

What is the Association for Library Trustees and Advocates (ALTA)?

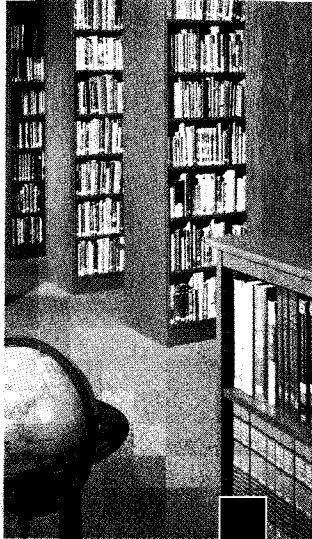
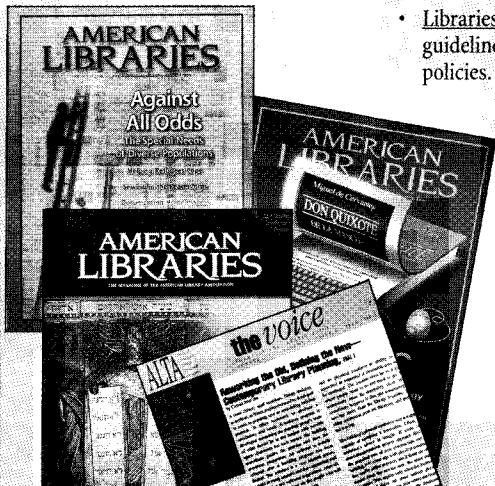
A division of the American Library Association, **ALTA** is a national network of enthusiastic library supporters who believe in the importance of libraries as the social and intellectual center of communities, and in the library's role in lifelong learning and equal access for all. ALTA members share information and experience on library trusteeship and advocacy to ensure vital, well-supported libraries that contribute to better communities and a strong, better-educated society.

As an Trustee Member of ALTA, you'll receive:

- American Libraries magazine — every month you'll receive ALA's official magazine, providing news as well as developments in library and information services from across the U.S.
- The Voice — ALTA's quarterly newsletter covering issues of special interest to trustees.
- Education — Each year ALTA education programs equip trustees to meet the changing roles and responsibilities of library stewardship. For new library trustees or those who have served for many years, from advocacy and fundraising to Internet filtering and serving diverse populations, there is a national or local ALTA program to meet the need:
 - ALTA programs and preconferences are also held at the ALA Annual Conference, which also plays host to more than 2,000 other programs and exhibits.
 - ALTA continues to co-sponsor and present programs at National Institutes held in various regions of the country every two years.
 - Beginning in 2002, ALTA will begin offering programs via the Internet. Registered members will have access to full courses, lectures and materials at their convenience.
- Programs at the local level are provided through the Trustee Leadership Seminars program — prepackaged modules that can be facilitated either by the Library Board or by a trained ALTA member. New modules like the revised ALA Library Advocacy Now! training become available each year.
- Free consultation — experienced ALTA and ALA staff are available to discuss issues such as intellectual freedom challenges, public awareness, automation and fundraising.
- ALTA publications and fact sheets — get practical information on topics such as duties and responsibilities of public library trustees, public relations, evaluating the library director, and much more.
- Networking — sharing challenges, and solutions, is a highly ranked benefit of belonging to ALTA. Members have access to a compilation of best-practices and policies, electronic discussion lists for both trustees and advocates, and a link to trustee organizations across the country. Ample time is also devoted to networking at ALTA and ALA events.
- Libraries & The Internet Toolkit — includes tips and guidelines for developing and communicating Internet policies.
- National Library Legislative Day — gather with library supporters from across the country on Capitol Hill each spring.
- ALA/ALTA product discounts — save 10% on a variety of products including books, journals, posters, and creative tools to promote libraries, advocacy and literacy.

In ALTA
I have forged
friendships with
other committed
and enthusiastic
library supporters.

— Gail Dysleski
Trustee
East Brunswick (NJ)
Public Library



- Awards — Each year ALTA recognizes and rewards distinguished service to library development and literacy through the presentation of the Trustee Citation and the Literacy Award. Two Annual Conference travel grants are awarded through the ALTA/Gale award for new trustees, and ALTA recognizes library benefactors through the annual Major Benefactor Award.

*Being connected
to a national
network of trustees
is helping me master
my role in library
stewardship; thus
allowing me to con-
tribute to the health
of my local library.*

— Patricia Fisher
Trustee
Baltimore County
Public Library

- A Voice in the National Advocacy Honor Roll — The National Advocacy Honor Roll was created in 2000 to allow each state to join a national forum for identifying and celebrating those individuals and groups who through their passion, determination and commitment, strengthened library service for all. The initial honorees represented the best of 20th century library advocacy and future honorees will be selected to ensure the continued recognition of the vital role library advocates play in our society.
- Library Advocacy Now! Training — learn how to recruit and prepare friends and neighbors to be spokespersons and activists for your library.

**Library trustees in every state
use the exclusive member benefits
of ALTA to enrich their stewardship
of America's libraries.**



MEMBERSHIP ACCEPTANCE FORM

ASSOCIATION FOR LIBRARY TRUSTEES AND ADVOCATES

Name: _____
First Middle Last

Title: _____

Library/ Organization Name: _____

Address: _____

City/State/Zip: _____

Country: _____

Representative/Congressional District: _____

Work Phone: (____) _____

Home Phone: (____) _____

Fax: (____) _____

Toll-Free Number: _____

E-mail: _____

Home Address: _____

City/State/Zip: _____

ALA Membership Number: _____

(if already an ALA member)

- ☐ **YES!** I want to become a **Personal Member** of the Association for Library Trustees & Advocates (ALTA) at the annual dues rate of \$95 (includes ALA Membership). Please send me my New Member Kit immediately.
- ☐ **No**, but I would like to support America's libraries as a **Library Advocate** for \$35.

I am a:

- ☐ Trustee ☐ Librarian ☐ Library Staff
☐ Library User and Advocate ☐ Other _____
(please specify)

Method of Payment

- ☐ Check enclosed (payable to American Library Association)
☐ VISA ☐ MasterCard ☐ American Express

Account #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

From time to time, ALA rents its membership lists to select organizations offering services or products related to libraries and educational organizations. If you DO NOT wish to be included in these mailings, please check the appropriate box(es).

- ☐ No mail listing ☐ No e-mail listing

Please return to ALA/ALTA

50 East Huron Street, Chicago, IL 60611 • Or fax to: (312) 944-7671

Get Engaged Nationally to Become More Effective Locally

Your mission is local — acting as steward for your community library.

Your challenges are enormous and are felt by library trustees all across our country — funding, finding library activities for all ages, hiring staff, advocating for your library in the community, overseeing library resources, plus much more.

Your resources and solutions come from one national organization — the Association for Library Trustees and Advocates (ALTA), a division of the American Library Association (ALA).

How ALTA Can Help You

ALTA is the only organization that has developed a national network of library trustees. This network plus the extensive resources of ALTA can empower you to advocate for and adopt policies that promote the highest quality library and information services.

Library trustees in every state use the exclusive member benefits of ALTA to enrich their stewardship of America's libraries. Now it's your turn to use the professional connections, experiences and resources of ALTA to help shape your library's future.

Who are ALTA members?

Like you, ALTA members are enthusiastic library supporters who as trustees or advocates speak with a united voice in championing their library and their dedicated library staff. They are people who know libraries are a vital part of their communities and our nation, and believe that excellent library service is the cornerstone of a better-educated, information literate society.



You Have Questions

**Your library
is facing a
budget cut.**

What can you do?

**A parent is
demanding that a certain book
be removed from the library.**

How should you respond?

**You need to hire a new library
director.**

*What qualifications should you
be looking for?*

**Your library building needs
to be replaced.**

*Can or should you renovate the current
building?*

ALTA has answers. Join Today!



ALTA/ALA's Advocacy Resources

ALA Washington Office

Promotes the best interests of libraries in a broad range of legislation, regulatory and public policy issues.

Phone: (800) 941-8478
Fax: (202) 628-8419
E-mail: alawash@alawash.org
www.ala.org/washoff/

ALA Public Information Office

Phone: (800) 545-2433, Ext. 2161
Fax: (312) 944-8520
E-mail: pio@ala.org
www.ala.org/pio/advocacy

ALA Legislative Action Center

This comprehensive Web page provides updates on key library and information issues, action alerts, contact information and links to members of Congress.
www.ala.org/washoff/

Washington Newsline (ALAWON)

Free online newsletter from the ALA Washington Office with timely updates and action alerts on federal legislation and policies regarding libraries and information issues. To subscribe, send the message 'subscribe ALA-wo' followed by your first and last name to listproc@ala.org.

Library Advocacy Discussion Group

Those with questions, suggestions or stories to share about library advocacy can share them via a Library Advocacy Now! electronic discussion list. To subscribe, send an e-mail message to: listproc@ala.org, leave the subject area blank and in the body of the message type: "subscribe aladnow" followed by your first and last name.



**Association for Library
Trustees and Advocates**

50 East Huron Street
Chicago, IL 60611



@ your library™

The Campaign for America's Libraries
www.ala.org/@yourlibrary

**A Knowledgeable
Library Trustee is
a More Effective
Library Steward
and a Librarian's
Best Advocate**

For the support, of a
national organization,
information and
guidance, and policy
resources unique to
Library Trustees...
Join ALTA Today!

TRUSTEE MEMBER

**Association for Library
Trustees and Advocates**

