We are using the Zoom platform today.

Webinar participants will have audio input activated. You can test your sound by following the instructions when you enter the meeting space. If you are unable to hear sound during the webinar, you may also dial-in using the teleconferencing number provided in your email invitation.

We will use the Q&A box for questions to the presenters, and the chat box for comments. If you do not see either of these on your screen, pull your cursor to the bottom of the screen.
READY TO VOTE
HOSTING NATIONAL VOTER REGISTRATION DAY AT YOUR LIBRARY

JULY 23, 2020
AGENDA

Welcome and Introductions
National Voter Registration Day & Resources-Debi Lombardi
NVRD in Schools-Amanda Smithfield
NVRD in Colleges-Donna Dean
NVRD statewide-Lauren Clossey and Lynda Reynolds
ALA resources, how to register for NVRD
Q&A
Wrap-up
Libraries and Voter Engagement

Libraries are nonpartisan, but they are not indifferent. As institutions that provide access to information, resources, programs, and public spaces for all members of a community, libraries are a cornerstone for civic engagement.

Across the country, many libraries:
- provide information about voting and voter registration.
- offer services for voters and registrants, such as hosting polling places.
- convene candidate forums and debates.
- deliver resources and educational programs that increase civic and information literacy.

This guide provides information and examples of how libraries of any type, in any community, can meet their community. As best practice before undertaking activities related to voting, we recommend that you:
- check your local voting laws. A good place to start is Nonprofit Vote’s state-by-state resource: nonprofitvote.org/voting-in-your-state/

www.ala.org/advocacy/voter-engagement

TIP SHEET FOR COMMUNITY LEADERS & PARTNERS

Libraries Engage Voters

Libraries are essential partners in civic engagement. Community leaders should:
- Partner with libraries to promote voter registration and readiness
- Collaborate with local libraries on voter engagement efforts
- Ensure libraries have the resources needed to deliver voter education

Libraries foster trusted, nonpartisan relationships with diverse audiences across age and demographic groups. More than 116,000 public, school, and college libraries serve every community, from rural areas to big cities. Many libraries:
- Provide access to paper and online voter registration forms

ALA American Library Association
PRESENTERS

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Continuing Education Consultant  
State Library of North Carolina

Lynda Reynolds  
Public Library Management Consultant  
State Library of North Carolina

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Librarian  
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Donna Dean  
Library Assistant  
Texas State University, San Marcos

ALA American Library Association
National Voter Registration Day

is a single day of coordinated media and field events to raise awareness of registration opportunities and register as many people as possible.

nationalvoterregistrationday.org
National Voter Registration Day was created in 2012 because a huge number of individuals reported to the US Census that they didn’t vote in federal elections because they didn’t know how to register or they missed a deadline.

Since 2012, almost 3 million people have registered to vote on the holiday.
National Voter Registration Day is held on the fourth Tuesday of September every year. In 2020, it’s on September 22.

It is a great opportunity to register people before the November election.
Schools, nonprofits, businesses, and others sign up as partners to host voter registration events. **Partners like you!**

[Sign up Here](#)

![Nonprofit VOTE](#)
When you register online as a National Voter Registration Day partner, you'll receive:

- Free stickers and posters
- Voter registration event tool
- Communications and resources from NVRD

Make sure to report back on your event!
VOTER REGISTRATION IN SCHOOLS

Amanda Smithfield
VOTER REGISTRATION ALWAYS AVAILABLE
HYPE IT UP!

I’m registered to vote. Are you?
www.GoVoteTN.com
GET READY!
PARTNER WITH ELECTION COMMISSION
MAKE VOTING PART OF THE SCHOOL EXPERIENCE
Sign Up with Mrs. North
Pizza provided for the first 60 people!

MOCK DEMOCRATIC DEBATE

Friday, February 28th
During Lunch in the Library Classroom

2020 Presidential Primary
KNOW YOUR CANDIDATES

GO BEYOND!

ALA American Library Association
ENCOURAGING VOTING DURING COVID-19

Election Commission at HFA

Voter Registration

For Students 17 and older!

Register During Lunch in the Library
You’ll Need Your Social Security Number

Tuesday, Sept. 22nd

American Library Association
NVRD ON CAMPUS

Donna Dean
dgd33@txstate.edu
National Voter Registration Day: Home

Libraries and resources that promote National Voter Registration Day, voting at Alkek Library, and general voter literacy.

About National Voter Registration Day

National Voter Registration Day is an organization that recognizes the importance of voting and democracy. In 2019, Alkek Library participated in National Voter Registration Day to educate and register voters in their communities. Library staff who participated in the event were able to register more than 150 people to vote and interact with 160+ more students who had questions about voting.

This is a nonpartisan, civic-minded event. For more information about National Voter Registration Day, refer to their website here.

https://guides.library.txstate.edu/voting
BACKGROUND: TEXAS STATE UNIVERSITY

• 4-year public school
• 38,000 students enrolled
• Hispanic Serving Institution
• Veteran students
WHAT INSPIRED THE INITIATIVE

• Student reference questions about how to register to vote
• We have a polling location on campus so why not register voters on campus as well?
• Information literacy and voter literacy
  o Library staff are experienced in supplying the tools
• Similarities in library intimidation and voter intimidation
  o What ways can library staff alleviate this feeling
• Piloted in 2018 midterm election cycle
• Even greater turnout the following year with NVRD, more volunteers, too
WHY TEAM UP WITH NVRD?

- Great resources
- Strength in numbers
- Better results (our numbers almost tripled!)
TAKEAWAYS

• 2018: Registered 60+ students
• 2019: Registered 160+ students
• Caught the attention of student organizations
LOOKING AHEAD

• Connecting with the contacts we have made: share widely and often
• Utilizing video tutorials
• Operating in a time of civil unrest previously
• Acknowledge the civil unrest and let that influence the process moving forward
NVRD STATEWIDE

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The vote is precious. It is the most powerful non-violent tool we have in a democratic society, and we must use it.

JOHN LEWIS
National Voter Registration Day

National Voter Registration Day Toolkit

National Voter Registration Day
September 22, 2020

TUESDAY 9.22.20 #VOTEREADY?

NATIONAL VOTER REGISTRATION DAY

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Special Thanks to Our Sponsors

#NationalVoterRegistrationDay
#VoterReady

AmericanLibraryAssociation
Remember to use the Q&A box for questions
THANK YOU

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#LibrariesEngageVoters

SIGN UP FOR NVRD TODAY!
https://bit.ly/2YDVQ5a