Libraries Build Business Application Form

The American Library Association (ALA), with the support of Google.org, is launching an initiative to identify and scale successful entrepreneurship programs in public libraries across the U.S. and create learning resources for any library to support entrepreneurs in its community.

ALA is accepting grant proposals from public libraries with a documented history of providing services for small business and/or entrepreneurs for low-income and/or underrepresented groups in their communities. ALA anticipates individual awards to range from $50,000 to $150,000.

Selected libraries will comprise a cohort of approximately 10-14 libraries (depending on funding requests). In collaboration with the ALA project team, the cohort will develop:
- A framework to evaluate their success;
- A “playbook” based on initiative learnings that will be accessible to all libraries;
- A peer-learning network to disseminate the findings and encourage adoption or customization by other libraries.

The initiative also aims to provide 15,000 people from underserved and/or low-income backgrounds with direct entrepreneurship services that will measurably help them start or grow their small business.

ELIGIBILITY AND SELECTION CRITERIA
Please review all participant expectations and selection criteria listed here prior to completing this application:
https://docs.google.com/document/d/1dv6QoQ4cInlGPsV1B42RAOdO47Rixu7lZeWwl2MaDdg/edit

RESOURCES
More information about the grant along with a recording of an information session is available on this website:
http://www.ala.org/advocacy/workforce/grant

For any questions, feel free to email us at librariesbuildbusiness@gmail.com

* Required

ELIGIBILITY AND SELECTION CRITERIA

Please review all participant expectations and selection criteria listed here prior to completing this application.

1. Is your library located in the United States or the U.S. Territories? *
   
   Mark only one oval.

   ☐ Yes
   ☐ No

2. Is your library a public or tribal library? *
   
   Mark only one oval.

   ☐ Yes
   ☐ No

3. Does the program you are submitting for consideration focus on entrepreneurs and/or small business for low-income and/or underrepresented groups? *
   
   Mark only one oval.

   ☐ Yes
   ☐ No
4. Does the program you are submitting for consideration serve adults of at least 18 years of age? *
   Mark only one oval.
   ☐ Yes
   ☐ No

5. Is your program free of cost (including deposits) for adults to participate? *
   Mark only one oval.
   ☐ Yes
   ☐ No

6. Will your library be able to designate a staff person for the full length of the grant period (18 months)? *
   Mark only one oval.
   ☐ Yes
   ☐ No

7. Are you able to provide documentation on financial management and control upon request? *
   Mark only one oval.
   ☐ Yes
   ☐ No

8. Do you have prior approval from your library administration to participate in this project? Verification may be required upon request. *
   Mark only one oval.
   ☐ Yes
   ☐ No

Library Information

9. First and Last Name of Contact Person *

10. Email Address *

11. Name of Library *

12. Complete Street Address of Library *

13. Library Address Line 2
Entrepreneur or Small Business Program Information

The following questions will be short answer questions.
22. What type of small business and/or entrepreneur programs for adults does your library provide? (up to 250 words) *

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

23. Please summarize the small business or entrepreneur program you wish to submit for consideration for funding. (up to 300 words) *

   Please use the following format: [Name of program] provides [type of service or services] for [target beneficiaries from underrepresented group(s)]. The program [key objectives of the program]. [Name of program] will focus on [target beneficiaries from underrepresented group(s)] to address these community challenges or priorities.

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24. Tell us how you know your program works. Please include qualitative and/or quantitative information. (up to 250 words) *

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