

Association of College and Research Libraries
Board of Directors Meeting I
Annual Conference
Saturday, June 21, 2003
2:00 – 4:00 p.m.
Metro Toronto Convention Center, Room 809
Toronto

Board I Draft Minutes

Attendees:

Board Members: Helen Spalding, Tyrone Cannon, Erika Linke, Patricia Wand, Theresa Byrd, Deborah Dancik, Rita Jones, Pat Kreitz, Bede Mitchell, Bob Rose, Pam Snelson, and Mary Ellen Davis.

Absent: Mary Reichel, Lois Cherepon.

Visitors: Camile Alire, Nancy Allen, Kristine Anderson, Ray English, Jan Fryer, Larry Hardesty, Lee Hisle, Alison Kaplan, Ken Marks, Bill Miller, Margaret Nichols, Deb Robertson, Daniel Slive, Suzy Taraba.

Staff: Shannon Cary, Margot Sutton Conahan, David Connolly, Sue Martin, Stephanie Orphan, Mary Jane Petrowski, Irv Rockwood, Hugh Thompson.

Call to Order

President Helen Spalding called to the meeting to order at 2:10 p.m.

Open Microphone (30 min.)

Daniel Slive, the chair of RBMS, announced that RBMS had completed its 44th annual preconference in Toronto. He stated that there was a full complement of plenary speakers on the topic “Fakes, Facsimiles and Forgeries. He thanked Conahan and Petrowski for their help with the preconference and section activities.

1.0 Adoption of the Agenda

Motion: That the agenda be adopted

Discussion: Spalding explained that if a member was present to be a resource for an agenda item that it will be moved up; therefore, agenda items 12.0 and 20.0 were moved up in the agenda.

Action: The agenda was adopted by consensus.

2.0 Spring Executive Committee Meeting Minutes (Document 1.0)

The Board discussed the Spring Executive Committee Meeting minutes. A Board member stated that the fourth bullet on agenda item 17.0 was contrary to the instructions that were given to the Task Force on the Association of the Future. It was suggested that the officers will need to clarify expectations with the task force.

3.0 Approval of Midwinter Minutes (Document 2.0)

Motion: That the 2003 Midwinter minutes be accepted.

Action: The minutes are accepted by consensus.

4.0 President’s Report (Document 3.0)

Spalding stated that she submitted a written report, which is document 3.0

5.0 Vice President's Report

Cannon stated that the Appointments Committee is still working but a number of appointments had been made. He said that the President's Program Planning Committee is working virtually. And he announced that the Nominations Committee had named Camilla Alire and Charles Kratz as the nominees for ACRL President-Elect for the 2004 election.

6.0 Consent Agenda

[In order to allocate more Board time to the matters of highest priority, it is recommended that we develop a consent agenda for more routine matters on which there is little perceived need for debate or on which more meaningful debate will take place in other forums and need not be repeated in the Board's discussions. We will act on these items as a group. Any item may be removed from the consent agenda if any member of the Board of Directors requests separate consideration of the item.]

6.1 Confirmation of E-mail Ballot:

IS Letter for University of Arizona's NSF Grant (Document 4.1)

Motion: To confirm an electronic vote that approved a letter of support, which was prepared by the Instruction Section, for the University of Arizona's application for an NSF Grant.

6.2 Academic Library Outreach Discussion Group (Document 4.2)

Motion: To approve the creation of the Academic Library Outreach Discussion Group.

6.3 Repeal of Superseded IFLA Policy (Document 4.3)

Motion: To repeal an ACRL policy regarding nominations of ACRL members to IFLA committees because it was in conflict with a new policy that the Board approved at Midwinter 2003.

6.4 AASL/ACRL Information Literacy Task Force Request (Document 4.4)

Motion: That the AASL/ACRL Information Literacy Task Force become a standing committee to be called the AASL/ACRL Joint Committee on Information Literacy. The committee will focus on how to prepare K-20 students to be information literate and will provide a channel of communication to the respective divisions. This joint committee will be a forum for sharing ideas on information literacy in K-20 environments and a source of professional development opportunities in this area.

Motion: That the consent agenda be accepted.

Action: The consent agenda was accepted by consensus.

7.0 3rd Quarter (April) Budget Performance Report (Documents 5.0, 5.a)

Linke talked briefly about the 3rd quarter budget performance report.

- ACRL's advertising revenues are lower than was projected.
- If it were not for the National Conference, ACRL's budget outlook would be bleak.
- CHOICE had a challenging year because of the RoweCom situation. They currently have a \$25,000 deficit.
- Looking at the ending fiscal year 04 budget, ACRL will have a deficit of around \$400,000 and a million dollar reserve.

7.0 ALA Board Update

Alire reported on the ALA Council meeting.

- She thanked everyone for being in Toronto on behalf of the ALA Executive Board.
- She stated that as a result of the Congress on Professional Education (COPE) II, ALA agreed to fund COPE III. There was a wonderful congress at College of Dupage. There is a report available on the ALA Human Resource Development and Recruitment web site. A memo has been drafted which states that ALA should be much more inclusive regarding support staff in language, outlook, and planning.
- She announced that in May ALA created a web form to post meetings that are not conference meetings; this includes conference calls and synchronous email chat. This is a directive from ALA council.

- She stated that the christening of the ALA web site did not go well. She commended Keith Fiels and Mitch Friedman for moving very fast to help the Web Site Advisory Committee. They named a special task force to work with the committee. They are working very hard to resolve the problems with the web site.
- She announced that the Board will review the ALA resources for candidates to run for office. Some candidates have access to listservs that other candidates do not have.
- She explained that a task force on insurance benefits has been created. This issue of providing insurance for members at an additional fee is growing.
- She stated that a socially responsible investing group is working on ALA's endowment investment and expects a recommendation on this issue to the ALA Executive Board.
- She reminded the Board about ALA policy 9.1, which is who speaks for ALA. The policy is fine, but there is no procedure for monitoring or enforcing the policy. The Executive Board has adopted some procedures. The procedures say that if a division takes a different position from the ALA Executive Board, this would come before the Board and ALA would issue a cease and desist order. If the division's board continues, the matter will go to council for enforcement. This does not mean that a member speaking as an individual and not a representative of ALA cannot speak against an ALA position.
- She reported that there were currently 8,600 registrants at the conference, 2,700 cancellations, 569 exhibitors, and 210 exhibitor cancellations.
- A Board member asked Alire if ALA was thinking of writing something to employers who were not allowing librarians to come to Toronto for the conference. She said that ALA was not planning on making any statement.
- A Board member asked if council is considering the issue of Midwinter and providing electronic access to conference meetings, and if there was a possibility of having virtual meetings in lieu of Midwinter. Alire said she was not aware that Council was considering this.
- She stated that this is her last report, but she will be working with ACRL as the National Conference chair, and she is a candidate for President-Elect of ACRL.

8.0 Focus on the Future Task Force Report (Documents 6.0,6.a)

Hisle presented the final report of the Focus on the Future Task Force.

- He stated that the task force had a lot of fun carrying out their charge. It was fun to talk about these issues. He thanked the association for creating this task force and putting together such a great group to work with.
- He stated that the task force members feel like the association needs to decide how important this is and then put some muscle behind this. The Board needs to support this, possibly by spending money at the staff level. The task force discussed the possible structure, how to continue getting this data, and how this is going to be reported, such as *C&RL News* and programs at National Conference. There is also a question about what to do with these issues. Do they drive assessment and planning? The task force did not reach a consensus on one recommendation to the Board. One idea is to establish a task force or this charge could become part of the Research Committee.
- A Board member asked if there were any recommendations from the task force about the strategic plan. Hisle stated that the task force thinks the Focus on the Future work should continue and could be used for strategic planning.
- A Board member recommended that the Board take some type of action on this report because of strong positive member interest and good publicity for ACRL.
- A Board member said that the Board should make a decision based on the two options and have a discussion about this.
- Linke and Mitchell agreed to work on this issue.

- The charge of the Research Committee was read to the Board.
- A Board member stated that two components are at issue. One component is addressing some of these issues, and ACRL is already at work on a number of these issues. Another component is putting into place an ongoing mechanism to identify these issues.
- An audience member said that once the issues are identified they should be parceled out to the unit that is most concerned with the issue.
- Hisle stated that some members of the task force felt that the Research Committee might benefit from the structure of taking on this work.
- The Board agreed to discuss this further at Board II.
- Spalding thanked the task force for their work and their report.

10.0 @ your library Task Force Request (Document 7.0)

Ken Marks presented the final report of the @ your library Task Force.

- Marks stated that this task force was appointed January 2002. The task force held a preconference at the ACRL National Conference. There were 65 participants. There was also a program at Annual Conference.
- He stated that it was the task force's recommendation that it be turned into a standing committee. This would be a committee on marketing for libraries, which would include enhancing the materials on the web site.

Motion: Wand moved and Jones seconded a motion to establish the Marketing Academic and Research Libraries Committee, which is charged with addressing the marketing and promotion of academic and research libraries.

Discussion. The Board discussed possible names for the committee.

- They discussed using the word promotion because some librarians are not comfortable with the word marketing because it is associated with business.
- They discussed using the word advocacy. But they felt that advocacy sounds too much like the committee would deal with legislative issues.
- A Board member stated marketing is the correct term because that is what this committee will be working on.
- The Board agreed that the committee should be called the ACRL Marketing Academic and Research Libraries Committee.
- They also agreed that it would consist of 5-7 members with 2-year terms.

Action: The Board unanimously approved the motion to establish the Marketing Academic and Research Libraries Committee, which is charged with addressing the marketing and promotion of academic and research libraries.

11.0 CIC Proposal (Document 8.0)

Larry Hardesty introduced his proposal to have ACRL donate \$5,000 to the Council of Independent Colleges (CIC) for library workshops.

- Hardesty stated that the proposal has been endorsed by the Institute for Information Literacy Executive Committee, the College Libraries Section Executive Committee, and the Instruction Section Executive Committee.
- He explained that CIC is headed by Richard Ekman. CIC is planning on doing three regional workshops.
- Hardesty asked that ACRL give moral support and modest financial report.

Motion: Byrd moved and Cannon seconded that ACRL approve funding of \$5,000 for library workshops for Council of Independent College institutions.

Discussion: The Board discussed the proposal and its impact on ACRL's budget.

- The Budget and Finance Committee reviewed the proposal and agreed that it is a good idea because it promotes an important ACRL initiative. But because the budget is already tight, the Board needs to decide if this is a priority for the organization.
- A Board member asked if ACRL has previously funded this type of program where only a small percentage of members can participate. It was pointed out that one such project was the University Library Statistics program.
- A Board member spoke in favor of the proposal because information literacy is a core goal and part of the 2003-2004 presidential theme.
- Another member stated that this would be a large bang for small bucks. Other members also spoke in favor of supporting these workshops. One member stated that this would give ACRL good visibility with provosts.
- One Board member voiced concern about the budget deficit. Staff stated that there is already money budgeted for information literacy that could be used.
- It was pointed out that the workshops are not just information literacy related. There are a lot of other library topics.

Action: The Board unanimously approved the motion to approve funding of \$5,000 for library workshops for Council of Independent College institutions.

12.0 Scholarly Communication 101 (Documents 18.0, 18.a)

Action: That the Board approve the "Scholarly Communication 101" preconference for Annual Conference 2004.

Discussion: Ray English explained to the Board that the Scholarly Communication Committee was presenting four action items to the Board. Three of these items are to be presented at Board II. Today they are bringing forward a proposal for a "Scholarly Communication 101" preconference to take place in Orlando.

- A Board member stated that it is troubling that the workshop is held on Friday up against the Leadership Council and New Leader Orientation. It was explained that preconferences are always on Fridays.

Motion: The Board unanimously approved the "Scholarly Communication 101" preconference for Annual Conference 2004.

13.0 Cultural Communities Fund (Document 9.0)

Deb Robertson from the ALA Public Information Office (PIO) presented a request that ACRL make a pledge to the Cultural Communities Fund.

- She explained that the public programs office works on cultural programs, traveling exhibitions, author programs, and book and film discussions.
- She stated that academic libraries have been participants in all of these programs. Academic libraries have been very successful in using these programs as spring boards into working with their communities and other groups on their campuses.
- She pointed out that the number of applications for these projects is growing very rapidly. ALA PIO thinks there is a need for a sustained initiative. They have been working for several years on an endowment. They received money from the Endowment for Humanities. They raised \$15,000 for this

project in several weeks. They are working with corporations for funding, and they have a request pending with ALA. PLA has made a pledge to this fund.

Motion: Wand moved and Rose seconded that ACRL make a pledge to the Cultural Communities Fund for \$50,000.

Discussion: Robertson explained that there will be professional development grants for others to put on programming and money for ALA to put on programs.

- A Board member asked what level of endowment ALA PIO is seeking. Robertson stated that they are seeking \$1.5 million before June 2006. They would like \$10 million over 10 years. They are asking each division, other associations, and corporations. She explained that they would not be spending the principal. She said that PLA is committed to \$50,000.
- A Board member asked if Robertson anticipated more opportunities for academic libraries. She said yes, and specific programs could be designed for academic libraries.
- A Board member asked for clarification about what is meant by cultural programs. Robertson explained that this would be arts and humanities, and it is a pretty broad definition.
- A Board member asked if there were science and technology programs. Robertson explained that some of these programs start with humanities, but branch out to science issues.
- It was stated that the Budget and Finance Committee hasn't really discussed this issue, but the payment would be due in 2006. A Board member stated that it would be prudent to ask the Budget and Finance Committee for their recommendation.
- A Board member said that ACRL is looking at ways to market libraries and ACRL has a healthy long-term investment fund that could be used to support this fund.
- Another Board member stated that ACRL does not know what the next three years will be like financially. A member stated concern about other initiatives that would come up and would need financial support. There was a question about making a smaller contribution.
- One Board member stated that ACRL does not currently know what its goals will be three years from now.
- The Board agreed to refer this request to the Budget and Finance Committee.

Motion: Rose moved and Snelson seconded that the motion should be tabled until Board II.

Action: The Board unanimously agreed to table the motion until Board II.

14.0 Task Force on Annual Conference Program Funding (Document 10.0)

Discussion of this item was postponed until Board II.

15.0 Task Force on 1st Year Experience (Document 11.0)

Discussion of this item was postponed until Board II.

16.0 Performance Indicators (Document 12.0)

Discussion of this item was postponed until Board II.

17.0 Project COUNTER (Document 13.0)

Bill Miller spoke on behalf of the Statistics Committee about the proposal that ACRL become a founding member of COUNTER (Counting Online Usage of Networked Electronic Resources).

- He stated that the committee felt that ACRL should offer them \$1,000. The committee had a few unanswered questions about the proposal. He talked to some of the vendors that seemed to know a lot about this. The Statistics Committee felt that this is potentially a good thing.
- A Board member stated that there are some big players supporting this. It does seem to be a good cause to get good data about electronic databases.
- The Board discussed the right amount of money to commit.

Motion: Jones moved and Kreitz seconded a motion that ACRL become a founding member of COUNTER by contributing a \$375 membership fee.

Discussion: The Board continued their discussion of the appropriate amount of money to contribute and the importance of the project.

- One Board member stated that the figure of \$375 is insulting.
- Another member stated that getting statistics for electronic resources is a constant struggle, but it is unclear how this relates to NICO.
- One Board member stated that the \$375 would allow them to get an annual membership and get the foot in the door to see about the organization.
- One Board member asked if ACRL could delay this decision until more information was gathered.
- It was explained that there is money for Scholarly Communication in the ACRL budget that isn't being spent.
- Rockwood said that CHOICE has been following this initiative. CHOICE has launched its first statistics usage module and is trying to make it COUNTER compliant. He stated that this will be a time when ACRL and CHOICE can figure out whether or not these standards are useful. He stated that he thinks this is potentially a useful project, and he hopes this will be the organization that does create the standards. He said that one possibility would be for the Board to wait for CHOICE to figure this out.
- A Board member asked if he could have a report by September. He said that he could.
- A Board member asked if ACRL can still be considered founding members if a contribution is made by December 2003, which would make it part of the 2004 budget.
- A Board member suggested that ACRL make a compromise contribution of \$1,500.

Motion: Byrd moved that the motion be amended to state that ACRL would contribute \$1,500 to become a founding member.

Action: The Board passed a motion to contribute \$1,500 to COUNTER to become a founding member. Six Board members voted for the motion. Four members voted against the motion.

18.0 No Conflict Time in Exhibits (Document 14.0)

Discussion of this item was postponed until Board II.

19.0 Members Only Web Site (Document 15.0)

Discussion of this item was postponed until Board II.

20.0 Anti-Merger White Paper (Document 16.0)

Ray English explained the background of this white paper. The Board previously approved \$5,000 to participate in the development of a white paper with other library associations.

- He stated that the public version of the document will be available on the Information Alliance web site, and they hope that it will get widespread distribution.

- The document was sent to the Department of Justice suggesting that they not support the merger of Bertelsmann Springer and Kluwer Academic Publishers.
- He said that there is another document called Key Talking points. And they are currently working on an FAQ.
- He said that this is part of a broader strategy to get a broader group of people to talk on this issue. And he stated that they are looking for prominent people who can advocate on this issue.
- A Board member wanted a sense of what was meant by prominent people. English said the Alliance is looking for researchers in science and corporate leaders. They are also looking for university presidents. They want to find people who have clout.
- A Board member commended them for their effort and thanked the committee.
- A Board member asked if a consortia of universities has been approached. English said they have not yet done so.
- Spalding thanked English for presenting this item.

21.0 Executive Director's Report (Document 17.0)

Discussion of this item was postponed until Board II.

22.0 New Business

There was no new business discussed at this meeting.

At 3:55, the Board adjourned the regular session and moved to Executive Session.

23.0 Executive Session

23.1 Performance Review of Executive Director

23.2 Nominations for NCATE BOE

During Executive Session the Board reviewed the applications for the position of ALA/ACRL representative to NCATE (National Council for Accreditation of Teacher Education) Board of Examiners. The Board's recommendations will be forwarded to the ALA Board.