



# Order Customized Brochures

Have your library logo and contact information printed on the English or Spanish version of the *Every Child Ready To Read*® brochures.

Now you can order customized PLA/ALSC *Every Child Ready To Read*® brochures. Because of the large quantity ordered, special pricing allows you to purchase brochures at a substantial savings.

**Order customized English or Spanish *Every Child Ready To Read*® brochures with your library's logo and contact information.**

**SAVE WITH SPECIAL PRICING!**

**DEADLINE**  
**Order by 11-2-07**

### QUESTIONS?

For additional information about customized brochures, to see an example of a brochure that has been imprinted, or for shipping cost, contact:  
Polly Koenigsknecht  
847-540-1129  
pmk13@comcast.net

### FAX ORDER TO:

847-540-1147

*Please do not fax your order to the PLA/ALSC offices.*

Email the graphic file for your library's logo and contact information to Polly Koenigsknecht at pmk13@comcast.net

### Orders are being accepted for *only the quantities listed below*:

5,000 each of the three brochures (15,000 brochures total)	\$2,850
10,000 each of the three brochures (30,000 brochures total)	\$4,500
20,000 each of the three brochures (60,000 brochures total)	\$7,200
30,000 each of the three brochures (90,000 brochures total)	\$9,000
50,000 each of the three brochures (150,000 brochures total)	\$13,500

Plus: a \$45 set-up fee for each brochure, a \$100 plate change fee for a 4-color imprint (no additional cost for a black imprint), and shipping cost.\*

\*The total number of brochures ordered (i.e. the quantities for all library orders added together) must be at least 300,000 for this pricing to be in effect. Shipping cost available at time of order.

Your library's logo, address, phone number and web address will be imprinted on the back panel of each brochure in either black or in 4-color process. To see samples of customized brochures, call 847-540-1129.

**Place your order by Nov. 2, 2007** to be included in this customized printing. Art for your library logo and other contact information is due by Nov. 2, 2007.

\_\_\_\_\_  
Name of library

\_\_\_\_\_  
Shipping address

\_\_\_\_\_  
Contact name

\_\_\_\_\_  
Phone number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Purchase Order number (Please fax copy of purchase order with this order form.)

**VERSION** (*Please check one.*)  ENGLISH  SPANISH

### QUANTITY

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- 10,000 each of the three brochures (30,000 brochures total)
- 20,000 each of the three brochures (60,000 brochures total)
- 30,000 each of the three brochures (90,000 brochures total)
- 50,000 each of the three brochures (150,000 brochures total)

**PAYMENT:** Payment will be accepted by check, purchase order and credit card. Call 847-540-1129 for estimated shipping cost.