

“BOOKMOBILE SUNDAY”

Sunday, June 29, 2008
Anaheim Convention Center

Join in the celebration!

10:30am – 1:30pm:

Program (Ticketed Event)

“Mobile Libraries: Driving Library Services into the Future”

GENERAL SESSION

- Modern Community Partnering *Janice Ridgeway -Cleveland Public Library*

ROUNDTABLES

- Planning a Contemporary Mobile Service *Terry Sterling - Fresno County Library*
- Maintaining a Modern Mobile Library *Michael Swendrowski – Specialty Vehicle Services, LLC.*
- Staffing for Prosperity *Kathleen Mayo – Lee County Library System*
- Collection Management *Jody Olivieri – Homer Township Public Library*
- Mobile Service Options *Theresa Gemmer – Everett Public Library*
- Marketing to your Target Communities *Tena Wilson – Cleveland Public Library*

LUNCHEON

- Presentation by **Masha Hamilton** author of “*The Camel Bookmobile*”
 - › Book signing & giveaway *sponsored by HarperPerennial*
 - › Catered lunch *sponsored by Matthews Specialty Vehicles, Inc.*
 - › Handbook giveaway *sponsored by OBS, Inc.*

To register, visit ALA’s Annual Conference website at <http://www.ala.org/annual>.

2:30pm – 3:30pm:

Parade of Bookmobiles (Open to All!)

Step outside and see an impressive gathering of mobile library vehicles parading past the Convention Center! Following the parade, the bookmobiles will be put on display for your enjoyment. Climb aboard each to learn more about mobile outreach and talk with the “Road Warriors” that staff them.



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