Copyright Information at Universities
CopyTalk, August 2015

• Higher education universities and their libraries provide copyright information to the members of their community in different ways.

• Join us on CopyTalk this month to hear three universities describe the services they offer regarding copyright to their faculty, staff, and students.
Copyright Information at Universities
CopyTalk, August 2015

• Our presenters will include Sandra Enimil, Program Director, University Libraries Copyright Resources Center from the Ohio State University, Pia Hunter, Visiting Assistant Professor and Copyright and Reserve Librarian from the University of Illinois at Chicago, and Cindy Kristof, Head of Copyright and Document Services from Kent State University.
Copyright Resources Center

Sandra Enimil, JD, MLIS
Program Director

Jessica Chan, MLIS
Maria Scheid, JD
Rights Management Specialists

Disclaimer: The information in this presentation is not legal advice, nor is The Copyright Resources Center legal counsel to the university or any members of the university community.
Copyright Resources Center

- Our Community
- Our Office
- Our Services
- Providing Copyright Services

UNIVERSITY LIBRARIES: The Copyright Resources Center
Our Community
Who we serve

- OSU’s main campus and regional campuses
- 30,000 faculty and staff
- 65,000 students
- *Land grant institution*

Our Office

UNIVERSITY LIBRARIES: The Copyright Resources Center
History

- Copyright Resources Center established in 2012
- Began with 2 FTE
- Currently staffed with 3 FTE
  - One position funded by OSU’s Office of Distance Education and eLearning (ODEE)
Structure/Partnerships

- Part of University Libraries’ Collections, Technical Services and Scholarly Communications Department

- Partnerships
  - OSU Health Sciences Library
  - ODEE

- Liaison between University Libraries and OSU Office of Legal Affairs on copyright matters
Our Services

Source: Copyright Resources Center. go.osu.edu/copyright
Services we provide

• Copyright Information, Resources, and Assistance:
  • Explain what works can and cannot be protected by ©
  • Author’s rights
  • Discuss considerations in negotiating a copyright agreement
  • Locating alternative content, e.g. openly licensed works
  • Permissible uses outside of the traditional classroom
  • Fair use analysis
  • Seeking permission to use a work
What types of questions do we get?

• Basic copyright information
• Fair use
• What to consider before signing a publishing agreement
• Finding, evaluating and using materials
• Clarifying the difference between best/community practices and what the law says
How we provide services

- Workshops
- Customized presentations
- Consultations
- Individual and group meetings
- Create materials to address needs
- Referral to resources
How do we promote our services?

- Word of mouth
- Website - go.osu.edu/copyright
- Social media
  - Blog - go.osu.edu/copyrightcorner
  - Twitter - @OSUCopyright
- At various meetings, seminars and events
- Partnerships
Our most popular resources

• Sample permission forms
go.osu.edu/sampleletters

• Creative Commons citation guide
go.osu.edu/cite-images

• OSU app of the fair use checklist
go.osu.edu/fairusechecklist

• List of public domain & openly licensed materials
go.osu.edu/find-open-materials
New Services

- Research Commons
- Copyright support for Librarians
- Partnership with ODEE
  - Office hours
  - Ongoing presentations for their various programs and constituents
  - Training ODEE staff in copyright basics and fair use
Providing Copyright Information Services
Providing Copyright Services

- Provide information, NOT legal advice
- You are not the copyright police
- Embrace grey areas (*sometimes there is no definitive answer*)
Providing Copyright Services

Take advantage of the library copyright community and learning opportunities:

• Read library copyright blogs
• OSUL iBooks on copyright and fair use
• Copyright for Librarians MOOC
• CopyrightX
• Publications on copyright and libraries

Available on iTunes
Questions?

Copyright Resources Center

Call: 614-688-5849

Tweet: @OSUCopyright

Email: libcopyright@osu.edu

Website: go.osu.edu/copyright
Copyright at UIC: Education, Scholarship, and Practice

Pia M. Hunter, MS
Visiting Assistant Professor, Copyright & Reserve Librarian
UIC Landscape

• Major research university
• 27,500 students, 15 colleges — including the nation’s largest medical school
• Annual research expenditures exceeding $335 million
• Annual budget of $2 billion
• Diverse student and faculty population
Background and Timeline

• 2003 – The UIC Library created an electronic reserve service for faculty

• 2008 – The University of Illinois expands its online education program

• 2009 – The UIC Library formally offers copyright sessions for the campus community
Online Education and Copyright

The university’s expanded online learning initiative raised questions about copyright, licensing, and permissions.

Faculty were concerned about retaining their rights and delivering content to students in an online environment.

The community was unclear about how copyright affected their teaching and research.
Electronic Reserve Service

The Library’s reserve services team collaborated with campus units to market the electronic reserve service and assured faculty that:

– The Library would help instructors understand how to use materials fairly
– Library staff would maintain online course pages and request copyright permission as needed

Faculty appreciated the library’s commitment to helping them navigate copyright concerns.
University Copyright Policy

Faculty wanted guidelines that clarify what to use and when, but the university does not have a copyright policy, and this affects how the Library shares copyright information.

The community wanted copyright information, but they wanted it to come from the campus.
Deciding a Strategy

Partnering with university legal counsel was necessary to develop a message for the campus.

The UIC Library’s copyright education program seeks to inform the community about copyright and fair use, open access, and scholarly publishing.
University Legal Counsel

Defined a strategy for the library to share information with the campus:

– What information can libraries provide?
– Providing legal information without providing legal advice
– Clarifying copyright myths and debunking theories about using copyrighted materials

I researched and developed presentations (with review from legal counsel and the university librarian) that reference copyright law and help people learn how to use content fairly.
The Library Takes the Lead

The Library created a website to provide copyright information to the campus community.

<table>
<thead>
<tr>
<th>DORMS</th>
<th>RESEARCH LABS</th>
<th>CLASSROOMS</th>
<th>WEB</th>
<th>LIBRARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students' Rights</td>
<td>Authors Rights of Faculty</td>
<td>Educators' Rights</td>
<td>Distance Education and Online Courses</td>
<td>Libraries' Rights</td>
</tr>
<tr>
<td>Peer-to-Peer File Sharing</td>
<td>Rights in Data</td>
<td>Ownership of Course Materials</td>
<td>Licensing</td>
<td>Reserve Materials</td>
</tr>
<tr>
<td>Copying Software: Do's and Don'ts</td>
<td>Copyright Ownership Under Grants and Contracts</td>
<td>Fair Use Guidelines</td>
<td>Linking</td>
<td>Fair Use</td>
</tr>
<tr>
<td>Plagiarism</td>
<td>Copyright Assignment of Publications</td>
<td>Avoiding Plagiarism</td>
<td>Copying</td>
<td>Special Collection</td>
</tr>
<tr>
<td></td>
<td>Dissertations</td>
<td></td>
<td>Downloading</td>
<td>Inter-library Loan</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Publishing</td>
<td>Photocopying</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>&quot;Fair Use&quot;</td>
<td>Reproducing</td>
</tr>
</tbody>
</table>
Graduated Implementation

• The electronic reserve program became the impetus that raised awareness of the need for copyright education on the campus.
• As the manager of reserve services, I collaborated with the deans of several colleges to:
  – present information about electronic reserve services at faculty meetings and encourage instructors’ use of electronic reserve for online education
  – provide copyright information to faculty and field questions about copyright, teaching, and research
Curriculum Based Instruction

Faculty requested copyright information for their students, and I partnered with the Scholarly Communication Librarian to answer copyright concerns for the campus:

- Copyright and Fair Use
- Posting content online for instruction/Using content from the Internet
- Plagiarism
- Open Access
- Scholarly Publishing (articles, theses, and dissertations)
Copyright for Librarians

Educating librarians about copyright is an effective way to share copyright information with the rest of the campus.

Librarian liaisons have access to students and faculty, and they have insights to what challenges faculty and students face when creating and using copyrighted content.

The Library’s goal is to create opportunities for librarians to engage and learn about copyright.
Campus Copyright Education (How To)

• Identify the most pressing concerns among students, faculty, and staff.
• Create a listerv to address copyright questions for students, faculty, and staff:
  – Basic copyright questions are addressed via the library’s online reference platform
  – Copyright and scholarly communication librarians answer the more complex inquiries
• Use existing resources from established copyright programs at other institutions to provide information quickly.
• Host periodic events and activities to maintain awareness of copyright.
Learning about Copyright

Find or create a copyright community

• University Legal Counsel
• Campus Computer Center
• Copyright scholars from other institutions
  – Review other institutions practices and guidelines
  – Librarians readily share information
• Participate, e.g., ALA OITP Copyright Subcommittee
• RSS Feeds for news, information, and Social Media
• Association for Research Libraries (ARL)
• Fair Use Week and other copyright advocacy events
• MOOCs Course: Copyright for Educators & Librarians
• Scholarly Articles and Blogs
Thank You!
Copyright Services

@Kent State University Libraries

Cindy Kristof
Head, Copyright and Document Services
Copyright Services - brochure
Copyright Services – web site
Copyright Services

• [http://www.library.kent.edu/copyright](http://www.library.kent.edu/copyright)
  – Instructional sessions for classes or meetings
  – Informational responses to questions
  – Information on Fair Use
  – Research and clearance services for copyrighted works to be used in articles, books, dissertations, etc.
    • Images
    • $500 per project or course
University Copyright Policy

- Draft goes to Board of Trustees for approval in September
Questions?

Cindy Kristof
ckristof@kent.edu