### STRENGTHS
How does your library media center contribute to academic achievement and to your school’s success?
What does your library media center provide that is unique or special?
What do your students, staff and others like best about your library media center?

### WEAKNESSES
In what areas does your library media center have fewer resources than you need?
What else needs improvement?
What do students, staff and others wish you did better?

### OPPORTUNITIES
What could you do if only your library media center had the resources to do it?
What is happening in the world now that you would like to take advantage of?
How can your strengths (above) open doors to opportunities for your library media center?

### THREATS
What is happening in the school district that could impact your library media center negatively?
What library services are provided elsewhere with greater ease for students, staff and others?
What weaknesses leave you vulnerable to cuts in library media center services?