**Sunday, 1:30 pm-3:00 pm**

### **Reaching Out to At-Risk Students AASL**

*Track: Children & Young Adults; Literature & Collection Development*

This program will present descriptions of at-risk students; list ways to engage at-risk students in your library program; describe books at-risk students love; describe ways to take the library to the student, presentations, student book talks, demonstrations, field trips, readers advisory and more.

*Speakers: Pam Rybus, Alternative School Librarian, Central Academy, Idaho*

### **Top Technology Trends LITA**

*Track: Transformation & Innovations*

This program features our ongoing round-table discussion about trends and advances in library technology by a panel of LITA technology experts. The panelists will describe

changes and advances in technology that they see having an impact on the library world, and suggest what libraries might do to take advantage of these trends.

**Sunday, 1:30 pm-3:30 pm**

### **The Best of the Best from the University Presses: Books You Should Know About AASL**

*Track: Collection Management & Technical Services; Collection Development*

Twenty-five to thirty University Press titles will be presented by PLA and the 2007-08 AASL University Presses Books Selection Committee. Titles will represent those featured in the 2008 *University Press Books Selected for Public and Secondary School Libraries*, an annual collection development bibliography produced by the AAUP in coordination with the AASL American University Presses Book Selection committee. Book subjects discussed by a panel will include art, literature, history, multicultural studies, reference, and memoirs. A raffle of all books presented will be drawn at the end of the program.

*Speakers: Rachel Weiss-Feldman, Marketing Manager, AAUP*

### **Fish4Info: A Next Generation Library Portal AASL**

*Track: Digital Information & Technologies*

This program will present the next generation school library portal created as an open source project by the School Library System of Genesee Valley BOCES. Participants will learn how Fish4Info.org provides a next generation catalog, book reviews, tagging, social bookmarking, and pathfinders to libraries and their students. The program will also cover the School Library 2.0 concepts behind the need for a next generation portal as well as the benefits of providing an online, 24/7 school library experience. Participants will leave the workshop with the portal software and installation directions.

*Speakers: Christopher Harris ; Andy Austin; Michael Nyerges*

### **Ethics in the Age of Web 2.0 AASL ISS**

*Track: Issues & Updates*

The ALA Code of Ethics for Librarians has served school and youth services librarians for almost 70 years. How has it supported the intellectual freedom of school and public library youthful users? Does it continue to offer us the guidance we need to face the new challenges and new roles we face in a socially networked, rapidly changing digital world? What needs updating? What's missing? What has aged well? A panel of experts, library educators, and practitioners will discuss ethical issues associated with social technologies, privacy, intellectual property, censorship, access to information, leveling and labeling a collection, and selection.

*Speakers: Helen Adams, Retired; Debbie Abilock, Consultant/Co-Founder, Noodle-Tools, Inc.; Terry Young, Librarian, West Jefferson High School; Rebecca Butler, Associate Professor, Northern Illinois University*

### **Lights! Camera! Action! African Americans in Film ACRL AFAS**

*Track: Authors, Literature & Cultural Programming; Cultural Diversity*

Before Denzel Washington, Halle Barry, Jamie Foxx, and Forest Whitaker, African Americans made significant contributions to the American motion picture industry. Come and discover the historical, social, and political back-story of early Black Hollywood through discussion, film clips, and photographs.

### **Moving Image Collections: Surveying Tools and Preservation Basics ACRL RBMS; ACRL ARTS**

*Track: Collection Management & Technical Services; Cataloging & Metadata*

Do your collections include film or other moving image materials? Have you wondered how to assess and prioritize moving image preservation efforts at your institution? This practical program will cover available surveying tools, current preservation approaches, and funding avenues that will help you get the job done. This program is co-sponsored by Arts and PARS.

*Speakers: Snowden Becker, Co-founder, The Center for Home Movies; Hannah Frost,*

Media Preservation Librarian, Stanford University; Michael Pogorzelski, Director, Academy Film Archive, Academy of Motion Picture Arts and Sciences

### **Creating Change: Teacher Librarians and New Learners** **ACRL IS**

*Track: User Services; Literacy and Learning*

The presenter will weave together contemporary discussions on learning theory for the purpose of developing and better preparing today's teacher librarian. Specifically, the program will address the evolution of learning theory, including the controversial notion of connectivism; the characteristics, needs, and expectations of today's diverse learners and researchers, and the need for librarians to embrace change, to learn new research approaches and teaching techniques, and to teach to an ever-evolving array of learners and researchers.

### **Coming Out at Work: 20 Years Later** **AFL**

*Track: Issues & Updates*

20 years ago, the GLBT Task Force sponsored a program at ALA on Coming Out at Work. Join us as we revisit that topic with some of those same panelists, to see how things have changed, and how things have remained the same, in the last 20 years.

### **SAA/ALA/AAM Jt. Committee: 21st Century Data Curation for Archives, Libraries and Museums** **AFL**

*Track: Non-Track*

Digital curation, or Digital Collection/Information Management, now in its infancy will arguably become a major activity for all types of cultural heritage institutions in the not-too-distant future. Each type of cultural heritage institution has its traditional curatorial practices for physical objects; however, when the objects of concern are digital files, the possibilities for sharing best practices for managing digital collections and learning from each other are wide open.

*Speakers:* Jana Bradley, Professor and Director, Univ. of Arizona, School of Info. Re-

sources & Lib. Science; Bryan Heidorn, Associate Director, Univ. of Illinois at Urbana-Champaign, Graduate School of Lib. & Info. Scie; Chris Freeland, Application Development Manager, Missouri Botanical Garden

### **Savvy Library Services for Senior Health** **AFL BCALA**

*Track: Non-Track*

Come learn to provide savvy library services for senior health information. This program will address the health information searching behavior of seniors and how we can best serve them. The presenter will share lessons learned from outreach with senior citizens and their care providers. Participants will leave with enhanced knowledge of seniors' health information needs, resources for healthy aging and how to create meaningful programs for senior health information.

*Speakers:* Karen Vargas, Consumer Health Outreach Coordinator, NN/LM, South Central Region

### **A U.S. China Experience** **AFL CALA**

*Track: Issues & Updates*

With fast approaching dates of the 2008 Olympic Games to be held in Beijing and a continuously rising economy, China has become a buzzword in the media nowadays. But how much do we know about library services to users in China? This program presents first-hand experience for U.S. librarians in working with the library community in China. One keynote speaker and four panelists will present several successful outreach programs to the Chinese libraries.

### **CALA 2008 Annual Program: "Global Outreach: A U.S. China Experience"** **AFL CALA; ALA IRC/IRRT**

*Track: Non-Track*

With fast approaching dates of the 2008 Olympic Games to be held in Beijing and a continuously rising economy, China has become a buzzword in the media nowadays. But how much do we know about library services to users in China? This program presents first-hand experience from U.S. librarians in working with the library community in China. One keynote speaker and the four panelists

will present several successful ongoing outreach programs to the Chinese libraries.

*Speakers:* Beverly Lynch, Professor of Information Studies, UCLA; Haipeng Li, Outreach Coordinator, Oberlin College Library; Trisha Davis, Head of Serials, Electronic Resources and Rights Management Dept., Ohio State University Libraries; Qiang Zhu, Director, Peking University Library, China; Lian Ruan, Director, Illinois Fire Service Institute Library

### **First Author, First Book** **AFL FOLUSA**

*Track: Non-Track*

Be the very first to hear from writers who are sure to end up on the best-sellers list in this popular annual program sponsored by Friends of Libraries U.S.A. Meet newcomers Kaya McLaren (*Church of the Dog*) and Mark Sarvas (*Harry, Revised*) as well as others who are newly joining the ranks of first time authors. *Library Journals* book review editor, Barbara Hoffert, will moderate the program. The authors will sign copies of their books following the event most of which will be given away free while others will be sold at a generous discount.

### **Training Showcase: Best Practices for Continuing Library Education** **ALA CLENERT**

*Track: Career Paths & Professional Development*

The training showcase is a poster session type of program celebrating innovative continuing education, staff development, training initiatives and programs in all types of libraries across the country. Come meet this unique group of trainers, staff development coordinators, and librarians who are sharing the exceptional staff learning opportunities they developed.

### **Care Crisis on Libraries and Librarians** **ALA COSWL**

*Track: Issues & Updates*

Many women are caught between their jobs and caring for children, grandchildren and aging parents, with the library field dominated by female employers; this is an issue that affects employers and librarians personally. Come join a discussion of the "sandwich generation" situation and possible solutions libraries can offer.



Sun., 1:30 pm - 3:30 pm Continued

## Beyond White Privilege 101: Continuing the Discussion ALA DIVERSITY

### Track: Non-Track

Join us as we continue the dialogue begun at the White Privilege 101 discussion during ALA Midwinter. We all operate within multiple circles of privilege, and we are all motivated by hidden biases. What does this mean as we attempt to create a inclusive workforce climate? What are the implications for effectively reaching underserved populations? Communication is the key to understanding. This facilitated discussion will assist attendees in broadening perspectives and translating knowledge into action.

## Politics of Differences: Cultural Sensitivities and Global Ethics for Libraries and Librarians ALA ETHICS

### Track: Non-Track

How can we build a global ethical framework for the library and information profession based a common ground of values while also respecting the diversity of historically and culturally based ethical values that provide the foundation for library and information services throughout the world?

## Gov 2.0: Going further with Wikinomics ALA FAFLRT

### Track: Transformation & Innovations

Heard about Gov 2.0? *Wikinomics* author, Anthony D. Williams, refers to it as harnessing the power of mass collaboration and the web 2.0. Learn about the use of social technologies in DIA, CIA, NIH, GSA, DHS, DoD, and other government agencies. Discover how government is striving to behave not as an isolated department or jurisdiction, but as something new: a truly integrated organization. Meet the change agents that are bringing innovation to the bureaucracy.

## Think Global, Act Local: How to Internationalize your library?

### ALA IRRT

#### Track: User Services

Presentation of the ALA Sister Libraries Program that encourages U.S. Libraries to form relationships with libraries in other countries to exchange information, to improve access to publicized information in both countries. Raise awareness of issues facing libraries in other countries, and offer opportunities to learn more a country represented by a group in your local community.

## Public Library History in the Late 20th Century: A Comparative Perspective ALA LHRT

### Track: Research

The program will feature a distinguished panel with three speakers who will present an historical analysis of major trends and issues affecting public libraries in France, Britain and the United States. The focus is on the period of dynamic change and transition from World War II through the end of the century.

*Speakers:* Anne-Marie Bertrand, Director, National Supérieure des Sciences de l'Information et des Bibliothèques; Alistair Black, Professor, Leeds Metropolitan University; Douglas Raber, Professor, University of Missouri

## Membership Fair ALA LIRT

### Track: Non-Track

Directly after our program, join LIRT for the Membership Fair to learn about Library Instruction.

## Your Library, Your Space - Using Research to Make Libraries People Friendly ALA ORS

### Track: Non-Track

Planning for new or renovate libraries has changed dramatically during the past decade. Librarians and architects traditionally used surveys, demographic information and other quantitative criteria to build functional spaces. Planning today places the user at the center of designs and successful libraries must understand how customers currently use our spaces. Learn how qualitative methods such as observation, focus groups, and interviews provide the keys to designing libraries that

enhances institutional missions as well as the social dimensions of learning and community.

## Booklist Adult Books Readers' Advisory Forum ALA PUBLISHING

### Track: Authors, Literature & Cultural Programming

A panel of four fiction writers, including Booklist's own Keir Graff and highly regarded novelist Janette Turner Hospital, will discuss trends in American fiction in the post-9/11 era.

## Practical Tips for Staff Dealing with Challenging Patrons: Teens and Adults with Issues ALA SORT

### Track: Career Paths & Professional Development

Practical advice about dealing with at-risk youth featuring Joann Mondowney, Director of Flint, Michigan Public Library and author of *Hold Them In Your Heart*. Mark Willis, Community Relation Manager, Dayton Metro Library, will be discussing practical tips on handling adult patron issues such as homeless, mentally illness and other challenges from his ALA book *Dealing with Difficult Patrons!*

*Speakers:* Joann Mondowney, Director, Flint Michigan Public Library; Mark Willis, Community Relation Manager, yton Metro Library

## Ding Dong the V(HS)itch is dead ... or is it? ALA VRT

### Track: Digital Information & Technologies

Librarians in media await the looming obsolescence of VHS and the switch to digital television. Many libraries house sizable VHS collections, even as they collect new titles on DVD and prepare for high definition. Many VHS titles may be impossible to re-acquire as DVDs. Speakers will discuss strategies for evaluating collections. Over-the-air television transmission will switch to digital on February 17, 2009. Speakers address converter box vouchers and their impact on libraries.

## Making the Switch from Print to Online: Why, When and How? ALCTS CMDS

### Track: Collection Management & Technical Services; Collection Development

Planning on going e-only? Four panelists will

examine the issues of switching from print to online from different viewpoints. Two publishers will describe challenges associated with maintaining print and online, and when and under what conditions they would choose to provide e-only. Two librarians will discuss decision-making strategies associated with dropping print and moving to e-only.

**Speakers:** Judy Luther, *Informed Strategies*; Tim Bucknall, University of North Carolina, Greensboro; Rick Anderson, University of Utah; Noella Owen, Springer Verlag; Kim Steinle, Duke University Press

### Let Me Ask You This: Constructing & Using Effective Surveys ALSC

**Track:** *Administration & Leadership*

A hands-on approach to developing and testing surveys that provide relevant and meaningful information for planning, evaluation, and decision-making. Practical tips by a panel of experts and interactive small group experience will make participants critical consumers and skilled constructors of surveys as well as competent users of information collected.

### Hey! I Want to do that, Too! Gaming and the Elementary Age Child ALSC

**Track:** *Children & Young Adults; Technology*

Children are excited to play electronic and online games. What's available and appropriate for children in second to fifth grade? With a Ph.D. in Educational Psychology, Warren Buckleitner, editor of *Children's Technology Review*, library trustee, and community technology advocate will share his knowledge of child development and emerging technology products. In addition, check out our "Showcase of Success," sharing successful gaming and technology programs for children at libraries and media centers like yours.

**Speakers:** Warren Buckleitner, Ph.D., Editor, *Children's Technology Review*

### Pura Belpré Award Celebracion ALSC

**Track:** *Non-Track*

Award presentation for the 2008 Pura Belpré Award winners and honorees.

### Education of Trustees Program: A Library Board's Practical Guide to Hiring Experts ALTA

**Track:** *Non-Track*

Library directors and trustees have a myriad of skills and expertise, but are often faced with difficult, complex issues outside the realm of their experience. Undertaking a feasibility study, passing a millage/levy, or hiring a new director are but a few of the challenges that boards face. The panel will give practical tips on how to hire outside experts based on a new ALTA publication *A Library Board's Practical Guide To Hiring Outside Experts*.

### Planning for Open Source in Cooperatives and Consortia ASCLA ICAN

**Track:** *Digital Information & Technologies*

Open Source alternatives are coming and library consortia must find their role in planning and development. What are the issues cooperatives and consortia face when exploring open source? A panel of speakers from sites implementing or planning the implementation of open source software will discuss these issues, including writing an RFI or RFP for open source solutions, and how member support will evolve, including staffing and budget changes, working with vendors and using "volunteer" assistance from the open source community. We'll also hear about the challenges and opportunities involved in creating our own systems and working in open, collaborative, cost-effective partnerships.

### LAMA President's Program LAMA

**Track:** *Administration & Leadership*

Visual and Verbal Literacy - Skills for Contemporary Leadership. Leadership is about your ability to see, move, and be moved by people and things in ways that capture and expand yours and their imaginations. This program will help you both think about, and practice leadership in ways that might surprise you - leadership practiced at its confluence with the world of creativity.

**Speaker:** David Magellan Horth

### Selling Your Story: How to Use the PLA Service Responses to Market Your Library PLA LD

**Track:** *Administration & Leadership; Advocacy, Marketing, & Fundraising*

How many times have you heard "I didn't know the library did that"? The newly revised PLA Service Responses provide an effective framework for a marketing program that will make certain that everyone in your community understands the variety of services the library offers - and that they will want to use those services.

**Speakers:** June Garcia, Consultant, Denver, CO; Sandra Nelson, Author/Consultant, Nashville, Tenn

### Get the Word Out: How to Do It Marketing for Small and Rural Libraries PLA LD

**Track:** *Administration & Leadership; Advocacy, Marketing, & Fundraising*

No matter how small your library, effective marketing is the key to success and to your library's future. Come hear how small libraries across the country are leveraging simple marketing techniques to make their libraries vital to their communities. Marketing basics and practical tips for developing a strategy, effectively executing that strategy, and measuring effectiveness will be provided.

**Speakers:** Diana Bitting, Manager, Education Program, PALINET; Walt Crawford, Creator, Author, Publisher, OCLC; Edward James Elsner, Director & Consultant, Delton District Library, Mich.; Beth Nicholson, Director, Clarksburg-Harrison Public Library, W.Va.; Annette Wetteland, Information Specialist, State Library of Iowa/Library Administration

### Programming Your Way Through Dewey: Insects, Dinosaurs, and Gross Biology @ Your Library PLA LS

**Track:** *Authors, Literature & Cultural Programming*

There is a wealth of browsable, non-fiction material in our libraries. Are you looking for new ways to develop programming and highlight these exciting resources? Our invited authors discuss their work and creative pro-

**Sun., 1:30 pm - 3:30 pm Continued**

cess. Librarians will provide information on best practices and non-fiction programming. **Speakers:** Nic Bishop, Author & Illustrator, Scholastic Children's Books; Kelly Milner Halls, Author, Spokane, Wash.; Nancy Baumann, Bearport Publishing, Laramie, Wy.; Eileen Glazik, Youth Services Program Coordinator, Vernon Area Public Library, Ill.; Susan Person, Youth Services Librarian, Lacey Timberland Library, Wash.

### **Providing Technology Services on the Front Lines RUSA MARS**

#### **Track: User Services**

Libraries are constantly introducing technology-related services to meet users' changing needs. Although reading rooms and reference desks still exist, libraries are reinventing their public spaces to create a place for users to work corroboratively with technology to create multimedia projects. In addition to providing these spaces and services for our users, library staff must be equipped to fully support them. Explore how library staff are adapting to meet these needs.

### **14th Annual New Reference Research Forum RUSA RSS**

#### **Track: User Services; Reference**

Three researchers discuss their peer-reviewed, in-process or completed research project on reference or user services such as user behavior, electronic services, tracking, reference effectiveness, organizational structure, training, or staffing: 1. The READ Scale (Reference Effort Assessment Data) Project: Qualitative Statistics for Meaningful Reference Assessment, A Report of the National Study - Bella Karr Gerlich & G. Lynn Berard.; 2. Does Size Matter? Examining Trends in the Provision of Remote Reference Services in Academic and Public Libraries - Denise Agosto, Eileen Abels & Lorri Mon.; 3. Problems, Processes and Judgements: User Expectations of Online Reference Service - Lynn Westbrook.

**Speakers:** Bella Gerlich, Assoc. Professor, University Librarian, Georgia State University; Lynn Berard, Principal Librarian, Engineering

and Science, Carnegie Mellon University; Denise Agosto, Associate Professor, College of Information Science & Technology, Drexel University; Eileen Abels, Associate Professor, College of Information Science & Technology, Drexel University; Lorri Mon, Assistant Professor, College of Information, Florida State University; Lynn Westbrook, Assistant Professor, School of Information, University Texas at Austin

### **Don't Run a Mickey Mouse Operation: Using the ILL Code to Develop Best Practices RUSA STARS**

#### **Track: User Services**

The Interlibrary Loan Code, and its revised supplemental documentation, define the "ideal" world of resource sharing. Best practices are often discussed and debated, and striven for by many. This program will identify resource sharing policy and practice problems common to all types of libraries, and through vignettes and discussion will highlight best practices to deal with these issues. Resource sharing practitioners will be able to identify appropriate practices and initiate best practices, while being entertained by the ILL Players.

### **Fostering Youth Advocacy: How Libraries Can Help YALSA**

#### **Track: Children & Young Adults; Best Practices and Programming**

What does successful youth advocacy look like? How can you encourage and enable teens in your community to advocate for the programs and services that matter to them? This program will consist of a panel of youth services representatives at the state and local level who will share programs and practical information on how libraries can help young people engage with funders, decision-makers and peers and let their voice be heard. (All levels, most useful for beginners and intermediate).

**Sunday, 1:30 pm-5:30 pm**

### **You Know FRBR, But Have You Ever Met FRAD**

**LITA**

#### **Track: Collection Management & Technical Services; Cataloging & Metadata**

To improve search and retrieval experiences for users, the data modeling concepts of FRBR (Functional Requirements for Bibliographic Records)- work, expression, manifestation, and item - have been incorporated into RDA (Resource Description and Access) and elsewhere. FRBR has been extended to both name and subject authority data through the work of FRAD (Functional Requirements for Authority Data) and FR SAR (Functional Requirements for Subject Authority Records). Speakers will describe the status of this work to date.

### **Adult Learners: Helping Libraries Make MAGIC! PLA LS; ALA OLOS**

#### **Track: User Services**

Public Library literacy programs are a vital service in communities and the adult learners in these programs, with leadership development and support, are uniquely positioned to advocate and promote all library services, including literacy. The session will feature presentations from librarians, literacy coordinators, and adult learners highlighting the outcomes of projects that utilize adult learners to promote and advocate for their library. Small group discussions will describe several national adult learner projects that prepare learners to advocate for their library and discuss their role in adding value to the community through library outreach and advocacy. This session is for libraries who partner with adult education providers and for those managing literacy programs.

**Speakers:** Susan Hildreth, State Librarian of California, Sacramento, Calif.; Adult Learners

**Sunday, 3:00 pm-4:00 pm**

### **Awards Reception LITA**

#### **Track: Non-Track**

LITA Awards Reception

**Sunday, 4:00 pm-5:00 pm**

**Committee on Accreditation:  
Who and What  
ALA OA**

*Track: Issues & Updates*

Meet the practitioners, academics, and public-at-large members who are COA, and learn what they do as accreditors.

**Sunday, 4:00 pm-5:30 pm**

**Is There a Right to Information  
Literacy? Academy  
Responsibility in the  
Information Age  
ACRL**

*Track: User Services; Literacy and Learning*

Various institutions have discussed the relationship between economic development and information literacy, and the role of information literacy in society. What is the duty of academia to ensure that college graduates are information literate? Are postsecondary educational values violated when these skills are not provided to students? This program explores professional and ethical considerations regarding IL and ways of empowering librarians as we foster change. Speakers will help define the critical issues related to academic responsibility. This program is sponsored by the ACRL Committee on Ethics.

Speakers: Lorie Roth, Assistant Vice-Chancellor, Academic Affairs, California State University; Stephanie Sterling Brasley, Manager, Information Literacy Initiatives, California State University; Penny Beile, University Librarian, University of Central Florida

**Bringing the Immersion  
Program Back Home  
ACRL**

*Track: User Services; Literacy and Learning*

Find out what the Institute for Information Literacy's Immersion program can do for you and your institution! Immersion Program alumni will describe significant learning experiences gained from the program, and how they applied this experience to transform their teaching and their IL programs.

Discover the benefits and outcomes of the Immersion Program and gain insight into the application process through the panel discussion and poster sessions.

**Coming to the Talking Circle  
AFL AILA**

*Track: Administration & Leadership;  
Advocacy, Marketing, & Fundraising*

All individuals and ALA units, who address American Indian issues in their work place and/or communities, are invited to the Talking Circle, to share their initiatives, thoughts, concerns and questions about where we are today in Library Service to American Indians, as well as for future considerations, and possible collaborative endeavors.

**Charting Courses: Diversity  
Research Grants  
ALA DIVERSITY**

*Track: Non-Track*

2007 Diversity Research Grant Recipients share findings. Join us for these groundbreaking discussions: "The Relationship Between Social Identity(ies) and Role Performance Among Academic Librarians"; "(Re)envisioning diversity and multicultural librarianship and pedagogy in the post 9/11 context"; and "Archival and Grey Literature Use Patterns in Library and Information Science Journal Articles with a Focus on the African American Experience (1986-2006)". These award-winning researchers will be joined by the 2008 Achievement in Diversity Honoree. Speakers: Karen E. Downing, Foundation and Grants Librarian, University of Michigan's Hatcher Graduate Library; Mark Winston, Associate Professor, UNC-Chapel Hill School of Information and Library Science; Allison Rainey, MLIS Student, UNC-Chapel Hill School of Information and Library Science; Allison M. Sutton, Assistant Professor and Psychology & Social Work Subject Specialist, University of Illinois at Urbana-Champaign Library

**Researching, Archiving,  
and Collecting for the  
U.S. Congress  
ALA FAFLRT**

*Track: User Services; Reference*

Meet information professionals from the U.S. House of Representatives and U.S. Sen-

ate. The House Archivist, Robin Reeder, will discuss Member research collections and House Committee records. Erin Hromada, the House Office of History and Preservation, will discuss how her office conducts congressional research, advises users, and provides services to librarians. See new resources on "Women in Congress" and "Black Americans in Congress". Kimberly Ferguson, the Senate Library, will discuss the Virtual Reference Desk on Senate.gov.

**Alphabet Soup? Librarians  
in the European Union  
ALA IRC**

*Track: Administration & Leadership; New Models for Collaboration*

What is it like to be a librarian in the European Union? Is it different from the United States? What is it like for a librarian from the States who wants to study or work there? What about the language problems? We will hear from librarians from several different types of libraries, including public, academic and school libraries, in Europe and from librarians from the United States who have spent some time in European libraries, and a public librarian from Germany. .

**Religion, Ethnicity, and Gender  
in the Arab and Muslim World  
ALA OLOS**

*Track: Non-Track*

The panelists will discuss the diversity in the Arab and Muslim world and some of the major questions and issues concerning the history and geography of the Muslim world. The speakers will also talk about Gender as portrayed in Arabic Literature in translation to English; authors are both Arab and Arab American writers. Works discussed have been authored in the Arabic, French, English and Hebrew languages. A variety of resources will be presented including books, monographs, films, and websites useful for various size libraries.

Speakers: Safi S.M. Safiullah, Reference Librarian, Salt Lake City Public Library; Ghada Elturk, Community & Cultural Outreach Librarian, Boulder Public Library



Sun., 4:00 pm - 5:30 pm Continued

### Programming for English Language Learners: Outreach, Programming and Best Practices for Serving Preschoolers and their Families

#### ALSC

*Track: Children & Young Adults;  
Early Literacy*

Experienced children's librarians from different library systems offer their best proven strategies for working with preschool children with limited English proficiency and their families in culturally diverse communities. Topics covered in a lively and interactive format will be: outreach and community partnerships; program components that build English language skills; rationale for offering bilingual programs; important characteristics of second language development in preschool children and finally, how to tie it all together with early literacy skill-building.

**Speakers:** Betsy Diamant-Cohen, Children's Programming Specialist, Enoch Pratt Free Library; Shelley Quezada, Consultant, Library Services to the Unserved, Mass. Board of Library Commissioners; Anne Calderón, Spanish Training Coordinator, Maryland Committee for Children; Barbara Brand, Youth Services Librarian, Johnson County Library, Blue Valley Branch

### LITA President's Program: Isn't it great to be in the library...wherever That is?

#### LITA

*Track: Non-Track*

It's often said that we run 3 libraries at once: the library of yesterday, today, and tomorrow; both the physical library and the one that exists beyond the walls. Join Joe Janes, University of Washington, Seattle along with members of the "It's All Good" <<http://scan-blog.blogspot.com/>> blogging group as we examine the full social and cultural constructs of libraries that moves beyond Web 2.0 and integrates patrons, librarians, and resources.

### Early Literacy Training for Child Care Providers: A Proven Program for Success

#### PLA LS

*Track: Children & Young Adults;  
Early Literacy*

Using Carroll County (Md.) Public Library's ground-breaking, scientifically-based study, learn about ways to train child care providers to foster early literacy skills in young children in order to promote kindergarten school readiness.

**Speakers:** Elaine Czarnecki, Consultant, Resources in Reading, Annapolis, Md.; Dorothy Stoltz, Outreach Services Manager, Carroll County (Md.) Public Library; Connie Wilson, Programming Specialist, Carroll County (Md.) Public Library

### YALSA @ Your Library Advocacy Campaign

#### YALSA

*Track: Non-Track*

This is an introduction to the @your library campaign and toolkit. Short presentations with advocacy success stories will be featured as well as examples on how to use the toolkit. (All levels).

Sunday, 5:00 pm-7:00 pm

### The Laugh's On Us \$

#### AFL FOLUSA

*Track: Non-Track*

Join Friends of Libraries U.S.A's national spokesperson, Paula Poundstone (*There's Nothing in this Book I Meant to Say*), along with Dan Kennedy (*Rock On*), Beth Lisick (*Helping Me Help Myself*), Wendy Spero (*Microthrills*) and other hilarious humor writers at this event which also includes wine and cheese! Authors will sign their books following the event most of which will be given away free and some sold at a generous discount. Tickets are \$35 in advance (\$30 for FOLUSA members) at [www.folusa.org](http://www.folusa.org) or by phone - 800-936-5872, and will be \$45 at the door.

Sunday, 6:00 pm-8:00 pm

### GLBT Social

#### ALA GLBTRT

*Track: Non-Track*

Join us to network with friends and co-workers at our annual social, held offsite. Food and drinks, and great conversation.

Sunday, 6:00 pm-11:00 pm

### 2008 Newbery/Caldecott Banquet \$

#### ALSC

*Track: Non-Track*

Join us for this special event to congratulate the children's authors and illustrators who have received this year's Newbery and Caldecott medals and honors. This gala evening celebrates the year's most distinguished books for children. Cocktails (cash bar) and mingling prior to dinner with doors opening at 6:45 p.m. Tickets are \$89 and are available on the Conference Registration form. No tickets will be available at the door.

Sunday, 6:30 pm-7:30 pm

### Student Reception

#### ALA NMRT

*Track: Non-Track*

The reception welcomes library school students and invited guests to network in a relaxed environment and learn more about ALA units from their representatives. The Student Chapter of the Year Award is presented and light refreshments will be served.

Sunday, 6:30 pm-8:30 pm

### LSSPS Annual Dinner \$

#### ASCLA LSSPS

*Track: Non-Track*

The Libraries Serving Special Populations Section, of the Association of Specialized and Cooperative Library Agencies, is hosting its

annual dinner in Anaheim. It is an opportunity to spend an evening visiting with colleagues and meet new people, over an enjoyable dinner. We will honor the ASCLA/KLAS/NOD Award recipient. Tickets are \$35 and are available on the Conference Registration form.

### Sunday, 6:30 pm-9:00 pm

#### LSSIRT Night Out \$

##### ALA LSSIRT

*Track: Non-Track*

Come join LSSIRT for dinner and lively conversation with your colleagues. Tickets are \$37.50 and are available on the Conference Registration form.

### Sunday, 8:00 pm-10:00 pm

#### Feminists Night at the Movies

##### ALA SRRT

*Track: Non-Track*

For some fun, relaxation and a bit of information come enjoy Sunday night at the movies. Two movies will be shown. "I Was a Teenage Feminist" by Therese Shechter is a funny, moving and very personal journey into the heart of feminism, this film begins as quest to find out whether feminism can still be a source of personal and political power, and ultimately redefines the F-word for a new generation, and "The Noble Struggle of Amina Wadud" by Elli Safari is a fascinating and powerful portrait of an African-American Muslim woman who first led a mixed-gender prayer congregation. Both movies are being provided by Women Make Movies ([www.wmm.com](http://www.wmm.com)). Sponsored by the Social Responsibilites Round Table's Feminist Task Force.

### Monday, 8:00 am-10:00 am

#### Team Building for Success

##### AASL

*Track: Administration & Leadership; Leadership & Management*

Learn how to develop powerful teams within your organization. See how to build a workplace culture that celebrates teamwork by

respecting and utilizing the talent, skills, and abilities of everyone within your business. You will learn how to enhance teamwork by developing common goals, defining a clear vision, establishing defined roles, engaging in shared concerns, understanding the interdependency of each team member, ensuring continuous communications, and communication skills. If you work with other people or need the people in your organization to be able to work together, this program will help to foster a culture of understanding, respect, and mutual cooperation.

*Speakers:* Robert P. Kane, Senior Partner, Training Unlimited, LLC; Mark Kremen, Training Unlimited, LLC

#### Research Fuels the Author's Fire

##### AASL

*Track: Authors, Literature & Cultural Programming; Literature*

Discover how traveling to Tibet, standing in the shoes of Elizabeth Cady Stanton, fishing in Trinidad, and exploring storm sewers lead to great books. Four authors/illustrators of books for young readers will present a brief summary of the research that fuels the characters, plot, and events in their books — both fiction and non-fiction. Noted writers/illustrators will share information that will help to create and foster excitement for reading and a curiosity about new topics. Sharron McElmeel, a children's and young adult literature specialist will contribute connections and myriad of implications for classroom/library collaboration, and will moderate a Q&A session with the authors/illustrators.

*Speakers:* Jacqueline Briggs Martin, Author, 1999 Caldecott Award-winning *Snowflake Bentley*; Carol Gorman, Instructor and Author, Coe College; Tanya Lee Stone, Author, *Elizabeth Leads the Way: Elizabeth Cady Stanton and the Right to Vote*; Colin Bootman, Author and Illustrator, *A Fish for a Grand Lady*; Sharron McElmeel, M.A., YA Literature Specialist and Author, University of Wisconsin – Stout

#### On-Line and On-Target: Using Distance Education in School Library Media Education Programs

##### AASL

*Track: Issues & Updates*

As more and more library education programs turn to distance learning environments, this program offers three perspectives on dealing with this kind of educational tool; those of a program director, an educator, and a student. By attending this program, participants will learn: How program coordinators, educators, and students experience a distance education program; Considerations for developing distance education programs; Considerations for developing online course; Considerations for engaging and evaluating distance students.

*Speakers:* Allison G. Kaplan, Associate Faculty Associate, University of Wisconsin SLIS; Daniel Fuller; Susan Evans; Jennifer Maede

#### Good Enough for Prime Time 2008: How to Win an AASL Award

##### AASL

*Track: Non-Track*

Learn from winners how to get your program recognized, get a scholarship, send a new library media specialist to a conference, or honor a great administrator. Here's the inside scoop on how to win an AASL award. Listen to previous winners, ask questions, and get ready to be honored next year.

#### ARLIS/NA - Putting Our Expertise to Work: Contributions of Specialized Library Associations and Their Members

##### AFL

*Track: User Services*

Members from ALA Affiliate organizations the Medical Library Association, the American Association of Law Libraries, Beta Phi Mu, and the Art Libraries Society of America [ARLIS/NA] speak on areas where the expertise of association members is making a difference. Online authentication of legal resources, and information aimed at patients are just two examples.

*Speakers:* Carla Funk, Medical Library Assn.; Mary A. Baish, American Assn. of Law Libraries; Christie Koontz, Beta Phi Mu; Jeanne Brown, ARLIS/NA

#### Jean E. Coleman Library Outreach Lecture

##### ALA OLOS

*Track: Non-Track*