United States Senate

WASHINGTON, DC 20510

July 8, 2021

The Honorable Patty Murray Chair, Subcommittee on Labor, Health and Human Services, Education, and Related Agencies Committee on Appropriations 122 Dirksen Senate Office Building Washington, DC 20510 The Honorable Roy Blunt Ranking Member, Subcommittee on Labor, Health and Human Services, Education, and Related Agencies Committee on Appropriations 115 Dirksen Senate Office Building Washington, DC 20510

Dear Chair Murray and Ranking Member Blunt:

As your Subcommittee considers Fiscal Year 2022 appropriations, we respectfully request a total of \$50 million for the Innovative Approaches to Literacy (IAL) grant program administered by the Department of Education, authorized in the Every Students Succeeds Act (ESSA). IAL provides competitive awards to school libraries as well as national not-for-profit organizations, including partnerships that reach families outside of local educational agencies (LEAs), to support children and families in high-need, underserved communities. By providing age-appropriate books, supporting parental engagement programs, and reinforcing professional development, the IAL program helps to support literacy skills to ensure that children enter school ready to learn and best positioned for success.

Since its inception in Fiscal Year 2012, 166 IAL grants have been awarded to national non-profit organizations and school districts across every region of the U.S., delivering critical literacy resources in these communities. In light of interrupted learning this past year due to the pandemic, it is even more urgent to support children's literacy at home and in school. While the challenges of the last year have negatively impacted the reading proficiency of many students, it is particularly acute for minority and low-income students. The IAL program is designed to provide the kind of support children and families need, through library programs that have been a digital literacy lifeline to community-based program and partnerships with primary health care providers to ensure that families can support literacy development at home. Some examples of IAL grant activities include:

Local Education Agencies and School Libraries-

Lane Elementary School in Atoka County, OK, with nearly 260 students is a majority
American Indian school. Lane used its IAL grant to update library resources including
providing more Native-American specific books and wireless reading devices, working
with parents to support reading at home, providing children with books to keep for their
home libraries, and enabling teachers and library staff to collaborate to improve
classroom instruction.

National Non-Profit Organizations-

- Reading Is Fundamental (RIF) used IAL funds to support 33,000 students across 31 school districts with books and literacy resources to study the effectiveness of a model to improve summer reading outcomes by supporting students, teachers, and families. Fifty-seven percent of the students involved in the study showed gains in reading proficiency over the summer. RIF was also part of an IAL project with the Kentucky Education Development Corporation to support participating schools through access to books, resources, and training, resulting in improved student performance in literacy
- Reach Out and Read (ROR) and Save the Children partnered to engage schools, families and pediatric primary care providers in creating literacy-rich environments for more than 40,000 children in rural areas of Arizona, Colorado, Kentucky, and South Carolina. Several school districts in Texas and Oklahoma have incorporated the Reach Out and Read model in recent IAL projects to integrate pediatric providers in literacy promotion activities. By partnering with health care professionals, communities are able to reach children during the earliest years of life, ensuring that parents learn how reading, singing, and rhyming help facilitate healthy brain development and language acquisition, starting at birth.

Access to high-quality literacy programming and resources remains a critical component of childhood literacy. For American families living in poverty, the lack of access to quality reading materials and adequate learning facilities is prohibitive, fostering chronic disadvantages for already underserved youth. Without critical literacy support, students often fall behind in school and struggle to achieve their full potential.

Congress has taken an important step in supporting the needs of underserved students by providing IAL funding for book distribution, early literacy services, and effective school library programs. We ask you to provide \$50 million in funding for this important investment in the Fiscal Year 2022 Labor, Health and Human Services, and Education Appropriations bill.

Sincerely,

Jack Reed

United States Senator

Debbie Stabenow

United States Senator

Angus S. King, Jr.
United States Senator

Margaret Wood Hassan
United States Senator

Catherine Cortez Masto United States Senator

Edward J. Markey United States Senator

Bernard Sanders United States Senator Jeanne Shahelm
Jeanne Shaheen

Jeanne Shaheen United States Senator

Tina Smith
United States Senator

Ron Wyden

United States Senator

Sherrod Brown

United States Senator

Elizabeth Warren United States Senator Dianne Feinstein United States Senator

Chris Van Hollen United States Senator

Mazie K. Hirono United States Senator

Benjamin L. Cardin United States Senator

Richard Blumenthal United States Senator

Sheldon Whitehouse United States Senator

Jeffrey A. Merkley
United States Senator

Gary C. Peters
United States Senator

Tammy Baldwin
United States Senator

Cory A. Booker United States Senator Maria Cantwell
United States Senator

Alex Padılla United States Senator

Richard J. Durbin
United States Senator

Amy Klobuchar United States Senator

Joe Manchin III
United States Senator

Brian Schatz
United States Senator

Raphael G. Warnock

United States Senator

United States Senator

Tammy Duckworth
United States Senator

Kirsten Gillibrand United States Senator Martin Heinrich

United States Senator

Kyrsten Sinema

United States Senator