What To Do When the Budget Is Threatened: Advocacy Institute ALA 2010 Annual Conference

POINT #1: Assessing Your Environment

POINT #2: Networking

POINT #3: Creating an Action Plan

POINT #4: Creating Your Message

POINT #5: Being Clear About Impact

POINT #6: Working Through Your Community of Supporters

POINT #7: Telling Your Story

POINT #8: The Thank You

POINT #9: Lessons Learned