

annual dinner in Anaheim. It is an opportunity to spend an evening visiting with colleagues and meet new people, over an enjoyable dinner. We will honor the ASCLA/KLAS/NOD Award recipient. Tickets are \$35 and are available on the Conference Registration form.

### Sunday, 6:30 pm-9:00 pm

#### LSSIRT Night Out \$ ALA LSSIRT

*Track: Non-Track*

Come join LSSIRT for dinner and lively conversation with your colleagues. Tickets are \$37.50 and are available on the Conference Registration form.

### Sunday, 8:00 pm-10:00 pm

#### Feminists Night at the Movies ALA SRRT

*Track: Non-Track*

For some fun, relaxation and a bit of information come enjoy Sunday night at the movies. Two movies will be shown. "I Was a Teenage Feminist" by Therese Shechter is a funny, moving and very personal journey into the heart of feminism, this film begins as quest to find out whether feminism can still be a source of personal and political power, and ultimately redefines the F-word for a new generation, and "The Noble Struggle of Amina Wadud" by Elli Safari is a fascinating and powerful portrait of an African-American Muslim woman who first led a mixed-gender prayer congregation. Both movies are being provided by Women Make Movies ([www.wmm.com](http://www.wmm.com)). Sponsored by the Social Responsibilites Round Table's Feminist Task Force.

### Monday, 8:00 am-10:00 am

#### Team Building for Success AASL

*Track: Administration & Leadership;  
Leadership & Management*

Learn how to develop powerful teams within your organization. See how to build a workplace culture that celebrates teamwork by

respecting and utilizing the talent, skills, and abilities of everyone within your business. You will learn how to enhance teamwork by developing common goals, defining a clear vision, establishing defined roles, engaging in shared concerns, understanding the interdependency of each team member, ensuring continuous communications, and communication skills. If you work with other people or need the people in your organization to be able to work together, this program will help to foster a culture of understanding, respect, and mutual cooperation.

*Speakers:* Robert P. Kane, Senior Partner, Training Unlimited, LLC; Mark Kremen, Training Unlimited, LLC

#### Research Fuels the Author's Fire AASL

*Track: Authors, Literature & Cultural Programming; Literature*

Discover how traveling to Tibet, standing in the shoes of Elizabeth Cady Stanton, fishing in Trinidad, and exploring storm sewers lead to great books. Four authors/illustrators of books for young readers will present a brief summary of the research that fuels the characters, plot, and events in their books — both fiction and non-fiction. Noted writers/illustrators will share information that will help to create and foster excitement for reading and a curiosity about new topics. Sharron McElmeel, a children's and young adult literature specialist will contribute connections and myriad of implications for classroom/library collaboration, and will moderate a Q&A session with the authors/illustrators.

*Speakers:* Jacqueline Briggs Martin, Author, 1999 Caldecott Award-winning *Snowflake Bentley*; Carol Gorman, Instructor and Author, Coe College; Tanya Lee Stone, Author, *Elizabeth Leads the Way: Elizabeth Cady Stanton and the Right to Vote*; Colin Bootman, Author and Illustrator, *A Fish for a Grand Lady*; Sharron McElmeel, M.A., YA Literature Specialist and Author, University of Wisconsin – Stout

#### On-Line and On-Target: Using Distance Education in School Library Media Education Programs AASL

*Track: Issues & Updates*

As more and more library education programs turn to distance learning environments, this program offers three perspectives on dealing with this kind of educational tool; those of a program director, an educator, and a student. By attending this program, participants will learn: How program coordinators, educators, and students experience a distance education program; Considerations for developing distance education programs; Considerations for developing online course; Considerations for engaging and evaluating distance students.

*Speakers:* Allison G. Kaplan, Associate Faculty Associate, University of Wisconsin SLIS; Daniel Fuller; Susan Evans; Jennifer Maede

#### Good Enough for Prime Time 2008: How to Win an AASL Award AASL

*Track: Non-Track*

Learn from winners how to get your program recognized, get a scholarship, send a new library media specialist to a conference, or honor a great administrator. Here's the inside scoop on how to win an AASL award. Listen to previous winners, ask questions, and get ready to be honored next year.

#### ARLIS/NA - Putting Our Expertise to Work: Contributions of Specialized Library Associations and Their Members AFL

*Track: User Services*

Members from ALA Affiliate organizations the Medical Library Association, the American Association of Law Libraries, Beta Phi Mu, and the Art Libraries Society of America [ARLIS/NA] speak on areas where the expertise of association members is making a difference. Online authentication of legal resources, and information aimed at patients are just two examples.

*Speakers:* Carla Funk, Medical Library Assn.; Mary A. Baish, American Assn. of Law Libraries; Christie Koontz, Beta Phi Mu; Jeanne Brown, ARLIS/NA

#### Jean E. Coleman Library Outreach Lecture ALA OLOS

*Track: Non-Track*

**Mon., 8:00 am - 10:00 am Continued**

The unique perspective of a career library outreach professional shares impact of library outreach on the community as large.

**ALSC Charlemae Rollins  
President's Program:  
Touchpoints: Strengthening  
Families, Building Communities  
featuring keynote  
Dr. T. Berry Brazelton  
ALSC**

*Track: Children & Young Adults;  
Early Literacy*

Based on T.B. Brazelton's pioneering infant research, and more than 60 years of listening to parents and children, Touchpoints is a way of understanding and participating in family development. Libraries are well positioned to establish partnerships with community agencies serving young children and families, bringing together child and family development expertise and resources, with space, program and resource materials so that families can be together in a safe and welcoming environment, where awareness for the importance of early learning can be increased, access for families to services and resources can be expanded, and parent/caregiver abilities to meet the needs of their very young children can be enhanced. *Speakers: T. Berry Brazelton, M.D., Brazelton Touchpoints Center*

**Monday Morning with ASCLA  
ASCLA**

*Track: Non-Track*

Monday morning with ASCLA, and insider's look at a dynamic, diverse association of members who work at cooperatives and consortiums, state and national governmental agencies, academic and public libraries providing services to people with disabilities, and who are consultants or run their own businesses.

**Inside Stories:  
Prison Literacy Programs  
ASCLA LSSPS**

*Track: User Services; Literacy and Learning*  
The personal stories of those who have ex-

periences in prison literacy programs including inmates, teachers, correctional librarians, and program creators. Expect to hear about the successes and the problems with programs designed to help the incarcerated improve their lives through reading and writing. *Speakers invited include Jimmy Santiago Baca and Carol Muske-Dukes. Other speakers will include former inmates who have experienced literacy programs first hand, as well as, correctional librarians and teachers/creators of literacy programs.*

*Speakers: Jimmy Santiago Baca; Carol Muske-Dukes*

**Reference Services to Teens  
YALSA**

*Track: Children & Young Adults*

Librarians and teens will discuss the unique issues and challenges of providing reference service to teens using the *2007 Guidelines for Reference Service to Teens* as a framework. Discover what kind of reference service teens want and what they actually get. (Beginners)

**YALSA's Technology Poster  
Session  
YALSA**

*Track: Non-Track*

Take this opportunity to learn about successful and innovative library services and programs for teens that integrate technology in a way that is both effective and replicable at your library.

**Monday, 8:00 am-12:00 pm**

**One Part Inspiration:  
Creative Trends that  
Further Science Learning  
ACRL STS**

*Track: Transformation & Innovations*

Social and cultural changes resulting from new technology continue to have an exciting impact on libraries as well as the scientific community. Why do some ventures into cyberspace find an immediate and extensive audience, and how can we apply their playful aspects to encourage learning? This program will combine a theoretical look at phenomena

such as gaming and Web 2.0 with the whimsical viewpoint of those who are actually creating and applying the "Next Media."

*Speakers: Chelsea Dinsmore, International Documents Librarian, University of Florida Libraries; Valrie Davis, Outreach Librarian for Agricultural Sciences, University of Florida*

**Feminist Publishing:  
The Evolution of a Revolution  
ACRL WSS; ALA SRRT**

*Track: Issues & Updates*

From pamphlets and flyers to blogs and webzines, feminist publishing has always existed at the margins of scholarly communication, even as it simultaneously enters and influences the mainstream. In honor of the 25th anniversary of the Women's Studies Section, we will explore the dynamic nature of feminist publishing with panelists representing book, magazine, blog, and web publishing. This program is co-sponsored by ALA SRRT's Feminist Task Force (FTF) and ALA's Committee on the Status of Women in Librarianship (COSWL).

*Speakers: Kristin Bender, Reporter/Writer, Women's eNews and The Oakland Tribune; Kimberly Guinta, Acquisitions Editor, History, Routledge; Jennifer Nace, Assistant Librarian/Reference & Instruction Librarian, Penn State Worthington Scranton; Lisa Pierce, Editorial Database Manager, Greenwood Publishing Group; Florence Howe, Emerita Publisher/Director, The Feminist Press at CUNY*

**Bull's Eye! Targeting the Right  
Consumer with Market  
Research  
RUSA BRASS**

*Track: User Services; Reference*

A four-person panel will discuss and answer questions about niche marketing. The discussion will include a background on niche marketing; a snapshot of the US manga market and grassroots efforts for reaching that target demographic; and information on marketing reference sources.

*Speakers: Wendy Diamond, Business Librarian and Head of Reference, California State University - Chico; Jack Kyser, Director, Los Angeles Economic Development Corporation; Marco Pavia, Director of Marketing, Tokyo Pop; Jeremy Ross, Director of New Product Development, Tokyo Pop*

**Monday, 8:30 am-10:00 am****EPA Libraries Forum  
ALA SRRT***Track: Non-Track*

The U.S. EPA's National Library Network has faced many challenges since February 10, 2006, when word of a \$2 million cut in the EPA Library budget put into motion a series of events resulting in the closing of five libraries in the network and an effort from the library community to prevent further closures and reductions. The U.S. Government Accountability Office (GAO) has worked for more than a year on a report to Congress, released in February 2008. Late in 2007 the U.S. Congress restored funding to the EPA Libraries. Representatives from the GAO will discuss the ramifications of their report on the EPA's National Library Network. Sponsored by SRRT/TFOE, GODORT, FAFLRT, WO, COL, Federal Libraries subcommittee COL.

**Monday, 10:30 am-12:00 pm****Using and Writing Readers  
Theatre for Beginning Readers  
AASL***Track: Children & Young Adults;  
Best Practices and Programming*

In this program, participants will: understand the benefits of readers theatre; learn how to prepare, manage, and implement a readers theatre program; learn how to develop scripts through modeling, samples, and a highly effective and active collaborative exercise in script writing.

Speakers: Suzanne I. Barchers, Ed.D, Weekly Reader Corp

**Visual Literacy Ain't Just  
Watching Ads  
AASL ISS***Track: Children & Young Adults;  
Best Practices and Programming*

Decoders, fluent readers and finally expressive readers and writers—these stages apply to visual literacy as well as to reading print. In an image-drenched world, we'll look at the rhetorical situation of an image, exam-

ine some signs and symbols, and see how point of view is created by interaction of the reader, audience, and medium. We'll consider some emerging issues and teaching strategies for various types of images.

Speakers: Debbie Abilock, Consultant/Co-Founder, NoodleTools, Inc.

**Cooperative Strategies for  
European Libraries:  
Access and Preservation  
ACRL WESS***Track: Administration & Leadership;  
New Models for Collaboration*

This program will highlight cooperative efforts among European libraries to enhance access to library resources through a cooperative catalog and preservation. Speakers from The European Library, OCLC PICA, and a European academic library will offer different perspectives of service and user interactions. The EL is a cooperative cataloging effort from 23 European national libraries within a consortium of 47 libraries. OCLC PICA seeks to enhance global access and preservation through innovation and collaboration.

Speakers: Janifer Gatenby, Research Integration and Standards, OCLC; Kurt De Belder, University Librarian & Director University Library, Leiden University; Olaf Janssen, Project & Account Manager, National Library of the Netherlands

**Toot Your Horn:  
Improving Your Image  
ALA APA***Track: Administration & Leadership*

Donna Cardillo, RN ([www.dcardillo.com](http://www.dcardillo.com)) is a nurse, career development "guru", professional keynote speaker, author, consultant, and coach. She knows that librarians, like nurses, don't get the status and credibility they deserve, so she'll tell us how to change that!

Speakers: Donna Cardillo, President, Donna Cardillo & Associates

**Licensing Movies for Public  
Performance @ Your Library  
ALA ERT***Track: Children & Young Adults;  
Best Practices and Programming*

Movies are an exciting way to capture the attention of patrons of all ages and keep them returning to your library. As the trend

of showing movies to supplement book discussions and enhance summer reading programs continues to grow, it's important to understand and be compliant with copyright laws in regards to public performance. Join us for candid discussion on the laws surrounding these issues and discover exciting programming ideas for your library.

**Stonewall Book Awards Brunch  
ALA GLBTRT***Track: Non-Track*

Please join us for the 2008 Stonewall Book Award Brunch. GLBT Librarians and their supporters.

**Going Local: Statistical  
Resources for Business  
ALA GODORT  
Track: Research**

This program will demonstrate how to find business and demographic information at county and municipal levels. Participants will learn where to find and how to harvest local government data sources for local competitive intelligence and market forecasting. Representatives from a Federal/State data partnership agency, a local government association, and an active Public Library small business outreach program will share their expertise. By the end of this program, participants will be able to find and apply government statistical information to solve specialized business problems.

Speakers: Huasha Liu, Manager of the Data and Monitoring Division, Southern California Association of Governments; Ann Marshall, Labor Market Consultant/State of California Labor Market Information System; Jeff Lambert, Business Services, Riverside Public Library

**This is Your Brain on DOPA:  
Grassroots Organizing and  
Social Networking  
ALA IFC***Track: Non-Track*

ALA is concerned about the Deleting Online Predators Act (DOPA) and similar legislation, especially its state-level progeny forcing libraries to censor access to Interactive Web Applications, including social networking sites, blogs, wikis, and more. Unsurprisingly, a number of grassroots activists also have taken up the cause. Hear them talk about

**Mon., 10:30 am - 12:00 pm Continued**

their organizing efforts and learn how to help defeat this type of legislation.

### **Connecting with a Project ALA IRO**

*Track: Non-Track*

This program will present ways that librarians can connect with international projects. Speakers will be from Ethiopia Reads, Guyana Library project and the Mortenson Center.

### **Libraries & Government: Issues, Services and Strategies ALA LRRT**

*Track: Research*

This session presents research and practice into how libraries provide and engage in a range of government services. The session also presents strategies for libraries to facilitate and cope with the provision of e-government services.

### **The American Dream Starts @ Your Library ALA OLOS**

*Track: Non-Track*

Libraries have a long tradition of offering literacy services and programs for adult English language learners. In the 21st century, times have changed, immigration patterns have changed, and libraries have changed! Discover easy to use, up-to-date, online resources in the American Dream Starts @ your library toolkit; join experts and practitioners as they identify the issues, discuss service options, and showcase the kinds of best practices that can be easily implemented @ your library.

### **Booklist/Reference Books Bulletin: The Future of Electronic Reference Publishing, A View From the Top ALA PUBLISHING**

*Track: Collection Management & Technical Services; Collection Development*

Top managers from reference publishing share their views about planning for tomorrow in a digital age and the challenges and opportunities that lie ahead.

### **Let's Talk About It: Love & Forgiveness ALA PUB PROGS**

*Track: Authors, Literature & Cultural Programming; Literature*

The ALA Public Programs Office and the Fetzer Institute present Let's Talk About It: Love & Forgiveness, a theme-based, scholar-led reading and discussion series. Attendees will gain valuable insight from the national project scholar.

### **ALCTS President's Program: From Here to Eternity: the challenges of managing Oscar's very special collections ALCTS**

*Track: Non-Track*

The ALCTS President's Program will feature the Margaret Herrick Library of the Academy of Motion Picture Arts & Sciences. Its collections include relevant working books and periodicals plus numerous special collections containing 10 million photographs, 30,000 posters, and huge numbers of movie scripts, scores, and production and costume designs. These internationally obtained materials exist in a variety of formats. Issues revolving around collection development, acquisitions, preservation, technology, legal rights, and metadata will be explored.

*Speakers: Dr. Linda Harris Mehr, Director, Margaret Herrick Library, Academy of Motion Picture Arts & Sciences*

### **ALSC Awards Presentation & Membership Meeting ALSC**

*Track: Children & Young Adults*

Join your colleagues for the annual presentation of the Batchelder, Carnegie, Geisel, and Sibert Awards. The ALSC Membership Meeting will immediately follow where Jane B. Marino, ALSC president, will recognize the 2008 professional award winners and share the past year's accomplishments and new initiatives.

### **Two Branches of One Tree: Partnering with Your Talking Book Library ASCLA LSSPS**

*Track: User Services; Outreach*

This program emphasizes the important partnership between the public or school library and the regional library for the blind and physically

handicapped in serving patrons with disabilities. A panel discussion will include successful partnership projects, tips on communication, and suggestions for partnership ideas.

### **Sharing the Wealth: Fundraising Tactics that Won't Break your Budget (LAMA Fund Fare) LAMA FRFDS**

*Track: Administration & Leadership; Advocacy, Marketing, & Fundraising*

This program will show you how to use partnerships, sponsorships and collaborative efforts successfully. Get new ideas that will help ease the burden of fundraising while cultivating community relationships.

*Speakers: Candice Y. Gwin, Kirkwood Public Library, MO; Donna Bero, Friends of the San Francisco Public Library; Elizabeth Titus, New Mexico State University*

### **You've Been Shopped! Mystery Shopping for Better Service LAMA SASS**

*Track: User Services*

Mystery shoppers have been used in banking, retail, restaurant and hotel establishments for years. We have two libraries that have successfully implemented mystery shopping in different ways with positive results in both cases. Other libraries need to pay attention to this technique to improve service. Participants will learn how mystery shopping is useful as a tool for improving assessment, accountability and continuous improvement; and will learn how to overcome obstacles to implementing this technique.

*Speakers: Kelly Pepo, Orange County Library System, CA; Marcus Kilman, University of Central Florida; Florence King, University of Georgia*

### **Legal Issues in Developing Open Source Systems for Libraries LITA**

*Track: Non-Track*

This session will introduce the legal issues and implications of open source projects for libraries, including the copyright and intellectual property concerns involved in doing an open source project as part of a larger organization. Speaker from the Software Freedom Law Center, a non-profit organization which provides legal aid and counsel for open source projects, including the General Public License.

## Read Between the Lions: Public Television and Public Libraries Join Forces to Improve Literacy PLA

*Track: Children & Young Adults; Best Practices and Programming*

Hear how three public libraries in different communities utilized entertaining, research-based episodes of the award-winning educational program, *Between the Lions*, to create engaging, hands-on, library-based Reading Dens to increase and improve the literacy practices and skills of kindergarteners and their parents. Research is presented from preliminary results of a federal NICHD grant.

**Speakers:** Christopher Cerf, President, Sirius Thinking, LTD; Kathleen Deerr, Family Place Libraries Coordinator, Middle Country Public Library, Centereach, NY; Sandra Feinberg, Director, Middle Country Public Library, Centereach, NY; Daniel Shanahan, Professor, New York University

## Reach Out and Touch Someone: Public and School Libraries Collaborate for Student Success PLA

*Track: Children & Young Adults; Best Practices and Programming*

Are you interested in collaborating with your local school to contribute to student success? Please join librarians from Washington State and find out about some of the best practices to use in your community and the tremendous benefits of working collaboratively between libraries—all for little to NO money!

**Speakers:** Rhona Klein, Project Director, Washington State Library, Olympia; Betty Marcoux, Assistant Professor, University of Washington; Christopher Wolfe, NBCT Teacher/Librarian, Griffin School District, Olympia, Wash

## Pacs in the Library 2.0 World PLA LD

*Track: Digital Information & Technologies*

The Pac is one way people find the information they need in their local library, in the region or via the Web. New technologies are being used throughout the country to make the search more accurate, user friendly and community based. This program will explore various enhancements including federated searching, Delicious, Aquabrowser, and interactive tools such as user submitted book

reviews. Training issues for staff and the public will also be discussed.

**Speakers:** Jesse Haro, Burton Barr Central Library, Phoenix, Ariz.; Mary Catherine Little, Director of Technical Services, Queens Borough (N.Y.) Library; Grace Lillevig, eBranch Librarian, Harris County Public Library, Houston, Tex.; Ross McLachlan, Library Services Administrator, Burton Barr Central Library, Phoenix, Ariz.; Eli Neiburger, Manager, Information Access & Systems, Ann Arbor (Mich.) District Library

## Dude, Where Is My Retirement? RUSA

*Track: Issues & Updates*

Retirement income (in)security is a subject that regularly occupies the aging public. Only half of all workers participate in any workplace retirement plan. In 1983, the majority (88%) of these workers were covered by defined-benefit pensions. By 2004, only 37% had traditional pensions. This leaves social security as the only guaranteed source of retirement income for most workers. The need for reform of our health care system and the connection between income and health will also be discussed.

**Speakers:** Tom Mackell, J.D., M.A., Ph.D., Chairman of the Board of Directors, Federal Reserve Bank of Richmond; Steven Wallace, Ph.D., Associate Director, UCLA Center for Health Policy Research

## Please Talk to Strangers Online: Spreading Trust in Virtual Reference Services RUSA RSS

*Track: User Services; Reference*

Will another library or vendor staff make my customer happy? Will they come back after their experience? Does it make a difference if an academic or public librarian responds? Our customers trust Wikipedia and Google. What can we do to make them trust us? Caleb Tucker-Raymond will facilitate a lively panel of virtual reference leaders including Karen Docherty, Vince Mariner & Bill Pardue. They will explore the issues, present their experiences, and recommend strategies relevant to all types of libraries.

**Speakers:** Karen Docherty, Ask a Librarian Coordinator, Maricopa Community Colleges, AZ; Vince Mariner, AccessPA Virtual Reference Coordinator, Ask Here PA; Bill Pardue, Virtual Services Librarian, Arlington Heights

Memorial Library, IL; Caleb Tucker-Raymond, Oregon Statewide Digital Reference Project Coordinator, Multnomah County Library, OR

**Monday, 10:30 am-12:30 pm**

## Ergonomics in Libraries: Human-Centered Design for Library Facilities LAMA BES

*Track: Administration & Leadership; Buildings*

The Library environment presents unique physical and cognitive challenges for staff and patrons. Application of ergonomic principles in library facility design reduces injuries and improves productivity, efficiency and well-being. Judy Village, a certified professional ergonomist with 26 years of experience in applied ergonomics research, design and consulting, has worked extensively on ergonomics in library design projects and will present on incorporation of ergonomics in the design of new library facilities and renovations of existing libraries.

**Speakers:** Judy Village, Certified Professional Ergonomist, Adjunct Faculty, University of British Columbia School of Environmental Health

## Excellence in Library Services to Young Adults: Winners from the Fifth Edition YALSA

*Track: Children & Young Adults; Best Practices and Programming*

Winners from the Excellence in Library Services to Young Adults program will speak and highlight their initiatives in an interactive round table format.

**Monday, 10:30 am-1:00 pm**

## 37th Annual GLBTRT Stonewall Book Award Celebration \$ ALA GLBTRT

*Track: Non-Track*

Join the Gay, Lesbian, Bisexual and Transgendered Round Table (GLBTRT) for its annual event celebrating outstanding GLBTQ

**Mon., 10:30 am - 1:00 pm Continued**

writing. 2008 winning authors Ellis Avery and Mark Doty are the invited speakers. Ellis Avery is the author of *The Tea House Fire*, (Penguin), and Mark Doty is the author of *Dog Years: A Memoir*, (HarperCollins). Advance ticket purchase is required. This popular event "sells out" quickly. Tickets are \$55 and are available on the Conference Registration form.

**Speakers:** Authors Ellis Avery; Mark Doty (invited)

**Monday, 12:00 pm-2:00 pm****Awards Luncheon \$ AASL**

**Track:** *Non-Track*

Celebrate the accomplishments of your colleagues and enjoy lunch at the presentation of the 2008 AASL Awards, including the prestigious National School Library Media Program of the Year Award. Don't miss guest speaker Wendy Mass. Her 2003 novel, *A Mango-Shaped Space*, won the first ALA Schneider Family Book Award and she hasn't looked back since. Her most recent novel for teens is *Heaven Looks a Lot Like the Mall*. Her next book, *Every Soul a Star* will be published in Fall 2008. Immediately following the Awards Luncheon is the AASL President's Reception providing the opportunity to meet and greet the AASL President, Board Members and other member leaders. Tickets are \$49 and are available on the Conference Registration form.

**Monday, 1:30 pm-3:30 pm****Handmade Tales: Stories to Make and Take AASL**

**Track:** *Children & Young Adults; Best Practices and Programming*

Participants will learn innovative ways to jazz up their storytelling sessions. Using towels, bandanas, napkins, paper and string, participants will follow along, learning the

stories and manipulating the props. An illustrated handout is provided. *Joseph Had an Overcoat* is a clever cut-and-tell. *The Stubborn Turnip* is an innovative string story that makes audiences gasp. *The Ugly Duckling* is adapted using bath towels. *Bandana Man* is a show-stopping rendition of *Gingerbread Man*. The stories are also filled with playful audience participation. The aural and visual aspects of Handmade Tales make it a great program for students of all learning abilities.

**Speakers:** Dianne de Las Casas, Storyteller and Author

**ACRL President's Program: Predictably Irrational: The Hidden Forces That Shape Our Decisions ACRL**

**Track:** *Administration & Leadership; Leadership & Management*

The 2008 ACRL presidential initiative has focused on the recruitment and retention of the new generation of librarians and thinkers in the profession. Exploring strategies to enhance creative thinking, innovation, and vibrancy in the library workplace, the president's program will highlight the research findings of Dr. Dan Ariely, author *Predictably Irrational: The Hidden Forces That Shape Our Decisions*. A panel of new generation librarians will explore with Dr. Ariely how to enhance logical thinking to create workplace vibrancy.

**Partnering to Help Reduce Health Disparities in our Communities AFL REFORMA**

**Track:** *User Services; Outreach*

A panel of academic and public librarians will discuss their roles in partnering with the National Library of Medicine, other National, Regional and Local health organizations to advance strategies to address health disparities. Learn how large and small libraries bridge the gap between underserved populations, health information and medical services. At the end of the program librarians will know about outreach strategies and real-life successful partnership examples to connect libraries with health institutions. Participants will be able to identify healthcare partners to combine with outreach to better deliver health information, screenings and much more.

**Becoming a Better Public Library Manager: Certification Works! ALA APA**

**Track:** *Administration & Leadership; Leadership & Management*

Welcome library workers who are interested in becoming certified, institutions and consultants that want to be providers, and division representatives who want to launch a program! Hear from CPLA candidates and providers.

**Speakers:** Darla Wegener, Director of Library Services, Lincoln Public Library (CA); Nanette Donohue, Technical Services Manager, Champaign Public Library (IL); Roberta Thomas, Administrative Librarian, Grayslake Area Public Library District (IL); Karen Jessee, Senior Librarian, Jacksonville Public Library (FL); Denise Zielinski, Director of Information Services, DuPage Library System (IL); Arlita Harris, Senior Marketing Specialist, University of North Texas

**Valuing Staff: Employee Relations and Recognition Programs ALA APA**

**Track:** *Non-Track*

How do you show your staff that they are the most valuable assets in the library? Staff at all levels will want to find out innovative ways to improve employee relations, and how to budget and change policies if necessary. Also sponsored by LAMA.

**Speakers:** Maureen Sullivan, , Maureen Sullivan Associates; Amy Paulus, Head of Access Services, University of Iowa Libraries; Brian Keith, Human Resources Officer, University of Florida Libraries

**Planned Giving: What Everyone Planning Their Estate Needs to Know ALA DEV.OFFICE**

**Track:** *Non-Track*

Some feel that planned giving is only for the wealthy, but anyone can enhance their capacity to give by careful consideration and consultation. Please join experts in the areas of wills, trusts, estate planning, insurance, and end-of-life issues to learn how careful estate planning can benefit you and your heirs. ALA's Legacy Society members and individuals interested in giving a planned

gift to ALA or ALA's units are welcome to attend. Refreshments served.

## **GLBT Graphic Novels and Comics**

### **ALA GLBTRT**

*Track: Children & Young Adults; Literature & Collection Development*

Learn about the popular and growing world of GLBT Graphic Novels and Comics. All library staff; YA Librarians.

## **What Are We Gonna Call It Now?: Childrens Books, Body Parts, and Censorship**

### **ALA IFC**

*Track: Non-Track*

We know all kinds of slang for body parts. Wouldn't you think works using slang for our private parts, uh, down there, would be challenged for not using scientific names instead? Not true! Recent challenges to the use of scrotum in *The Higher Power of Lucky* and vagina in *The Vagina Monologues* prove otherwise. Join us to learn from authors and librarians how to deal effectively with challenges to perfectly fine words, slang or not.

## **Professional Development Around the World: Meeting the challenge of rapid change in the digital environment**

### **ALA IRRT**

*Track: Non-Track*

An international panel will address challenges and successes in providing professional development to librarians as they transition through the profession from the beginning to the middle and later in their careers, with an emphasis on technology.

*Speakers:* Nancy Bolt, President, Nancy Bolt & Associates, Golden CO; Dr. Gilliam Hallam, Associate Professor, Faculty of Information Technology, Queensland University of Technology, Australia; Dr. Antonia Neubauer, President, Myths and Mountains, Inc., Incline Village, NV; Jane Kinney Meyers, President, Lubuto Library Project, Inc., Washington, DC; Jane Mirandette, President, The Hester J. Hodgdon Libraries for All Program, Loveland, CO. Moderator: Dr. Sharon Bostick, Dean of Libraries, University of Missouri, Kansas City, MO.

## **Map Cataloging/GIS Metadata Cross Walk**

### **ALA MAGERT**

*Track: Collection Management & Technical Services; Cataloging & Metadata*

*Speakers:* Mary Larsgaard, Librarian, UC - Santa Barbara; Angela Lee, Libraries and Museums Manager/ESRI; Aleta Vienneau, GIS Metadata Specialist, ESRI

## **The Computer Training Bridge Program**

### **ALA OLOS**

*Track: Non-Track*

David Fergusson presents his unique computer training tool: the Training Bridge. The goal of this proactive initiative focuses on expanding and multiplying learning opportunities for those in our community who need basic, high-quality computer literacy training, specifically those who have been underserved by current accessible services, so they have an improved, productive quality of life as they adjust to living in an electronic, networked, computer-based society.

*Speakers:* David Fergusson, Forsyth County Public Library, Winston-Salem, NC

## **Copyright 101 Poster Session: Everything You Ever Wanted to Know, But Were Afraid To Ask**

### **ALA OITP**

*Track: Issues & Updates*

Several copyright topics will be covered in an open house session. Attendees can drop by anytime during this event. Knowledgeable copyright librarians will be available to answer questions and provide advice. Topics will include: inter-library loan, electronic reserves (print and media), replacement and preservation copies, fair use, international copyright, the public domain, and pending legislation.

## **Hot Topics in Copyright**

### **ALA OITP**

*Track: Issues & Updates*

This program will highlight current copyright issues of the day including pending legislation, court rulings and the outcome of the Section 108 Study.

## **Institutional Repositories: New Roles for Acquisitions**

## **ALCTS AS**

*Track: Digital Information & Technologies*

Content types and sources are expanding faster than ever. As the Advent of electronic resources drove radical change in acquisitions, so too is the ingestion of digital content changing the work of acquisitions staff. Learn about the next new frontier for acquisitions. Speakers will provide brief overviews and context, then discuss the technology, workflow and policies of acquiring content for institutional repositories; and define some new staff roles, such as copyright negotiations and rights management.

*Speakers:* Maureen P. Walsh, Ohio State University; Terry Owen, University of Maryland

## **Celebrating Children's Book Week: A How-To for Creating Innovative Youth Programs**

### **ALSC**

*Track: Children & Young Adults; Best Practices and Programming*

Looking for ideas to make your spring Children's Book Week a success? Come hear a school librarian, a public librarian, and a bookseller discuss their activities with an emphasis on partnerships with local businesses and attractions. Adrian Fogelin, author of *The Sorta Sisters*, will discuss how to prepare kids for great author visit experiences. CBC will discuss changes in Children's Book Week, the successes of May 2008, and plans for May 2009. Q&A to follow. Moderated by: Angelica Carpenter, Arne Nixon Center for the Study of Children's Literature, CSU Fresno (CA) and Laura Mancuso, marketing and publicity manager, Tricycle Press, Berkeley, CA

*Speakers:* Wendy Rosenfeld, outreach services manager, Palm Beach County Library System, Lake Worth, FL; Michelle F. Bayuk, marketing director, The Children's Book Council, Inc. (NY); Adrian Fogelin, author, Peachtree Publishers; Walter M. Mayes, library media specialist, Girls' Middle School, Mountain View, CA; Andrea Vuleta, Mrs. Nelson's Toy and Book Shop, La Verne, CA

## **Top Building Trends**

### **LAMA BES**

*Track: Administration & Leadership; Buildings*

This program will feature a panel of librar-

**Mon., 1:30 pm - 3:30 pm Continued**

ians, consultants, architects and others giving an overview of what is new and exciting in library architecture and design, the new must-have things to keep your academic, school, or public library up-to-date.

**Speakers:** Dr. James L. Mullins, Purdue University; William W. Sannwalf, San Diego State University; Joan Frye Williams, Consultant; Carol Wdige, SBRA

### **Using Data Analysis and Branding for Fundraising Success LAMA FRFDS**

**Track:** *Non-Track*

Program will emphasize the importance of data analysis and branding for use in donor cultivation. Data collection and analysis can serve as a critical component for fundraising success. Attendees will learn how to take data and incorporate that information into request for support. Attendees will learn more about the importance of branding and its relevance to fundraising.

**Speakers:** Bonnie Thomas-Sharksnas, President, BTS Research Consulting, Inc.; Gary Kramer, Public Information Officer Pioneer Library System

### **Keeping Your Computers Up and Running — We Can Help! LITA**

**Track:** *Administration & Leadership; Leadership & Management*

Libraries are being called on more and more to support public access computing, often with no or limited in house technical support. But there's help out there. Speakers will address not only general help-seeking strategies but explore resources that staff can turn to. Representatives from WebJunction and the MaintainIT Project will discuss their own resources, share stories, and talk about efforts to help librarians learn from each other. **Speakers:** Barbara Gersh, MaintainIT Project; Diane Neal, North Carolina Central University; Michael Porter, WebJunction

### **President's Program: Quality Service in an Impersonal World RUSA**

**Track:** *User Services*

Institutions as varied as banks, gas stations, grocery stores, and government agencies have all moved towards self-service models of commerce. Even libraries have moved toward a self-service model for circulation and computing. Should libraries still be in the service business? Is the traditional model of reference service - where a librarian interacts one-on-one with a user - still of value? And what defines quality library service in today's interconnected technological world? Representatives from the business, library, and education fields will present their opinions on why service is important (or not) and what factors lead to quality service.

**Speakers:** Donna Bachowski, Head of Reference Central, Orange County Public Library, Orlando, Florida; Marie Radford, Associate Professor & Library Consultant School of Communication, Information & Library Studies; Rutgers University

### **YALSA President's Program & Membership Meeting: Between Home & School: The Teen Third Space YALSA**

**Track:** *Children & Young Adults*

For many teens the library is their "third space," - not home or school, but a place that plays just as big a role. This program will discuss how to use information about third space to create welcoming teen environments, both physical and virtual. Speakers Kim Bolan (author, *Teen Spaces*) and Angela Sigg (Web Development, Denver Public Library) will offer examples of teen environments and how their creation has benefited not only the institutions but the teens as well.

**Monday, 1:30 pm-5:30 pm**

### **Collaborative Digital Initiatives: Show and Tell and Lessons Learned LITA; ALCTS PARS**

**Track:** *Digital Information & Technologies*

As institutions develop more comprehensive

digital libraries, collaborating on projects can be a powerful way for them to combine strengths to enrich these collections even further. In this program, several different collaborative digitization programs, including the South Carolina Digital Library and the PALMM project of Florida, will demonstrate their results and share both their successes and challenges.

**Monday, 2:00 pm-4:00 pm**

### **FOLUSA- ALTA Gala Author Tea \$ AFL FOLUSA**

**Track:** *Non-Track*

Join Jacqueline Winspear along with other best-selling authors at this traditional Friends of Libraries U.S.A. event now co-hosted by the Association of Library Trustees and Advocates. High tea will be served and authors will sign their books following the program -- most of which will be given away free! Tickets are \$35 in advance (\$30 for FOLUSA and ALTA members) at [www.folusa.org](http://www.folusa.org) or by phone - 800-936-5872, and will be \$45 at the door.

**Monday, 4:00 pm-5:30 pm**

### **The Healthy Librarian: Cultivating Wellness in the Workplace AFL AILA**

**Track:** *Issues & Updates*

Speakers Lois Dye and Siobhan Champ-Blackwell will help you learn simple strategies to cultivate wellness in the workplace at your library. Participants will learn skills to manage challenges of the job including emotional patrons and a sedentary job. This interactive session will explore practical solutions including stress management skills, ergonomics and incorporating more activity into your day, with an emphasis on cultural components including rural, tribal and urban. Examples from various Native American tribes will be included.

**Speakers:** Lois Dye; Siobhan Champ-Blackwell

## Take Two Aspirin: Helping Public Librarians meet the Demand for Consumer Health Information

**AFL BCALA**

*Track: Non-Track*

Under the auspices of the National Library of Medicine, the National Network of Libraries of Medicine provides a variety of free services and tools to help public librarians reach members of their community. Through staff training and training materials; consumer health workshops addressing the health information training needs of staff and customers; regional and national health information funding; proposal writing consultations to build grant writing expertise; and networking opportunities the NN/LM links you to the tools you need to meet the demand for consumer health information.

*Speakers:* Dana Abbey, *Consumer Outreach Liaison, NN/LM Midcontinental Region*

## Health Information Naturally: Complementary and Alternative Medicine and the Challenge for Librarians

**AFL BCALA**

*Track: Non-Track*

According to a recent study, more than 36% of people in the United States are using some form of complementary and alternative medicine, otherwise known as CAM. Librarians are often asked questions relating to health and medical information. These questions can be tricky enough, but when CAM is thrown into the equation it can be even more challenging. This workshop is intended for librarians who provide health information to the public and who need the tools to provide quality, evidence-based materials for their patrons.

*Speakers:* Kelli Ham, *Consumer Health Coordinator, NN/LM, Pacific Southwest Region*

## Health Bytes: Technology Trends in Health Information Delivery (BCALA)

**ALA**

*Track: Non-Track*

The past few years have seen an explosion of new content delivery mechanisms - RSS feeds, blogs, and audio and video podcasting. Are these just fads or the new reality

for getting health information? How do your patrons get their health information? This session will answer those questions and address the following: New technologies and methods of health information content delivery; Types of content available for different user groups; Adapting evaluation criteria to new content formats; Implications and opportunities for libraries

*Speakers:* Kelli Ham, *Consumer Health Coordinator, NN/LM*; Gail Koauame, *Consumer Health Coordinator NN/LM*

## L. Ray Patterson Copyright Award In Support of User's Rights

**ALA OITP**

*Track: Non-Track*

The L. Ray Patterson Award is given annually to an individual who has demonstrated a long commitment to the fundamental tenets of the copyright law—public domain, fair use, and the advancement of learning.

**Monday, 4:00 pm-7:00 pm**

## ALA/IIDA Library Interior Design Awards Reception \$

**LAMA BES**

*Track: Non-Track*

Co-sponsored by the International Interior Design Association (IIDA) and the Library Administration and Management Association (LAMA), these awards are presented to interior designers and architects for excellence in interior design of libraries. Tickets are \$50 for LAMA members, \$25 for Student/Retired members, and \$65 for all others, and are available on the Conference Registration form.

*Speakers:* Cheryl Durst, *Executive Director, International Interior Design Association (IIDA)*; Marshall Shore, *ALA-IIDA Interior Design Awards Committee*

**Monday, 5:30 pm-7:00 pm**

## American Indian Youth Book Awards Presentation \$

**AFL AILA**

*Track: Non-Track*

The American Indian Library Association (AILA) will present four award medallions to the recipients of the AILA American Indian Book Award for Children's Picture Book, Middle Readers, and Young Adults. The program will include an American Indian cultural performance, presentation of awards, and guest speakers. Appetizer refreshments will be provided. Tickets are \$25.00 each and can be ordered by sending check or money order made out to the American Indian Library Association c/o Lisa Mitten, 32 Stewart St., New Britain, CT 06053. Please include name and return address. Tickets may be picked up at the door of the event if ordered after June 1, 2008.

**Monday, 5:30 pm-7:30 pm**

## ALSC Poetry Blast 5

**ALSC**

*Track: Non-Track*

Poetry should be heard and not just seen. Poetry Blast celebrates the wonder and excitement of this aural tradition, featuring contemporary North American poetry for children by poets both new and established. The audience will find this enlightening and energizing event a perfect way to end a conference day. Ten to twelve poets will read. Hosted by Barbara A Genco (Brooklyn Public Library) and Poet/Writer Marilyn Singer. Information about current and forthcoming books of poetry will be available. Poets: Francisco Alarcon, Margarita Engle, Ruth Forman, Joan Bransfield Graham, Nikki Grimes, Monica Gunning, J. Patrick Lewis, Jane Medina, Linda Sue Park, Ann Whitford Paul, Marilyn Singer, Charles R. Smith, Jr. Program subject to change.

**Monday, 6:00 pm-8:00 pm**

## International Librarians Reception \$

**ALA IRRT**

*Track: Non-Track*

Please join the International Relations Round Table (IRRT) in welcoming and celebrating

**Mon., 6:00 pm - 8:00 pm Continued**

with librarians from more than 80 countries at the ALA Annual Conference. Open to all conference attendees, this reception offers a unique opportunity to network with hundreds of information professionals from around the world. Join us for a mixing of culture and ideas, regional cuisine, hors d'oeuvres and open bar (this event is free for international librarians). Tickets are \$30 and are available on the Conference Registration form.

**Monday, 7:00 pm-10:00 pm****Alternative Media Reception \$  
ALA SRRT***Track: Non-Track*

Join your colleagues for the annual exhibit of local independent publishers and alternative media, formerly known as the Free Speech Buffet, now in its 17th year. Browse or purchase selections focusing on local, regional and major alternative publishers that may not be found in the main exhibit hall. Sponsored by SRRT's Alternative Media Task Force. Enjoy desserts and a cash bar while you celebrate media diversity. Tickets are \$15 and are available on the Conference Registration form.

**Monday, 8:00 pm-10:00 pm****Michael L. Printz Program  
and Reception \$  
YALSA***Track: Non-Track*

The Michael L. Printz Award is an award for a book that exemplifies literary excellence in young adult literature. The annual award is administered by YALSA and sponsored by *Booklist* magazine. Come listen to the winner, Geraldine McCaughrean for her novel *The White Darkness* and honor book authors Judith Clarke for *One Whole and Perfect Day*; Stephanie Hemphill for *Your Own, Sylvia: A Verse Portrait of Sylvia Plath*; A.M. Jenkins for *Repossessed*; and Elizabeth Knox for *The Dreamquake: Book Two of the*

*Dreamhunter Duet* speak about their writing, followed by a dessert reception. Tickets are \$29 and are available on the Conference Registration form.

**Tuesday, 7:00 am-9:00 am****Coretta Scott King Book  
Awards Breakfast \$  
ALA EMIERT***Track: Non-Track*

Celebrate the 39th annual presentation of the Coretta Scott King Book Awards, where culturally sensitive works of African American authors and illustrators are highlighted. This annual breakfast features some of the brightest new and seasoned literacy and artistic talent. Children from neighboring communities are guests at this event, receiving new award-winning titles. A moving climax to an always remarkable conference! Tickets are \$50 and are available on the Conference Registration form.