**What To Do When the Budget Is Threatened: Advocacy Institute ALA 2010 Annual Conference**

**POINT #1: Assessing Your Environment**

**POINT #2: Networking**

**POINT #3: Creating an Action Plan**

**POINT #4: Creating Your Message**

**POINT #5: Being Clear About Impact**

**POINT #6: Working Through Your Community of Supporters**

**POINT #7: Telling Your Story**

**POINT #8: The Thank You**

**POINT #9: Lessons Learned**