Pull your Frontline Advocacy Team together and ask yourselves the following questions:

1. Did we accomplish our goal?

2. What were the most effective activities we undertook?
3. Why were these successful?

4. What clearly did not make very much impact?
5. Why?

6. What did we learn that surprised us?
7. What would we do differently next time?

8. How are we going to share our evaluation with the rest of the library staff?