



# Instruction

Association of  
College and Research Libraries  
and American Library Association

# Section NEWSLETTER

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Spring 2003

*Building a better IS website*

## Enhanced web survey online now

The Enhanced Website Task Force was created to gather information for the Executive Committee on how IS can better serve all of its members through the IS website—not just those who serve on committees but every one of you. The task force is working on two projects. The first is a membership survey to be conducted in April and the second is contacting and interviewing other professional organizations that have implemented members-only websites.

The online survey is going live in April 2003 to solicit input, ideas, and suggestions on web-deliverable services, features, and products that interest you. At this point, the sky is the limit and your ideas are of great interest to us. This is not a usability survey but a content survey. What content should be available on the IS website? How can the section support you in your daily work and your continued professional development? What will make you feel you have gotten the most out of your IS membership?

Gathering information from a sample of professional organizations that have implemented members-only websites is the other half of our job as a task force. We are not only interested in the decision-making

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*Miriam Dudley Instruction Librarian 2003*

## Loanne Snavelly wins Dudley Award



Loanne Snavelly, Head of Instructional Programs, Pennsylvania State University Libraries, is the 2003 winner of the Miriam Dudley Instruction Librarian Award. The Miriam Dudley Instruction Librarian Award recognizes an individual librarian who has made an especially significant contribution to the advancement of teaching and learning in a college or research library environment. The award honors Miriam Dudley, whose pioneering efforts in the field of information literacy led to the formulation of the ACRL Instruction Section.

Loanne Snavelly has been a consistent and important voice in the development and maturation of information literacy. Snavelly was chosen for her lifetime commitment to Information Literacy, and her passion, dedication, creativity and generosity of spirit in sharing her expertise through her leadership, writing, and service to the profession.

Snavelly has been a leader in the development of information literacy programs and instructional development at the Pennsylvania State University Libraries for the past ten years, enhancing the Libraries' role as a key partner in teaching and learning.

Through her writing, Snavelly has synthesized the discipline's conceptual frameworks and challenged its working assumptions and its platitudes. "The Information Literacy Debate," co-authored with Natasha Cooper and published in the *Journal of Academic Librarianship* (23:1) was selected by LIRT as one of the Top Twenty publications in the field of instruction in 1998. This work, and another article with Cooper, "Competing Agendas in Higher Education: Finding a Place for Information Literacy" in *Reference & User Services Quarterly* (37:1) are important contributions to the discussion about information literacy that continues to this day. Her 1998 book, *Designs for Active Learning: A Sourcebook of Classroom Strategies for Information Education*, published by ALA and co-edited with Gail Gradowski and Paula Dempsey, has been so well-received and useful that the IS Policy Committee has recommended that the book come back into print.

Snavelly has been a tireless advocate for information literacy in professional association venues, serving in increasingly responsible positions in the Association of College and Research Libraries and its Instruction

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**Snavely** (continued from p.1)

Section to help form and direct the Institute of Information Literacy, and to develop programs that assist members in the development of their information literacy programs over a period of twenty-five years.

Snavely will receive a commemorative plaque and a cash award of \$1,000, donated by Elsevier Science, on behalf of its publication, *Research Strategies: A Journal of Library Concepts and Instruction*, on Sunday, June 22, 2003 at 1:30 pm, at the beginning of the Instruction Section Program, "Information Literacy in Higher Education: International Perspectives".

*Beth Woodard, Chair  
Dudley Award Subcommittee*

*ACRL President's Program*

## **New Realities, New Relationships**

ACRL and its Canadian counterpart, CACUL, recognize that globalization and new information technologies present challenges to academic and research communities. In *New Realities, New Relationships Across Borders: ACRL/CACUL Joint Presidents' Program*, Ernie Ingles, Associate Vice President, University of Alberta, will provide a Canadian perspective, framing the issues and providing a context. Dr. Freeman A. Hrabowski III, President, University of Maryland, will explore the impact of rapid and dramatic demographic and technological change on libraries and higher education.

*From the desk of the Instruction Section Chair*

## **Conference with international flavor**



I think it is extremely exciting that the *American Library Association* will be holding its annual conference in Toronto this June, in conjunction with the Canadian Library Association's conference. This will be an excellent chance to network with librarians we don't normally get to meet at our national conferences, and to discuss instruction issues of mutual interest. The annual Workshop on Instruction in Library Use (WILU) conference is held in Canada, and I thoroughly enjoyed the opportunity I had a few years ago to attend and to speak with a number of Canadian instruction librarians.

Speaking of the opportunity to hear what is happening on the instruction scene in other countries, I hope you will attend the Instruction Section's program in Toronto, *Information Literacy in Higher Education: International Perspectives*, a panel discussion with speakers from Australia, United Arab Emirates, Canada, and the United States. The program will be held on Sunday, June 22 from 1:30-3:30 pm.

The IS pre-conference, scheduled for Friday, June 20, from 8am-5pm, is *Planning Instructional Opportunities for Targeted Populations*. The daylong agenda will focus on four populations: Generation Y, adult learners, international students and distance learners. If you are planning to attend the pre-conference, be sure to register for it soon, as IS pre-conferences fill up quickly! The time-honored Discussion Forum hosted by the Teaching Methods Committee will be held Saturday afternoon from 4:30-5:30 pm—these are lively and thought-provoking discussions, and your participation keeps them that way! You are also welcome to attend all IS committee meetings in Toronto with the notable exception of the Awards and Nominations Committees whose meetings are closed to visitors. Most of these meetings will be held on Saturday, June 21 from 2-4pm. A complete list of IS committee meetings, with meeting rooms, will be posted on the IS website prior to the conference. And don't forget the IS dinner on Friday evening at the Platinum Club in the Air Canada Centre—we eat good food and have a great time making new friends and meeting old ones. If you're feeling shy, come anyway! Just check the "Introduce me" option on the dinner registration form that you'll find on page 7.

For those of you unable to attend the conference in Toronto, there are plans to make available materials from the international perspectives program, Teaching Methods discussion, and pre-conference on the IS website. In addition, there has been a great deal of interest in being able to locate instruction-related resources that are spread across the IS website.

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## Innovative Continuing Education at UM

The recipients of the 2003 IS Innovation in Instruction Award are Laurie Alexander, Joy Cichewicz, Karen Downing, Laurie Sutch, and Patricia Yokum who created “The Instructor College” at the University Library at the University of Michigan. These five librarians form the task force that designed and conceived the Instructor College, a comprehensive program to strengthen the instructional skills of teaching librarians. Grounded in an ongoing needs assessment process, the Instructor College provides workshops designed to meet the specific continuing education needs of the University Library’s instruction staff. The program makes efficient use of resources by tapping into the expertise of campus librarians and teaching faculty to develop a systematized, in-house curriculum for all instruction staff. The program is not only an invaluable resource for library staff but also makes a statement to the whole campus that UM librarians care about teaching.

The Innovation in Instruction Award, sponsored by Lexis-Nexis, recognizes librarians who have developed and implemented innovative approaches to information literacy that support best practices in education at their institutions or in their communities. The award, a citation and \$3,000, will be presented to the during the IS Annual Conference Program in Toronto on Sunday, June 22, 2003, at 1:30 pm.

*Abbie Loomis*  
*Co-Chair, Awards Committee*

## “Teaching at the Desk” Commended

James K. Elmborg will receive the 2003 Publication Award at the Annual Conference Program on Sunday, June 22, 2003 at 1:30 pm for his article, “Teaching at the Desk: Toward a Reference Pedagogy” published in *Portal: Libraries and the Academy* volume 2, issue 3, July 2002, p.455-64. by John Hopkins University Press and available electronically through Project Muse. Elmborg is an assistant professor at the School of Library and Information Science at the University of Iowa. Drawing from his experiences as a librarian teaching research strategies and as a teacher of English composition, Elmborg uses constructivist learning theory to develop a pedagogy for service at the reference desk. His approach supports the philosophical view that reference service is a form of teaching. He encourages librarians to resist the temptation of simply doing students’ work for them at the reference desk and, instead, to take advantage of the “teachable moments” reference transactions often provide.

*Abbie Loomis*  
*Co-Chair, Awards Committee*

process that led organizations to create members-only sites, but also the impact that the decision has had on visitor traffic and site usage. We are discovering that there are a variety of policies pertaining to how one becomes a member qualified for “members-only” content, so we are collecting that information as well. Both ACRL and ALA as a whole have expressed interest in our findings and final report. This serves as yet another example of the vitality and contribution of the Instruction Section.

The task force will submit its final report with recommendations to the Executive Committee at Annual Conference in June 2003. The Executive Committee will then decide if any recommendations should be implemented and who will carry out these projects. To ensure that IS is an inclusive organization, your participation is greatly needed! You will be notified by email when the online survey goes live, or you can visit the section website at <http://www.ala.org/acrl/is> for more information.

*Joseph Yue, Chair*  
*Enhanced Website Task Force*

# TIME

**is running out!**

**Have you registered for the IS Preconference?**

**They sell out quickly!**  
see page 5

**We're asking  
you twice this  
issue for your  
ideas....**

**IS of the future  
and  
IS web features**

Give us your opinion--we want  
to know what you think!

**Flavor** (continued from p.2)

Look for a direct link soon that will lead you to a wide variety of these resources, including bibliographies, teaching tips, materials from previous conference programs, and more.

As my year as chair of the Instruction Section comes to a close, I would like to thank all of you who have been involved with the section. IS is an incredibly dynamic, forward-thinking group, and that is due to your involvement and excellent efforts. I would particularly like to thank members of the Executive Committee—you are a wonderful, supportive group with smashing ideas. Committee and Task Force chairs; Stephanie Michel, Web site administrator; Sarah McDaniel, the listserv administrator (both of whom faced some incredible challenges this year in these positions); Marji MacKenzie, the newsletter editor; dinner organizers Sharon Brown and Pamela Harris; Mary Jane Petrowski at ACRL; and committee members—my most heartfelt thanks.

*Trudi Jacobson*  
*IS Chair 2002-2003*

*From the desk of the Vice Chair*

## **IS of the Future: Where do we go from here?**

Beginning later this year, IS will embark on a major section initiative to examine and evaluate the current state of IS committees with respect to assisting the section in achieving its mission, meeting member needs, promoting strategic directions of the profession, and positioning IS as the leading professional organization for academic instruction librarians in the future.

A newly formed group, the “IS of the Future Task Force”, will be leading this important initiative and will hold its first meeting at the Toronto conference this summer. It is anticipated that the work of the task force will result in a series of revisions, additions, and/or deletions to the number, names, foci, charges, and responsibilities of IS committees.

To assist the task force in the early stages of its work, I am asking that all IS members give careful consideration to the following five questions:

1. In your role as instruction librarian / instruction coordinator, what are the major issues that will be defining your working life during the next 3 to 7 years?
2. Given the major issues that you just identified, what do you anticipate your most critical professional development needs will be during the next 3 to 7 years?
3. As a professional organization, what makes the Instruction Section distinctive?
4. What organizational or structural aspects of the Instruction Section promote innovation within our group? Impede innovation within our group?
5. What one or two organizational changes resulting in a significant, lasting impact on your future would you make to the Instruction Section?

At the 2003 Midwinter Meeting in Philadelphia, 27 members of the IS Advisory Council and various other IS committees participated in a facilitated brainstorming and discussion session in which the same five questions were asked. Data collected from this session—along with data gathered from IS membership surveys, brainstorming sessions, discussions with individual committees, and information compiled by the ACRL Task Force on the Association of the Future—will greatly assist the IS of the Future Task Force in its work.

If you would like to provide initial input to these ongoing discussions, please send me your thoughts on the five questions posed above to: [keith.gresham@colorado.edu](mailto:keith.gresham@colorado.edu). When sending your e-mail message, please include the phrase “IS of the Future” in the subject line.

I look forward to hearing from you.

*Keith Gresham*  
*IS Vice-Chair*

## New Internet Education Project Sites

The Internet Education Project (IEP) enables librarians to locate and access exemplary instructional material. Located on the IS web site under the Projects link, the IEP contains descriptions and hyperlinks of projects ranging from small—webliographies for an individual class and tutorials for a database or OPAC—to large, such as TILT, the Texas Information Literacy Tutorial. The Emerging Technologies in Instruction Committee reviewed 30 projects submitted during the Winter 2003 round of reviews for the IEP. Eleven of those sites met the criteria for inclusion into the IEP database. To view all of the projects included in the database and learn more about the project's submission and selection criteria, see <http://cooley.colgate.edu/etech/iep/default.html>.

Lori DuBois

Co-Chair, Emerging Technologies in Instruction Committee

## Research Skills and Information Literacy Tutorials DataLine BG

Catherine Cardwell and Colleen Boff, Bowling Green State University  
<http://www.bgsu.edu/colleges/library/infosrv/lue/dataline.html>  
Seven streaming video instruction modules set in the context of a mock news show.

## LILI: LEARN Information Literacy Initiative

Susan Brunner and Stephen Barnett, Technical and Further Education (TAFE) Institutes in South Australia  
<http://www.tafe.sa.edu.au/lili/>  
A series of online tutorials created to teach students information literacy skills including web searching, using a library and citing resources. Uses Flash programs, feedback forms, and quizzes.

## OASIS: Online Advancement of Student Information Skills

J. Paul Leonard Library, San Francisco State University  
<http://oasis.sfsu.edu>  
An online interactive tutorial designed to give undergraduate students a basic level of competence in the skills needed to find, use and evaluate information of all kinds.

## Plagiarism Court: You Be the Judge

Ramona Islam, Fairfield University  
<http://library2.fairfield.edu/instruction/ramona/plugin.html>  
A Flash tutorial that explains what plagiarism is and briefly discusses its legal and ethical consequences.

## QuickStudy: Library Research Guide

University of Minnesota Libraries Team  
<http://tutorial.lib.umn.edu>  
Eight modules covering the research process from "Starting Your Research" through "Citing Sources." Information literacy standards are attached to the content of the tutorial.

*continued on p.6*

## Have you targeted your teaching today?

Today's instruction librarians are confronted with addressing the needs of diverse populations and avoiding a one-size-fits-all approach to instruction. This preconference program will help you develop strategies for meeting that challenge.

Preregister for the ACRL Instruction Section Preconference, *Planning Instructional Opportunities for Targeted Populations*, on Friday, June 20, 2003, 8:00am-5:00pm.

The program will focus on targeting outreach and instruction to four specific user groups: Generation Y, distance learners, adults, and international students. We will explore the characteristics of these populations and consider strategies for assessing the particular needs of a group so that instruction can be appropriately customized.

More information is available at: [www.ala.org/acrl/is/conference/annual03/preconference03.html](http://www.ala.org/acrl/is/conference/annual03/preconference03.html)

Marybeth McCartin, Chair  
2003 Preconference Planning

## Have you registered for the IS Dinner?

## This way to the buffet...

## Information Literacy: Spanning the globe

How do different countries conceptualize and implement information literacy? Find out by attending *Information Literacy in Higher Education: International Perspectives*, the IS program scheduled for Sunday, June 22, 2003, 1:30-3:30 pm.

Speakers from academic institutions in the United Arab Emirates, Australia, Canada, and the United States will explain their approaches to information literacy and the cultural differences that impact teaching and learning. The format will allow equal time to speak for each country represented, with individual librarians from the U.S., Canada, and Australia, and a team of librarians from the United Arab Emirates. A brief question and answer session will conclude the program.

### While you're online...

It won't help you find your soulmate or resolve that conflict at the office, but it just might alleviate stress.

### Enhanced website survey

Tell us about the content you've been longing for on the IS website and you'll be...um...more content. Connect to [www.ala.org/acrl/is](http://www.ala.org/acrl/is)

### New IEP sites (continued from p.5)

#### Searchpath: An Information Literacy Tutorial

Elaine Anderson Jayne, Western Michigan University  
<http://www.wmich.edu/library/searchpath/index.html>

An adaptation of TILT (Texas Information Literacy Tutorial). Using the Open Publication License (OPL), the content of TILT was reorganized and rewritten, material added, and many images replaced. Following TILT's precedent, Searchpath files are being released under OPL for other librarians to adapt and use.

#### Subject-Specific Tutorials

##### BIOS 1201: Information Skills Tutorial

Southnary Praseuthsouk and Sue Owen, University of New South Wales  
<http://www.library.unsw.edu.au/~biomed/bios/index.htm>

A tutorial for first year biology students. Uses WebCT. Login and password available in the IEP database.

#### Evidence-Based Medicine Tutorials

Robert Vander Hart and Peg Spinner, University of Massachusetts Medical School  
<http://library.umassmed.edu/EBM/tutorials/>

Teaches the process of locating evidence-based information to answer clinical questions.

#### Information Competence for the Discipline of Black Studies

Susan Luevano, Tiffini A. Travis, and Eileen Wakiji, California State University Long Beach  
<http://www.csulb.edu/~ttravis/BlackStudies/>

An information literacy tutorial specifically directed to faculty in Black Studies.

#### Tool-Specific Tutorials

##### Freshman Advising Workshop Library Tutorial

Martin Courtois, Avril Cunningham-Stillion, Carolyn Frenger, and Aditya Kapur, George Washington University  
<http://www.gwu.edu/gelman/instruct/faw/intro/>

Interactive tutorial designed to show incoming freshmen the basics of searching the library catalog, Lexis-Nexis, and Periodical Abstracts. Uses Javascript and other DHTML tools to provide hands-on experience.

#### Using UtnetCAT

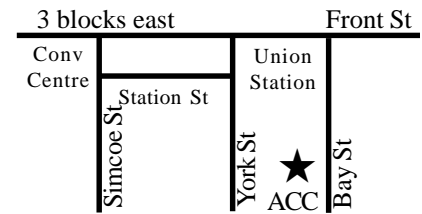
Peter Keane, University of Texas at Austin  
<http://www.lib.utexas.edu/ugl/usingutnetcat>

Eight Real Player video modules for learning basic online catalog search techniques.

# Dine in 5-star elegance at the Platinum Club

The Annual IS Dinner  
 Friday, June 20, 2003  
 6<sup>pm</sup> to 10<sup>pm</sup>  
 cash bar, dinner served at 7:00<sup>pm</sup>

The Platinum Club  
 Air Canada Centre  
 40 Bay Street  
 Toronto



Questions: Sharon Brown, 519-884-0710 x3380, [sbrown@wlu.ca](mailto:sbrown@wlu.ca)

IS friends old and new will be at the Air Canada Centre's Platinum Club restaurant on Friday evening, June 20<sup>th</sup> for the annual IS Dinner. The Air Canada Centre (ACC) hosts sporting events and concerts and is the home of the Toronto Maple Leafs and the Toronto Raptors. The most elegant and spacious of the ACC's three restaurants, the Platinum Club has plenty of room to move around and chat, a cash bar that will remain open from 6 p.m., and a sumptuous buffet dinner served at 7 p.m. This five-star restaurant will offer a dinner including hors d'oeuvres of smoked chicken, sweet potato and collard cakes, and shitake mushroom, savoy cabbage, carrots and ponzu spring rolls, followed by entrees of wild leek and morel tart on dandelion with wild ginger vinaigrette, Alaskan cod with chanterelles and artichoke, penne pasta with spring vegetables and fresh tomato sauce, and prime rib with creamy gratin and green and white asparagus. To complete the culinary part of the evening, a selection of French pastries and chocolate truffles, will be offered with tea and coffee.

The Air Canada Centre is located at 40 Bay Street, just 3 blocks directly east of the Metro Toronto Convention Centre along Front Street, and a few steps south of Union Station at Front and Bay. The ACC is a fully accessible building. Entrance to the Platinum Club restaurant is from the Event Level Platinum Club Concourse, located at Gate 2 (there's a huge sign outside). The subway and bus stops are "Union Station".



## ACRL/IS Dinner Annual 2003 Registration Form

Enclosed is my check or credit card authorization for **US\$38.00** payable to **ACRL** (U.S. funds only; others please use an international money order or credit card). Registrations will be honored with receipt of payment. *Payment must be received by June 6<sup>th</sup>. Cancellations after June 6<sup>th</sup> cannot be honored.*

Name \_\_\_\_\_  
 Institution \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ ST/Prov \_\_\_\_\_ Zip/PC \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 E-mail \_\_\_\_\_

Credit card authorization:

\_\_\_ Visa \_\_\_ Master Card \_\_\_ American Express  
 Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Signature \_\_\_\_\_

Mail registration and payment  
 to be received by June 6 to:  
**ACRL/IS Annual Dinner**  
**Attn: Mary Jane Petrowski**  
**50 East Huron St.**  
**Chicago, IL 60611-2795**

\_\_\_ This is my first IS dinner.  
 \_\_\_ I'd like an IS veteran to introduce me to others.  
 \_\_\_ I need ADA assistance.  
 \_\_\_ I need more than a cancelled check as my receipt.

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## ALA Debuts New Web Design

The American Library association debuts its new web design in April 2003. ALA members and staff have spent the last year conceptualizing the new design and developing a new content management system.

The new site will feature a better search engine, with advanced searching options, one-stop pages detailing ALA's work in major areas of interest, a more modern look and feel and more content to help library professionals in their daily work.

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