

AUTHORS, LITERATURE AND CULTURAL PROGRAMMING

ALA UNIT	PROGRAM TITLE	DAY	TIME	PAGE
ALA PIO	Baseball's Greatest Hit: The Story of "Take Me Out to the Ball Game"	Saturday	10:30 am - 12:00 pm	56b
ALA PUB PROGS	Traveling Exhibits: Share Your Experiences and Ideas	Saturday	10:30 am - 12:00 pm	56c
PLA LD	Public Programs in a Shoebox: What If You Don't Have a Community Room?	Saturday	10:30 am - 12:00 pm	58c
PLA	Digital Storytelling: Where Outreach, Local History, Programming and Technology Collide	Saturday	1:30 pm - 3:30 pm	63a
AASL	Sisters' Act: Learn How to Make Your Library Activities Award Winning and Generate Enthusiastic Readers	Saturday	4:00 pm - 5:30 pm	64c
ALA PUB PROGS	Soul of a People: Voices from the Writers' Project	Sunday	10:30 am - 12:00 pm	70b
ALA PUBLISHING	Booklist Adult Books Readers' Advisory Forum	Sunday	1:30 pm - 3:30 pm	74c
PLA LS	Programming Your Way Through Dewey: Insects, Dinosaurs, and Gross Biology @ Your Library	Sunday	1:30 pm - 3:30 pm	75c
CULTURAL DIVERSITY				
ALA ERT	Creating Excellent Libraries in Africa	Saturday	4:00 - 5:30 pm	52a
ALSC	Serving Latino Children and Families through El día de los niños/ El día de los libros	Saturday	4:00 pm - 5:30 pm	65c
ACRL ANSS	The Lady, the Tramp, and the Lion King: Mixed Messages about Gender, Race, and Ethnicity in Disney's Magic Kingdom	Sunday	8:00 am - 12:00 pm	68a
ALA EMIERT	Eating Across Cultures: Food is Culture	Sunday	8:00 am - 12:00 pm	68a
ACRL AFAS	Lights! Camera! Action! African Americans in Film	Sunday	1:30 pm - 3:30 pm	72c
LITERATURE				
ALA PUB PROGS	We The People Programming: Bookshelf and Picturing America	Saturday	10:30 am - 12:00 pm	56c
ACRL LES	Reading Pictures: The Language of Wordless Books	Saturday	1:30 pm - 3:30 pm	60a
AASL	Research Fuels the Author's Fire	Monday	8:00 am - 10:00 am	79b
ALA PUB PROGS	Let's Talk About It: Love & Forgiveness	Monday	10:30 am - 12:00 pm	82b

If you are interested in Authors, Literature & Cultural Programs, you may also be interested in programs that can be found in the following tracks:

User Services

Inside Stories: Prison Literacy Programs
Book Group Therapy: How to Repair, Revamp and Revitalize your Book Group

Non-Track

Science Fiction: Looking at Information Technology and the Information Rights of the Individual
Literary Tastes: A Notable Books Breakfast
Stonewall Book Awards Brunch
ALSC Poetry Blast 5

ADMINISTRATION AND LEADERSHIP

ALA UNIT	PROGRAM TITLE	DAY	TIME	PAGE
PLA IC	Stretching Existing Staff: New Service Delivery Models	Saturday	10:30 am - 12:00 pm	58c
ALSC	How to Influence Your Director with Skill and Finesse	Saturday	1:30 pm - 3:30 pm	62a
PLA IC	Why Public Libraries Close	Saturday	1:30 pm - 3:30 pm	63b
ALSC	Let Me Ask You This: Constructing & Using Effective Surveys	Sunday	1:30 pm - 3:30 pm	75a
LAMA	LAMA President's Program	Sunday	1:30 pm - 3:30 pm	75b
ALA APA	Toot Your Horn: Improving Your Image	Monday	10:30 am - 12:00 pm	81b

ADVOCACY, MARKETING AND FUNDRAISING

ALA CRC	Orientation for Chapter Leaders \$	Saturday	8:00 am - 1:00 pm	55b
ALSC	Kids & Ever-Cool: Find Them Together @ your library@!	Saturday	10:30 am - 12:00 pm	57a
PLA	How Branding Can Increase the Relevance of Your Library	Saturday	10:30 am - 12:00 pm	58a
PLA	Library Fundraising on Steroids! Going Beyond the Used Book Sale....	Saturday	10:30 am - 12:00 pm	58a
ALA OLA	Creating Advocacy Leaders: An Advocacy Institute Train-the-Trainer Program	Saturday	1:30 pm - 3:30 pm	61b
PLA	Libraries Prosper with Passion, Purpose & Persuasion! A Toolkit for Success	Saturday	1:30 pm - 3:30 pm	63a
ALA PIO	PR Forum	Sunday	8:00 am - 10:00 am	67a
ALA APA	Lobbying for Operational Expenses	Sunday	10:30 am - 12:00 pm	69c
ALTA	\$\$\$ How To @ Your Library	Sunday	10:30 am - 12:00 pm	71a
LAMA FRFDS	Fundraising in HD: The Effects of Image on Marketing, Development & Communications	Sunday	10:30 am - 12:00 pm	71a
PLA LD	Selling Your Story: How to Use the PLA Service Responses to Market Your Library	Sunday	1:30 pm - 3:30 pm	75c
PLA LD	Get the Word Out: How to Do It Marketing for Small and Rural Libraries	Sunday	1:30 pm - 3:30 pm	75c
AFL AILA	Coming to the Talking Circle	Sunday	4:00 pm - 5:30 pm	77b
LAMA FRFDS	Sharing the Wealth: Fundraising Tactics that Won't Break your Budget (LAMA Fund Fare)	Monday	10:30 am - 12:00 pm	82c

BUILDINGS

LAMA BES	Sustainable Libraries: Shades of Green	Saturday	8:00 am - 10:00 am	54c
LAMA BES	Security & Preservation of Rare Materials: Planning an Environmental Building Model	Saturday	10:30 am - 12:00 pm	57c
LAMA BES	Tomorrow's Library in Today's Space: Redesigning and Repurposing Existing Library Spaces	Saturday	1:30 pm - 3:30 pm	62c
LAMA BES	People Spaces in Libraries: the Community Off-line Experience	Saturday	1:30 pm - 3:30 pm	51c
LAMA BES	Ergonomics in Libraries: Human-Centered Design for Library Facilities	Monday	10:30 am - 12:30 pm	83c
LAMA BES	Top Building Trends	Monday	1:30 pm - 3:30 pm	85c

LEADERSHIP AND MANAGEMENT

ALA NMRT	Crossing the Intergenerational Divide: NMRT Outreach to New (and Not-so-New) Librarians	Saturday	10:30 am - 12:00 pm	56b
LAMA LOMS	Shift Happens: Aligning Financial Decisions with Strategic Directions	Saturday	10:30 am - 12:00 pm	57c
PLA	Not Evolutionary--Revolutionary! Library Reorganization Project, 2010-style	Saturday	10:30 am - 12:00 pm	58b
AASL	Successful Workplace Communication	Saturday	1:30 pm - 3:30 pm	59b
ALA NMRT	President's Program/Membership Meeting: International Insights for New Librarians	Saturday	1:30 pm - 3:30 pm	61b
LITA	Transformational Change: The Evolving Role of Library IT Departments	Saturday	4:00 pm - 5:30 pm	66a
LAMA MAES	And Now for the Good News: Appreciative Inquiry	Sunday	8:00 am - 10:00 am	67b
AASL	Team Building for Success	Monday	8:00 am - 10:00 am	79a
ACRL	ACRL President's Program: Predictably Irrational: The Hidden Forces That Shape Our Decisions	Monday	1:30 pm - 3:30 pm	84b
ALA APA	Becoming a Better Public Library Manager: Certification Works!	Monday	1:30 pm - 3:30 pm	84c
LITA	Keeping Your Computers Up and Running -- We Can Help!	Monday	1:30 pm - 3:30 pm	86a

NEW MODELS FOR COLLABORATION

AASL	Maximizing Your Impact: Classroom Collaboration for Teaching Information Literacy and Reading Comprehension Skills	Saturday	8:00 am - 10:00 am	53c
AFL AILA	Digitizing Indian Country	Saturday	1:30 pm - 3:30 pm	60b
ALA IRRRT	Re-Assess, Reassign, and Reinvent: Collection Building Without Global Borders--IRRRT International Papers	Saturday	1:30 pm - 3:30 pm	61a
ALCTS PARS	P(l)anning for Gold: Preservation Models in California and the West	Saturday	1:30 pm - 3:30 pm	62a
ALA IRC	Alphabet Soup? Librarians in the European Union	Sunday	4:00 pm - 5:30 pm	77c
ACRL WESS	Cooperative Strategies for European Libraries: Access and Preservation	Monday	10:30 am - 12:00 pm	81b

TRUSTEES

ALTA	Opening Session: What Do They Want? How do They Become Part of the Team?(The Staff's Point of View)	Saturday	8:00 am - 10:00 am	54c
ALTA	ALTA's President's Program: A Year with New Opportunities	Saturday	1:30 pm - 3:30 pm	62b
ALTA	Education of Trustees: Patrons Gone Wild	Saturday	4:00 pm - 5:30 pm	66a
ALTA	Education of Trustees: Evaluation in Public Libraries: Board Self-Eval / Board Eval of Library Directors	Sunday	8:00 am - 10:00 am	67a
ALTA	Intellectual Freedom: "Who's View?" Hot Topics	Sunday	10:30 am - 12:00 pm	71a

If you are interested in Administration and Leadership, you may also be interested in programs that can be found in the following tracks:

Career Paths and Professional Development

Thinking of Using a Management Coach?
Succession Planning: The Future of Your Library Depends on It

Digital Information & Technologies

Size Does Make a Difference: Library Networks, Cooperatives and Consortia in the 21st Century
Planning for Open Source in Cooperatives and Consortia
Legal Issues and Policies for Developing and Using Open Source Systems in Your Library

User Services

ASCLA President's Program: The Universal Library: Mind, Body and Soul
Two Branches of One Tree: Partnering with Your Talking Book Library

Non-Track

Specialized Outreach Services (SOS) Luncheon: Failure is Motivating, Success is Paralyzing: Directors Working with Staff Cohesively
ALA/IIDA Library Interior Design Awards Reception

CHILDREN AND YOUNG ADULTS

ALA UNIT	PROGRAM TITLE	DAY	TIME	PAGE
YALSA	Millennial Librarianship	Saturday	1:30 pm - 3:30 pm	63c
YALSA	Reference Services to Teens	Monday	8:00 am - 10:00 am	80b
ALSC	ALSC Awards Presentation & Membership Meeting	Monday	10:30 am - 12:00 pm	82b
YALSA	YALSA President's Program & Membership Meeting: Between Home & School: The Teen Third Space	Monday	1:30 pm - 3:30 pm	86b
BEST PRACTICES AND PROGRAMMING				
AASL	Presidential \$1 Coins for the Library: Lesson Plans, Materials, and Activities for Directed and Independent Learning Exercises in Library Media Centers	Saturday	1:30 pm - 3:30 pm	59b
ALSC	Creating Readers Theatre at your Library with Top Quality Children's Books	Saturday	1:30 pm - 3:30 pm	62a
PLA LD	Teens in Your Branch Library	Saturday	1:30 pm - 3:30 pm	63b
AASL	Library Research with Emergent Readers: Meeting the Standards	Sunday	8:00 am - 9:30 am	66c
AASL	Connecting Students and Teachers to the Library through Reading Incentive Programs	Sunday	8:00 am - 9:30 am	66c
AASL	Winning Over Boy Readers with California's Teacher of the Year: Effective Literacy Improvement Strategies That Really Work with Today's Young Students	Sunday	10:30 am - 12:00 pm	69a
ALA PUB PROGS	PRIME TIME FAMILY READING: Bilingual Programs Expand Nationally	Sunday	10:30 am - 12:00 pm	70c
YALSA	Fostering Youth Advocacy: How Libraries Can Help	Sunday	1:30 pm - 3:30 pm	76b
AASL	Using and Writing Readers Theatre for Beginning Readers	Monday	10:30 am - 12:00 pm	81a
AASL-ISS	Visual Literacy Ain't Just Watching Ads	Monday	10:30 am - 12:00 pm	81a
ALA ERT	Licensing Movies for Public Performance @ Your Library	Monday	10:30 am - 12:00 pm	81b
PLA	Read Between the Lions: Public Television and Public Libraries Join Forces to Improve Literacy	Monday	10:30 am - 12:00 pm	83a
PLA	Reach Out and Touch Someone: Public and School Libraries Collaborate for Student Success	Monday	10:30 am - 12:00 pm	83a
YALSA	Excellence in Library Services to Young Adults: Winners from the Fifth Edition	Monday	10:30 am - 12:30 pm	83c
AASL	Handmade Tales: Stories to Make and Take	Monday	1:30 pm - 3:30 pm	84a
ALSC	Celebrating Children's Book Week: A How-To for Creating Innovative Youth Programs	Monday	1:30 pm - 3:30 pm	85c
EARLY LITERACY				
ALSC	Taking Off with Every Child Ready to Read @ your Library	Saturday	8:00 am - 10:00 am	54b
PLA	Teen Parents Raising Readers: Teen Staff Making It Happen	Saturday	1:30 pm - 5:30 pm	64b
ALSC	Programming for English Language Learners: Outreach, Programming and Best Practices for Serving Preschoolers and their Families	Sunday	4:00 pm - 5:30 pm	78a
PLA LS	Early Literacy Training for Child Care Providers: A Proven Program for Success	Sunday	4:00 pm - 5:30 pm	78b
ALSC	ALSC Charlemae Rollins President's Program: Touchpoints: Strengthening Families, Building Communities featuring keynote Dr. T. Berry Brazelton	Monday	8:00 am - 10:00 am	80a

LITERATURE & COLLECTION DEVELOPMENT

YALSA	YA Literature, Graphic Novels, and Books on Popular Culture: How Do They Attract Reluctant Readers?	Saturday	8:00 am - 10:00 am	55a
ALSC	Using the Past to Create the Future	Saturday	10:30 am - 12:00 pm	57b
YALSA	Fabulous Films for Teens	Saturday	1:30 pm - 3:30 pm	64a
ALSC	Beyond Frog and Toad: Transitional Books for Children	Saturday	4:00 pm - 5:30 pm	65c
YALSA	Alex Awards 2008	Saturday	4:00 pm - 5:30 pm	66b
ALSC	Making it New: Innovation in Children's Book Publishing Past, Present, and Future	Sunday	10:30 am - 12:00 pm	70c
AASL	Reaching Out to At-Risk Students	Sunday	1:30 pm - 3:00 pm	72a
ALA GLBTRT	GLBT Graphic Novels and Comics	Monday	1:30 pm - 3:30 pm	85a

TECHNOLOGY

YALSA	Beyond Gaming Tournaments	Sunday	8:00 am - 10:00 am	67c
ALSC	Library 2.0 and Children's Services	Sunday	10:30 am - 12:00 pm	71a
YALSA	Hyperlinks: Technology Catching Teens Outside the Library	Sunday	10:30 am - 12:30 pm	71c
ALSC	Hey! I Want to do that, Too!: Gaming and the Elementary Age Child	Sunday	1:30 pm - 3:30 pm	75a

If you are interested in Children and Young Adults, you may also be interested in programs that can be found in the following tracks:

Administration and Leadership

Let Me Ask You This: Constructing & Using Effective Surveys
Kids & Ever-Cool: Find Them Together @ your library!

Non-Track

American Indian Youth Book Awards Presentation

RESEARCH

ALA UNIT	PROGRAM TITLE	DAY	TIME	PAGE
ALA LRRT	Research to Understand Users: Issues and Approaches	Saturday	10:30 am - 12:00 pm	56b
AFL REFORMA	REFORMA President's Program: Libraries and Justice For All	Saturday	1:30 pm - 3:30 pm	60c
ALA LRRT	New Minds, New Approaches	Saturday	1:30 pm - 3:30 pm	61a
ALA LHRT	The History of American Libraries and Librarianship in the West	Sunday	10:30 am - 12:00 pm	70a
ALA LRRT	Four Star Research	Sunday	10:30 am - 12:00 pm	70a
ALA LHRT	Public Library History in the Late 20th Century: A Comparative Perspective	Sunday	1:30 pm - 3:30 pm	74b
ALA GODORT	Going Local: Statistical Resources for Business	Monday	10:30 am - 12:00 pm	81c
ALA LRRT	Libraries & Government: Issues, Services and Strategies	Monday	10:30 am - 12:00 pm	82a

If you are interested in Research, you may also be interested in programs that can be found in the following tracks:

User Services

14th Annual New Reference Research Forum

CAREER PATHS AND PROFESSIONAL DEVELOPMENT

ALA UNIT	PROGRAM TITLE	DAY	TIME	PAGE
PLA	PLA 101: ALA Annual Conference Tips for First Time Attendees	Saturday	8:00 am - 9:00 am	53b
ACRL	ACRL 101 & Membership Meeting	Saturday	8:00 am - 10:00 am	53c
ALCTS	Succession Planning: The Future of Your Library Depends on It	Saturday	10:30 am - 12:00 pm	56c
ACRL	Learning Virtually: Online Professional Development for Library Workers with Tight Budgets and Full Schedules	Saturday	1:30 pm - 3:30 pm	59c
ALA CLENERT	How to Develop A Mentoring Program	Saturday	1:30 pm - 3:30 pm	60c
ALA HRDR	Career Transitions and Surviving the In-Between Time	Sunday	10:30 am - 12:00 pm	69c
ALA CLENERT	Training Showcase: Best Practices for Continuing Library Education	Sunday	1:30 pm - 3:30 pm	73c
ALA SORT	Practical Tips for Staff Dealing with Challenging Patrons: Teens and Adults with Issues	Sunday	1:30 pm - 3:30 pm	74c

If you are interested in Career Paths and Professional Development, you may also be interested in programs that can be found in the following tracks:

Administration and Leadership

Cross the Intergenerational Divide: NMRT Outreach to New (and Not-so-New) Librarians

Non-Track

Conference 101
NMRT Conference Orientation

Issues and Updates

Dude, Where is My Retirement?

ALA E-Participation: Challenges and Opportunities ALA Membership Meetings

Saturday, June 28, 3:30 – 5:00 pm

Monday, June 30, 11:30 am – 1:00 pm

What do you think about virtual committee members, electronic meetings, and open-to-everyone ALA e-mail lists? Will this allow more folks to participate in ALA? Will you be able to get money from your institution to go to conferences if you can participate online? How will ALA make up lost revenue? At both meetings Janet Swan Hill, Chair of the Task Force on E-Member Participation, will give a short introduction to “ALA E-Participation: Challenges and Opportunities.” Then she and other e-participation specialists will take your questions. In the second half of each meeting we will discuss member resolutions and have a “talk to the leaders” session with ALA President Lorlene Roy, President-Elect Jim Rettig, and Executive Director Keith Michael Fiels.