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ALA Cognotes

Annual Conference Highlights | New Orleans | July 2006

Starr: Literacy Is a Continuous Process, Provides Inner Life

On a stage comfortably arranged with two chairs to resemble a living room or a television studio, President Michael Gorman introduced his guest, the University of Southern California professor, California State Librarian Emeritus, and much published historian Dr. Kevin Starr. In his prefacing remarks during the President's Program June 25, Gorman stated that we too often view reading as a hurdle to surmount —you either are or are not literate. Instead he suggested that "literacy is a continuous process of being able to interact with more and more complex texts." Literacy provides us with an inner life and ideally should lend enlightenment to politics. "In order to engage with life you need to be fully literate." Books are not essential to literacy be-

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New Orleans Mayor Ray Nagin, left, and Louisiana Lt. Governor Mitch Landrieu greet Madeleine Albright before the Opening General Session June 24.

Albright and Gorman Thank ALA Members for Showing Their Belief in Libraries

By Frederick J. Augustyn, Jr.
The Library of Congress

Madeleine Albright, whose lengthy credentials include her stints as first female U.S. Secretary of State (1997-2001); U. N. Ambassador (1993-1997); member of the National Secretary Council (1978-1981); addressed ALA members on the proper place of religion and morality in American foreign policy during the Opening General Session on June 24. Commencing her remarks by congratulating "the organization for keeping faith with the city of New Orleans," she noted the continuing importance of libraries in her life and in that of most Americans.

"Center Points"

Albright was preceded by ALA President Michael Gorman's observations on the efforts that members of the profession made in financial contributions (still possible by accessing www.ala.org/katrina) and in physical labor to aid recovery from the effects of Hurricane Katrina. Gorman introduced New Orleans Mayor C. Ray Nagin who emphasized that libraries became focal points for information distribution among dispersed residents of the Crescent City and "center points for bringing our community together." He further stated that "librarians [by holding the first major convention in the city since Katrina] are sending a sign to the world saying that New Orleans is okay."

Gorman concluded by bestowing the 2006 Honorary ALA Membership Award on Dr. Robert ("Bob") Stueart, noted

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First Lady Champions Library Support, Rebuilding

By Frederick J. Augustyn, Jr.
The Library of Congress

Addressing an eagerly waiting crowd on June 26, First Lady Laura Bush, a former librarian, elementary school teacher, and proponent of literacy eloquently set the theme for a Town Hall on the essential community-focused role of school libraries. Scholastic Publishing and the American Association of School Librarians (AASL) sponsored the event.

Greg Worrell, President of Scholastic Publishing, in introducing a video Rebuilding for Learning noted that restoration after Hurricane Katrina offered an opportunity "not just to rebuild, but to reform libraries." Caitlyn Clarke, a recent graduate of Grace King Senior High School in Louisiana declared "I cannot imagine a school without a library….School libraries are places where students can feel safe" rather than just being sites for housing books.

Clarke bid welcome to the First Lady who saluted librarians for encouraging "lifelong lovers of learning." Bush recommended a play that she recently viewed, *Tomas and the Library Lady*, currently being staged at several libraries around the country, for underlining the importance of such learning centers in children's lives. She stated that "schools are at the heart of Gulf Coast recovery … For many children

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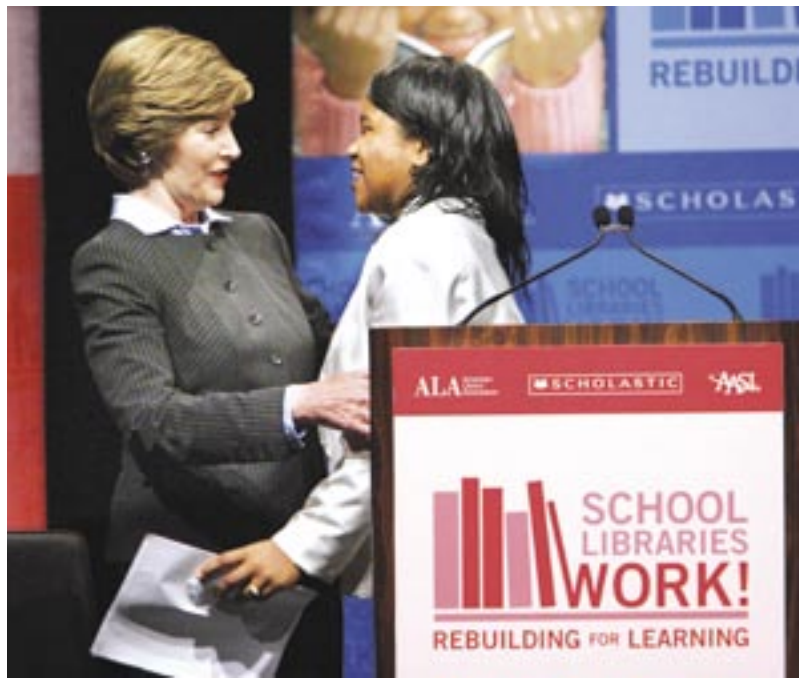

First Lady Laura Bush embraces Caitlyn A. Clarke, 18, 2005-2006 High School Student of the Year for the Jefferson Parish Public School System, La., as Clarke introduces her on June 26.

John Wood: Giving the World Room to Read

By Brad Martin
ABC News

Ponder this as you enjoy your next cup of coffee. For every new Starbucks that opens somewhere in the world, two new libraries are being created, thanks to the work of Room to Read, a nonprofit organization that has donated more than 1.5 million books and that currently operates in six countries.

John Wood, author of *Leaving Microsoft to Change the World*, opened the Auditorium Speaker Series on June 24 by describing the inspiration that led him to a life-changing decision to leave his comfortable position at Microsoft Corporation and become a catalyst for improving the lives of others through education by founding Room to Read.

Wood recalled a trekking adventure in Nepal in 1998, where he went to escape the "telephone calls, emails and endless meetings at Microsoft." He was invited to a school library in Bahundanda, and was shocked to find that the library mostly consisted of books left behind by other trekkers and were locked up in a cabinet with an old rusty padlock. The books (even though most were inappropriate in content) were considered precious, because the school had very few and did not want them to be damaged by the students.

Wood said he wondered what he could do to help, and said that the headmaster's words to him at that moment "would change the course of my life in a very substantive way." The words were, "Perhaps, sir, you will one day return with books."

Wood said he wondered at that moment what he was going to do. "I can't go back to my desk in Beijing and start up my life making rich people richer. That no longer felt right."

Instead, he returned with books, but that was only the beginning.

Wood went on to describe how he went back to his email contacts list and sent everyone a message that "they must help." From the first month's donation of 3000 books delivered by yak (a "Yakmobile") to the creation of 2,500 libraries (or Reading Rooms), the expansion of the program has been tremendous according to Wood, who says the organization runs "with the compassion of Mother Teresa and the efficiency of General Electric." Wood showed a slide showing Room to Read's growth overtaking Starbucks' expansion in five years.

In addition to working with local communities with challenge grants to build and expand libraries or "Reading Rooms," Room to Read has four other projects. "School Room" is their name for project involving building and expanding schools, "Language Room" helps with foreign language learning, "Computer Room" aids in access to computers, and "Room to Grow" funds scholarships for education.

Wood pointed out that $250 will send a child to school for a year, and that 1700 girls have received long-term scholarships so far (over 2300 by the end of this year). The focus is on girls, because Wood said that about two thirds of the 850 million illiterate people in the world today are female (often as a result of cultural bias) and that helping girls get an education can not only change the course of their lives, but also the lives of future generations of children.

Cokie Roberts delivers her address at the Closing Session.

Wood closed by saying that Room to Read's focus is on "results, results, results," and that "we believe the charity world is full of talk and there's not enough action, not enough things getting done."

John Wood can be reached at: john@roomtoread.org.

All the News You Never Get: Breaking the International News Blockade

By Joseph Yue
University of Colorado

Libraries are the guidance of enlightenment of this country," according to Kristina Borjesson, who was the featured speaker at "All the News You Never Get: Breaking the International News Blockade" sponsored by the Social Responsibilities Round Table International Responsibilities Task Force (SRRT) on June 25.

Borjesson is an experienced investigative journalist, a producer for major news networks including CBS and CNN and a book editor. She said that international news is too expensive to cover and that for some time there has not been enough interest for this type of news, especially in the "fly-over" states. However, with higher body counts from the Iraq war, there may be more interest in what is happening in foreign countries. Borjesson added that "there is still a lack of accurate news sources that tell the truth," and emphasized that we need perspectives not just from embedded journalists but also viewpoints from the general population in Iraq.

Borjesson used interviews included in her books to illustrate the lack of freedom of the press and the consequent less than free flow of information. She not only pointed out the disjuncture between what the administration presents and "how the press responds to the disconnect" but how current and past administrations of both political parties worked the press. When journalists or news organizations did not go along with the system, they were marginalized and their careers or revenues became threatened.

She stated that people needed to be engaged, but we should not expect the media to deliver very much, especially television news. Libraries need to provide access to context and the history of world events in a format the next generation are accustomed to and on an on-going process. She recommended various reliable international news sources including atimes.com (Asia Times), bbc.com, and *The Christian Science Monitor*. Librarians can help connect national security with education so that future generations are more attuned to the how countries and cultures are connected and impact each other.

Diversity's Recipe for Success

By Glynis Wray
Ocean County (NJ) Library

Librarians seeking to reach out to diverse communities were presented with a number of thought-provoking strategies for success thanks to a joint effort by the award-winning diversity teams at Ocean County Library in New Jersey, and Las Vegas Clark County Library in Nevada.

The conference program, "How My Parents Learned to Eat Dim Sum, Fry Bread, Collard Greens and Tacos in the Library," was sponsored by the Public Library Association Library Services (PLA-LS) June 25. During the presentation, conference participants gained valuable insight into the development of diverse collections, multicultural programming, and staff development. Attendees were also presented with inclusive approaches for reaching the emerging segments of their communities.

Scrubbing Out Yesterday

As part of the event's cooking theme, Ocean County Library Director, Elaine H. McConnell asked participants to throw out scarred Teflon frying pans, and scrub away any surfaces where yesterday's biases may still be stuck or smeared.

Felton Thomas Jr., Regional Branch Services Director, Las Vegas Clark County, explained how to integrate a diversity plan into a strategic plan. In developing their library's plan, he noted, they attempted to answer two questions: How do we create the best system and how can we recruit and retain the best people?

Deborah Blackwell, Ocean County Library, discussed cultural awareness seminars for the staff and public. Attendees of these programs were encouraged to ask honest questions with the intent to achieve greater understanding and to debunk myths and stereotypes.

Finding "the Right Stuff"

Jan Passo, Collection Development Director, Las Vegas Clark County District, said their first goal was that underserved populations would find their diverse cultural heritages reflected in the collection. Another goal was to ensure that residents would receive library services that met the needs of their diverse cultural heritage. Passo said that it was important to find "the right stuff" [books], noting that they accomplished this by checking out *Multicultural Review* and each month there are one or two articles in *Criticas* that explore the Spanish publishing industry.

Debbie McGuire, Las Vegas Clark County District, advocated for creating an advisory board to make sure they were delivering the kinds of programs that were not offending anyone. She recommended periodically changing the board members to keep it fresh.

Bush

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who have lost their homes their school is their only comfort left." Noting that she visited the library at Chalmette High School (St. Bernard's Parish) which reopened through super-human efforts soon after the disaster, Bush observed that some students returned before their parents did, so eager were they to use their library. Elsewhere many students rescued their library books even as they lost many of their own possessions, though some naively believed they would be charged fines when they were at last able to return the books to their re-built libraries.

New Foundation Goal

The Laura Bush Foundation, established in 2001 to expand school library collections, had by 2005 appeared to have met its goal after giving out over $3 million. But Bush initiated the Gulf Coast Initiative under its auspices in the wake of Katrina to aid in disaster relief. The administrator present in the audience mentioned that the foundation is trying to raise $10 million in its recovery initiative to make direct grants. Applications for these grants are available at www.laurabushfoundation.org.

She revealed that a local businessman decided to donate $1 for every person coming to 2006 Annual ALA conference to express his gratitude in their helping the city to financially recover. After acknowledging the "resilience and courage" of Katrina survivors and the "generosity and self-sacrifice" of the rescuers, Bush said, "Thank you for serving your communities and our country everyday."

Town Hall

Host of NBC's *Today Weekend Edition* Lester Holt moderated a discussion during a succeeding segment featuring: Norman Francis, President of Xavier University and Chair, Louisiana Recovery Authority; Jennifer Koehl and Hannah D. Rucker, St. Tammany Junior High School (La.) School Library Media Specialist and Principal; Keith Curry Lance, Director, Library Research Service, Colorado State Library; Wayne V. Rodolfich, Superintendent, Pascagoula (Miss.) Schools; and J. Linda Williams, President, American Association of School Librarians. Francis noted the daunting challenge of getting teachers and administrators to understand the role that librarians "play in the teaching and learning environment in the school." He further noted that "we cannot go back to pre-Katrina days. We must make things better than they were."

Williams suggested that librarians needed to assume leadership roles in their institutions. Rucker stated that because of the loss of personnel, greater flexibility was required among the remaining staff. Holt mentioned that in many rural communities the school library serves as well as the non-existent public library. The host's commitment to the connection exemplified here that rebuilding libraries rebuilds lives and communities will be in further evidence during the next eight weeks as his program focuses on the libraries.

Albright

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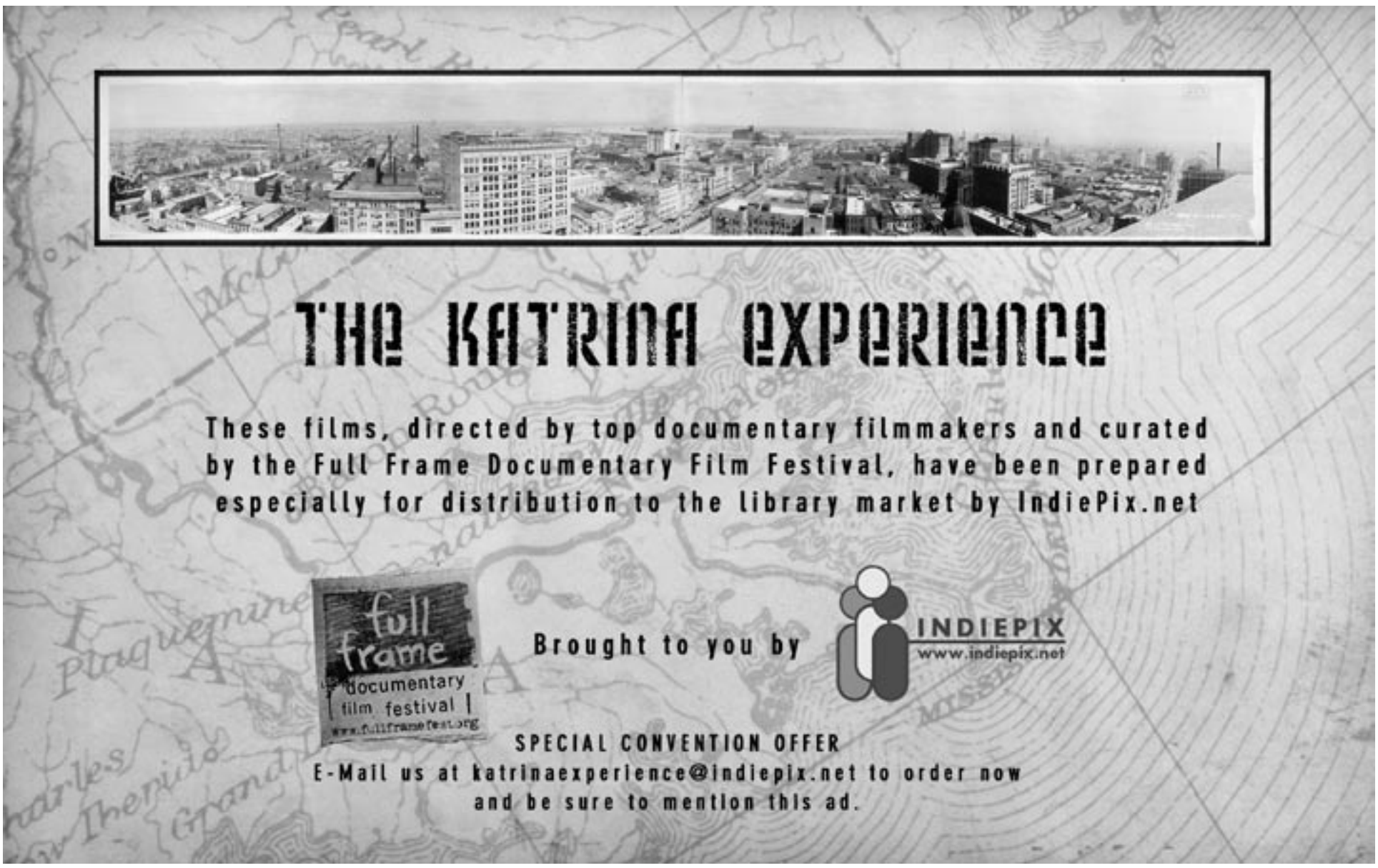
former library school professor at Simmons College, and the Freedom to Read Foundation Roll of Honor Award on Carolyn Caywood, Virginia Beach, Virginia Public Library, for her defense of the First Amendment and for maintaining that "censorship disempowered young people."

Albright praised libraries as fun, educational, "the biggest bargain on the face of the earth," and as "laboratories of freedom." She regretted that basic liberties are still being suppressed in countries such as Belarus, China, Cuba, North Korea, and Zimbabwe and opined that free exchanges of information would do much to ameliorate their conditions. Albright maintained that "after 45 years of embargo against Cuba it is time to get something new." She urged Americans to oppose Cuba's position that to open an independent library is a crime, to champion freedom of thought, "and what we preach abroad we should also practice at home. Those of us who disagree with public policy should be able to disagree without our patriotism being questioned."

Referring to her recently published book *The Mighty and the Almighty: Reflections on America, God, and World Affairs*, Albright stated that "the goal of a diplomat is to settle people down [while] religion has a tendency to stir everyone up." She noted that the vast majority of practicing Muslims, Jews, Christians, and other believers are moral and that "we must not condemn the many based on the actions of the few."

Recognizing that some extreme practitioners of religion often avow that they alone have the truth which all others must acknowledge, she averred that "knowledge of the absolute may be something that we long for but is not part of the human condition." Requisite humility which would direct us toward reconciliation rather than division leads to the recognition that "we cannot know it all, neither realism nor idealism [in foreign policy] is sufficient. We need a combination of both."



Cooper 'Dispatches' Thoughts at PLA President's Program

By Frederick J. Augustyn, Jr.
The Library of Congress

Public Library Association (PLA) President Daniel L. Walters launched his president's program on June 26 with awards for the advancement of adult literacy, audio video librarianship, change agency, excellence in small rural public service, innovative achievement, new leadership development, and authorship. He segued into introducing Anderson Cooper, a reporter for fifteen years, a regular contributor to *Details* magazine, a member of the CNN network staff since 2001, and CNN television news anchor since 2003. Walters noted that Cooper is characterized by his "journalistic curiosity, his emotional sensibility, and the deeply humane orientation [that he brings] to his work."

Anderson Cooper delivers the keynote at the PLA President's Program & Awards Presentation.

Cooper was present to discuss his personal observations on the year 2005, many of which are recounted in his book *Dispatches from the Edge: A Memoir of War, Disasters, and Survival* (HarperCollins, 2006). To those assembled he said "Thank you for your strength…and thank you for once again leading the way" by holding the 2006 ALA annual convention in New Orleans. In what he described as a series of rambling thoughts, Cooper mused how he came to journalism shortly after graduating from Yale with a degree in political science.

His mother, Gloria Vanderbilt, having watched Bill Moyers' televised interviews of Joseph Campbell on PBS, told him to "follow his bliss." Although he had a mild form of dyslexia, he was impressed by books at an early age, having grown up in a family where both parents wrote. He claimed that, unlike New York, "New Orleans never tries to erase its past." Even when buildings are torn down there are plaques recognizing what was there before, creating layers of historical reminiscences. "New Orleans is a city of memory" and "librarians are keepers of our collective memory." After recounting tearfully some of the events that he had witnessed shortly after Hurricane Katrina hit, he advised that "New Orleans needs you to keep the memory alive….Do not forget what happened here."

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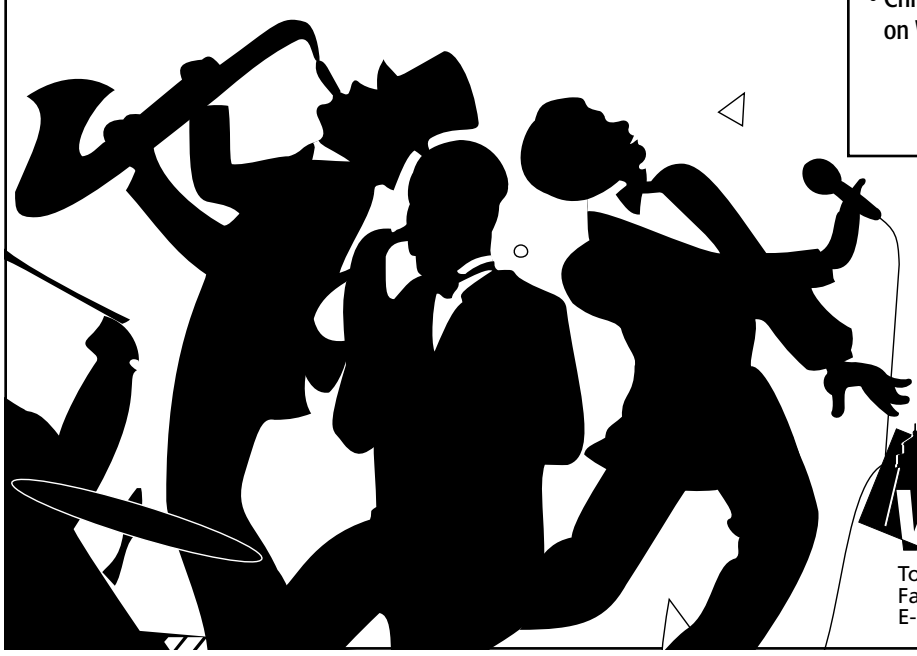

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The Hollywood Librarian Seeks to Break Stereotypes

By Lilly Ramin
Texas Woman's University

A packed auditorium of conference-goers got a sneak peek of *The Hollywood Librarian*, Director Ann Seidl's documentary-in-progress June 25. Seidl described her personal journey toward librarianship, and said, "I immediately felt sorry for everyone who is not a librarian. How odd when I realized everyone else is sorry for us!"

The motivation for Seidl's project was her curiosity as to why the image of librarians is often based on stereotypes, some negative, after so many years. The film explores the cinematic themes that portray librarians ranging from caricatures to noble educators of society. Issues such as the closing of public libraries in California are also discussed in Seidl's film.

Taking Advantage

Seidl explained that the process of making a documentary on a budget involves taking advantage of the resources one has. In addition to interviewing medical librarians, she interviewed her dad who says he is a "better doctor because of librarians." She observed that "in an independent film like this one, everyone is everything. So sometimes, the 'shooter' is the make-up person."

A clip from Kathryn Hepburn's film *Desk Set* was another highlight of the presentation, and the star's sister, Peg Hepburn Perry, was one of the librarians interviewed for the film.

Part of the fundraising for the film is aimed toward obtaining the film rights to clips that are central to the discussion of the perceptions of librarians. For example, Seidl quotes one of her favorite and most respectful movie lines about librarianship from the movie *Party Girl* where the lead character scoffs and asks why her relative would question her ability to be a librarian: "Darling, a librarian is a professional with a Master's in Library Science." The crowd cheered as the film clip was shown, and that simple line is at the heart of Seidl's message: "The better we do our jobs the less respect we get. Why? Because the better we do our jobs the more invisible we become. All the credit goes to the buildings."

Seidl believes *The Hollywood Librarian* does have mass appeal and could also be used to promote or recruit future librarians. She continues to apply for grants through organizations such as the National Endowment for the Humanities (NEH), which has rejected her proposal thus far. Brief film clips, background information and a Paypal button for those who wish to donate to the film can be found at the website for the film: www.hollywoodlibrarian.com/sponsor.html.

Tom Sancton, from left, Dr. Michael White, Ronelle Johnson and others keep the traditional jazz spirit as they perform during Sancton's Auditorium Speaker Series Session.

Sara Jaffarian meets First Lady Laura Bush as Michael Dimengo of the ALA Development Office, looks on. Jaffarian, who has been an ALA member for 63 years, met Mrs. Bush after making a donation to AASL to establish the Sara Jaffarian School Library Program Award to acknowledge excellence in school libraries.

"The Book Divas" of Cypress Fairbanks Independent School District, Houston, Texas, perform their Silver Cart winning routine during the Bookcart Drill Team Championship sponsored by DEMCO. The Gold Cart Award went to the local team, "Booked on New Orleans," from Tulane University Library, and the Bronze Cart went to the "Bookiemonsters" of Univ. of Wisconsin–Madison.

Geraldine Harris, assistant director New Orleans Public Library, is all smiles June 23 as she is handed her copy of a ALA Graphics READ poster of herself and her grandchildren made with the READ CD at the READ Studio in the ALA Store. The READ CD is available from ALA Graphics.

ALA volunteers helped to sort books and perform renovations at the New Orleans Public Library Children's Resource Center during 'Librarians Build Communities' on June 23. Hundred y of other 'Librarians Building Communities' events which occurred during the Annual Conference.

Information Literacy a Fad? ACRL Debates the Issue

By Lilly Ramin
Texas Woman's University

The ACRL 2006 President's Program, "The Emperor Has No Clothes: Be It Resolved That Information Literacy Is a Fad and Waste of Librarians' Time and Talent," was moderated by Jim Neal; Vice President for Information Services & University Librarian, Columbia University.

Neal asked members of the audience to vote, by raising their hand, whether they thought information literacy (IL) was a fad. While an overwhelming majority seemed to think otherwise, there was a slight shift at the end of the debate.

The two "affirmative constructive" debaters, Stanley Wilder, Associate Dean, Library at the University of Rochester, and Jeff Rutenbeck, Associate Professor and Director, Digital Media Studies, University of Denver, followed the idea that IL is indeed a fad and should be reconsidered as a major focus of librarians' efforts. Julie Todaro and Gary Radford contended that IL is a worthwhile goal for librarians to pursue and a crucial part of their roles in academic education. Both sides kept a civil tongue as they debated this controversial topic.

Wilder began the debate by saying that IL is "untested" but that he is not asking for either empirical studies or advocating his own approach, but instead advocated getting to know the student and focusing on the coursework as the basis of the curriculum—not IL. Although he claims IL is a fad, he explained that it could be tested in more simplistic terms than in ACRL's criteria.

Julie Todaro, Dean, Library Services at Austin Community College disagreed with Wilder's claim that IL came about in the 1980s saying it actually came about, albeit under several names, in the previous century. Addressing the second part of the program's topic, Todaro said that not only is IL not a waste of librarians' time, it is "part of our primary responsibility."

Todaro used an analogy based on the health sciences as she described four elements which apply to IL: Awareness, prevention, treatment, and cure. She said that the assumption is that IL always starts out as a "cure" and that is false. "The premise that students come in [to the academic library] knowing what they want is incorrect," says Todaro.

Rutenbeck, began his argument by stating that "the most important question about literacy is whether it is something that you indeed possess." Rutenbeck said that "literacy is a practice, not something that you have." He asserts that "the history of literacy is "print-centric" "the digital world obviously changes the landscape."

Gary P. Radford, Professor of Communication Studies at Farleigh Dickinson University, stepped in to defend the IL efforts of librarians, saying "IL is about creating a change in attitude." Radford ended his comments by saying: "My students need you not to give up on them."

Audience members were asked to contribute their comments before the participant's rebuttals. No matter which side of the debate one favors, the program provided thought-provoking ideas which can be explored further at www.ala.org/acrl.

And the winner is: Raffle winners are announced during the Exhibit Floor Closing Reception on June 27.

"Big Heads" Discuss Future Developments

By Frederick J. Augustyn, Jr.
The Library of Congress

At a well-attended discussion forum featuring representatives of the 24 largest research libraries, directors of the Association for Library Collections and Technical Services (ALCTS) or self-designated "big heads" met on June 23 to air current issues.

Jennifer Bowen, ALA's representative to the Joint Steering Committee concerning Resource Description and Access (RDA) shared updates on vendor-supplied cataloging initiatives. She mentioned that there would be several opportunities to see an RDA demonstration at this conference and that it would be also available at www.rdaonline.org.

Results of a meeting by invitation, the Taiga Forum, disclosed reactions to predictions for the state of technical services in the next five years. Reference and cataloging librarians are envisioned as merging into something quite new. Most reference queries would be satisfied through Google Answer or something quite similar. Among the characteristics of these new librarians will be different academic credentials such as MBAs or computer degrees.

The ever-increasing technology curve will result in the average age of future librarians being in their twenties. A "cross-functional vision" should be developed by consulting people arranged horizontally and vertically across "permeable boundaries." A large number of libraries will no longer have OPACs.

Also addressed was the "permanent whitewater" or the apparent turbulence caused by merger and change, a phenomenon recognized as being frequent in the future. Transformations mentioned were: the merger of OCLC/RLG; LC's decision to cease providing series authority control in its original cataloging (addressed by Beacher Wiggins, Director of Acquisitions and Bibliographic Access); and Karen Calhoun's report for LC of last March titled The Changing Nature of the Catalog and Its Integration with Other Discovery Tools. The latter discussed currently too much duplication of effort; Google and Amazon as possible models; the demand to simplify and integrate metadata (whose value is affirmed by search engines' eager use of it); and the requirement to reconnect with users by means of acquiring skills beyond those now typically found among librarians.

Lisa German of the ALCTS Membership Task Force revealed the decision that the current 24 Association of Research Libraries (ARL) are to be retained as affiliates since the size of their collections make them similar in the challenges they face. The national libraries of the Library of Congress, the National Library of Medicine, and the National Agricultural Library should always be included. Changes, current documents, and a place to post future agenda topics to the website, can be found at www.loc.gov/library/bigheads.

Swap and Shop

By Glynis Wray
Ocean County (NJ) Library

Librarians seeking new inspiration for marketing their libraries, collections, and services were able to collect ideas and browse a showcase of library public relations materials and library marketing techniques thanks to the PR Swap and Shop at the annual convention on June 25. Peggy Barber and Linda Wallace from Library Communication Strategies were available for consultation and discussion of PR makeovers.

The conference program—"Swap and Shop-Great PR Exposed"—was sponsored by the ALA Library Administration and Management Association, Public Relations and Marketing Section (LAMA-PRMS). Upon entering the swap and shop, attendees were supplied with tote bags and were encouraged to pick up and take examples of brochures, calendars, annual reports, and children's summer reading programs. With so much at their fingertips, conference participants gained valuable insight into the development of public relations materials.

Noted attendee Miranda Sulikowski, Island Heights, N.J. stated, "The materials that I appreciate the most are the simplest ideas that I could take back to my branch and tweak and blend with what I already have."

The winners of the 2006 Best of Show competition which recognize excellence in 11 categories, including reading club materials, annual reports, newsletters and - new this year - web sites and home pages, among other categories. Winners were selected for four ranges of library budget. Entries were judged on content, originality, design, format and effectiveness. For a complete list of winners www.ala.org/ala/pressreleases2006/june2006/LAMABestofShowwinners.htm.

Reporters Needed for Cognotes

If you can attend both the 2007 Midwinter Meeting in Seattle and the 2007 Annual Conference in Washington, D.C., and would like to be on the Cognotes Committee, please e-mail Shoerner@ala.org.

Starr

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cause they constitute only one method to make texts manifest to readers. Computer screens can also be conveyors of the word.

Starr opined that it almost requires a PhD in electronics in order to understand a computer manual—unless you are under 30, in which case it seems intuitive. The age of the preponderant position of electronic-over-print media has led to many contradictory changes. Paradoxically, according to Starr, the text of newspapers and news magazines has become more complex and the digital age has intensified and expanded the printed word. We are forced to read more closely and intricately than before. This is both "a golden age of American historical writing" and yet also an illiterate or semi-literate era. Many print commentators have gravitated to television once they have made their reputations, which is where they earn most of their incomes. We have apparently run out of reclusive writers and instead expect ours to go out on the talk circuit whether virtually or in person. And yet dialog seems to be disappearing from the movies.

Librarians should realize that our profession is at least as much about wisdom and value as about access and retrieval. Reading aloud contributes to the mental and psychological development of children as well as to their physical health. Relating to our membership in social networks, "printing authenticates writing" by increasing its value through circulation. Starr closed his formal presentation by reflecting that cities encode themselves and express something distinctive just as do books. New Orleans in particular conveys the Mississippi River and the bracing challenge of ethnic and cultural diversity. The Crescent City could be read as a text, one whose flow has only been temporarily interrupted by Hurricane Katrina. Starr anticipates a revitalized New Orleans and a renewed estimation of reading as the essential skill.

In a conversation that ranged around questions submitted on index cards, both Gorman and Starr addressed how sound bites and blogs have both crystallized ideas and yet limited broader discussion. There should be more graduate-level courses that emphasize reading books and commenting on them to impart meaningful summarization, an important career skill. Starr contended that "plagiarism is like tribalization" capturing something independently produced and returning it to the commons. He emphasized the importance of maintaining intellectual property rights for both authors and artists so that the well of this cultural source does not run dry.

Gorman agreed with Starr's assessment of the value of exposing children to reading at an early age because even if they leave it in their teens they usually return to it. Never having been sufficiently exposed to it in the beginning would be the real tragedy. Both concurred that the Bible is one of the essential works of literature, history, and moral thought. Starr attested to the transforming power of sweeping novels such as War and Peace, Anthony Adverse, and Les Miserables. Even lesser literary works such as Gone with the Wind have the capacity to broaden one's outlook by transporting one effectively to another time and place. After July the text of this program will be posted on his website at www.mg.csufresno.edu.

—By Frederick J. Augustyn, Jr., The Library of Congress

Kenneth Starr prepares to deliver his keynote during the ALA President's Program June 25.

Flattening of the Web

By Lilly Ramin
Texas Woman's University

In the "flat" world of the worldwide web, information is interconnected on a global scale, according to David Warlick, owner of the Landmark Project (www.landmark-project.com), at the AASL President's program. Warlick provided an informative, sometimes humorous introduction to novel ways that teachers and librarians can promote information literacy to a new generation of learners. The Landmark Project is professional development, web design, and innovations firm.

Warlick explained, however, that although there has been an increase in broadband access in the United States (with the exception of rural areas), a national decision is needed to make this access a priority or there is a risk of falling further behind other countries such as South Korea.

Warlick asked that we "stop teaching kids to assume information is true, and start teaching them to prove information is true." He indicated that blogs are a wonderful tool for collaboration and demonstrated RSS, which sends current posts from blogs of one's choice and alleviates the time-constraints of individually visiting each blog. "We are accustomed to finding information, and now we are training the information to find us. This is literacy, folks," said Warlick.

Ripped from the HEADLINES. . .

"Rehabilitating Killer Serials"
—*LRTS,* v.49 no.3

"Floating Bibs and Orphan Bar Codes"
—*LRTS,* v.49 no.3

"TalkLeft, Boing Boing, and Scrappleface"
—*LRTS,* v.49 no.1

"Using the FRBR Framework"
—*LRTS,* v.50 no.1

"From the Ubiquitious to the Nonexistent"
—*LRTS,* v.50 no.2

Have you missed something?

50LRTS

www.ala.org/alcts/lrts

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On behalf of the **Joint Conference of Librarians of Color Steering Committee** (JCLC2006), we extend a warm invitation to you to join us on October 11-15, 2006 at the first-ever national conference to be held at the same time in the same place and sponsored by the five caucus associations of color. The American Indian Library Association (AILA), Asian/Pacific American Librarians Association (APALA), Black Caucus of ALA (BCALA), Chinese American Librarians Association (CALA), and REFORMA, The National Association to Promote Library and Information Services to Latinos and the Spanish Speaking will meet in the richly diverse city of Dallas, Texas with their library colleagues, associates and advocates who serve and support communities of color. The conference city offers a thriving culinary scene and luxury accommodations (available at heavily discounted rates) at

Conference Programs And Sessions Overview

The JCLC will offer four days of tracked programming for a wide audience of attendees, including librarians, library supporters and community members of color, providers of library services to communities of color, advocates and colleagues of service providers, librarians and library supporters from the profession at large who support the mission of the JCLC, and other interested parties. The conference programs will also celebrate diversity within library and information studies and the research and development aspects of community outreach.

Program topics will include, but will not be limited to, the following:

- → Recruitment and Retention (Professional and support staff issues)
- → Staff Development (Best practices and model programs, sensitivity training, public services and continuing education)
- → Gender and Identity (GLBT populations and feminization of the profession)
- → Advocacy (Affirmative action, equity of access and grants)
- → Service Delivery (Urban and rural issues, best practices and programming models, collection development, outreach, and education of a diverse workforce)
- → Legacy Recognition (Celebrating elders, promoting archives and preservation)
- → Literature (Ethnic and multicultural collections and bibliographies)

Exhibits

JCLC would not be complete without exhibits at its first conference. Vendors are excited to join in the maiden voyage of this event and show the latest that their company has to offer. Be sure to include the Exhibits Opening Reception in your schedule on Thursday, 1:00-2:30 pm. The exhibit floor will be the center of many JCLC activities including receptions, book signings, product demonstrations, poster sessions and plenty of no conflict time.

Exhibit Hall Hours

Thursday, October, 12, 1:00 pm-5:00 pm

Friday, October 13, 9:00 am-5:00 pm

Saturday, October 14, 9:00 am-2:30 pm

If you're interested in volunteering during the conference, please e-mail dberdaner@gmail.com.

Conference Highligh

Opening General Session Speaker Loung Ung

Thursday, October 12, 9:00-10:30 am
Loung Ung is a survivor of the killing fields of Cambodia, one of the bloodiest genocides of the twentieth century and has devoted herself to justice and reconciliation in her homeland. The World Economic Forum selected Loung as one of the "100 Global Leaders of Tomorrow."
Her best-selling memoir, *First They Killed My Father: a Daughter of Cambodia Remembers*, (HarperCollins 2000) was the recipient of the 2001 Asian/Pacific American Librarian Association's award for "Excellence in Adult Non-fiction Literature" (APALA).
Loung Ung sponsored in part by **HarperCollins**
Opening General Session Sponsored by **DEMCO**

Alisa Valdes-Rodriguez

Alisa is the author of the Best-Selling Novel *The Dirty Girls Social Club*, *Playing with Boys* and most recently, *Make Him Look Good*. Time magazine has named Alisa Valdes-Rodriguez one of the 25 most influential Hispanics in America. *Latina* magazine named her a Woman of the Year and *Hispanic Business* magazine has twice named her among the 100 most influential Hispanics in the nation. Alisa's first young adult novel, *Haters*, will be released in the Fall.
Sponsored by **St. Martin's Press**

Opening Reception at the Dallas Public Library

Wednesday, October 11, 7:00-11:00 pm
All JCLC attendees are invited to join us for a multicultural explosion of culture, tastes and sounds while networking and socializing with colleagues at the beautiful Dallas Public Library. This is a great way to kick off the conference.

Grand Opening of Exhibits

Thursday, October 12, 1:00-2:30 pm
JCLC and its exhibitors are having a party on the exhibit floor and we want you to join us! Visit more than 75 companies, enjoy refreshments and entertainment at this event.

Plenary Session of ALA Presidents — A Special Event

Thursday, October 12, 5:00-6:30 pm
The current, future, immediate past and other past ALA presidents will discuss the successes and challenges in addressing diversity issues during their presidential years and at their job sites and the future prospects for Librarians and library workers of color in the profession. Keith Fiels, ALA Executive Director, will moderate the discussion.

Awards Dinner

Friday, October 13, 7:00-9:00 pm
The awards to be presented at the dinner will recognize the individuals who have been selected by each of the five caucus associations to receive JCLC Advocacy Awards, JCLC Distinguished Service Awards, and JCLC Author Awards. Each caucus association will also present two Scholarship Awards, sponsored by the National Library of Medicine.

Registration Information

Early Bird Registration is available through **July 14**, and Advance Registration is available through September 8. Return your form early get the lowest rates! You may register via mail or fax using a form downloaded from the website online at www.ala.org/jclc. Registration rates are listed below.

	Early Bird (By July 14)	Advance (By Sept 8)	Onsite	One Day
Caucus Member	$225	$275	$325	$175
ALA Member	$325	$375	$425	$275
Non-Member	$375	$425	$475	$275
Retired Caucus/ALA	$149	$199	$249	$149
Student	$99	$149	$199	$99

the Adam's Mark Dallas Hotel, the largest hotel and convention center property in Texas, in the heart of Downtown's famous Arts District surrounded by restaurants, museums and shopping opportunities.

"**Gathering at the Waters: Embracing Our Spirits, Telling Our Stories**," is the conference theme that guided the Program Committee in its selections. The Committee has put together a stellar program that we are proud to offer to you! The conference will cover three and a half days, with one full day of pre-conferences on Wednesday, October 11. Our program will end by noon on Sunday, October 15. This conference has something to offer everyone! Come join us for fun, networking, education, enlightenment, inspiration and entertainment!

—Gladys Smiley Bell and Kenneth A. Yamashita, JCLC2006 Steering Committee Co-Chairs

...TS AND SPECIAL EVENTS

Gala Entertainment

Saturday, October 14, 9:00 pm-12:00 am
Shake out those learning curves with old and new colleagues before parting ways on Sunday. The evening's entertainment promises to be memorable. There is also dessert reception immediately preceding the event (ticketed).

EVENTS REQUIRING ADDITIONAL REGISTRATION

Preconferences

Wednesday, October 11, 2006

Good Health/Buena Salud/Sen Ti Gien Kan/Tá Waaqis
8:30 am – 4:30 pm — $15 includes lunch and materials
Good Health! We all want it, but do we know how to get it? Come to this fun and interactive session to learn which illnesses are common to people of color and what you can do to lessen their impact on you and your family. Learn about healthy choices for nutrition and physical activity. Learn about the online resources available free from the National Library of Medicine and how their use can help you to make healthy choices and achieve Good Health! A healthy lunch will be provided and attendees will participate in a low impact exercise activity.

Promises to Keep: Only The Best for Children & Youth!
8:30 am – 4:30 pm — $125 includes lunch and materials
Peek into life journeys that grace school, library, and community bookstore shelves, making their way into young reading lives! Experience the legacies of award-winning authors and illustrators of color as they reflect life experiences in books for children and youth! Learn how these titles effectively impact state and local curriculum plans, special collections, training and community programs for youth and families. Gather tips on turning young readers into fulfilled literary lives! Lots of hands-on interaction and sharing of local programming, tips and resources for using these and other titles from communities of color in everyday curriculum and library programming. Great staff development for public and private school media specialists, media coordinators, public library staff, and academic education and children's literature faculty!

Legacy Breakfast

Friday, October 13, 2006, 7:00-8:30 am — $25
Celebrate the Librarians of color who have left a legacy of contributions to the caucus associations, ALA and the profession. Long-time members and retirees will be honored.

Author Lunch

Friday, October 13, 2006, 12:00-1:30 pm — $35
Celebrate our noteworthy authors who have contributed to the growing body of multicultural literature published for our communities.

Bertice Berry, Ph.D. (Adult Author Lunch)
Bertice is a motivational speaker, sociologist, and former stand-up comedian. She is also the author of four works of nonfiction and three previous novels, including *Redemption Song*, *The Haunting of Hip-Hop*, *Jim and Louella's Homemade Heart-Fix Remedy* and, most recently, *When Love Calls, You Better Answer*. She lives in Savannah, Georgia.
Sponsored by **Random House**

Cynthia Leitich Smith (Children's Author Lunch)
Cynthia is the award-winning author of *Indian Shoes*, and *Rain Is Not My Indian Name*. She is a member of faculty at the Vermont College M.F.A. program in Writing for Children and Young Adults. Cynthia looks forward to the release of a picture book, *Santa Knows* (Dutton, 2006) and a young adult gothic fantasy novel, *Tantalize* (Candlewick, 2007). She makes her home in Austin, Texas; with her husband, author Greg Leitich Smith.
Sponsored by **HarperCollins Children's Publishing**.

Dessert Reception

Saturday, October 14, 2006, 8:00-9:00 pm — $15
After dinner on your own and before the Gala Entertainment, come and enjoy dessert with your JCLC colleagues.

Midnight Breakfast

Saturday, October 14, 2006, 12:00 am — $20
Refuel your bodies and spirits with your JCLC colleagues after the Gala Entertainment's energy.

JCLC CONFERENCE SCHEDULE-AT-A-GLANCE

Schedule Subject to Change

WEDNESDAY, OCTOBER 11, 2006

8:30AM -4:30 PM	PRE-CONFERENCES*
7:00-11:00 PM	OPENING RECEPTION AT DALLAS PUBLIC LIBRARY

THURSDAY, OCTOBER 12, 2006

9:00-10:30AM	OPENING GENERAL SESSION
10:45 AM-12:00 PM	CONCURRENT SESSIONS
1:00-2:30 PM	GRAND OPENING OF EXHIBITS
2:45-4:00 PM	CONCURRENT SESSIONS
4:00-5:00 PM	EXHIBITS RECEPTION
5:00-6:30 PM	PLENARY SESSION
8:00-9:30 PM	ALL CAUCUS MEETINGS

FRIDAY, OCTOBER 13, 2006

7:00-8:30 AM	LEGACY BREAKFAST*
9:00-10:15 AM	CONCURRENT SESSIONS
10:15-10:45 AM	VISIT THE EXHIBITS
10:45 AM-12:00 PM	CONCURRENT SESSIONS
12:00-1:30 PM	AUTHOR LUNCH*
1:30-2:00 PM	VISIT THE EXHIBITS
2:00-3:15 PM	CONCURRENT SESSIONS
3:15-3:45 PM	VISIT THE EXHIBITS
3:45-5:00 PM	CONCURRENT SESSIONS
7:00-9:00 PM	AWARDS DINNER

SATURDAY, OCTOBER 14, 2006

8:30-10:00 AM	KEYNOTE SPEAKER
10:30-11:45 AM	CONCURRENT SESSIONS
12:00-2:00 PM	EXHIBIT CLOSING EVENT
2:15-3:30 PM	CONCURRENT SESSIONS
3:45-5:00 PM	CONCURRENT SESSIONS
8:00-9:00 PM	DESSERT RECEPTION*
9:00 PM-12:00 AM	GALA ENTERTAINMENT
12:00 AM	MIDNIGHT BREAKFAST*

SUNDAY, OCTOBER 15, 2006

9:00-10:15 AM	CONCURRENT SESSIONS
10:30 AM-12:00 PM	CLOSING GENERAL SESSION

* Ticketed Event

AWARDS & SCHOLARSHIPS

Each of the five JCLC organizing caucus associations will present five $1,000 scholarships and an award in one of three categories: JCLC Advocacy Awards; JCLC Author Awards; JCLC Distinguished Services Awards

The Awards and Scholarship forms are available on the JCLC Web site at www.ala.org/jclc. For additional information and submission guidelines, please contact JCLC Award Committee Chair Liana Zhou at 812-855-3060 or zhoul@indiana.edu.

TRAVEL & HOUSING INFORMATION

Conference goers will be pleased by the selection of the **Dallas Adam's Mark Hotel** as the headquarters hotel for the JCLC 2006. Rooms are available October 6, 2006 to October 20, 2006 at the special rate of $105.00 per night single and double occupancy / $125.00 triple / $135.00 quad for Deluxe rooms. Please be sure to make your room reservations by September 9, 2006 in order to secure the special group rate. Housing is now open at http://www.adamsmark.com/JCLC2006.

American Airlines has offered a 5% discount off the lowest applicable published air fare. Purchase tickets online at www.AA.com and use the Discount Code A10H6AO. Attendees can also call 1-800-433-1790 and refer to the meeting code to make reservations. There will be a separate ticketing charge of $10.00 USD for tickets purchased via the phone or $15.00 USD for tickets purchased at the airport. This amount is subject change. At this time there is no ticketing fee for reservations made and ticketed on www.AA.com.

Please Note: The Joint Conference of Librarians of Color is offered on a cost recovery basis. JCLC reserves the right to cancel all or any part of this event if there is insufficient registration or for other reasons. Neither JCLC nor ALA is responsible for cancellation charges assessed by the airlines, travel agencies, or other losses incurred due to cancellation of the event.

2006 AASL National Institute Focuses on Student Assessment

AASL is pleased to announce the 2006 Fall Forum, "Assessing Student Learning in the School Library Media Center." The Fall Forum will be held at the Crowne Plaza at the Crossings in Warwick, Rhode Island on October 13–15, 2006.

The 2006 AASL Fall Forum will be a focused one-and-a-half day institute exploring the role of the school library media specialist in assessment of student learning. Nationally recognized experts in the field of school library media and student assessment will present and facilitate small group sessions geared for understanding of student assessment as it applies to the library media specialist.

Violet Harada, professor of library and information science at the University of Hawaii, will launch the 2006 Fall Forum as the keynote speaker, posing critical questions about what school librarians teach and how they can determine the impact of their teaching on demonstrated student performance. Barbara Stripling, past president of AASL and director of library services for the New York City Department of Education, will discuss how library media specialists can consider both formative and summative assessments as they develop units and lesson plans with classroom teachers. Marjorie Pappas, writer, consultant, and virtual professor of library science, will demonstrate the use of assessment tools for information literacy and inquiry learning, which include checklists, rubrics, journals, logs, and organizers within the context of lessons, and show participants examples of these tools available on the Web. Allison Zmuda, senior education specialist for the Capitol Regional Education Council (CREC) in Hartford, Conn., will explore the reasons why the library media center is at the heart of a school's mission to help all students achieve at high levels and how to define, redefine, and communicate to school staff that collaboration is essential to student success. Upon the conclusion of presentations, attendees will have the opportunity to join discussions in breakout sessions and explore specific issues for their grade-level.

The goal of the 2006 AASL Fall Forum is to emphasize the role of the school library media specialist as a teaching partner in student assessment. Participants will have discussed how to measure the effectiveness of instructional practices and have learned specific assessment tools and techniques and how to use them to improve student learning.

The institute will open with a dessert reception on Friday evening and also will feature a networking reception on Saturday night, which will provide an informal setting for the attendees and presenters to meet and socialize. The institute's sponsors include Libraries Unlimited, Walden Media and Coughlan Publishing, whose imprints include Capstone Press, Compass Point Books and Picture Window Books.

For more information about the AASL Fall Forum and most current updates, go to www.ala.org/aasl/fallforum. Registration prices are as follows: AASL Member, $199; ALA Member, $239; Non-Member, $289 (Includes a one-year membership to ALA/AASL for first-time members only).

Library Instruction: No More Snoozefests

By Caroline Labbé
Catholic University of America

Library instruction isn't what it used to be. Creative instructional librarians are using technology as a teaching tool to engage their students and enable learning. The Literary Instruction Round Table (LIRT) presented "Jazz Up Your Teaching with Technology," followed by an electronic poster (e-poster) session, on June 25.

Speaker Tim McGee, Philadelphia University, who looks at library instruction from a design point of view, advised the assembled librarians that "each new technology demands a different type of literacy." McGee added that each new technology has different costs and benefits, and was designed for specific purposes. For example, McGee pointed out that Microsoft's PowerPoint software was not intended for displaying large chunks of text.

McGee briefly described three instructional models, ranging from a simple model based on behaviorism to complex models based on constructivism. McGee emphasized that no matter what instructional models and technologies are used, the most important factor is that the students are learning.

Are You Prepared? Planning for Disaster

By Glynis Wray
Ocean County (NJ) Library

If a disaster or emergency strikes will you, your community, or your library be ready? This topic was the discussion of a mini workshop on June 23 sponsored by the ALA Task Force on the Environment (TFOE).

Attendees were given an overview of disaster and emergency preparedness at "Preparedness Matters Planning for Disaster" led by Gayle Alston, librarian and regional training manager for the Department of Homeland Security/FEMA Region 4.

The main objectives of the program included increasing awareness of the disaster cycle, ensuring individuals are preparing personal disaster and continuity plans, and increasing networking opportunities for disaster preparedness.

"Preparedness includes activities programs and systems put together BEFORE an emergency or disaster, and the planning to support and enhance responses to those emergencies or disaster," Alston stated. Because of human nature, people think disasters will not happen to them, but librarians and citizens need to be thinking "how do I prepare what steps do I need to take?"

An emergency can be defined as an event that results in significant harm to lives and/or property as well as disruption to normal patterns of living. Alston suggested, "Be prepared, get a disaster kit, check out the FEMA website at www.fema.gov, and don't make assumptions that it won't happen to you."

Alston described the four key parts to any disaster cycle; preparedness, mitigation, response, and recovery. Mitigation is in essence retrofitting the community. This task can be accomplished by reinforcing roof beams, joints and shingles or even just rearranging the way landscaping is done. By changing building codes and rethinking how a disaster occurs, mitigation can help lessen damage. "For every one dollar spent in mitigation, it can save four in cost effectiveness." It is not unusual to wait seventy-two hours before an emergency response team gets involved, so the resources and supplies on hand are important issues that need to be discussed prior to the event.

Fred Stoss, co-chair of the Task Force on the Environment, said librarians can use their skills and expertise by helping to develop community-based plans. "Libraries can provide these services because they serve as a focal point of the community," said Stoss.

September is National Preparedness month. Libraries can capitalize on this by hosting a speaker, exhibiting disaster kit items, creating bulletin boards, distributing handouts from FEMA stamped with their library identification, and highlighting pertinent books in their collections.

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- How to Turn Your Print Patrons into Happy Online Users

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YALSA Announces Teen Tech Week

YALSA, the fastest-growing division of ALA, is pleased to announce Teen Tech Week, a new YALSA celebration aimed at getting teens to use their libraries for the different technologies that are offered there, such as DVDs, databases, audiobooks, video games and more. Teen Tech Week will be celebrated for the first time March 4-10, 2007. More information can be found on line at www.ala.org/teentechweek.

"By developing Teen Tech Week, YALSA demonstrates the important role technology plays in teen life and the need for librarians to integrate the ways teens use technology into their programs and services," said Teen Tech Week Chair Linda Braun.

Teen use of nonprint resources has increased dramatically in recent years, yet more teens are doing this from home instead of the library. According to a recent study by Harris Interactive, in 2005, 86% of youth aged 8-18 have a computer in their home, and 74% have Internet access in their home. On average, 8-18 year olds spend 6 hours and 21 minutes per day using all media. According to Pew Internet Research, 71% of teens reported that the Internet is their primary source for completing school projects. Yet multiple studies have shown that the majority of teens lack the critical thinking skills and technical expertise to use the Internet and other electronic resources effectively.

"Teens need to know that the library is a trusted resource for accessing information and that librarians are the experts who can help them develop the skills they need to use electronic resources effectively and efficiently," remarked YALSA President Pam Spencer Holley.

For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists; call 800-545-2433, ext. 4390; or e-mail: yalsa@ala.org.

Programs Enhance Diversity on Campus

By Caroline Labbe
Catholic University of America

Speakers provided examples of successful programs and projects used at their universities to help recruit and retain diverse student and staff populations during the standing room only "Using the Library to Enhance Campus Diversity" program sponsored by the Association of College and Research Libraries (ACRL) held on June 24.

Scott Walter, University of Kansas, focused on the needs of "first generation" college students, who come from diverse racial, cultural, and social backgrounds. His school has developed an information literacy workshop that is now part of the Multicultural Student Center Peer Mentor program. Student mentors are trained to help their peers to find information.

Karen E. Downing, Foundations and Grants Librarian, gave an overview of the Peer Information Counseling (PIC) program and its impacts. In the PIC Program, diverse students are trained to work at the reference desk in the library, at the computer lab help desk, and in other areas. The program has been very successful. PIC students help their peers with information needs while serving as role models. In addition, PIC students themselves have a higher retention and graduation rate than the entire student population.

Polly Weiss, Director, Duke University, addressed the retention of diverse staff members through Diversity Working Groups (DWG) that are set up in each department. The work groups include a mix of management and staff members who represent their peers, and engage in difficult discussions about diversity issues in the campus workplace.

Transformation Stories Sought

I would like to enlist your help for a very exciting and interactive project that will help transform libraries!

"Libraries Transform Communities" is the theme I have chosen for my presidential initiative. We know that when libraries are transformed either by new service programs, renovations, or new buildings that the communities they serve are in turn transformed. Part of the initiative is to create a Transformation Tool Kit, which will have tips and ideas for how to transform your library, and stories from libraries that have been transformed.

This is where I need your help; send in your transformation stories and photographs. Explain briefly how your library been changed. How have your library users and community been transformed? The stories and photographs that you submit will be featured on my website, http://lb.princetonlibrary.org.

Send all materials to Romina Gutierrez at rgutierrez@princetonlibrary.org as soon as possible.

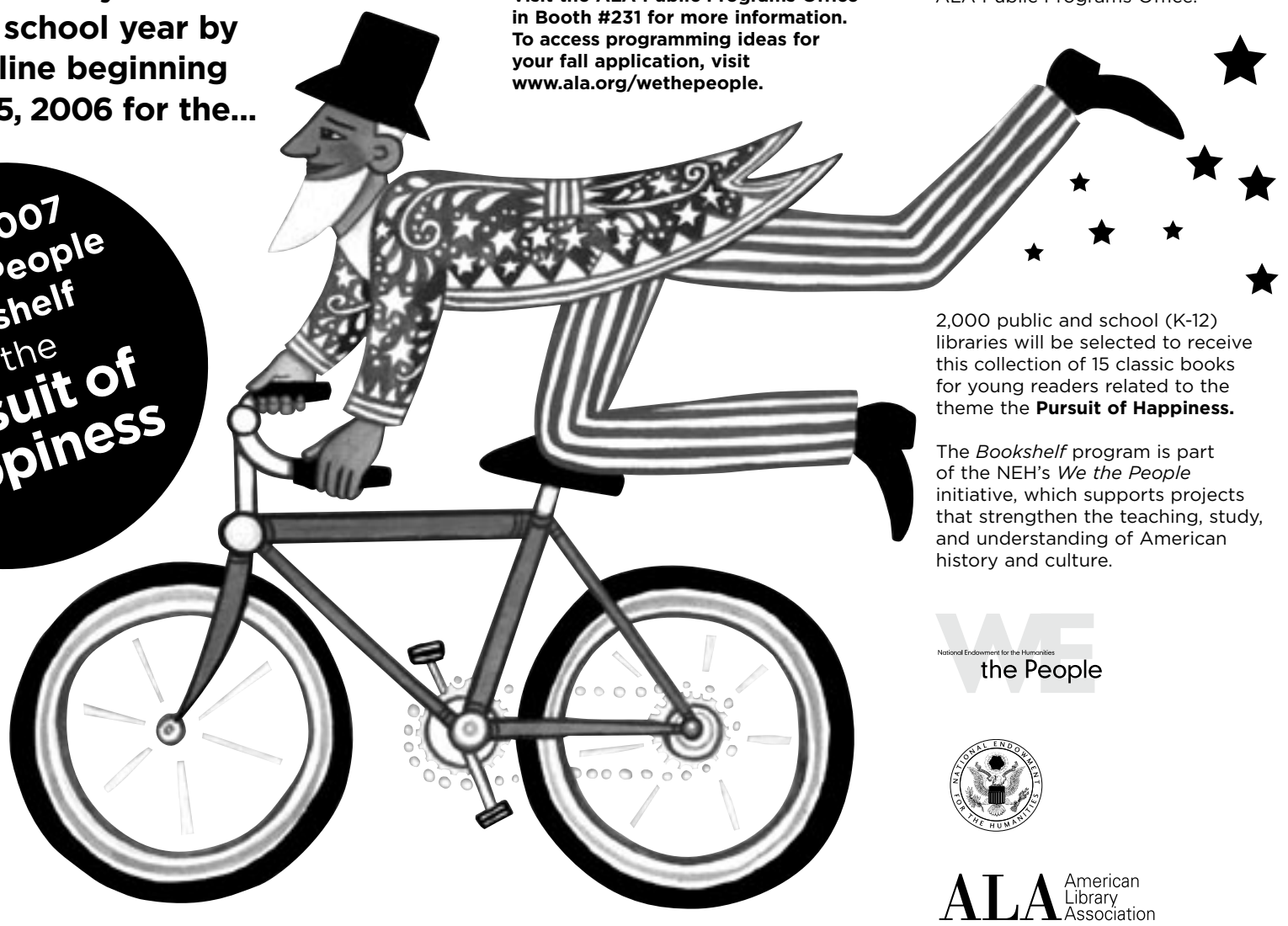
I hope you share your transformation stories with me and with the library community!

Thank you in advance for your participation.

Leslie Burger
ALA President-Elect

Public and School Librarians—
A new grant opportunity is coming your way this fall! Kick off the school year by applying online beginning September 5, 2006 for the...

2006/2007 We the People Bookshelf on the Pursuit of Happiness



Applications will be accepted online from September 5, 2006 through January 31, 2007.

Visit the ALA Public Programs Office in Booth #231 for more information. To access programming ideas for your fall application, visit www.ala.org/wethepeople.

The *We the People Bookshelf* is a project of The National Endowment for the Humanities (NEH) in partnership with the ALA Public Programs Office.

2,000 public and school (K-12) libraries will be selected to receive this collection of 15 classic books for young readers related to the theme the **Pursuit of Happiness.**

The *Bookshelf* program is part of the NEH's *We the People* initiative, which supports projects that strengthen the teaching, study, and understanding of American history and culture.

National Endowment for the Humanities
the People

ALA American Library Association

Image courtesy of Julie Paschkis www.juliepaschkis.com

Librarians line up to try their luck spinning the big wheel for prizes at DEMCO during the Exhibit Floor Closing Reception June 27.

Librarians Mary Ellen, left, Mescalero Apache School, Mescalero, N.M., and Stephanie Joseph, right, University of Iowa, Iowa City, discuss Ellen's Teen Read Week poster at the Diversity Fair. Ellen, a Mescalero Apache, was surprised to find a fellow Apache at the exhibits. Joseph is a White Mountain Apache, a related tribe.

AASL President J. Linda Williams presents the AASL Crystal Apple to First Lady Laura Bush for her tremendous impact on school libraries and student learning.

Jared de Seife, left, and other members of Boy Scouts of America Troop 33, DeKalb, Ill., present ALA President Michael Gorman a $3,000 check for the ALA Hurricane Katrina Library Relief Fund at the Exhibits Ribbon Cutting June 24. The scouts rode bicycles from Memphis, Tenn. to New Orleans to raise the funds.

Signed books by Madeleine Albright, Anderson Cooper and Cokie Roberts were available to attendees following their presentations.

Hot Jobs: Career Leads in Cognotes

POSITIONS OPEN

ACADEMIC LIBRARY

ASSISTANT LIBRARIAN (Cataloger). The LSU Libraries seeks an experienced and energetic applicant for the position of cataloger. The position reports to the head of the cataloging department. The individual will be responsible for original and complex copy cataloging for print and nonprint materials in all subject areas and formats, including electronic resources and visual materials. The libraries are a member of the Program for Cooperative Cataloging and descriptive cataloging is performed in accordance with national standards. Authority records follow NACO standards and are contributed to the national authority file. **For a detailed description of the position, go to www.lib.lsu.edu/lib/jobs/index.html.** *REQUIRED QUALIFICATIONS:* Master's degree from an ALA-accredited university program; one year of recent relevant experience in original cataloging; strong reading knowledge of at least one Western European language; familiarity with AACR2; knowledge of Library of Congress rule interpretations, Library of Congress classification via ClassWeb, Library of Congress subject headings via Online Computer Library Center (OCLC) authority file, the Subject Cataloging Manual, MARC 21 formats for bibliographic and authority data, and the NACO manual for authority work; ability to communicate effectively and constructively with colleagues, supervisor, and other staff, both within and outside the department; and the ability to perform complex problem solving and decision-making. *ADDITIONAL QUALIFICATIONS DESIRED:* Experience with OCLC and an integrated library system, preferably Sirsi; possess the following skills: flexibility about performing different cataloging tasks as departmental and library needs change; show responsiveness and willingness to work on special projects or assignments; a strong service orientation; ability to write and implement procedures; analytical, communication, and training skills; ability to prioritize work to ensure that departmental and library goals are realized; ability to work independently as well as collaboratively in a team production-oriented, dynamic environment; and commitment to professional development and growth. Salary and benefits: $35,000 per fiscal year minimum, dependent upon qualifications and experience; 12-month, tenure-track appointment; excellent benefits. **Review of applications will begin immediately and will continue until Aug. 15 or until candidate is selected.** Candidate should submit a letter of application, resume (including e-mail address), and the names, addresses, and telephone numbers of 3 references to: **Dawn Zaske, Coordinator, Personnel Services, 295 Middleton Library, Louisiana State University, Ref: #001279, Baton Rouge, LA 70803; email dzaske@lsu.edu.** LSU is an equal-opportunity, equal-access employer.

DEAN OF LEARNING RESOURCES (05100). Salt Lake Community College, Salt Lake City, Utah, seeks a qualified, dynamic, energetic, creative individual to serve as dean of learning resources, responsible for organizational leadership and direction of learning resources, including the Markosian Library, 4 branch libraries, college-wide media services, and electronic classroom network serving over 100 classrooms. Collections include over 91,000 books, 683 print periodical subscriptions, 28,000 media items, and access to 76 electronic databases, 6,000 electronic books, and full-text articles available through membership in the Utah Academic Library Consortium. Salt Lake Community College is an accredited, multi-campus college serving over 60,000 full- and part-time students through credit and non-credit courses and workshops each year. The dean of learning resources reports to the academic vice president. *REQUIRED QUALIFICATIONS* include a master's degree in library science (MLS/MLIS) from an ALA-accredited institution or master's of education in media, with preference for a doctorate. Must have 5 years of academic library or learning resources experience, becoming progressively more responsible, with at least 2 years of administrative management. **Position deadline extended to Aug. 30. Interested individuals can obtain a complete job description and application information by visiting the SLCC employment website: jobs.slcc.edu.** EO/AA employer.

DAVIDSON

Director of the Library

Davidson College, a nationally recognized, highly selective independent liberal arts college, seeks an outstanding leader to serve as its director of the library who will succeed Dr. Leland Park, who has served in this role for 31 exemplary years.

Established in 1837 as a liberal arts college, Davidson emphasizes those studies, disciplines and activities that are mentally, spiritually and physically liberating. Enrolling 1,700 students, the college concentrates upon the study of history, literature and languages, philosophy and religion, music, drama and the visual arts, the natural and social sciences, and mathematics. Davidson's 450-acre, historic campus is located 20 miles north of downtown Charlotte, North Carolina, in the town of Davidson.

The director of the library is a member of the college's faculty and reports directly to the vice president for academic affairs. The library has a staff of 28, including 11 professional librarians, approximately 600,000 volumes in its collection, 200,000 government documents, over 200,000 monographs online, and several thousand full-text online journals. The annual materials budget is over $1.5 million, with a total budget of over $3.5 million. Automation plays a large part in the services of the library, including a fully integrated system, online and digitized reserves, laptop checkouts, a state-of-the-art electronic classroom, wireless connections throughout the building, and membership in OCLC/SOLINET and NC-LIVE.

THE SUCCESSFUL CANDIDATE MUST HAVE: An ALA-accredited master's degree in library science (a second subject master's degree or an earned doctorate is preferred); a minimum of 7-10 years of increasingly responsible management experience, including supervisory experience, in a library environment; a commitment to and an understanding of the unique value of an undergraduate liberal arts education and the pivotal support that the library offers faculty and students; a demonstrated ability to be a creative leader with the ability to foster a collaborative work environment; and a commitment to supporting an excellent professional staff.

ADDITIONALLY, CANDIDATES SHOULD HAVE: A knowledge of the role of information technology in teaching and learning; the ability to provide leadership in the preparation for building renovation and possible expansion; and a commitment to engage in college public relations, fundraising, and development efforts.

The review of credentials will begin in September and will continue until the position is filled. For best consideration, please submit materials by Sept. 15. Interested applicants should include a cover letter describing a commitment to the role of the library at a highly selective undergraduate liberal arts college and a current curriculum vitae. Nominations and applications should be sent, in confidence and preferably electronically, to:

Shelly Weiss Storbeck, Managing Director and Vice President
A.T. Kearney Executive Search
333 John Carlyle St.
Alexandria, VA 22314
Phone 703-739-4613
Fax 703-518-1733
Email Davidson_Library@es.atkearney.com

For more information about the college, please visit its website www.davidson.edu.

Davidson especially welcomes the candidacies of women and minorities for all positions.

DOCUMENTS AND REFERENCE LIBRARIAN, Hardin-Simmons University. *QUALIFICATIONS:* ALA-accredited MLS, potential to excel as a member of a team, skill in using technology for library instruction, and Christian commitment. Some graduate or undergraduate work in sciences preferred. The librarian will manage a small federal documents collection, provide some general reference, and provide collection development assistance and library instruction for the school of science and mathematics. Faculty rank and tenure-tract position for the 10.5 month contract. **Check employment page on university website: www.hsutx.edu.** Email or send applications to: **Alice W. Specht, Dean of University Libraries, Box 16195, HSU, Abilene, TX 79698; aspecht@hsutx.edu.**

HEAD OF COLLECTION DEVELOPMENT. The University of Texas at San Antonio Library is seeking a dynamic, energetic, user-oriented librarian to provide leadership, organization, and management skills as head of collection development. This position is responsible for the effective administration of the library's collection development program and reports to the assistant dean, collections. Establishes goals and work plans for collection development to meet library and institutional objectives. *RESPONSIBLE FOR* coordinating the selection of all materials added to the library's collections. Coordinates activities of library bibliographers to provide outreach and liaison with academic divisions. *REQUIRED QUALIFICATIONS:* MLS/MLIS from an ALA-accredited program. Five years of successful and increasingly responsible professional experience in collection management and development in an academic library setting. Demonstrated successful management and supervisory experience. *PREFERRED:* Advanced degree in bibliographic area of specialization. Excellent grounding in technical and public service issues which affect collection development. Salary: Commensurate with qualifications, within the range of $48,451-$70,254 for a 12-month appointment plus benefits package. Anticipated hiring range in the mid-$50s. The University of Texas at San Antonio serves the San Antonio metropolitan area and the broader region of South Texas through programs and services offered from its 3 campuses: 1604 Campus (www.utsa.edu/About/1604campus.htm), Downtown Campus (www.utsa.edu/About/downtowncampus.htm), and UTSA's Institute of Texan Cultures (www.utsa.edu/About/instituteoftexancultures.htm). See www.utsa.edu/about/ for more information. San Antonio, currently the eighth largest city in the United States, is a beautiful city, contrasting cosmopolitan progress with a rich multicultural history. The cost of living is low, and cultural and educational opportunities abound. There is no state income tax in Texas. **For a more detailed job description, please go to STARS listed below. Applications must be completed through the online applicant system STARS (https://www.utsajobs.com) together with cover letter, resume, and the names, addresses, and phone numbers of 3 references. Posting closes July 31.** For assistance accessing STARS, call UTSA Human Resources at 210-458-4250. UTSA is an EEO/AA employer. Women and minorities are encouraged to apply. The UTSA campus is accessible to persons with disabilities.

HEAD, PRESERVATION DEPARTMENT

Withdrawn

ing a head, preservation department who,

under the general direction of the associate university librarian for collections and technology. The department head will develop policies and procedures related to the preservation of Georgetown's special and current collections in all formats and related to the following areas: Disaster planning and recovery, conservation, HVAC and physical environment monitoring, binding and shelf preparation, and preservation education. The incumbent will design, conduct, and interpret the results of studies on the effects of alternate emerging technologies for preservation of information, and make recommendations on the priorities for preservation in consultation with collection development staff. The incumbent, working in close collaboration with the digital services staff, will also develop preservation goals and perspectives in regard to the libraries' growing digital initiatives. As a member of the scholarly communications team, the incumbent will work with the AUL-CTS and other staff across the GU libraries to develop a long-term sustainable program that supports scholarly communications initiatives campus-wide. As a department head the incumbent will share in the policy-making decisions and management responsibility for the Division and the library. *MINIMUM QUALIFICATIONS:* MLS degree from an ALA-accredited library school, or equivalent advanced degree or specialized training in the field of preservation and conservation, certification in preservation administration preferred. Minimum of 3-5 years of experience in a comprehensive preservation program, preferably within an academic or research library environment; knowledge of emerging preservation technologies, national preservation standards, guidelines and trends, including digital preservation efforts and the preservation of non-print formats; knowledge of disaster planning; experience with long- and short-range planning for preservation; effective organizational, management and supervisory skills; excellent written, analytical, and oral communication skills. Demonstrated ability to work effectively with diverse staff and within a diverse academic environment. Experience with emerging technologies related to preservation, including, but not limited to knowledge of EAD and TEI. Experience with a local online system. Understanding of trends and new technologies in scholarly communication and their effect on the academic environment; knowledge of cataloging principles and issues, commercial products and services related to digital imaging, conversion, and binding preferred. Minimum starting salary is $55,600. **Review of applications begins immediately and continues until position is filled. See complete job description and apply online at www.library.**

Withdrawn

the names of 3 professional references to libhr@georgetown.edu. Georgetown University is an equal-opportunity, affirmative-action employer.

JAPANESE LANGUAGE MATERIALS CATALOGER. The Stanford University Libraries has a 3-year fixed term appointment available with the possibility for renewal. Reporting to the curator and head librarian of the East Asia Library, you will catalog the Japanese language materials, primarily in the humanities and social sciences, including performing original and copy cataloging and record maintenance for Japanese materials in print and electronic format in both RLIN-CJK and Stanford's local database, Socrates. Additionally, you will perform authority work in name headings and series titles. You will be expected to perform descriptive cataloging, provide LC subject headings and LC classification, create records with both Japanese script and with LC transliteration, and complete holdings information. Other responsibilities include performing complex copy cataloging, training/supervising the work performed by hourly assistants, and possibly providing reference and information services as related to Japanese and East Asian studies, instructional activities, demonstrations and tours, and assisting patrons in using the OPAC and RLIN-CJK. To qualify, you'll need an MLS/MLIS degree from an ALA-accredited program or equivalent; knowledge of MARC21, AACR2-2r and Library of Congress Rule Interpretations, LC subject headings, and appropriate reference and bibliographic tools for cataloging Japanese materials. High proficiency in Japanese is essential, as is knowledge of the LC transliteration system, familiarity with online library cataloging systems, preferably RLIN, excellent English communication and interpersonal skills, and the ability to work with diversified library staff in a team environment. Prefer some experience in cataloging and/or experience in an academic or research library, ability to read/catalog Chinese language materials, and proficiency in desktop computer applications. **Preference is given to applications received by July 15. To see the full description, assure your application information is captured in our official files, and give the hiring department immediate access to your resume, you must apply to jobs.stanford.edu, indicating Req. 010538.** Stanford University is an affirmative-action, equal-opportunity employer.

PUBLIC SERVICES LIBRARIAN, Columbia Gorge Community College. This new position is an opportunity to live and work in the midst of the natural beauty of the Columbia River Gorge near the Cascade Mountains with many outdoor recreation activities. CGCC is located in The Dalles, Oregon, 85 miles east of the Portland metropolitan area. We are a small rural community college seeking an energetic, creative and knowledgeable person, who is service oriented, flexible, and an effective team member in the fast changing environment of a contemporary community college library. *RESPONSIBILITIES*: Provide reference services, teach and expand the library instruction program, assist in developing and delivering library services for distance learning classes and at a new campus in Hood River, and collection development. Perform outreach and supervise classified staff. *REQUIREMENTS*: ALA-accredited master's degree in library or information science. Experience or coursework in reference and library instruction, and demonstrated ability to create instructional materials in a variety of formats. Work includes some evenings and Saturdays. Valid driver's license and personal vehicle. **Detailed responsibilities, qualifications and application materials may be viewed and printed at www.cgcc.cc.or.us.** Salary: $34,500-$43,704. Benefits include group health, long-term disability, life insurance, and retirement plan. Start date: Sept. 1. Request application packet from: **President's Office, 400 E. Scenic Dr., The Dalles OR 97058; 541-506-6101; fax 541-506-6102 Monday-Friday 8:00 a.m.-5:00 p.m.; or email sdahl@cgcc.cc.or.us. Deadline: July 7 or until filled.** EOE.

RARE BOOKS CATALOG LIBRARIAN (Search Extended), Baylor University. Baylor University, located in sunny and affordable central Texas, seeks an innovative and energetic individual to fill the following position: Rare books catalog librarian. This is a non-tenure track, Academic Professional position with faculty rank and status. *PRIMARY RESPONSIBILITIES INCLUDE* original cataloging of rare books, pamphlets, and ephemera for special collections and special libraries (such as the Polk Rare Book Collection, Armstrong Browning Library, Texas Collection, and Baylor Collections of Political Materials); training staff as needed, including keeping the bibliographic access unit up-to-date on trends and changes in rare books cataloging issues; and assisting the bibliographic access unit leader in the leadership and overall direction of the unit. This position may assist with other formats as needed. *REQUIRED QUALIFICATIONS:* Master's degree in library or information science from an ALA-accredited program; original and rare books cataloging experience; knowledge of AACR2, Descriptive Cataloging of Rare Books, LC and Dewey classification, LCSH, MARC formats, online catalog management procedures/techniques; working knowledge of PC workstation applications, OCLC cataloging utilities, and local integrated online library systems (Innovative Interfaces products preferred); familiarity with new library technologies and trends, as well as non-traditional cataloging standards such as Dublin Core; working knowledge of one or more foreign languages (modern European languages preferred); and ability to interact effectively with a diverse campus population, both orally and in writing. Minimum salary: $37,000. *Application must be sent by both e-mail and mailed paper copy.* Send letter of application; resume; and 3 professional references (names, addresses, telephone numbers, and e-mail addresses) to: **Bruce Evans, Catalog Librarian Search Committee, One Bear Place #97151, Waco, TX 76798-7151 and to Bruce_Evans@Baylor.edu.** Position has competitive benefits with 20 days of annual leave. Baylor University is located in Waco, Texas, midway between Dallas/Fort Worth and Austin. Waco enjoys a low cost of living and no state or local income tax. For more information about the Libraries and Baylor University, please visit our website at www.baylor.edu/Library. Applications will be accepted until the position is filled. **To ensure full consideration, your application must be received by July 24.** Baylor University is affiliated with the Baptist General Convention of Texas. As an affirmative-action, equal-employment opportunity employer, Baylor encourages minorities, women and persons with disabilities to apply.

PUBLIC LIBRARY

Director
Peoria Public Library

The Board of Trustees of the Peoria Public Library (PPL), Peoria, Illinois, is seeking an exceptionally well-qualified administrator to further strengthen library and information services in this cul[WITHDRAWN]Peoria is the oldest community in Illinc[WITHDRAWN]ational institutions. The city is located[WITHDRAWN]d downtown, sound economy, and a $[WITHDRAWN]nd resources to the community through a main library (101,309 sq. ft.), 5 branches and a bookmobile, and is a member of the Alliance Library System. Its annual budget is $5.5 million ($48.70 per capita), and annual circulation is 735,122. PPL has a staff of 93 FTE (including 14 MLS) and a collection of 767,893 volumes. The Library is nearing completion of a comprehensive strategic plan with Himmel & Wilson.

RESPONSIBILITIES: PPL's director reports to a 9-member board. Responsibilities include fundraising, effective promotion of the library's mission to community leaders and other members of the public, providing assistance to the board in the implementation of the library's new strategic plan, overall administration of the main library and branches, liaison with the city administration and city council, formulating and implementing the board's policies, directing and developing PPL's staff, maintaining the Library's facilities and collections, among other duties as assigned by the board. **A detailed job description can be located at www.gossagesager.com/ppljd.htm.**

MINIMUM QUALIFICATIONS: A master's degree in library science from a program accredited by the American Library Association, a minimum of 5 years of experience as a public library administrator, proven ability to successfully implement change, thorough knowledge of financial and personnel administrative procedures, political skills, superior writing and oral communications ability, leadership, collaborative talent, and knowledge of current trends in the application of new technology to library services. Experience in working with a union and an advanced degree in business or public administration would be highly desirable.

Compensation: $90,000-$100,000 dependent upon experience and qualifications. Additional incentive compensation may be available. Competitive fringe benefits.

How to apply or obtain further information: The PPL Board of Trustees requests that all inquiries, nominations, and applications be forwarded to the library executive search firm of Gossage Sager Associates. Visit our website www.peoria.lib.il.us for additional information or contact Don Sager at 312-961-5536, or by e-mail at dsager@gossagesager.com. The closing date for applications is July 15, 2006. *Interviews will be conducted at the ALA Annual Conference in New Orleans during June 23-27. To schedule an interview, contact Don Sager.* To apply, please send a meaningful cover letter and a current resume as MS Word attachments via e-mail to dsager@gossagesager.com. Applications may also be sent by fax to 847-419-7743, or by U.S. mail to:

Gossage Sager Associates
351 Town Place Circle, Suite 508
Buffalo Grove, IL 60089

REFERENCE/INFORMATION LITERACY LIBRARIAN. Whitman College invites applications for the position of reference/information literacy librarian. This librarian is responsible for participating in all areas of reference services, including reference desk hours (some nights and weekends), active engagement in the information literacy program, and liaison to a number of academic departments. Preference will be given to candidates who demonstrate the following: Academic background or experience delivering library services in the sciences, ability to provide library instruction for an undergraduate science curriculum, and experience with collection development. Strong candidates will be able to discuss the implications of adopting new technologies and how they can be leveraged to move liberal arts college libraries forward. The successful candidate will be flexible, enthusiastic to learn, creative, and willing to embrace change. *REQUIRED QUALIFICATIONS:* Master's degree from an ALA-accredited program. Whitman is a private, selective, non-sectarian, residential college of the liberal arts and sciences with approximately 1,500 students and 120 faculty. Penrose Library has a strong service orientation, a team-orientated approach to decision making, and provides excellent opportunities for professional development. Penrose Library is also ranked #5 in the nation by *Princeton Review* in the "Great College Library" category. Whitman is located in Walla Walla, positioned in beautiful southeast Washington State. Walla Walla provides many opportunities for hiking, mountain biking, skiing, and other outdoor activities. It is also recognized internationally for its growing wine industry. Please submit application letter, vita, and contact information for 3 references to: **Human Resources, 345 Boyer Ave., Walla Walla, WA. 99362. Application review will begin July 17. For more information about Whitman College see www.whitman.edu.** Whitman is building a diverse academic community and encourages minorities, women, and persons with disabilities to apply. Experience that contributes to the diversity of the college is appreciated.

PUBLIC LIBRARY

ASSISTANT DIRECTOR. Roanoke Public Libraries seeks an energetic and creative professional to fill a newly created assistant director position. The library system is in the process of building new facilities and moving to implement the recommendations of a recently completed comprehensive library study. This position performs professional and administrative work assisting in the management, planning, and organizing of activities of the city's library system. Assists in the preparation and execution of the departmental budget and the maintenance of library accounts, records, payroll, and bill payments, subject to central financial requirements. Assists in providing supervision, training, and guidance to professional, paraprofessional, clerical. and services/security personnel. Monitors and assesses professional technological developments for potential use. Master's degree from ALA-accredited master's program in library science; 5 or more years of related management and library experience and/or training. Possession of a license as required by the state board for certification of librarians. Annual salary: $53,165. The City of Roanoke provides a competitive benefits package including city paid pension, life insurance, health insurance, long-term disability, and tuition assistance. **For more information or to apply, visit www.roanokeva.gov/jobs/.** The City of Roanoke is an EOE employer with a drug and alcohol-free workplace. Deadline: Open until filled.

YOUTH SERVICES LIBRARIAN. Range: $32,026-$44,837. *RESPONSIBLE FOR* teen summer reading program and all young adult programming for the library system. Selects materials for young adults in a variety of formats and provides readers' advisory and reference services to teens and tweens. MLS degree required. **Visit our website at www.tlc.library.net/orange/ for additional information.** EOE. A completed Orange County application form is required. Applications may be obtained from: **Orange County Administration Office, POB 111, 112 W. Main St., Orange County, VA 22960; 540-672-3313; fax 540-672-1379.** Position is open until filled.

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4 POSITIONS, Atlanta-Fulton Pubic Library System. The Atlanta-Fulton Public Library System is seeking 4 dynamic, innovative, enthusiastic, and creative service-oriented professionals to join our administrative team. Our library system serves Fulton County and the City of Atlanta through the central library, 32 branch libraries, and the Auburn Avenue Research Library. Please check

PUBLIC LIBRARY

Visit Us in New Orleans At the ALA Annual Conference

King County Library System in Washington State, one of the largest circulating library systems in the U.S., invites you to meet with us at the ALA Conference in New Orleans, Louisiana, from June 23-27. Join us at the Communities of Color in the Exhibition Hall, booth #956 or the Placement Center for an on-site employment interview.

Visit our website at www.kcls.org for more employment information. EOE .

Please call us to schedule your interview in advance for the Librarian I Employment Pool.

Turn to us. The choices will surprise you.

out our website at www.afplweb.com. **1) CENTRAL LIBRARY ADMINISTRATOR.** Designed by renowned architect Marcel Breuer and located in downtown Atlanta, our 265,000-sq.-ft. central library serves as the core of the library system. The central library administrator will oversee all central library services and collections, including reference, children's, teen center, learning center, computer services, literacy/ESL, GED training and testing, circulation, interlibrary loan, popular materials, Georgia local and family history, special collections, general collections, gallery spaces, meeting rooms, and a 325-seat auditorium. The successful candidate will demonstrate the ability to define services provided by the central library and develop strategic plans for service. **2) BRANCH SERVICES ADMINISTRATOR (YOUTH SERVICES FOCUS).** The branch services administrator will oversee approximately one-third of the system's 32 branch libraries. Our branch libraries provide services to diverse urban, suburban, and rural communities of the Atlanta metropolitan area. The successful candidate will demonstrate the ability to contribute to strategic planning for branch libraries, leading staff teams, and working with the community. This branch services administrator will also work with the library system's children's and young adult librarians to plan system-wide programming and activities for youth. **3) TECHNICAL SERVICES MANAGER.** The technical services manager will oversee collection development, acquisitions, serials, cataloging, processing, and web support for the library system. The successful candidate will possess a thorough knowledge of public library technical services including acquisitions, cataloging, contract administration, processing, and distributing library materials. The central library administrator, branch services administrator, and technical services manager are librarian manager positions and require an ALA accredited MLS degree and 5 years of experience working as a library branch manager or manager of a library support service, including 3 years of supervisory experience. They also require certification as a professional librarian issued by the State of Georgia. **4) LIBRARY COMMUNITY RELATIONS MANAGER** The library community relations manager will direct the promotional efforts and media relations for the entire library system. Responsibilities will include but not be limited to: Developing and executing strategies for promoting and marketing programs, services, and collections; cultivating partnerships; coordinating the publishing of the annual report; public speaking; preparing press releases; etc. The successful candidate will be energetic, creative, and innovative and will demonstrate the ability to establish plans for marketing library services based on the Library System's strategic goals. The library community relations manager position requires a bachelor's degree in public relations, journalism, communications, or English; and 5 years of experience in public relations with responsibility for overseeing writing, layout, design, and media relations, including 3 years of supervisory experience; or a year for year interchange of related education and experience equal to the minimum qualifications. The salary range for these positions is $71,979-$109,408. EOE/D/SO. To apply: Please forward completed Fulton County employment applications to: **Fulton County Personnel Dept., 141 Pryor St., Suite 3030, Atlanta, GA 30303. For further details about these positions and the online application form please see www.co.fulton.ga.us.**

STATE LIBRARY

DIRECTOR-RESEARCH AND INFORMATION SERVICES DIVISION, Position #18. Salary range: $75,000-$90,000. Possible signing bonus and negotiable vacation allowance. Full benefits package (see below). The Library of Virginia is seeking a dynamic and experienced candidate to administer our research and information services division, responsible for providing high-quality, innovative, and user-oriented service to the public. The ideal candidate is willing to tap the potential found in the emerging technologies in the library and information science field to develop new tools and strategies that will enhance the delivery of traditional library and archival services to the public. The division ensures access to the library's extensive printed and manuscript holdings and provides research and reference assistance to government officials, state agencies, historical and genealogical researchers, and the general public. The division has 5 departments encompassing archival research, library reference, circulation, interlibrary loan, and oversight of collection storage in the stacks. The division director also serves as a member of the senior management team that sets policy and provides strategic direction for the library. The Library of Virginia serves the archival and research needs of Virginians as the commonwealth's archival agency, the reference library at the seat of government, and as one of the nation's premier research institutions. To be considered for the position, candidates must possess the following: A master's degree from an accredited university with a concentration in library and information science, history, or other field related to the library's mission. Considerable experience in program management and administration in an academic, state, or public library; museum, historical society; archival agency; or similar research or educational organization. Experience in budget preparation and management. Comprehensive knowledge of the principles and practices of library and archival administration and program management, particularly in the area of public service. Comprehensive knowledge of U.S. and Virginia history. Working knowledge of computer systems and software currently used in the library and archival profession. Demonstrated ability to communicate effectively in writing, conversation, and formal presentations. Demonstrated ability to assemble, organize, motivate, and direct a professional staff. Demonstrated ability to work with a wide variety of professional, support, and clerical staff and with public officials at all levels of government Ability to advise agency management on organizational and operational issues. An equivalent combination of education, training, and experience may substitute for requirements. **Review of application materials will begin immediately and will continue until the position is filled.** Salary is competitive with a generous benefits package. Security background check is required as well as completion of a statement of personal economic interest. Benefits package includes: Annual (vacation) leave, family/personal leave, sick leave, short- and long-term disability program, 12 paid holidays, alternate/flexible work schedules, wellness programs, pre-tax health care premiums, flexible spending accounts, life insurance, optional supplemental insurance, retirement plan with 5% employer paid contribution, and deferred compensation with cash match. The Library of Virginia fosters an open, team-oriented work environment and is seeking an individual who values this approach. To apply, please submit a completed Virginia employment application form and, if desired, a resume for Position #00018, to: **Jacqueline O'Connor, The Library of Virginia, 800 E. Broad St., Richmond, VA 23219; 804-692-3586; fax 804-692-3587. State application forms are available online at www.dhrm.state.va.us/statefrm.htm. Please visit the library's website at www.lva.lib.va.us.** An EEO/AA/ADA employer.

ALA

AMERICAN LIBRARIES Associate Editor

American Libraries, the monthly magazine of the American Library Association, seeks an Associate Editor to join the editorial and production team that produces the chief perquisite of ALA membership. The Associate Editor will report to the Editor-in-Chief and will be responsible for editing and packaging feature articles, reporting and writing news and event coverage for print and online publication, and working with freelance writers, photographers, and illustrators.

QUALIFICATIONS: Minimum of 2 years editorial experience, with B.A. in journalism, English, or equivalent work experience. MLS and professional involvement preferred. Knowledge of HTML and online environment a plus. Salary is negotiable from $35,800.

Deadline extended to June 30. Send letter of application, resume, and 3 references to: **American Library Association, Human Resources Department, 50 E. Huron St., Chicago, IL 60611. Fax 312-944-6763; e-mail mpullen@ala.org.**

The American Library Association is an affirmative-action, equal-opportunity employer. Applications are invited from women, minorities, and people with disabilities.

Lobbyist
Washington Office
American Library Association

The American Library Association seeks a registered lobbyist representing ALA and its legislative and policy positions on a variety of issues before the U. S. Congress. The lobbyist will analyze federal legislation, regulations and administrative activity affecting libraries, librarians, and library patrons and will assist in developing strategies for influencing legislation and other decisions affecting libraries. As part of the ALA lobbying team, the incumbent will also participate in grassroots organizing and support appropriate ALA legislative committees and subcommittees.

Knowledge of federal legislative process and excellent political judgment; ability to develop productive working relationships with legislators and staff, the media, representatives from other organizations and ALA members; knowledge of library and related legislation; ability to work in a highly fluid environment under special stresses. Must possess excellent written and oral communications skills. Library Service degree preferred but not required with at least 2 years experience in legislative or related policy arena.

Salary range to mid-$50s; negotiable based on experience level. Interested candidates should forward their resume and letter of application to: **American Library Association, Human Resources Dept. Ref. AssistDirOGR, 50 E. Huron St., Chicago, IL 60611, fax: 312/280-5270, email mpullen@ala.org.**

The American Library Association is an equal opportunity employer. Applications are invited from women, minorities, veterans, and people with disabilities.

LIBRARIANS' CLASSIFIEDS

LIBRARIANS MERCHANDISE

MLS: MELANIE'S LIBRARY STORE. *Ask, and a librarian will tell you where to go.* **www.cafepress.com/mcduncan/.**

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COMPLETE SET OF *AMERICAN HERITAGE MAGAZINE* TO DATE. First year (1954-55) is single volume, then hardback issues until publication changed. Late years are softback. Set includes all issues. We continue to subscribe and cutoff date negotiable. Set is for sale on reasonable bid. **John K. Fockler, Suite 245, 1355 Lynnfield Rd., Memphis, TN 38119; 901-7613813; fax 901-683-1182.**

CHINESE MATERIALS

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CONFERENCE EVENT

MEET LIZ HOCKINSON AND KATHRYN OTOSHI, the author/illustrator team behind *Marcello the Movie Mouse*. **Book signings and giveaways on Saturday, June 24 at 11:00 a.m. and Sunday, June 25 at 10:00 a.m. at the PGW Booth (#1756-1757). See you there!**

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Libraries Build Communities

By Caroline Labbe´,
Catholic University of America

Five hundred eager librarians dressed in bright yellow t-shirts poured out of the Morial Convention Center the morning of June 23 to board busses bound for 19 project sites throughout the New Orleans area. These "Libraries Build Communities" participants volunteered their time, skills, and labor to New Orleans area libraries and community organizations needing help recovering from Katrina.

Project sites included the Algiers, Alvar, Hubbell, and Nix branches of the New Orleans Public Library, the Children's Resource Center, Delgado Community College, Common Ground, Habitat for Humanity, Operation Helping Hands, Jefferson Parish West, Jefferson Parish East, Resurrection, Second Harvest, Ben Franklin High School, Southern University, St. Mary's, Holy Cross High School, and Prompt Succor Church. Tasks varied by site, ranging from construction, painting, and gardening to shelving, weeding, and packing books.

One of the pleasures of the day was seeing what a difference a few hours and a group of motivated volunteers could make. At one project site in the devastated ninth ward, Holy Cross High School in Orleans Parish, 15 ALA volunteers, along with community volunteers, braved the heat and humidity to help Holy Cross librarian Beth Patin prepare for the school's upcoming move to a new location. Everyone was amazed by the stacks of boxes filled with books and the nearly empty shelves by the end of the day.

On Tuesday, June 27, 500 additional volunteers continued the work. The highlight of the two days was the Grand Reopening of the New Orleans Public Library system's Children's Resource Center.

Major Sponsors

- Equipment, furniture and supplies were sponsored by **Highsmith** and **Bretford**.
- Volunteer lunches were supplied by **Ovid**

Additional Sponsors:

- **3M**
- **NatureMaker**
- **Hallett Movers**
- **Matthews Specialty Vehicles**

Volunteers from Castletree Camp place new books on the shelves in preparation for the Grand Reopening of the Children's Resource Center, a branch of the New Orleans Public Library, on June 27. The library was rebuilt through efforts of volunteers, Highsmith and other corporate sponsors, during 'Libraries Build Communities.'

Mary Chapin Carpenter delights the audience at the ALA/ProQuest Scholarship and Library Relief Event June 24. Proceeds from the event were split between library student scholarships and the ALA Hurricane Relief Fund.

Mary Frances Burns, Painesville, Ohio, helps put a fresh coat of paint on the Childrens Resource Center during 'Librarians Build Communities' June 23.

James Phelan of H.W. Wilson, presents Belinda Littlewood, New Orleans Public Library foundation board member, with a $100,000 donation to help rebuild the main branch of the city's central library.

Additional Donations to Libraries in the Gulf Coast Region

- **Springer** donated eBooks worth more than $1 million dollars to Gulf Coast libraries.
- **Beyond Words: the Dollar General School Library Relief Fund**. Grants to 32 Gulf Region schools, totaling $230,000.
- Multiple other donations were given by individuals and corporations in junction with the conference.