



ALA Annual Conference 2007
Washington, DC
June 21-27, 2007

AASL Board of Directors
Meeting Minutes

**AASL Board of Directors Meeting
Session III**

Board Members Present: Sara Kelly Johns, Ann M. Martin, Cyndi Phillip, Dennis LeLoup, Cathie Marriott, Sylvia K. Norton, Eloise M. Long, Paul K. Whitsitt, Marilyn Joyce, Hilda K. Weisburg, Karen R. Lemmons, Nancy Dickinson, Barbara Ray, Robbie Nickel, Janice Ostrom

Board Members Absent: Floyd Pentlin, Ann Petersen, Patricia Bauer, Jim Hayden

Directors-Elect Present: Ann Perham, Rosina Alaimo, Diane Chen, Maribel Castro, Debra LaPlante

Directors-Elect Absent: Cara Cavin, Lynn Strickland, Linda Collins, Gail Formanack

Staff Present: Julie Walker, Beverley Becker, Kelly Bishop, Kathy Agarwal, Jennifer Habley

Guests Present: Johan Koren

Call to Order Session III of the AASL Board of Directors was called to order on Tuesday, June 26, 2007, at 1:05 p.m. in Room 156 of the Washington Convention Center in Washington, DC, by Sara Kelly Johns, President. A quorum was present.

Orientation New members were welcomed and orientated to Board procedures.

Discussion Board Members signed up for committee liaison responsibilities.

Agenda Item 4:
Assignment of Board
Liaisons to Committees

Discussion Hilda Weisburg was elected to serve as At-Large Member of the AASL Executive Committee by consent.

Agenda Item 5:
Election of At-Large
Member to the AASL
Executive Committee

Discussion The Board of Directors reviewed the current list of Mega Issues and reordered the list based on currency. Issues ranked as most important included "How do we maximize our influence/collaboration with the educational/professional community?" and "How do we communicate effectively with our various audiences?" By Board vote, the Mega Issue "How do we maximize our influence/collaboration with the educational/professional community?" will be the focus of the next presidential year.

Agenda Item 2:
Prioritization of Mega
Issues

Motion 1 The Board moved to extend Board III by fifteen minutes. Motion Extension seconded and passed.



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Discussion

Agenda Item 2:
Approval of Standing
Committees, Special
Committees, and/or Task
Forces

The Board approved in concept the formation of an AASL promotion and marketing special committee. A draft committee description was presented for review. Cyndi Phillip recommended the formation of an AASL 2.0 task force to research how AASL can market and promote the organization utilizing various pieces of web 2.0 technology. Updated committee descriptions the AASL Advocacy Committee, Legislation Committee, Professional Development Coordinating Committee, and Learning for Libraries Task Force were presented for information only.

Motion 2

Promotion and Marketing
Special Committee

The Board moved to approve in concept the revised working of the AASL Promotion and Marketing Special Committee pending approval of the Bylaws Committee. Motion seconded and passed.

Motion 3

AASL 2.0 Task Force

The Board moved to approve in concept a task force on AASL 2.0. Motion seconded and passed.

Motion 4

Adjourn

The Board moved to adjourn. Motion seconded and passed.

Guest Addresses:

- International Relations Committee Past-Chair, Johan Koren