**Every Voice Makes a Difference: Frontline Library Employee Advocacy**

2010 PLA Annual Conference, Portland, Oregon

Eight Steps to Getting Started -- Worksheet

1. **Create a dialogue**
2. **Create a task force**
3. **Decide on a simple message**
4. **Determine ways to communicate the message**
5. **Infuse frontline advocacy into everything you do**
6. **Train staff**
7. **Devote time**
8. **Evaluate**

