

Libraries *and the* 2020 Census



How Community Leaders Can Partner with Libraries to Achieve a Complete Count

Libraries are essential partners in achieving a complete count.

Across the country, elected officials and community leaders are working with libraries to bridge the digital divide, deliver trusted information, and reach hard-to-count populations.



Libraries enable residents to respond to the census online. Response to the 2020 Census is designed to take place primarily online, yet more than 24 million Americans do not have high-speed internet at home. America's libraries are providing free public access to computers and the internet so that everyone can respond online.

Libraries deliver trusted information about the Census. In the 2010 Census, libraries hosted more than 6,000 Census Bureau outreach sites. To combat misinformation and scams, libraries are providing accurate information in their communities. Libraries are also increasing awareness of 500,000 Census job opportunities by hosting job fairs and providing access to the online application.



Libraries reach hard-to-count communities. 99% of hard-to-count census tracts have a public library located within five miles. Libraries are also well-positioned to reach key demographic groups at risk of being undercounted, such as young children and new Americans, through their existing services to these populations.

TO ACHIEVE A COMPLETE COUNT IN THE 2020 CENSUS, COMMUNITY LEADERS SHOULD:

- ✓ Invite local libraries to participate on Complete Count Committees and similar efforts
- ✓ Partner with libraries to assist residents in applying for Census jobs
- ✓ Host community meetings and census outreach activities in libraries
- ✓ Ensure libraries have the resources needed to support a complete count