ALACOGNOTES



Sunday, June 24, 2007 Issue 2

Today's Highlights

Auditorium Speaker Series

> Nancy Pearl 8:30-10:00 a.m., Ballroom C

Auditorium Speaker **Series**

Anthony Romero 10:30 - 11:30 a.m., Ballroom C

Auditorium Speaker **Series**

> Judy Blume 1:30 - 2:30 p.m., Ballroom C

> **ALA President's Program**

Robert F. Kennedy, Jr. 3:30 - 5:00 p.m., Ballroom C

Book Cart Drill Team Championships 4:00 - 5:30 p.m., Hall D

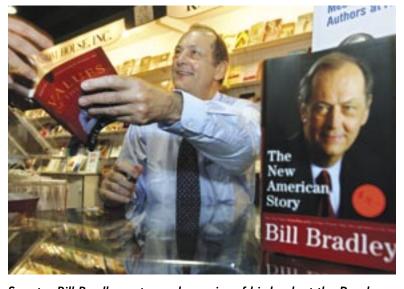
Registration and Check-in

Washington Convention Center, Street Level, **East Registration Area**

Registration hours: Today-Monday,

June 24-25: 7:30 a.m. - 5:00 p.m. Tues., June 26:

7:30 a.m. - 2:00 p.m.



Senator Bill Bradley autographs copies of his book at the Random House booth prior to giving his Keynote address at Saturday's Opening General Session. See Monday's Issue of Cognotes for a summary of his address.

Burns Explores Power of **History**

By Christine Hartman University of Wisconsin

en Burns opened the Auditorium Speaker Series yesterday morning with a discussion of his latest project, a documentary about World War II, followed by a sneak peak of the film. Burns, one of the most well-known documentary filmmakers of all time, has been in the business for thirty years. In 1990, his film The Civil War aired on PBS to an audience of 4 million viewers, went on to win two Emmys and become the first documentary film to gross more than \$100 million. For his latest project, Burns has again turned his gaze upon the subject of war, this time examining the Second World War in a film called, simply, War.

In his introduction to the film, Burns spoke eloquently about the function of memory and the astonishing paradoxes of war. As a filmmaker, he is interested in "the power of



Ken Burns

history and its many varied voices" - not just the voices of the "Great Men" who frequently comprise our understanding of history, but the voices of regular Americans who contribute to our common heritage. Listening to our "true, honest, complicated past" is his primary motivation. Burns claims that in his career he has made the same film over and over again, in order to ask a single question: Who are we? His projects serve not to answer but to deepen that question.

Continued on page 20

ALA President's Program to Focus on Environment

obert Kennedy, Jr. will join American Library Association (ALA) President Leslie Burger for a discussion on the important role we all play in preserving the environment. The program

titled A Contract With Our Future, will be held today from 3:30 - 5:30 p.m. in the Washington Convention Center Ballroom C.

Kennedy will explore why good environmental policy is



good business policy, good economic policy, and good policy for posterity. By taking steps to ensure that our libraries follow sound environmental policies and procedures, we can contribute to the transformation of our

communities, our nation and our planet, enabling future generations to live in an environment that is safe, clean, and beautiful

Kennedy has worked on envi-Continued on page 4

Patricia Cornwell Delights, **Inspires Audience**

By Mary Graves **Long Island University**

atricia Cornwell, the award-winning crime writer, engaged a packed audience in a first-class presentation yesterday morning.

Cornwell said, "My life would be completely different if it hadn't been for librarians, who introduced me to books and research, long before all of this

technology. It seems to me in the pre-Internet days there was much more of a quest for truth. Librarians are the unsung heroes."

Cornwell had numerous questions for her librarian audience. First she wanted to know how librarians deal with open access for information in a culture that seems to be more Continued on page 6



ALA President Leslie Burger, center, and the Executive Board sport 100th Anniversary of American Libraries shirts as they cut the ribbon to open the exhibits.

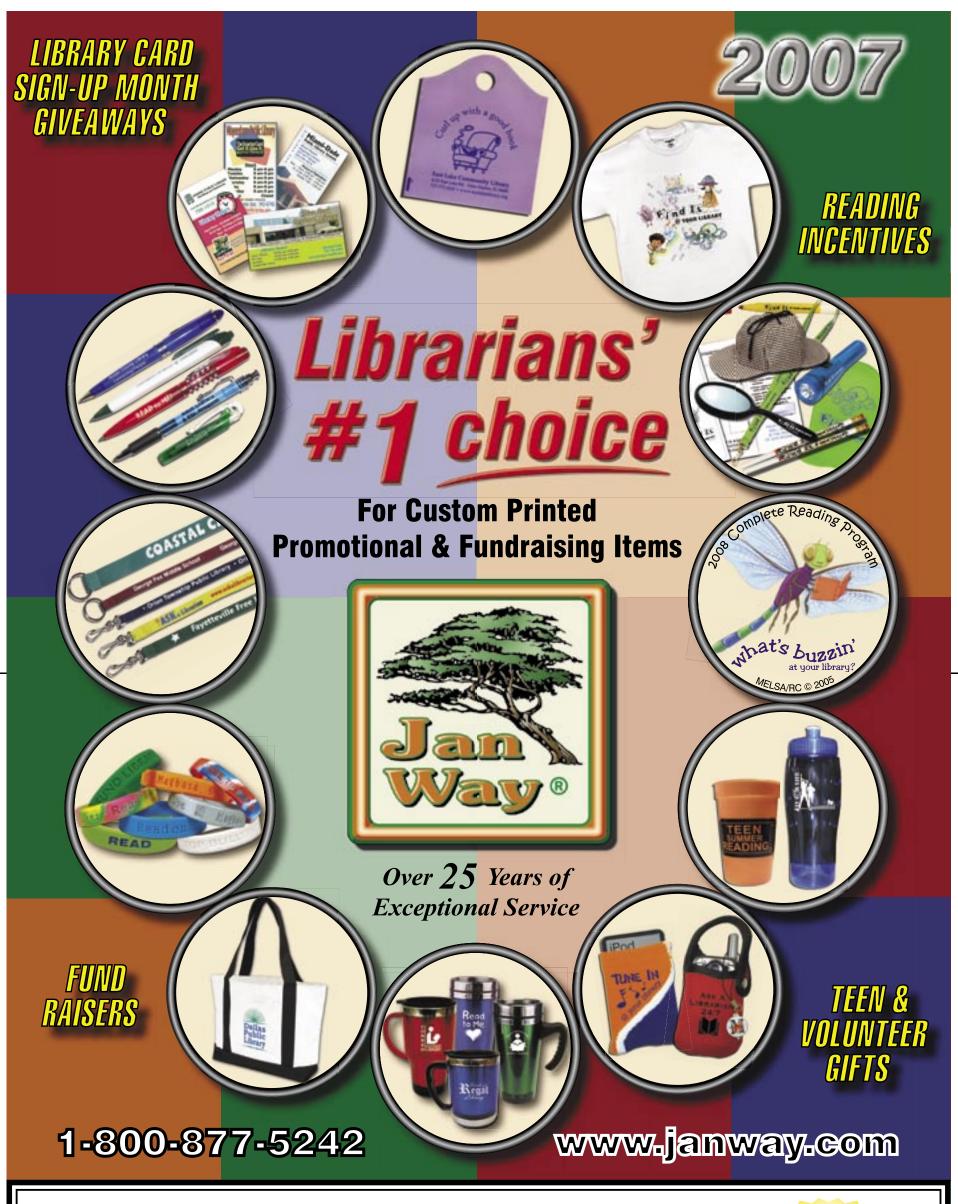
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Meeting Corrections and **Cancellations**

- · LAMA SASS Circulation/Access Services Discussion **Group**, today, 8:00 – 10:00 a.m., will be in Washington Convention Center Room 203A/B
- John Cotton Dana Tea will take place Monday, June 25, 4:30 - 6:00 p.m. Willard Inter-Continental Hotel Ballroom, 1401 Pennsylvania Avenue, NW NOT at the Renaissance Mayflower East Room.
- LITA/ALCTS Authority Control Interest Group, today, 1:30 - 3:30 p.m., will NOT take place in the Hyatt Regency Washington Capital Hill, Regency A. This event is part of the Authority Control Meets Faceted Browse, taking place at the same time in Renaissance Washington D.C. Grand Ballroom North.
- **Institute for Information** Literacy Surveys Task Force (part of IIL Executive Mtg.) today, 8:00 - 9:30 a.m. is cancelled.
- The American Dream Starts @ your library, today (Sunday), 10:30 a.m. - 12:00 p.m. is cancelled.

Auditorium Speaker Series Continues

This year's Auditorium Speaker Series features an outstanding and eclectic lineup of speakers, including authors, activists, and a film producer. All Auditorium Speaker Series Sessions will take place in Ballroom C, on the third floor of the Washington Convention Center.

Librarian and author Nancy Pearl will open today's series, speaking from 8:30 - 10:00 a.m. Pearl is the former Executive Director of the Washington Center for the Book, and author of the best-selling Book Lust, and celebrates the written word by speaking at libraries, civic groups, fundraisers, and various literary events across the country. Her book reviews appear in the "Reader's Shelf" column of Library Journal. She is the author of Book Lust, and More Book Lust. Now readers great and small can indulge in the newest addition to the series, the highly anticipated Book Crush: For Kids and Teens-Recommended Reading for Every Mood, Moment, and Interest. This essential guide for parents, teachers and librarians will inspire a lifelong love of reading through Pearl's recommendations for all of the best books for children and teens. Her session is sponsored by Sasquatch Books. Pearl will be signing outside the Ballroom immediately after the session.

Anthony D. Romero took the helm of the American Civil Liberties Union in September 2001, a week before the attacks on the World Trade Center and the Pentagon. He will speak on his experiences today from 10:30-11:30 a.m. Under his leadership, the ACLU has worked tirelessly to protect civil liberties through its Safe and Free campaign and its efforts to hold government officials accountable for the treatment of detainees at Abu Ghraib, Guantanamo, and in Afghanistan. Other new ACLU initiatives developed under Romero¹s leadership have focused on racial justice, religious freedom, gay rights, reproductive freedom and privacy.

Born in New York City to parents who hailed from Puerto Rico, Romero was the first in his family to graduate from high school. He is a graduate of Stanford University Law School and Princeton University's Woodrow Wilson School of Public Policy and International Affairs. His new book is In Defense of our America. Against the backdrop of post-9/11 America, Romero takes readers behind the scenes to tell seminal stories from the frontlines of the war on terror and looks at the rise of fundamentalist politics in America. With unparalleled access to key players in some of the landmark tests of the Bill of Rights in this country, Romero weaves together a compelling narrative that provides an unusually full look at the state of civil liberties as America

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Cognotes

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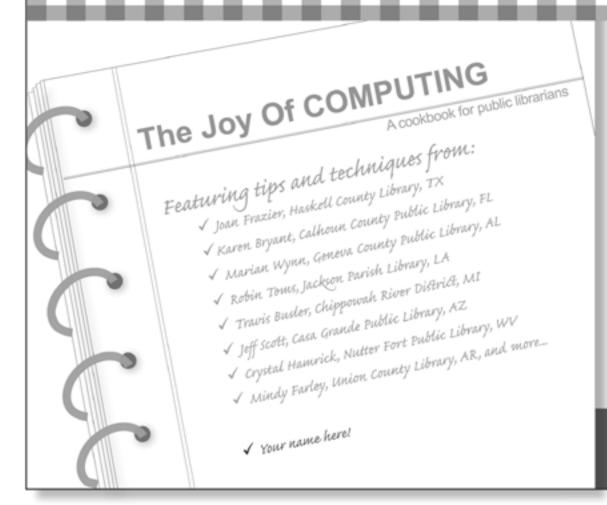
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Washington Office Update Features Former FISA Judge

By Brad Martin ABC News

One morning several years ago, Royce C. Lambert, then the Foreign Service Intelligence Court (FISA) chief judge, was near the Pentagon when his car became enveloped in smoke and he had to call on federal assistance to get to work. The day was September 11, 2001, and the smoke was the result of one of the coordinated attacks the United States experienced that day.

Lambert recalled this event to ALA Washington office counsel Tom Sussman and attendees at the Washington Office Update Session Saturday, saying that his work that day was filled with dealing with emergency FISA requests for information about who specifically was responsible for the attacks.

"By the time the second plane hit the World Trade Center, we knew that Osama bin Laden was behind the attacks, and by the end of the day, the FISA court's actions in approving warrants to seek information resulted in the identification of all of the hijackers," Lambert said.

Lambert, praised by Sussman as a "courageous and conscientious jurist," gave a glimpse into the secret world of how FISA requests are handled, and provided other examples of how crucial information has been gathered as a result. He cited the case of Jose Padilla, whose case is currently in the

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courts, and the previous convictions of those responsible for the 1998 embassy bombings in Kenya and Tanzania as more proof that FISA warrants can have high intelligence value.

Sussman brought up some of the issues that librarians have questioned over the years about the FISA courts, among them being invasion of privacy and the use of gag orders. Lambert, who served under Attorneys General Janet Reno and John Ashcroft, said that even though we are a nation at war, we have to be concerned about not

losing our civil liberties in the process of defending freedom. He also said that he carefully considered each FISA request and never considered his decisions as any kind of rubber stamp.

Lambert noted that some of the 2006 amendments to the FISA law were a result of the impact of librarians speaking out about their concerns. One change is that those who are contacted with requests for information are now allowed to speak to their own lawyers. They still, however, are subject to a gag order about revealing they have been contacted.

Lambert, who has had his decisions overruled before (he holds out hope for a possible reversal by the Supreme Court some day), went on to say that he believes we may be in a war that will last the rest of our lives, and wondered, "does this make us change our concept of how we operate?" Royce Lambert may be someone whose words should be heeded, as Tom Sussman recalled the following quote from Lambert in 1997: "The age of spying is not over, and the age of terrorism is just dawning."

Sunday Speakers

Continued from page 3

struggles to protect the rights of its citizens and advance national security. Romero's appearance is sponsored by HarperCollins Publishers. Romero will be signing outside the Ballroom immediately after the session, and in the HarperCollins booth (#3005) from 1:00-2:00 p.m.

Wrapping up today's Series is one of America's most noteworthy children's authors, **Judy Blume**, speaking today from 1:30 – 2:30 p.m. Her books have sold over 75 million copies in over 20 different languages. Blume is known for her humorous, true-to-life depictions of childhood and adolescence, as in her enormously popular *Fudge* series. She is known

also for not shying away from the tough issues that confront youths. Blume was one of the first children's authors to deal with controversial topics such as racism, menstruation, and teenage sexuality, and she did so in a way that continues to speak to readers over 30 years later. Her frank portrayals of these issues have made her one of the most frequently banned authors. As such, she has lead fights against censorship, editing a collection of pieces by banned authors entitled Places I Never Meant to Be. In 1996, the Young Adult Library Services Association of the American Library Association awarded Blume the Margaret A. Edwards Award for Lifetime Achievement. She has also been honored by the National Book Foundation with the Distinguished Contribution to American Letters Award. Blume's appearance is sponsored by Penguin Group. She will be signing in the Penguin booth (#2710) from 3:00-4:00 p.m.

Kennedy

Continued from page 1

ronmental issues across the Americas, and has assisted several indigenous tribes in Latin America and Canada in successfully negotiating treaties protecting traditional homelands. The New York City watershed agreement, which he negotiated on behalf of environmentalists and New York City watershed consumers, is regarded as an international model in stakeholder consensus negotiations and sustainable development.

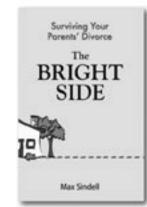
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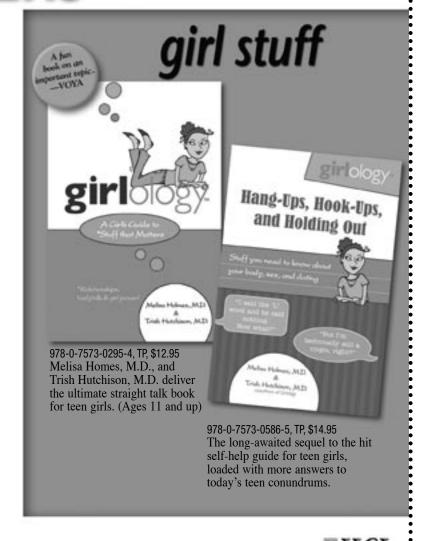
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The Stars of ALA walked the red carpet at the premiere of *The Hollywood Librarian* Friday Night.





Elizabeth West, Santa Fe Public Library, wearing "Second Hand." Above in ProQuest sunglasses, Kathy Dempsey, editor, Computers and Libraries Magazine.



Nathan Bomer, Tulsa Community College, sporting a Overdue Media library jacket.



Sarah Campbell, Wake County (N.C.) Public Library, in vintage Versace.



ALA President-elect Loriene Roy, dressed by North Carolina designer Cynthia Ashby.



ALA President Leslie Burger, wearing Eileen Fisher, escorted by ALA Executive Director Keith Michael Fiels, in Aquascutum.

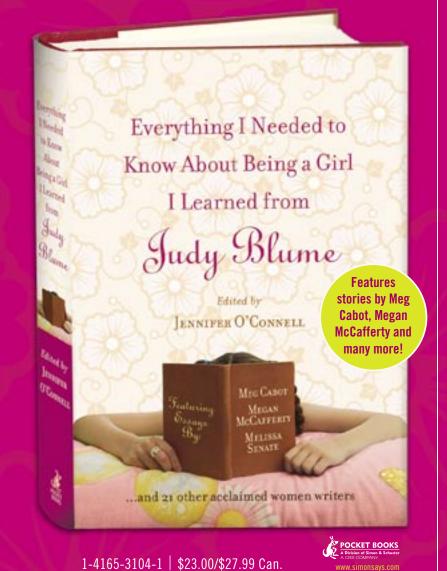
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Cornwell

Continued from page 1

and more withholding of information. She also wanted to know how librarians deal with the illiteracy rate in the United States. "If people can't read street signs and don't read books, a certain type of slavery and victimization occurs, and they can't participate in society. What do you do?"

Answering a question concerning the research she had done on Jack the Ripper, Cornwell said, "Someone was smart enough to archive all of the actual letters that this killer wrote to the media and the police. If it were not for librarians, archivists, manuscripts, and rare book libraries, there would be nothing at all for primary sources. The Internet can be like gossip. I like to go back to the early stage of information, and read it as if I were the first person ever to see it."

Cornwell described her writing process and how she created her characters. "You develop a relationship with your characters, just like a significant other. You can't just schedule a meeting with them from 9 to 10 and expect the relationship to flourish."

Concerning her chief character Dr. Kay Scarpetta, she said, "I've never met anyone like her. I wish she believed in me as much as I believe in her. I don't base fictional characters on real people."

While she loves biographies, she does not read crime fiction as she fears



Terri Kirk, left, ALA Executive Board, prepares to introduce author Patricia Cornwell as she arrives for the Speaker Series Saturday morning.

the story will enter her subconscious and get into her writing without being aware of it. She also likes Hemingway's natural way with dialogue.

Her new novel, Book of the Dead, which is coming out in October, took her two years to complete. In it, she breathes new life into characters her readers have come to know. "There is so much vying for people's attention, I don't assume I'll always be a best-selling author, but this book is the best I've ever done."

Ruth Graham, Billy Graham's wife, was the "major reason" she became a writer. "There was no person on the planet like her. She never abused power, ever, and she could have. When she walked into a room, all of the lights came on – in color. She had such a presence. When I was 19, I dropped out of college, had an eating disorder, was depressed, and felt I had nothing to offer. She befriended me. In an old Buick, on the way to Asheville, North Carolina, she handed me a bound red leather journal, and said, 'I want you to write.' She was a huge encouragement to me – my greatest mentor."

"At the end of the day, it's how we treat each person. The way you treat one person changes the world. It's so magnificent. Touch one person, do one good thing, and collectively we will change the planet," she concluded.

No Shushing Required

By Ericka Patillo **Radford University**

Librarians have discovered that noise in the library is OK. The LAMA Buildings and Equipment Section hosted a panel in a standing room only session No Shushing Required—Acoustics in Library (Open) Spaces to assure the library community that noise can be good, as long as it is managed and predictable.

Noting that "signs alone won't change behavior" and that "society is noisier overall," the presenters provided evidence that libraries need to have a variety of spaces that accommodate a broad range of intellectual and social activities, and that their users may be able to perform well in noisy conditions.

An important element that library administrators should consider when planning library areas is the role of acoustics. Because sounds seem louder

when the background noise is low, libraries should consider deploying noise masking systems to counterbalance the reverberation in a large, open reading room. An acoustics consultant can help create the proper room acoustics based on the proposed use of the

Nonverbal cues such as the layout and use of furniture are also an important element of sound management, as they promote self-governance. For example, eye-level shelves on carrels prevent eye contact, which in turn may prohibit conversation.

"People don't want privacy in a library," according to Benjamin Markham, acoustics consultant for Acentech Incorporated. They want "freedom from distraction." He recommends using an Articulation Index, which is a measure of speech intelligibility. He also suggested a three-

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10:30am - 12:00pm: MetaLib® Seminar Current Trends in MetaSearching.

1:30pm - 3:00pm: Primo® Seminar The Charter Group Speaks Out.

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MONDAY [June 25, 2007]

1:30pm - 3:00pm: SFX® Seminar

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Joanna Spikol, **HarperCollins** Publishers, hands out free copies of The Secret Lives Of Men And Women, compiled by Frank Warren, as the exhibits open.



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Celebrating Libraries and Literacy Reception and Program

By Frederick J. Augustyn, Jr. The Library of Congress

ALA's Office for Literacy and Outreach Services (OLOS) and Committee on Literacy, together with the Library of Congress' Center for the Book, hosted a reception with a purpose on Friday evening in the Montpelier Room of the Library of Congress Madison Building.

This was to recognize members of different organizations and to honor one individual in particular who has promoted literacy. John Y. Cole, the Director of the Center for the Book since

its inception in 1977, welcomed those present. The Center, which Librarian of Congress Daniel Boorstin founded as an educational outreach unit, with its small in-house staff of four serves as a catalyst with partners in all fifty states and the District of Columbia to foster the reading of books.

Sandra Newell, chair of ALA's Committee on Literacy, noted that "literacy is the cornerstones of libraries...we all know that if no one could read, there would not be libraries as we know them." She saluted leaders in literacy who would follow her on the program such as Peggy Barber and Dr. Robert Wedgeworth. "We know that librarians love institutions and history and that is a good thing."

Peter Waite of ProLiteracy America, a not for profit adult literacy organization that has served over 200,000 new adult readers, explained that his organization is relatively new in the field, coming into existence six years ago. In anticipation of the honoree Dr. Robert Wedgeworth, he reflected upon how ap-

"Thomas Jefferson

would have liked Bob

Wedgeworth — they both

are intellectuals with an

appreciation for books."

propriate it was to be in the Library of Congress for this event. "Thomas Jefferson would have liked Bob Wedgeworth — they both are intellectuals with an appreciation for books." Waite fur-

ther stated that Wedgeworth is "part Johnny Appleseed and part Genghis Khan"—the first in that he planted the seeds for so many ALA initiatives, the latter in that he is a powerful and committed individual. Known for "his integrity, his presence, and his honesty," a connection with Wedgeworth makes literacy projects easier. Like all good leaders, "he likes to leave things better than he found them."

Barber, representing Library Communications Strategies, Inc., lauded Wedgeworth, with whom she worked during his tenure as ALA Executive Director from 1972-1985, as "determined, dedicated, daring, and caring." She elaborated that Wedgeworth "made things happen" such as getting a new ALA Building. In addition he greatly expanded membership: brought the National Library Week program to ALA; helped to create the Friends of Libraries USA; organized the National Coalition for Literacy; and assisted in persuading the Advertising Council to begin a nationwide campaign to promote adult literacy.

Sunday, June 24, 2007

The recipient of numerous accolades, including five honorary doctorates as well as the Lippincott and Dewey Awards for professional leadership and the Humphrey/OCLC/Forest Press

Award for achievement in international librarianship, Wedgeworth reminded his listeners that George Santayana remarked "if you don't remember your history, you are condemned to repeat it." Wedgeworth further stated that "the relationship between libraries and literacy is a natural." He humbly said that "by honoring me [through this event and by a plaque bestowed by Vivian Wynn of the Committee on Literacy] you honor yourselves. Even though we are not where we want to be [on literacy], let's be thankful that we are not where we used to be."

Shushing

Continued from page 6

step approach including appropriate background sound levels, the distribution of sound-absorbing treatment, and configuring the spaces for sound separation.

Virginia E. Young, library director and anthropologist, asked, "What do we wind up with when we give our libraries over to the noisemakers." At Randolph-Macon College, she found that students are gathering in groups in the library on floors designated for quiet as well as other areas. She related that those on a quiet floor were observed working on different assignments with minimal interaction, while on the other "noisier"

floors, they were collaborating on group projects.

Joyce Rosenbaum collaborated with colleagues at Cornell University to discover what noise/acoustic characteristics students prefer for different types of study. They observed students during the middle of a term and at finals week in several library spaces. After they determined the multiple activities students performed while in the library and the decibel level in each room, they tested students' abilities to perform in these environments. Using practice GRE questions, they determined that "students reporting that loud noise distracted them, actually performed better than average in the louder conditions," while students that reported no distractions performed worse.

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Strategic Planning Precursor to Advocacy

By Deb Nerud

A good foundation to strategic planning is vital to determining the goals and objectives for your school library or media center according to Maureen Sullivan, at Friday's American Association of School Librarians (AASL) preconference. The process of strategic planning is a powerful tool for advocacy, although the mere thought can make the most courageous librarian shudder.

Sullivan, an organizational consultant and former president of the Association of College and Research Libraries, indicates that the process starts by conducting an analysis of key elements in the library. Identifying strengths, weaknesses, opportunities, and threats (SWOT) from your organization's stand point, is a method of collecting needed information about its internal and external environments.

Strengths include what the library does well now and any assets; Weaknesses are the areas where improvement is needed; Opportunities are trends, developments, or events that could have a positive impact on the library if pursued; Threats include trends, developments, or events in the external environment that may negatively impact the library's ability to continue to exist or to continue to provide service.

Planning is not a task to be done alone. Invite key players in your organization such as students, library aides, your principal, school board members, and/or community members and include them through out the process. Work through the SWOT process by having each of the group members think about factors that belong in each of the four categories. Then using sticky notes or index cards the stakeholders can "apply" their thoughts to a chart or board.

The next step is to ask the group to look for links or relationships between the items in the strengths and weaknesses categories. Then do the same to identify any relationships between items in the threats and opportunities categories. The group then ranks the lists or sorts them into sets by importance which serves as the basis for formulating goals, objectives and action plans.

Sullivan related that goals and objectives should be "SMART:" Specific, measurable, action-oriented, realistic and timely.

The mission of AASL is to advocate excellence, facilitate change and develop leaders in the school library media field. A full day advocacy institute will be held October 24, 2007, 9:30 a.m. – 4:30 p.m. at the AASL 13th National Conference & Exhibition in Reno, Nev.

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SUNDAY'S HAPPENINGS

Demonstrations

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9:30 a.m. E-books/MyiLibrary

10:30 a.m. ipage

12:00 p.m. E-books/MyiLibrary

2:00 p.m. ipage

3:00 p.m. E-books/MyiLibrary

Meet Our Guest Author and Illustrator

The following will be signing complimentary copies of their books

11:00 a.m.

Darren Coleman

A Taste of Honey

Appearing courtesy of HarperCollins

12:45 p.m.
Barry Moser
The Blessing of the Beasts
Appearing courtesy of
Paraclete Press

*Quanities are limited. Get yours while supplies last!



Hundreds Welcome President-Elect Dr. Loriene Roy with Honor Dance

By Frederick J. Augustyn, Jr. The Library of Congress

Well-wishers gathered in air-conditioned comfort of the National Museum of the American Indian on the Mall Friday afternoon to honor Dr. Loriene Roy, the first Native American to be elected President of the American Library Association. Roy will begin her one-year term on June 28 after the conclusion of the Annual Conference. She was born and raised in rural towns bordering the Fond du Lac Reservation in northern Minnesota. Both her parents were enrolled members of the White Earth Reservation of Anishinabe (Ojibwe/ Chippewa). She is also enrolled on the White Earth Reservation, a member of the Minnesota Chippewa Tribe.

The program consisted of welcoming words by Marty Kreipe de Montano (Potawatomi); an opening prayer and blessing by Rico Newman (Piscataway); an honor guard procession; and flag song. After the introduction, an honor song was performed by master of ceremonies Dennis Zotigh (Kiowa, Santee Dakota and San Juan Pueblo) and an address by Dr. Rov. Other parts of the ceremony consisted of a dance that included members of Roy's family and joined in by members of the audience who were holding hands. The program paid homage to American Indian veterans, who have fought in defense of the United States in a greater percentage than any other ethnic group, as well as to all veterans.

Tour the American Folklife Center at the Library of Congress

A tour led by Michael Taft will be conducted of the American Folklife Center at the Library of Congress on Monday, June 25, at 1:00 p.m., including the reading room and the processing area. The American Folklife Center is located at 101 Independence Ave. SE.

The processing team will display materials and explain their work. This includes all aspects of archival processing of manuscripts, photographs, sound and moving image recordings, as well as artifacts, printed materials and databases. The team also uploads and reviews its "born-digital" materials, and the results of the Center's ongoing digital preservation program. The International Storytelling Foundation Collection and the StoryCorps collections will be featured. The tour will include a visit to the Great Hall—a sight not to be missed.



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Why are some users more comfortable with email, while others prefer chat? Why do some crave the streamlined environment of IM, and others will text message on their cell phones all day long? Come explore the answers to these questions (and more!) at RUSA's See It, Hear It, Touch It: How do Communication and Learning Styles affect Virtual Reference? on Monday, June 25, 10:30 a.m. - 12:00 p.m. in the Grand Hyatt, Constitution A-B

A lively panel of experts will discuss how librarians and information professionals can offer services that meet a broad range of information needs and communication preferences. They will also address how educators can incorporate technologies in innovative ways that address a variety of learning styles to meet the needs of their users. Come join the discussion with experts who will explore the options, present their recent research findings, and recommend approaches relevant to all types of libraries.

ERT Silent Auction Items Still Up for Grabs

The ERT Silent Auction has nearly 200 items up for bid and they typically sell for less than retail, which means a fantastic savings for you or for your library! Feeling lucky? Need some extra cash? You just might be the winner of the big 50/50 drawing! 50% goes to ALA scholarships and 50% goes to...possibly YOU! The winner will be announced on Monday and you don't have to be present to win.

Don't Delay! Make the ERT Silent Auction part of your conference experience. Just think, only one stop but you'll accomplish so many great things!

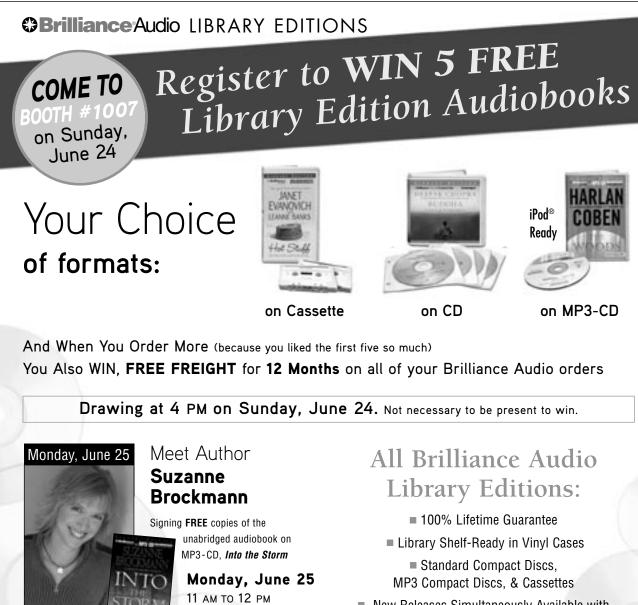
- Win great auction items for you or your library.
- Win terrific original art produced by special needs D.C. youth.
- Purchase 50/50 drawing tickets... and possibly win!
- Make library school students and D.C. special needs youth smile.

The Silent Auction items are available for viewing and bidding in the Washington Convention Center Lobby, across from the ALA Store, today from 8:30 a.m.-5:00 p.m., and Monday, June 25, from 8:30 a.m.-12:00 p.m. Winners can pick up their items on Monday from 2:00-6:00 p.m., or they can be shipped.

Friends of Bill W.

Friends of Bill W. will meet at the Washington Convention Center Room 304, today and Monday, June 25, 6:00 - 7:00 p.m.





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