

National Library Legislative Day Pre-Conference

Monday, May 6, 2013

Where:

ALA Washington Office
1615 New Hampshire Ave. NW, First Floor
Washington, DC 20009

Description:

“Introduction to National Library Legislative Day: How to Make Your Participation Effective”
This two-hour session provides tips on how to make an impact during Congressional visits including how to present information to your legislators.

Agenda:**3 p.m. Welcome and Announcements**

Presenters: Keith Fiels, executive director, ALA; Emily Sheketoff, executive director, ALA Washington Office

3:10 p.m. Winning the Influence Game: Tips on Making Your Meetings Successful
Listen to the “Advocacy Guru” share valuable tips on getting legislators to listen to your message. Learn the most important tactics for communicating effectively with your elected officials and what staffers hate to hear the most.

Presenter: Stephanie Vance, Advocacy Associates LLC

4:15-4:30 p.m. Break**4:30-4:40 p.m. Using Washington Office Resources**

Presenter: Ted Wegner, grassroots coordinator, Washington Office

4:40-5:00 p.m. Q&A, Wrap-up

Facilitator: Lynne Bradley