Briefing Day Schedule
May 7, 2018

Master of Ceremonies: Kent Oliver, Chair, Committee on Legislation

8:00-9:00 a.m.  Continental Breakfast and Check-In
State coordinators pick up and distribute bags and folders to all participants.

9:00-9:10 a.m.  Welcome and Announcements
James Neal - President, American Library Association
Mary Ghikas - Executive Director, American Library Association

9:10 – 10:30 a.m.  Issue Briefing
A discussion of this year’s most pressing legislative issues.
Kathi Kromer, Associate Executive Director, ALA Washington Office
Kevin Maher, Deputy Director, ALA Washington Office
Aissa Canchola, Director, Penn Hill Group
Marijke Visser, Associate Director and Senior Policy Advocate, ALA Washington Office
Ellen Satterwhite, Vice President, Glen Echo Group

10:30 -10:45 a.m.  Break

10:45 -11:45 a.m.  “How to Hug a Porcupine: Relationship Building with Lawmakers and Why It’s Important”
Participants will learn: who Members of Congress and state legislators listen to; what congressional staffers believe are the most effective communications tactics for influencing undecided Members of Congress; and how to conduct effective in-person meetings and influence legislators at town hall meetings, as well as effective advocacy in the state/district.

Brad Fitch, President and CEO, Congressional Management Foundation

11:45-12:30 p.m.  State Delegation Meetings
Find your state delegation to discuss strategies for Hill meetings. Make sure you know where to meet your delegation on Tuesday, and what role each person will play in the meetings.

12:30 - 2:00 p.m.  Lunch (on your own)
2:00 – 2:40 p.m. **Mock Meeting – Tips for Making the Most of a Congressional Meeting**

A demonstration of what you can expect in a meeting with elected officials, and tips for avoiding common advocate mistakes.

*Megan Ortegon, Manager of Public Policy, ALA Washington Office*
*Daniel Snedden, Manager of Public Policy, ALA Washington Office*
*Katherine Dean, Intern, ALA Washington Office*
*Joaquin Falcon, Communications Specialist, ALA Office of Library Advocacy*

2:40 – 3:10 p.m. **Q + A with the Committee on Legislation**

Do you have questions about the Library Services and Technology Act? Are you looking for advocacy advice? The Committee on Legislation is here to help.

*James Teliha, Director of the Library & Learning Commons, Utica College*
*Janet O’Keefe, Librarian, Flint Public Library*
*Robert Banks, Retired Chief Operating Officer, Topeka and Shawnee County Public Library*
*Mary Hastler, Chief Executive Officer, Harford County Public Library*

3:10 - 3:20 p.m. **Break**

3:20 - 4:00 p.m. **Applying Advocacy Strategies at Home**

The strategies you learned today are effective in D.C., but how can you put them to use when you are back home? These skilled advocates will share their experiences and tips for making advocacy a year-round activity at your library.

*Candice Townsend, President, District of Columbia Library Association*
*Nicole Davies, Executive Director, Charleston County Public Library*
*Kimberly Knight, Area Manager of Branches, Prince George’s County Memorial Library System*
*Lance Werner, Director, Kent District Library*
*Jeremy Johannesen, Executive Director, New York Library Association*

4:00 - 4:05 p.m. **Wrap Up**

*Kathi Kromer, Associate Executive Director, ALA Washington Office*
5:00-7:00 p.m.  Reception on Capitol Hill

Hart 902
Hart Senate Office Building
Constitution Ave and 2nd St NE
Washington, DC 20510

(Please note that only one elevator in Hart goes to the 9th floor – it is located near the southwest entrance of the building)

Schedule:

5:30 – 5:35 p.m.  Welcome
Candice Townsend, President, District of Columbia Library Association

5:35 – 5:45 p.m.  White House Conference on Library and Information Services Taskforce
Jim Neal, President, ALA

5:45 – 6:10 p.m.  North Carolina Library Association Student Ambassadors
Christina Haley Williams, 10th grade, Garner, NC
Alizdair Sebastien Ray, 9th grade, Hope Mills, NC
Angelina Bayrak, 10th grade, Mooresville, NC
Sam Kostiuk, 9th grade, Cherryville, NC

6:10 – 6:20 p.m.  Recognition of Joan Ress Reeves, Lifelong Library Advocate

6:20 – 6:25 p.m.  Closing Remarks
Mary Ghikas, Executive Director, American Library Association

Tuesday, May 8, 2018 - Congressional Office Visits

Where:  Capitol Hill
Washington, D.C.

Metro:  Senate – Red Line to Union Station
House – Orange/Blue/Silver Lines to Capitol South Station