

## Association of College & Research Libraries Publication Proposal

1. Working title: \_\_\_\_\_
2. Expected publication date: \_\_\_\_\_
3. Estimated length of completed manuscript: \_\_\_\_\_
4. Attach a summary of the content/size/approach of this publication (approximately 50 words).
5. Attach an outline of the proposed publication. Be as specific about the content as possible (e.g., chapter headings, articles, titles, authors, introduction, etc.).
6. What will be the tone and style of the publication?
7. In approximately 25 words, explain why this book differs from other books on the same subject.
8. What is the significance of this publication?
9. Define the target audience for this publication. Provide information about the potential market for this publication, including the number of people you estimate might purchase the publication from each group.
10. Provide information about the author(s) showing his/her qualifications for writing this work. A resume or vita may be attached.
11. Who will be responsible for coordinating the development of this publication?

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone No \_\_\_\_\_

E-mail \_\_\_\_\_

*(over)*

12. Who will be asked to review the material prior to final submission? Give name, address, telephone number, and pertinent expertise.

13. Other comments:

Person Submitting This Form

Name: \_\_\_\_\_

ACRL Section: \_\_\_\_\_ Committee: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: (H) \_\_\_\_\_ (W) \_\_\_\_\_ Date: \_\_\_\_\_

Please save and return form and related materials to Kathryn Deiss at [kdeiss@ala.org](mailto:kdeiss@ala.org)