Friday, 8:00 am-12:00 pm

Independent School Section (ISS) School Tour $
AASL

Track: Non-Track

ISS School Tour, including boxed lunch. Tickets are $50 and are available on the Conference Registration form.

Friday, 9:30 am-11:00 am

Interviewing Strategies
ALA HRDR

Track: Non-Track

What if your resume has landed you the opportunity to interview for your ideal job? Now what? This workshop will help you appreciate the opportunity that interviews create... and hopefully alleviate some of the stress!
Speakers: Vicki Burger, Facilitator, GM Standards For Excellence

Program Below Moved to Saturday, 4:00 pm - 5:30 pm

Creating Excellent Libraries in Africa
ALA ERT

Track: Authors, Literature and Cultural Programs; Cultural Diversity

This true story of an American librarian who has had to overcome many challenges in her quest to create libraries in poverty stricken areas of Africa will leave you tingling with inspiration. The Lubuto Library Project has come a long way since its inspiration, a library constructed out of a simple freight container. Today, Jane Meyers, Lubuto Library Project President, travels the world involving others in this effort at schools, universities and conferences. Learn how the passion of one and the inspiration and contributions of many have created what seem like miracles for disadvantaged children continents away.
Speakers: Jane Kinney Meyers, President and founder, Lubuto Library Project, Inc., Washington, D.C.; Denise E. Agosto, Assistant Professor, College of Information Science and Technology, Drexel University, Philadelphia, PA; Tatum Preston, Librarian, Birmingham Museum of Art, Birmingham, AL

Friday, 2:00 pm-4:00 pm

Managers Who Have the "Union Advantage"
ALA APA

Track: Non-Track

This program features library managers who will offer tips on how to achieve positive working relationships with unionized library staff.

Friday, 4:00 pm-5:30 pm

Conference 101
ALA NMRT

Track: Non-Track

New to the Annual Conference, or ALA? Get a fun and informative introduction to the Annual Conference and Anaheim. Learn to navigate the exhibits, decipher the conference program, how ALA really works, and ways for you to get involved. NMRT provides tips from the pros and an orientation, which is full of information.

YALSA 101
YALSA

Track: Non-Track

What is the Young Adult Library Services Association (YALSA)? How does this ALA division help you? Learn more in a basic orientation, which will include an overview of the division and its activities. New members and those considering membership will learn more about the benefits, and established members are welcome to attend this great networking opportunity.

Friday, 4:00 pm-5:30 pm

LITA 101: Open House
LITA

Track: Non-Track

LITA 101: Open House is a great opportunity for current and prospective members to talk with LITA leaders and learn how to make connections and become more involved in LITA activities. Representatives from LITA Committees, the Board of Directors, and Interest Groups will be present to answer your questions at this informal session. Stop by anytime during the program time to learn more about LITA!
Speakers: Mark Beatty, LITA President; Lorre Smith, Membership Development Committee; Holly Yu, Interest Group Chair; Scott Muir, Committee Chair

RUSA 101: Introduction to Our Division
RUSA

Track: Non-Track

Friday, 4:00 pm-6:00 pm

ALSC 101: Making Connections
ALSC

Track: Non-Track

Are you a new member of the Association for Library Service to Children (ALSC)? Or, is this your first national conference as a children's librarian? The ALSC 101: Making Connections program is the place for you! We'll provide information that will help you get the most from your time at Annual Conference, and your membership in ALSC. Meet other new members, ALSC officers, and learn how to become involved in the division at this informal session.

FAFLRT Awards Reception
ALA FAFLRT

Track: Non-Track

Join us to celebrate the Federal and Armed Forces Libraries Round Table scholarship and award winners to cap off a wonderful day. Lift a glass, nibble a bite, and congratulate the award winners.

Friday, 4:30 pm-6:30 pm

IRRT Librarians Orientation
ALA IRRT

Track: Non-Track

An introduction to the ALA Conference and the city of Anaheim, California for Interna-

tional and other attendees from abroad. ALA members will provide an overview of the conference, including recommended programs and social activities. Learn about conference transportation, the ALA's Exhibit Hall and the meaning of the ALA's many acronyms. Meet your mentors and representatives from ALA's many divisions and round tables who will help international librarians get the most from the conference experience. (For International librarians outside the U.S.)

Friday, 5:30 pm-9:00 pm

Many Voices, Many Nations: Anaheim $
ALA DIVERSITY

Track: Non-Track

Presenting a special Many Voices event showcasing Native voices and respecting the presence of indigenous nations as sovereign nations, brought to you with support from ALA President Dr. Loriene Roy. Writers from across the land will weave a tapestry of spoken word expressing our varied ethnic, cultural, and lifestyle traditions while celebrating our fundamental unity within the global human family. If you've experienced a MVON, you know this is an unforgettable conference kick-off. Tickets are $10 and are available on the Conference Registration form.

Speakers: Jorge Argueta, poet and bi-lingual children's writer, Pipil Nahua; Gordon Johnson, writer, Cahuilla/Cupeño; Kristy Orona-Ramirez, children's writer and poet, Taos Pueblo/Tarahumara; Tim Tingle, storyteller, Oklahoma Choctaw; Arigon Starr, performer, Kickapoo Tribe of Oklahoma; Janice Gould, poet, Maidu/Konkow

Friday, 7:30 pm-9:00 pm

ALA-APA Angels Reception: Celebrating Five Years of Progress $
ALA APA

Track: Non-Track

The ALA-APA is celebrating its 5th anniversary by honoring the people and organizations that have helped it grow and flourish over the last five years. Come celebrate

our past achievements and be a part of our bright future. ALA-APA was established to certify individuals in specializations beyond the initial professional degree and support of pay equity initiatives to improve the salaries and status of librarians and other library workers. Tickets are $25 and are available on the Conference Registration form.

Friday, 8:00 pm-10:00 pm

The Booklist Books for Youth Program: Presenting the Odyssey Award
ALA PUBLISHING

Track: Non-Track

Author and audiobook producer Bruce Coville (Full Cast Audio)heads a panel of audiobook experts (narrators, authors, and producers), who will introduce the newly established Odyssey Award, given for excellence in audiobooks for young people, and present the award to the 2008 winner. The Odyssey, sponsored by Booklist, is jointly administered by ALSC and YALSA and selected by a committee comprising members of the two divisions.

Speakers: Bruce Coville, Author/Producer, Full Cast Audio

Saturday, 8:00 am-9:00 am

PLA 101: ALA Annual Conference Tips for First Time Attendees
PLA; ALA MEMBERSHIP

Track: Career Paths & Professional Development

This is a how-to session for first time ALA Annual Conference attendees who are PLA members or work in public libraries.

Speakers: Michelle Bayuk, Marketing Director, The Children's Book Council (N.Y.); Claudia Sumler, Senior Administrator, Harford County (Md.) Public Library

Saturday, 8:00 am-10:00 am

Maximizing Your Impact: Classroom Collaboration for Teaching Information Literacy and Reading Comprehension Skills
AASL

Track: Administration & Leadership; New Models for Collaboration

When classroom teachers and school library media specialists coteach information literacy skills and reading comprehension strategies, they help students succeed by lowering the student-to-teacher ratio, providing models for thinking aloud and teamwork, sharing responsibility for monitoring practice and assessing processes and products. Opportunities for increased student achievement, job-embedded professional development for educators, and fun (!) can benefit the entire learning community. Teacher-librarians from across the country who field tested lessons from Collaborative Strategies for Teaching Reading Comprehension: Maximizing Your Impact (ALA Editions, 2007) will share their collaborations with classroom teacher colleagues. Support for this presentation can be found at: http://storytrail.com/Impact/index.htm.

Speakers: Judi Moreillon, Adjunct Assistant Professor, University of Arizona, School of Library Science; Debra LaPlante, Teacher Librarian, Carol G Peck Elementary School

ACRL 101 & Membership Meeting
ACRL

Track: Career Paths & Professional Development

ACRL leaders will provide information on how academic/research librarians can navigate the ALA Annual Conference as a first-time attendee. The first 30 minutes will be a membership meeting, followed by the orientation program.

ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers
AFL BCALA

Track: Non-Track

Consumers need access to information

and resources about genetic information in a manner that is understandable. Librarians working with the public need to be aware of the variety of free resources to assist patrons in locating and evaluating sometimes complex and confusing information. This presentation covers locating information on basic concepts such as genes and chromosomes, overviews of genetic disorders, genetic testing, genetic counseling, and the Human Genome Project. Resources regarding the ethical and legal issues associated with genetic disorders will be shown, including privacy, discrimination, and potential legislative impact. A variety of reliable health information resources will be demonstrated.

Speakers: Terri Ottosen, Consumer Health Outreach Coordinator, NN/LM, Southeastern/Atlantic Region

An Endangered Species: The Black Male Librarian
AFL BCALA

Track: Non-Track

If information is power and if there is power in numbers, then Blacks may be rendered extinct as information professionals in the 21st century. According to the American Library Association "Diversity Counts" report, in 2000, less than 5% of all creditialed librarians were black, and only 3% of male credentialed librarians were black. This program seeks to examine the history and contributions of Black male librarians, while examining the role and impact Black male librarians have made in the community, past and present. A panel of librarians will discuss and provide strategies and goals to promote Black male librarians and Black male leaders in librarianship.

Empowering Library Staff to Reach Out to Spanish Speakers
AFL REFORMA

Track: User Services; Outreach

To help libraries address the growing information and technology needs of Spanish speakers, WebJunction launched the Spanish Language Outreach Program. In partnership with thirty-six state libraries, the program has con-

ducted over 300 workshops and trained over 4000 library staff members, increasing their knowledge and skills to reach out to Spanish speakers and increase their access to technology. This session will highlight several successful programs implemented by workshop participants and key lessons learned.

NMRT Conference Orientation
ALA NMRT

Track: Non-Track

New to the Annual Conference, or ALA? Get a fun and informative introduction to the Annual Conference and Anaheim. Learn to navigate the exhibits, decipher the conference program, how ALA really works, and ways for you to get involved. NMRT provides tips from the pros and an orientation, which is full of information.

Ebook Workflows: Selection to Access
ALCTS AS

Track: Collection Management & Technical Services; Collection Development

Ebook workflows cross the organization and involve individuals with a variety of skills and responsibilities. This program is a follow-up to our successful preconference on workflow analysis but the focus is specific to ebook selection, acquisition, and access. Speakers will introduce issues regarding user behavior, ebook distribution, impacts on staffing, and one consortium's approach to ebook acquisition. Speakers will identify problems and offer potential solutions. A panel discussion will conclude the program.

Speakers: Aline Soules, California State University, East Bay; Mary Gilbert, Towson University; Carolyn Morris, Coutts Information Services

Taking Off with Every Child Ready to Read® @ your Library®
ALSC

Track: Children & Young Adults; Early Literacy

Using two of the six early literacy skills from the Every Child Ready to Read® @ your library® program, look at ways to incorporate them in a variety of situations: workshops for adults, storytimes, a language-rich library environment, summer reading program, one-on-one interactions on the floor, website, li-

brary publications and booklists, collections, staff training, publicity and marketing, and more. Whether or not the early literacy services of your own library include Every Child Ready to Read®, you will find ideas to bring early literacy front and center not only in your library but in your community.

Speakers: Saroj Ghoting, Early Childhood Literacy Consultant, Riner, VA; Katie Ross, Kanawha County Public Library System, Charleston, WV; Julie Kress, Oakville Public Library, Ontario, Canada

Opening Session: What Do They Want? How do They Become Part of the Team? (The Staff's Point of View)
ALTA

Track: Administration & Leadership; Trustee

One of the primary goals of trustees is to maintain their library as the hub of the community. It takes a team effort to successfully achieve that goal. The Director, the Trustees and the missing link,(Staff), must be included. How do we motivate the parties to eliminate the circumstances or the habits that limit the pathway to success? This workshop will give you the tools to accomplish this goal as a team effort.

Speakers: Rose Mosley, ALTA Vice President, Moderator; Jenifer Grady, DirectorALA/APA; Shirley Bruursema, Trustee/Councilor; Dr. Will Horton, Author, Wisdom Books; Kevin Vertisey, Director, Suffolk Coop Library System

Sustainable Libraries: Shades of Green
LAMA BES

Track: Administration & Leadership; Buildings

An update on the evolving "green" opportunities for library buildings, this program examines the evolving spectrum of green ideas uniquely appropriate to library buildings by reviewing a wide variety of representative solutions from across the country.

Speakers: Jeffrey Hoover, Architect; William Brown, Architect; Steve Thomas, Ohio Township Library; Sarah Schuler, Architect

RFID in Libraries: The Myths, FAQs, and ROI
LITA

Track: Collection Management & Technical Services

This program will dispel the myths, explain the facts, and consider the return on investment of RFID in libraries. A team of experts who use RFID will address the common and not-so-common concerns, such as: Does RFID interfere with other systems? Can RFID produce a return on investment? Hear how this exciting technology is being used in all types of libraries.

YA Literature, Graphic Novels, and Books on Popular Culture: How Do They Attract Reluctant Readers?
YALSA

Track: Children & Young Adults;
Literature & Collection Development

Librarian Carlie Webber chairs an author panel - Barry Lyga (*The Astonishing Adventures of Fanboy and Goth Girl*), Lola Douglas (*True Confessions of a Hollywood Starlet)*, Holly Black (*Valiant)*, Kazu Kibuishi (the graphic novel series *Amulet*), and Amy Reeder Hadley (the graphic novel *Fool's Gold*) - discussing the similarities and differences between their literary approaches; the intersection of Graphic Novels, Pop Culture, and YA Literature and how each affect/attracts reluctant readers.

Saturday, 8:00 am-12:00 pm

If We Don't Call it Distance Learning, Does it Exist?
LITA

Track: User Services; Outreach

In our world of online access to resources and services, aren't all users distance learners? Should all library staff engage in distance learning? We will look at these questions in three ways: Impact on the library's mission and culture; how outreach is affected; and challenges for solo distance learning librarians. Discussion will engage the audience to identify ways to integrate distance learning services and resources with traditional support and physical collections. Business meeting will follow program.

Saturday, 8:00 am-1:00 pm

Orientation for Chapter Leaders $
ALA CRC

Track: Administration & Leadership;
Advocacy, Marketing, & Fundraising

This workshop includes information on: financial management of associations; how to further your commitment to diversity in your association; how chapter councilors work for the chapters; navigating your way through ALA. Join the "hot topic" discussions on board meetings, budgets, conference planning, diversity, legislative issues in Chapters, membership and working with staff. This event requires advance registration and includes a full breakfast. Tickets are $45 for ALA members and $65 for non-members and are available on the Conference Registration form. No onsite registration.

Saturday, 9:00 am-12:00 pm

Leaders Wanted: Is an LIS Doctoral Program Right for You?
ALA DIVERSITY

Track: Non-Track

Cultivating a diverse workforce is of great importance, but representation of librarians of color in LIS education, research, and executive level administration is paramount. Proven and emerging leaders in LIS education and practice will discuss the need for more doctoral students and the PhD process and benefits. Panel followed by an Options Fair that gives attendees the chance to discuss opportunities and funding with Doctoral Students and Faculty from PhD programs across the country! Lunch provided for Options Fair Registrants.

Saturday, 9:00 am-5:00 pm

Leaders Wanted: LIS Doctoral Program Options Fair $
ALA DIVERSITY

Track: Non-Track

Cultivating a diverse workforce is of great im-

portance, but representation of librarians of color in LIS education, research, and executive level administration is paramount. This Options Fair immediately follows a panel of proven and emerging leaders in LIS education and practice outlining the benefits and steps to beginning a PhD program. Don't miss this chance to discuss opportunities and funding with Doctoral Students and Faculty from PhD programs across the country! Free lunch provided. This event is free, but registration is strongly recommended, and is available on the Conference Registration form.

Saturday, 9:30 am-11:00 am

Advanced Resumes & Cover Letters
ALA HRDR

Track: Non-Track

Learn about different resume formats and how to best market your accomplishments for specific audiences. This workshop is ideal for someone who has already written a resume and is looking to enhance or change the content or structure. Please bring a draft of your resume.

Speakers: Vicki Burger, Facilitator, GM Standards For Excellence

Saturday, 10:30 am-12:00 pm

President's Program: Intellectual Freedom: A Core Value
AASL

Track: Issues & Updates

The 2008 AASL President's Program will revisit the school librarian's commitment to one of the two core values of the profession, intellectual freedom. Susan Patron, author of the controversial 2007 Caldecott Medal book and long-time Juvenile Materials Collection Development Manager at the Los Angeles Public Library, *The Higher Power of Lucky*, is the keynote speaker, followed by a reaction panel which includes an elementary school librarian (Catherine Beyers, Lacrosse, WI), a secondary school librarian (Cassandra Barnett, Fayetteville, AR) and an author/member of "AS IF! Authors Support Intellectual Freedom."

Street Lit
AFL FOLUSA

Track: Non-Track

Best selling author Tracy Brown will headline this popular program featuring other writers of this current, hip, no-holds-barred literary genre. The program will be moderated by "Library Journal's" book review editor, Barbara Hoffert. Authors will sign their books following the program many of which will be given away free and others sold at a generous discount!

Nuts and Bolts for Friends, Part 1
AFL FOLUSA

Track: Non-Track

Friends, trustees and librarians are all invited to come and hear about best practices for fundraising, membership building, advocacy, and effective relationships from experts from Board of Friends of Libraries U.S.A. Lots of interaction and handouts!

The Bilingual Mind: How Children Acquire and Use Language
AFL REFORMA

Track: User Services

What do librarians need to know about how children acquire and use a second language? What is the current research on bilingualism? How do public policies affect librarians' ability to honor and respect parent's efforts to keep their home language alive while their child acquires a second one? And why does it matter? Join us for an exciting panel of experts and leading voices in the field as we learn how to provide and promote services that are in the best interest of the multilingual children and families we serve.

Getting What You're Worth Salary Negotiation Workshop
ALA APA

Track: Non-Track

This interactive session will give you the opportunity to learn the principles of salary negotiation during your interview and performance evaluations and engage in mock negotiations.

Research to Understand Users: Issues and Approaches
ALA LRRT

Track: Research

This program presents current research on how users use, engage, and interact with libraries, collections, information and information services and resources. The presentation discusses research methods, studies, results and implications for library service practitioners and LIS faculty/students conducting research or seeking to better understand the research process.

Crossing the Intergenerational Divide: NMRT Ourreach to New (and Not-so-New) Librarians
ALA NMRT

Track: Administration & Leadership; Leadership & Management

Former chairs of NMRT's Resume Review Service and Mentoring committee, will discuss how these popular programs were developed and have grown to serve a large number of new (and not-so-new) librarians each year. Additional speakers will include librarians who have participated in these programs as reviewers, reviewees, mentors and mentees. The program should be particularly relevant to leaders of state or divisional associations who would like to develop similar programs for their members.

Serving Older Adults in Libraries: Guiding Staff to Make a Difference!
ALA OLOS

Track: Non-Track

The Subcommittee on Library Services to Older Adults, ALA Office for Literacy & Outreach Services, introduces their toolkit that makes all the difference in serving this special population! Staff tips, special program ideas, and easy-to-follow guidelines to ensure positive results are the benefits of this program.

Baseball's Greatest Hit: The Story of "Take Me Out to the Ball Game"
ALA PIO

Track: Authors, Literature & Cultural Programming

Part of the national Step Up to the Plate @ your library initiative, sponsored by the Cam-paign for America's Libraries and the National Baseball Hall of Fame, the program will feature Andy Strasberg, president of the All-Star Corporate Marketing Enterprises and author of Baseball's Greatest Hit: The Story of '*Take Me Out to the Ballgame.*'

Traveling Exhibits: Share Your Experiences and Ideas
ALA PUB PROGS

Track: Authors, Literature & Cultural Programming

The ALA Public Programs Office will feature the experiences of past project directors who have hosted traveling exhibits on a variety of themes. Information on new grant opportunities will be provided.

We The People Programming: Bookshelf and Picturing America
ALA PUB PROGS

Track: Authors, Literature & Cultural Programming; Literature

Project directors for the We The People Bookshelf and Picturing America programs share their experiences and tips on applying for future We The People grants.

Succession Planning: The Future of Your Library Depends on It
ALCTS

Track: Career Paths & Professional Development

Chances are your library, like others, is faced with key leadership vacancies and the resulting loss of institutional knowledge and expertise. Preparing the next generation of leaders requires more than a hope and a prayer. Succession planning is the tool de force that libraries need to move forward with confidence. Understanding its key concepts will give you a foundation for building a reservoir of talent ready to respond to the challenges facing your library.

Speakers: Vicki Whitmell, Principal Consultant, Whitmell & Associates; Nanette Donohue, Technical Services Manager, Champaign Public Library (Ill.); LeRoy LaFleur, Head, Arlington Campus Library, George Mason University

Removing the Fence: Merging Print and Electronic Serials Workflows
ALCTS CRS

Track: Collection Management & Technical Services

Workflows developed by libraries in support of electronic resources have often been ad hoc and separate from long-established print workflows. However, many of the administrative tasks relevant to the electronic are not easily separable from the print and appropriate print-related workflows may already exist that can more efficiently support the electronic. This program examines the convergence of print and electronic workflows from the viewpoints of the subscription agent, the system provider, and the library.

Speakers: Moderator: Gary Ives, Coordinator of Electronic Resources, Texas A&M University Libraries; Oliver Pesch, Chief Strategist, E-Resource Access and Management Services, EBSCO Information Services; Clinton Chamberlain, Coordinator for Electronic Resource Acquisitions, University of Texas Libraries

Staying Alive: Books Through Print On Demand Technology
ALCTS

Track: Transformation & Innovations

Books can be available in a matter of seconds through print on demand technology. Librarians can opt for in-house or outsourced versions of this technology. This session will address the print on demand market, who is involved, what publishers are doing, in-house and outsourced print on demand options, as well what libraries should consider when binding print-on-demand materials.

Speakers: Bruce Jacobsen, Executive Vice President, Bridgeport National Bindery; Lynn Terhune, POD and USR Administrator, John Wiley and Sons; Gary Frost, University of Iowa; Kristin McDonough, New York Public Library

Kids & Ever-Cool: Find Them Together @ your library®!
ALSC

Track: Administration & Leadership; Advocacy, Marketing, & Fundraising

Gene Del Vecchio, author of *Creating Ever-Cool: A Marketer's Guide to a Kid's Heart*, will share insights on the emotional needs of children and timely trends in their world, in order to help libraries develop better products, services, and marketing. Two youth services librarians will present information on how their libraries are using the Kids! @ your

library® toolkit materials. An update on the latest tool kit additions also will be presented. A book sale and signing by Del Vecchio will follow the program.

Speakers: Gene Del Vecchio, Founder, Cool-Works; Stephanie Bange, Children's Librarian, Dayton Metro Library (OH); Michele Farley, Children's Services Consultant, Indiana State Library; Kim Bautz, Dayton Metro Library (OH); Nancy Snyder, Library Manager, Public Library of Charlotte & Mecklenburg County (NC)

Using the Past to Create the Future
ALSC

*Track: Children & Young Adults; Literature & Collection Developmen*t

This session will explore the unique resources available in special collections of children's and young adult literature. Author Louise Borden will discuss the treasures she discovered at the deGrummond Collection (University of Southern Mississippi) while researching her book *The Journey that Saved Curious George*, and author/young adult literature expert Michael Cart will speak about his collaboration with the Arne Nixon Center (California State University, Fresno) to establish a collection of his papers. Moderated by Mona Kerby, Director of School Media Program, McDaniel College, Westminster, MD.

Speakers: Ellen Ruffin, Curator, The de Grummond Children's Literature Collection, Univ. of Southern Mississippi, Hattiesburg; Angelica Carpenter, Curator, Arne Nixon Center for the Study of Children's Lit., California State University, Fresno (CA); Louise Borden, author, Cincinnati, OH; Michael Cart, author and young adult litertature expert, Columbus, IN

Intellectual Freedom: "Who's View?" Hot Topics
ALTA

Track: Non-Track

The Program will be presentd by a panel with the latest Hot Topics in Libraries about Intellectual Freedom issues.

Large Print for Lifelong Learning: Bigger is Better
ASCLA LSSPS

Track: Collection Management & Technical Services; Collection Development

Aging baby boomers, struggling young read-

ers, bookworms on treadmills, and individuals with low vision are increasing patron demand for large print. Learn about the latest research on the uses and benefits of large print, how to market large print collections, and what publishers are doing to help improve the appeal of your large print book collection. Discuss emerging collection development needs in workstations.

Security & Preservation of Rare Materials: Planning an Enviromental Building Model
LAMA BES

Track: Administration & Leadership; Buildings

This project includes standards for three different integrated storage environments, i.e. security, lighting, air quality, microfobial filtration, fire suppression, temperature and humidity.

Speakers: Caryn J. Carr, State Library of Pennsylvania; Dr. Larry Nesbit, Mansfield University; Neal Rusnov, Architect; Dr. William Joyce, Penn State University Library

Shift Happens: Aligning Financial Decisions with Strategic Directions
LAMA LOMS

Track: Administration & Leadership; Leadership & Management

Libraries are continually required to make critical budget decisions that affect their programs, personnel and services. These decisions often find departments within a library vying against each other for the same library dollars. Collection funding competes against staffing needs; equipment requests are pitted against those for current expenses. The decisions are complex, whether budgets are declining or increasing. This program will discuss the linkage between strategic planning and resource allocation.

Speakers: Monique LeConge, Director of Library and Community Services, Richmond Public Library, California; Catherine Tweedle, Director of Finance and Analysis, University of Minnesota Libraries

Are You in the Game? Harnessing Millenial Learning Strategies to Market Your Library
LAMA PRMS

Track: Non-Track

Millennial learning strategies in terms of gaming and Second Life will be discussed by speakers who have worked with these technologies at Arizona State University and Fresno County Public Library. Participants will work on a sample idea in break-out groups.
Speakers: Tammy Allgood; Marisa Duarte

Building and Supporting Koha, an open-source ILS
LITA

Track: Digital Information & Technologies
This session will discuss the technical details of how to get a Koha system up and running, and keep it supported. Speakers will be Joshua Ferraro of LibLime, a company which provides technical support for open-source ILS systems, and John Houser of PALINET, a consortium providing support to its members.
Speakers: John Houser, PALINET; Joshua Ferraro, LibLime

How Branding Can Increase the Relevance of Your Library
PLA

Track: Administration & Leadership; Advocacy, Marketing, & Fundraising
Attendees will learn how to do a marketing audit of their library, develop a strategic positioning, create an annual marketing plan, and learn how to minimize expenses through available resources. The intention is to raise awareness of the library, its relevance and value among key stakeholders: customers, government, trustees, donors, etc. The interactive Q&A session will allow for addressing specific concerns/interests of attendees. This program will deal only with libraries, not corporate or consumer brands, but the same techniques that have been used successfully for well known products and companies will be applied.
Speakers: James Keller, Director of Marketing & Communications, Queens (N.Y.) Library

Library Fundraising on Steroids! Going Beyond the Used Book Sale....
PLA

Track: Administration & Leadership;

Advocacy, Marketing, & Fundraising
Are you are looking for new ideas for on-going fundraising programs? Have you ever considered either a Library Telethon or a House Raffle? The Rancho Cucamonga Public Library has done both and will give their insights, tips and advice. Come learn what is involved with getting a telethon on the air, how to program a weekend of live entertainment, getting your telethon on the web, using PayPal to collect donations, and more. With the House Raffle, find out the basics of how this type of fundraiser works, and how you can work with a 501c(3) organization to minimize staff involvement.
Speakers: Deborah Clark, Library Director, Rancho Cucamonga (Calif.) Public Library; Frances Howdyshell, Library Foundation Board Member, Rancho Cucamonga (Calif.) Public Library; Robert Karatsu, Assistant Library Director, Rancho Cucamonga (Calif.) Public Library; Michelle Perera, Library Services Manager, Rancho Cucamonga (Calif.) Public Library

Not Evolutionary— Revolutionary! Library Reorganization Project, 2010-style
PLA

Track: Administration & Leadership; Leadership & Management
The Public Library of Charlotte & Mecklenburg County (PLCMC) involved staff from diverse service areas in a major organizational restructuring that didn't just seek to adapt to changes in technology or community needs. Discover how PLCMC set out to be "America's Best" by strategizing and innovating new ways of collaborating, communicating, and providing extraordinary customer service.
Speakers: Charles M. Brown, Director of Libraries, Public Library of Charlotte and Mecklinburg County, N.C.; Karen Beach, Director of Community Engagement, Public Library of Charlotte & Mecklinburg County, N.C.; Michael Lambert, Library Manager, Public Library of Charlotte & Mecklinburg County, N.C.; Julia Lanham, Project Manager, Public Library of Charlotte & Mecklinburg County, N.C.; Claudia Williams, Library Circulation Manager, Public Library of Charlotte & Mecklinburg County, N.C.

Stretching Existing Staff: New Service Delivery Models
PLA IC

Track: Administration & Leadership
Need more staff but the budget does not allow it? The PLA Workload Measures and Staffing Patterns Committee can help you by providing existing service delivery models from libraries across the U.S. Learn about self-directed service, new space planning in view of service delivery, one point information service and many other exciting ways that progressive libraries have confronted staffing shortages.
Speakers: Ruth Barefoot, Manager, The San Jose Way, San Jose (Calif.) Public Library; Katy Curl, Yolo County Librarian, Folsom, Calif.; Anne T. Haimes, Branch Group Manager, Atlanta-Fulton (Ga.) Library System; Mary Catherine Little, Director, Technical Servics, Queens (N.Y.) Library

Public Programs in a Shoebox: What If You Don't Have a Community Room?
PLA LD

Track: Authors, Literature & Cultural Programming
A panel discussion in which several librarians in rural libraries offer descriptions of public programs that have worked in their libraries, even though they lacked space such as a community room; and offer recommendations to participants for overcoming space constraints in public programming.
Speakers: Jim Rancilio, Director, Bullard Sanford Memorial Library, Vassar, Mich.; Connie Barrington, County Librarian, Imperial County (Calif.) Free Library; Ailesia Franklin, Director, Dunkirk City (Ind.) Public Library; Kelley Nolan, Literacy Coordinator, Del Norte County (Calif.) Public Library; Debbie Brown, Director, Bullard Community Library, Garland, Tex.

Public Computing in a Library 2.0 World
PLA LD

Track: Digital Information & Technologies
Public libraries increasingly support patrons who use wireless, games, blogs, and social networks. What are the implications? What new skills are required for front line staff? How is tech support provided? The MaintainIT Project will report on best practices

in public libraries for staff training, technical support, and technology planning.

Speakers: Barbara Gersh, Project Manager, MaintainIT, TechSoup; Louise Alcorn, Reference Technology Librarian, West Des Moines (Ia.) Public Library; Jessamyn West, Community Technology Librarian & Editor, librarian.net

DEWEY OR DON'T WE
PLA LS; RUSA

Track: Collection Management & Technical Services

Learn how the Maricopa County Library District implemented a non-Dewey bookstore model in a public library.

Speakers: Cindy Kolaczynski, Deputy Director, Maricopa County (Ariz.) Library District; Marshall Shore, Adult Services Coordinator, Maricopa County (Ariz.) Library District; Harry Courtright, Director & County Librarian, Maricopa County (Ariz.) Library District

Review Outside the Mainstream
RUSA CODES

Track: Collection Management & Technical Services; Collection Development

The program will look at reviewing sources for materials that are not covered in the traditional reviewing sources, and at alternative sources for all types of reviews. Potential topics include reviews for Web resources and electronic databases, genre fiction, graphic novels, alternate press publications, gray literature, and other format. One speaker might also talk about review sources on the Web with a focus on alternative resources.

Saturday, 12:00 pm-1:30 pm

Margaret A. Edwards Luncheon $
YALSA

Track: Non-Track

Come listen to Orson Scott Card, the winner of the 2008 Margaret A. Edwards Award honoring his outstanding lifetime contribution to writing for teens for his novels *Ender's Game* and *Ender's Shadow*. The annual award is administered by YALSA, the fastest growing division of ALA, and sponsored by *School Library Journal* magazine. Join us for lunch and

listen to Orson Scott Card speak about his writing. Tickets are $59 and are available on the Conference Registration form.

Saturday, 1:30 pm-2:30 pm

Introduction to Women's Issues
ALA SRRT

Track: Non-Track

Discussion topic to be announced. Learn about the SRRT Feminist Task Force (FTF), Committee on the Status of Women in Librarianship (COSWL), ACRL's Women's Studies Section (WSS) and the Gay, Lesbian, Bisexual, Transgender Round Table (GLBTRT) for information about the opportunities to participate in their current work. Co-sponsored by ACRL WSS and ALA COSWL

Saturday, 1:30 pm-3:30 pm

Successful Workplace Communication
AASL

Track: Administration & Leadership; Leadership & Management

How effectively you are able to communicate has a direct impact on your success. It plays a role in how well you work with colleagues, how effectively you deliver service to customers that you support, and how you share your thoughts and ideas, as well as how you handle conflict situations. This workshop will provide methods to improve your everyday interactions with co-workers, which will enable your own communication styles and explore methods and techniques for improving your personal communication effectiveness.

Speakers: Robert P. Kane, Senior Partner, Training Unlimited, LLC; Mark Kremen, Training Unlimited, LLC

Presidential $1 Coins for the Library: Lesson Plans, Materials, and Activities for Directed and Independent Learning Exercises in Library Media Centers
AASL

Track: Children & Young Adults;

Best Practices and Programming

This workshop will enable librarians to: instruct students on the uses of library media center resources to increase knowledge of the Presidential $1 Coin Program; teach students to utilize internet based applications including H.I.P. Pocket Change website in directed and self-taught settings; identify the components and free resources available through the US Mint's education initiative as they relate to the AASL strategic goals of professional development and literacy standards.

Speakers: April Stafford, Director of Education Initiative and Internet Programs, United Sates Mint, Dept of Treasury; Eve Lechowicz, United Sates Mint, Dept of Treasury

Learning Virtually: Online Professional Development for Library Workers with Tight Budgets and Full Schedules
ACRL CJCLS; ACRL CLS; ACRL DLS

Track: Career Paths & Professional Development

Planning training and professional development for library staff or for yourself? Have limited funds? How can e-learning be a solution for your library or institution? Many innovative technologies are available in delivering flexible and inexpensive on-site programs. This program will feature some current trends in e-learning as addressed by creators, experts, and librarians involved with virtual learning, the role of the e-learner, and the use of virtual space in training and development via e-learning. This is a joint program by CJCLS, CLS, and DLS.

Speakers: Jonathan Finkelstein, Founder & Executive Producer, LearningTimes, and President of LearningTimes Network; Dan Balzer, Learning Architect, BP; Elaine Fabbro, Senior Reference Services Librarian, Athabasca University

Knowledge Wants to Be Known: Open Access Issues for the Behavioral and Social Sciences
ACRL EBSS

Track: Issues & Updates

Expect an enthusiasm transfusion as we make the behavioral and social sciences the focus of an exploration of open access issues. These areas are rarely at the center

of such discussions, but unique publishing practices in social disciplines make them worthy of special attention. Speakers representing faculty, librarians and publishers will provide factual background, current policy issues and high-energy inspiration. Learn which models are most utilized within social science areas, what leaders are saying and what individuals can do to make a difference in a publish or perish environment. This is EBSS's 40th Anniversary-all members are encouraged to attend; a brief awards ceremony (10 minutes) precedes program. This program is co-sponsored by the ACRL Scholarly Communications Committee.

Speakers: John Willinsky, Professor, Stanford University; Ray English, Azariah Smith Root Director of Libraries, Oberlin College; Alison Mudditt, Executive Vice President, Higher Education Group, Sage Publications, Inc.; Moderator, Katherine Corby, Reference Librarian, Michigan State University

Reading Pictures: The Language of Wordless Books
ACRL LES

Track: Authors, Literature & Cultural Programming; Literature

Join us for a dynamic panel discussion that includes recognized authors, artists, and instructors, promising to provide a visually stunning introduction to the history of adult wordless books from the early twentieth century to the contemporary wordless graphic novels. Elements of visual storytelling are examined as well as various controversial social issues associated with adult wordless books. Guidelines for using wordless books in English Literature curriculum will also be presented. This program is co-sponsored by the Arts Section.

Speakers: Eric Drooker, Author, *Flood! A Novel in Pictures and Blood Song*; Perry Willett, Head, Digital Library Production Service, iversity of Michigan and author of *The Silent Shout*; David A. Beronä, Library Director, Plymouth State University and author of *Wordless Books*; Moderator, Juliet M. Kerico, Science and Health Sciences Librarian, Southern Illinois University

R U Communicating?: Speaking the Language of Millennials
ACRL ULS

Track: User Services; Outreach

Technology and electronic social networking are pervasive among today's college students. Cell phones, iPods, IM, MySpace, and FaceBook are just some of the tools these students use daily. Communicating in a meaningful way and finding teachable moments with these multitasking Millennials can truly be a challenge. In this session, we will learn to navigate the world of digital communication with the help of a panel of leading researchers—and the true experts, a group of Millennial students.

Speaker: Robert Skinner, Retired Associate Director, Academic Computing, Southern Methodist University

Digitizing Indian Country
AFL AILA

Track: Administration & Leadership; New Models for Collaboration

Survey and discuss digitization projects by Tribal Communities, Archives, Libraries, and Museums of tribal materials in support of preserving American Indian Tribal cultural heritage and history such as historical documents, newspapers, photos and National Archives Records. This program will also review and analyze the collaborative efforts between Tribal entities and State Education Institutions to preserve and make available tribal historical documents. Speakers and topics to include Carlene Engstrom on the CharKoosta Tribal Newspaper Digitization project, David Ongley providing a survey of digitization projects throughout Alaska, and Jenifer Young on the Salt River Pima-Maricopa Indian Community's digitization project.

Speakers: Carlene Engstrom; David Ongley; Jennifer Young

Nuts and Bolts for Friends, Part 2
AFL FOLUSA

Track: Non-Track

Friends, trustees and librarians are all invited to come and hear about best practices for fundraising, membership building, advocacy, and effective relationships from experts from Board of Friends of Libraries U.S.A. This will be an extension of Nuts and Bolts for Friends

presented earlier in the day - not a repeat. Come to one or both sessions! Lots of interaction and handouts.

President's Program: Libraries and Justice For All
AFL REFORMA

Track: Research

This program will discuss the importance of Latinos involved in oral history projectd, Latinos in higher education and other type of institutions working on research to tell our own stories.

Federated Searching in Theatre and Film Databases
AFL TLA

Track: Non-Track

This session will focus on federated searching across a wide variety of electronic resources. Federated search technologies – or the ability to search a multitude of resources at the same time – are still being refined. Participants will walk through the mechanics of searching across a wide range of resources that provide surprisingly interesting content on theatre and film studies. In addition to the core bibliographies for theatre and film, we will examine bibliographic search tools. The session will conclude with a discussion of what federated search tools are currently available, as well as the future of federated searching.

Speakers: Nancy Friedland, Columbia University; Judy Markowitz, University of Maryland; Kevin Winkler, New York Public Library for the Performing Arts

How to Develop A Mentoring Program
ALA CLENERT

Track: Career Paths & Professional Development

Members of the continuing education round table will discuss how to development a mentoring program.

Diversity Currents! Weighing the Balance: Affirmative Action Update
ALA DIVERSITY

Track: Non-Track

The Diversity Currents Series provides stepping stones in a swiftly evolving landscape to ensure that all libraries are prepared to be a

leading voice for equitable access to knowledge and information resources in all formats for all people. Weighing the Balance programs raise awareness of the legal underpinnings impacting your initiatives. Our Affirmative Action Update highlights the latest developments and legislative changes as experts discuss the implications of these changes on our attempts to recruit a diverse workforce.

Freedom of Expression®: Resistance and Repression in the Age of Intellectual Property
ALA IFRT

Track: Non-Track

This IFRT sponsored screening of Freedom of Expression®: Resistance and Repression in the Age of Intellectual Property will be followed by a panel discussion about fair use and free speech with co-producers Kembrew McLeod and Jeremy Smith, and others. Based on McLeod's award-winning book of the same title, Freedom of Expression® explores the battles being waged in courts, classrooms, museums, film studios, and the Internet over control of our cultural commons.

Speakers: Kembrew McLeod, documentary filmaker, University of Iowa

Re-Assess, Reassign, and Reinvent: Collection Building Without Global Borders—IRRT International Papers
ALA IRRT

Track: Administration & Leadership; New Models for Collaboration

Librarians have long been interested in resource-sharing and collection enhancement on a worldwide basis. Political turmoil, economic restraints, and lack of professional personnel impede on collection development efforts of many libraries. This program explores global efforts to improve distribution of publications to library collections. The focus is on successful initiatives, and will provide helpful advise on assuring that library surplus materials reach their destinations on a timely, cost-effective manner.

New Minds, New Approaches
ALA LRRT

Track: Research

This forum presents current research be-

ing conducted by LIS Doctoral and Master's students. The session presents papers that have been referred by LRRT Committee members. Topics can include user behavior, digital reference, technology management and planning and evaluation.

Geographic Information in the World of Web 2.0
ALA MAGERT

Track: Digital Information & Technologies

In the past few years the Web has undergone a significant transition, from a largely top-down medium for the distribution of content to a much more flexible environment in which user-generated content is increasingly important. I trace this transition in the context of geographic information, and discuss its implications for the broader geospatial field, with particular emphasis on volunteered geographic information, the relationship between authority and assertion, and meta data.

Speakers: Michael Goodchild, Director, Center for Spatial Studies, UC - Santa Barbara

President's Program/ Membership Meeting: International Insights for New Librarians
ALA NMRT

Track: Administration & Leadership; Leadership & Management

Thanks to technology, people around the world are becoming more connected. How can new librarians take advantage of international opportunities? A panel will discuss the New Librarians' Symposia (NLS), organized by Australian Library and Information Association to meet the needs of new librarians and library school students, as well as IFLA's New Professionals Discussion Group. The NMRT Membership Meeting will follow the panel discussion.

Creating Advocacy Leaders: An Advocacy Institute Train-the-Trainer Program
ALA OLA

Track: Administration & Leadership; Advocacy, Marketing, & Fundraising

E-rate Task Force Forum
ALA OITP

Track: Issues & Updates

Join members of the E-rate Task Force and

invited experts for a discussion of the latest news on the E-rate Program.

Community Building Through Libraries
ALA SRRT

Track: Non-Track

Program arranged by the Hunger, Homelessness, and Poverty Task Force of the Social Responsibilities Round Table.

Metadata Mashup: Creating and Publishing Application Profiles
ALCTS

Track: Collection Management & Technical Services; Cataloging & Metadata

Application Profiles are documents used to define metadata elements and policies for a particular metadata implementation. They have emerged as a solution to documenting the often complex synthesis of multiple metadata standards. This session, intended for librarians building, organizing or describing digital collections, will provide examples of current work and guidance on creating and publishing application profiles. Speakers will address issues of the mixing of metadata standards in light of RDA and other metadata developments.

Speakers: Melanie Feltner-Reichert, University of Tennessee-Knoxville; Arwen Hutt, University of California at San Diego; Jennifer O'Brien Roper, University of Maryland

Serving the Whole Community: Multilingual Access in Public Libraries
ALCTS CCS

Track: User Services; Outreach

The population of North America continues becoming richer and more diverse, linguistically and culturally. As this process continues, the need for multilingual access through library catalogs and other services has moved well beyond the major urban centers, in addition to multilingual collection development. What are the multilingual needs of public library users today? How are they being met, what is needed, and what developments can we look forward to?

Speakers: Mary Catherine Little, Queens Borough Public Library; Pat Fahrenthold, Chief of Technical Services, San Francisco

Public Library; Lisa Elliott, Project Manager, Language Sets, OCLC; Shelly Ekeroth, County of Los Angeles Public Library

P(l)anning for Gold: Preservation Models in California and the West
ALCTS PARS
Track: Administration & Leadership; New Models for Collaboration
Preservation collaboration in California and the West is yielding rich results. Learn how an expandable network model is working to meet the challenges created by large distances between population centers. Speakers will describe the purpose, organization, services and future of the California Preservation Program (CPP) and WESTPAS, Western States and Territories Preservation Assistance Services, which covers 15 states and territories. Current initiatives to preserve California's vast moving image and recorded sound collections will be described.
Speakers: Barclay Ogden, Head, Preservation Department, University of California, Berkeley; Julie Page, Head, Preservation Department, University of California, San Diego Libraries (1989-2007); Susan Hildreth, California State Librarian, California State Library; Gary Kurutz, Curator of Special Collections, California State Library; Tom Clareson (Moderator), Program Director for New Initiatives, PALINET

How to Influence Your Director with Skill and Finesse
ALSC
Track: Administration & Leadership
Selling ideas for new services or programs to your library director requires skill and finesse! Susan Berk, management consultant, will assist the audience in identifying the boss' professional style and provide techniques and suggestions for how to present your ideas most effectively.
Speakers: Susan Berk, Consultant

Creating Readers Theatre at your Library with Top Quality Children's Books
ALSC
Track: Children & Young Adults; Best Practices and Programming
In the first half of the session, Linda Sue Park, Shannon Hale, Eric Rohmann, and Norton Juster will give a Readers Theatre performance using scripts they have developed from each other's work. In the second half, Elizabeth Poe will first share ways librarians can help children create their own Readers Theatre performances and then moderate a panel discussion in which the authors share their insights into the creation of this literary experience that deepens children's appreciation for top quality literature.
Speakers: Shannon Hale, author, Bloomsbury USA; Linda Sue Park, author Clarion; Elizabeth Poe, children's & young adult lit. specialist, Morgantown, WV; Norton Juster, author, Scholastic; Eric Rohmann, author/illustrator, Random House

ALTA's President's Program: A Year with New Opportunities
ALTA
Track: Administration & Leadership; Trustee
Gary W. Moore, author of *Playing with the Enemy* and winner of the prestigious Sam Walton Leadership Award, will share the remarkable story of his father whose potential pro-ball career with the Brooklyn Dodgers was interrupted by Pearl Harbor and his enlistment. The astonishing story of Gene Moore's life in and out of baseball is an exciting and often heart-wrenching saga filled with memorable characters from an extraordinary time in U.S. history. Gary Moore will sign copies of his book, which will be given away free, at the end of this program
Speakers: Gary W. Moore, Author

Size Does Make a Difference: Library Networks, Cooperatives and Consortia in the 21st Century
ASCLA ICAN
Track: Digital Information & Technologies
How many different types of library networks, cooperatives, and consortia are there in the US? How many of each type are there? Who do they serve? What do they do? How are they staffed and funded? What are their priorities for the immediate future? And, which characteristics help to explain differences among them in regard to all of the above issues? Also, if you want to be heard about the future of this survey and the database it began, this is a session not to be missed.

Tomorrow's Library in Today's Space: Redesigning and Repurposing Existing Library Spaces
LAMA BES
Track: Administration & Leadership; Buildings
Existing spaces offer great opportunities for redesign and renovation. Case study presentations of three library projects will illustrate unique approaches to creating new spaces out of old.
Speakers: Jay Schafer, University of Massachusetts, Amhurst; Troy Ainsworth, Fletcher, Farr, Ayotte Architecture; David Zavortink, Camas Public Library, WA; Susan Gibbons, University of Rochester

People Spaces in Libraries: the Community Off-line Experience
LAMA BES
Track: Administration & Leadership; Buildings
This program explores high-quality, intriguing spaces found in public libraries. It addresses the need to go beyond the stacks and computer terminals, to human contact and interaction.
Speakers: Jeffrey Hoover, Architect; Peter Magnani, Capital Planning Management; Diantha Schull, Americans for Libraries Council; Henry Myerburg, Architect; Beverly Martin, Johnson County Public Library, IN; James Mumby, Architect

There's No Catalog Like No Catalog: The Ultimate Debate on the future of the Library Catalog
LITA
Track: Digital Information & Technologies
Is your library catalog too complex, too expensive, too 20th Century? Alternatives are cheaper, but are they better? Do libraries even need their own catalogs? Can't one big union catalog do the job? Or will users move away from catalogs toward other discovery tools and force libraries to follow suit? Join our expert panel for an "Ultimate Debate" on the fu-

ture of the concentric library catalog within the eccentric world of the World Wide Web.

Social Software Showcase
LITA

Track: Transformation & Innovations

What happens when smart people get together to showcase cutting edge technology and social software? Tired of programs where the best part is the two minutes you get to talk to the presenter at the end? Check out showcase.litablog.org before the conference. Then, sit and talk with peers and practitioners about the latest edge technology at the BIGWIG Social Software Showcase. Join the conversation instead of attending a lecture. Be a part of Conference 2.0.

Libraries Prosper with Passion, Purpose & Persuasion!
A Toolkit for Success
PLA

Track: Administration & Leadership; Advocacy, Marketing, & Fundraising

Learn about the PLA advocacy toolkit, which was just released in 2007, and how libraries across the country have put it to use.

Speakers: Laura K. Lee Dellinger, Senior Executive Vice-President/Principal, Metropolitan Group, LLC; Kathleen Reif, Director, St. Mary's County (Md.) Library

Digital Storytelling: Where Outreach, Local History, Programming and Technology Collide
PLA

Track: Authors, Literature & Cultural Programming

Establishment of a digital storytelling project may just be what your library needs to begin outreach, programming, and partnership building with little additional staff. The "California of the Past" Digital Story Station pilot program, initiated by the California State Library, and at California Council for the Humanities' "How I See It" program are LSTA grant funded programs, where participating libraries are provided with training and equipment to implement a local digital story program. The resulting stories provide opportunities for some wonderful intergenerational community programming. Learn how libraries have done this, and how you can too.

Speakers: Grace Francisco, Hispanic Services & Children's Librarian, Oceanside (Calif.) Public Library; Felicia Kelley, Senior Programs Manager, California Council for the Humanities; Kathleen Low, Library Programs Consultant, California State Library/Library Development Services Bureau; Ethan Van Thillo, Executive Director, Media Arts Center of San Diego, Calif.; Lynn Whitehouse, Head, History Section, San Diego (Calif.) Public Library

Why Public Libraries Close
PLA IC

Track: Administration & Leadership

Results from a study sponsored by OCLC of public library closures will be featured. The research examined in depth the dataset used for identifying the closures, reasons for the closures, and the impact of closures on library users. Interviews with staff, and analysis of locations and market demographics, using geographic information systems (GIS) were used for analysis.

Speakers: Dean K. Jue, Technical Director, Florida Resources Env. Analysis Centr; Christine M. Koontz, Director, GeoLib, Florida State University/College of Information; George Needham, Vice President, Member Services, OCLC; Wade Bradley Bishop, Doctoral Candidate, Florida State University/College of Information

Teens in Your Branch Library
PLA LD

Track: Children & Young Adults; Best Practices and Programming

If you work in a branch library near a Jr. High or High School, you're familiar with the feeling. Every afternoon, as the clock hand nears that certain time, you prepare for the influx of teens and tweens that arrive after school. What do you do when you have 60 young adults crammed in a 6-10,000 foot space? How do you balance the needs of this active group with the other groups your library serves? Join us for a panel discussion of what others are doing in similar situations. We'll have some suggestions for actions that might help.

Speakers: Sara Ryan, Teen Services Specialist, Multnomah County (Ore.) Library; Deva Walker, Young Adult Librarian, Cleveland (Oh.) Public Library

Frontline Genealogical Reference: The Online Products to Answers Genealogical and Local History Questions
RUSA HS

Track: User Services; Reference

We will invite the largest online genealogical service providers to provide objective presentations on content and usability to assist librarians in answering genealogical reference questions. This field is contantly changing as new databases and services (free, subscription and pay-per-view) become available.

ILL Data Collection, Definition & Analysis: Why doesn't my data match what I get from my ILL management system, OCLC and my consortial-circulation system?
RUSA STARS

Track: Issues & Updates

Why don't the statistics that I receive from OCLC and ILLiad and from consortial circulation software match with the data that I prepare on my own to report to my administration? Which is correct? What can we do about it? Many ILL practitioners are confused by the variety of definitions, methods of counting, and the reporting of interlibrary loan and remote circulation activity. If you have felt this confusion, this program should help you to gain a better understanding of exactly how activity is being counted, and the meaning behind the numbers so that you can better represent your activity to your administrators and emphasize its importance.

Speakers: Todd Carpenter, Director, NISO; Gail Wanner, Resource Sharing Product ManagerSirsi Dynix; Amy Lytle, Library Usage Statistics Product Manager, OCLC

Millennial Librarianship
YALSA

Track: Children & Young Adults

What does it mean to be a Millennial Librarian? What are the skills we should be learning today to be successful in the future? What solid YA services provided today should be commonplace as Millennials age? We will discuss the difference in current YA needs and why changes in service are essential. We hope to start a discussion about how all of librarianship will be impacted by the needs of today's teens.

Sat., 1:30 pm - 3:30 pm Continued

Fabulous Films for Teens
YALSA

Track: Children & Young Adults;
Literature & Collection Development

Watch clips of YALSA's 2008 Selected Videos and DVDs for Young Adults. Hear from committee members on how the films can be used effectively with teens in libraries. Also learn about the new Fabulous Films for Young Adults selection committee. (Beginner to Intermediate)

Saturday, 1:30 pm-5:30 pm

Developing Cultural Competency Guidelines in Academic Libraries: Meaning, Purpose, and Direction
ACRL

Track: Issues & Updates

This program will include a panel and discussion on developing cultural competency guidelines for academic libraries, a current project of ACRL's Racial and Ethnic Diversity Committee. Topics covered will include definitions of cultural competencies, the goal of developing guidelines, obstacles to be addressed, and the potential positive impact for libraries, library staff, and library users. Additionally, the program will draw from the knowledge and experiences of other service professions that have implemented similar guidelines.

Speakers: Paul M. Smith, Assistant Librarian, Penn State Abington

Global Scholarly Communication: The International Accesses and Accessibilities
ACRL AAMES

Track: Issues & Updates

This international panel on global scholarly communication is an opportunity for library professionals and information specialists from different parts of the world to exchange ideas and methods on the issue. The panel will try to catch the core course of informa-

tion delivery and the key factors behind it, and in turn discover the essential value of information delivery on a worldwide stage. This program is co-sponsored by the ACRL Scholarly Communications Committee.

Speakers: Cui Meng, Director, Institute of Information on Traditional Chinese Medicine; Ann Okerson, Associate University Librarian, Yale University; Deepa Banerjee, South Asian Studies Librarian, University of Washington; Hong Chen, Librarian, UCLA; Moderator, Jim Cogswell, Director of Libraries, University of Missouri

Teen Parents Raising Readers: Teen Staff Making It Happen
PLA

Track: Children & Young Adults;
Early Literacy

Gain information and techniques that enable teen staff to share early literacy information from the Every Child Ready to Read @ your library project in pregnant/parenting teen programs. Use outreach to conduct programs that empower teens with a better understanding of reading and ways to interact with their children that support reading development.

Speakers: Saroj Ghoting, Early Childhood Literacy Consultant, Riner, Va.; Maryann Mori, Teen Specialist Librarian, Evansville-Vanderburgh (Ind.) Public Library

What the User Expects and How to Get There
PLA LD; RUSA

Track: Digital Information & Technologies

Libraries are increasingly facing competition in providing users easy to navigate and understand interfaces. This program is designed to give participants specific ideas on what is available and how to practically achieve it.

Speakers: Denise Siers, Associate Director, Public Services, King County (Wash.) Library System

Saturday, 3:00 pm-5:00 pm

Diversity & Outreach Fair
ALA OLOS

Track: Non-Track

The Diversity and Outreach Fair celebrates ten years of highlighting local diversity and

outreach initiatives in local libraries! Enjoy this unique experience to learn about special programs and services that can be repeated in your community! Enjoy the music, snacks, and festive atmosphere of this outreach networking opportunity!

Saturday, 3:30 pm-5:00 pm

Patent Information for Science and Technology Librarians
AFL PTDLA

Track: Non-Track

If you are a Science, Technology or Medical (STM) Librarian, you have had questions on patents. You would like to know what the role patents are playing in today's literature. In the recent years many free and online resources are available for patent searching, why so many and which ones should one be using? What role the Patent and Trademark Depository libraries playing in this environment when everything is available online?

Saturday, 4:00 pm-5:30 pm

Sisters' Act: Learn How to Make Your Library Activities Award Winning and Generate Enthusiastic Readers
AASL

Track: Authors, Literature & Cultural Programming

Learn how to make your library activities award winning and generate enthusiastic readers. Come along with us and share fun lessons, worksheets, costumes and story time activities. This sister team has written four books that can be used as resources with ready to use worksheets and easy to follow lesson plans. During our program: 1. Attendees will participate in a sample information literacy based lesson writing activity. 2. Attendees will receive practical ideas that will generate enthusiastic readers. Our session will be packed full and excitement is our motto.

Speakers: Patricia A. Messner; Brenda S. Copeland

ACRL/SPARC Forum
ACRL

Track: Non-Track

Through its standing Scholarly Communications Committee, ACRL sponsors a regular forum at both the midwinter and annual conference to broaden the base of librarians who are knowledgeable about and engaged in scholarly communication issues. The highly-popular forum series is co-sponsored by the Scholarly Publishing and Academic Resources Coalition (SPARC). The topic and speakers are chosen 60-90 days before the conference based on issues that are most relevant at the time.

Nine Digits Away from My Dream: The Plight of Undocumented Students Seeking Higher Education in the U.S. and the Hope of the Dream Act
AFL REFORMA

Track: Issues & Updates

A reading of an original play entitled "Nine Digits Away from My Dream" will highlight the barriers and challenges faced by undocumented immigrant students in the United States. The play is based on interviews with students living in Orange County, CA without legal resident documents, most notably, a nine-digit social security card. The reading will be followed by a Q&A session, a discussion of the Dream Act and what librarians can do to help.

Virtual Communities & Libraries Exchange
ALA

Track: Non-Track

A panel discussion with three practitioners offers advice and best practices for different types of virtual communities. Format includes presentations, an idea exchange, and interaction with virtual attendees not physically present in Anaheim.

Speakers: Tom Peters, Consultant, TAP Information

Diversity 101
ALA DIVERSITY

Track: Non-Track

The views of all members should shape the way an organization is run. Everyone must have access to resources, professional development, mentoring and networking opportunities to reach their full potential. As leaders from all backgrounds emerge, ALA evolves. Whether you are new to ALA or want to learn more about this key action area for the association, this session covers the basics on conference sessions, groups, initiatives, and opportunities to get involved across our organizations.

State of Technology Access and Funding in U.S. Public Libraries
ALA ORS

Track: Non-Track

Join a discussion of the latest findings from national studies assessing Internet connectivity, Internet access and the impact of funding changes on the sustainability of computer services in public libraries. National researchers will share trends in technology access, as well as discuss strategies for addressing barriers in providing high-quality public access computing and helping key decision makers appreciate the impact of technology access in public libraries.

Greening of the Presses
ALA SRRT

Track: Non-Track

In recent years publishers, paper mills, and printers examined the environmental impacts of book publishing and printing. Many are committing time, dollars, and expertise in making positive environmental transformations within the book industry. Speakers from the Green Press Iniative, the Book Study Group, New Society Press, and the American Library Association Task Force on the Environment will talk about these transformations and provide insights about the growing trend for environmental stewardship within the publishing world. If you publish, you should come. Sponsored by the Social Responsibilities Round Table's Task Force on the Environment.

Getting Ready for RDA and FRBR: What You Need to Know
ALCTS CCS

Track: Collection Management & Technical Services; Cataloging & Metadata

Libraries, archives, and museums, among others, need to prepare for the release of *Resource Description and Access* in 2009. This new standard differs from AACR2, and incorporates concepts from the *Functional Requirements for Bibliographic Records and Functional Requirements for Authority Data*. This program focuses on this functionality, as well as implementation strategies, issues (e.g., necessary infrastructure, re-thinking cataloging workflows, timelines), and education (i.e., "roadshows", web-based training) and the impact of RDA across the stakeholders' communities.

Speakers: Barbara Tillett, Library of Congress; Glen Patton, OCLC; Shawne D. Miksa, Chair, RDA Implementation Task Force

Serving Latino Children and Families through El día de los niños/El día de los libros
ALSC

Track: Authors, Literature & Cultural Programming; Cultural Diversity

2007 was a banner year as record numbers of children and families visited libraries for programs related to El día de los ninos/El día de los libros (Día) [Children's Day/Book Day]. Youth services librarians are now in a unique position to provide year round services to Spanish speaking and Latino children and families. Join librarians who will share their expertise and experiences in the areas of collection development, storytime, programming and family literacy.

Beyond Frog and Toad: Transitional Books for Children
ALSC

Track: Children & Young Adults; Literature & Collection Development

Discover the characteristics of transitional literature and hear about outstanding titles for children in different stages of reading fluency. Learn about how the best transitional literature both reflects and facilitates child development and about the role this literature plays for children between six and eight years of age. You'll get tips about using transitional literature in book clubs and helping parents to share transitional books with their children.

Speakers: Allison Angell, Head of Youth Services/Sr. Librarian, Benicia Public Library (CA); Andrea Zevenbergen, PhD, Associate Professor, SUNY Fredonia

Sat., 4:00 pm - 5:30 pm Continued

Education of Trustees: Patrons Gone Wild
ALTA

Track: Administration & Leadership; Trustee

Public issues related to public behavior in libraries.

Speakers: Patricia Owens

Transformational Change: The Evolving Role of Library IT Departments
LITA

Track: Administration & Leadership; Leadership & Management

Technology continues to shape and transform library organizations. Library Systems and Technology departments and personnel are increasingly moving more from a traditional support role to active partners in developing new services as well as implementing organizational change. A panel of speakers will share different perspectives on how Library IT departments need to adapt and change to address new opportunities and roles within the library and their parent organization. A question and answer session encouraging audience participation will follow.

Speakers: Robin Hastings, Missouri River Regional Library; Carole Kiehl, University of California Irvine; Terry Nikkel, University of New Brunswick Saint John

Science Fiction and Fantasy: Looking at Information Technology and the Information Rights of the Individual
LITA

Track: Non-Track

Distinguished science fiction and fantasy authors will discuss the visionary nature of their craft, how speculative literature suggests new ideas and technologies, and the possible impacts these developments could have on society in the future. This year's authors include Cory Doctorow, Eric Flint, Vernor Vinge and Brandon Sanderson, experts in the field of information technology, access to information, and the rights of individuals.

Speakers: Cory Doctorow, Tor Books; Eric Flint, Baen Books; Vernor Vinge, Tor Books; Brandon Sanderson, Tor Books

The Plowman and the Rancher Should Be Friends: A Comparison and Discussion of Liaison Workings
RUSA CODES

Track: Collection Management & Technical Services; Collection Development

Once upon a time, liaison work was solely associated with collection development and management. As collection work changed, so did the role of the liaison. In the light of this change, many public and academic librarians may not have a clear idea on how they are supposed to serve in that role. This program will evaluate the results of a national survey, discuss changes in the field, and describe successful strategies for interacting with users and administration. The goal is to inform and generate a dialogue that will shed light on what has become a very complicated situation.

Speakers: Elisabeth Leonard, former Head of Reference Instruction and Outreach, University of California at San Diego

Alex Awards 2008
YALSA

Track: Children & Young Adults; Literature & Collection Development

The 2008 Alex Award winners—what they are and how to sell them to young adults—are highlighted in this panel presentation. Authors will also speak about how winning the Alex award has impacted them. The Alex Award is given to the top 10 books that have appeal to young adults and is administered by YALSA and sponsored by *Booklist*. (All levels).

Saturday, 8:00 pm-10:00 pm

Stories for a Saturday Evening
ALSC

Track: Non-Track

Take a break from the hectic days and nights of programs, exhibits, and meetings. Kick off your shoes, settle back, and join us for an evening of storytelling that will amaze, amuse and enchant you. This may just be the highlight of your trip to Anaheim!

Sunday, 7:30 am-8:30 am

SirsiDynix - ALA-APA Better Salaries Breakfast
ALA APA

Track: Non-Track

The winner of the Sirsi-Dynix - ALA-APA Award for Promoting Salaries will be honored at this breakfast. It is also an opportunity to network with colleagues who are interested in unions.

Sunday, 8:00 am-9:30 am

Library Research with Emergent Readers: Meeting the Standards
AASL

Track: Children & Young Adults; Best Practices and Programming

This program will give practical guidance to SLMS wishing to conduct library research with emergent readers, specifically focusing on K-2 students. Best instructional strategies as identified through Bloom's Taxonomy, Marzano's highly effective instructional strategies, and Loertscher's frameworks for effective research projects will be discussed. The presentation will provide step-by-step teacher collaboration tips and planning checklists. All sample projects will be integrated with national curriculum standards. Participants will be provided time and guidance for brainstorming and developing ideas for library research projects to use in their schools or classrooms. There will be an opportunity to discuss in small groups, how to apply the presented information and approach teachers for collaboration.

Speakers: Christa Harker, Librarian, James Bowie Elementary; Dorette Putonti, Librarian, Hamilton Park Pacesetter Magnet

Connecting Students and Teachers to the Library through Reading Incentive Programs
AASL

Track: Children & Young Adults; Best Practices and Programming

Participants will: become familiar with differ-