

Online Marketing @ your Library Campaign Trainer Listing

ACRL @ your library campaign trainers lead librarians through the process of preparing a marketing plan. Trainers must have completed an ACRL @ your library training course.

Please provide us with the following information so that we can offer an informative listing for those looking for a trainer. Copy and paste this page into an email and insert your information.

If you are updating your listing:

After Last Name, add “- update” and then email the new listing.

Please remember that you must update this form after each training session you conduct (See ‘Presentations’ section below).

Title (Dr., Mrs., etc.):

First Name:

Middle Name:

Last Name:

Degree:

Position Title:

Organization:

Mailing Address:

City:

State:

Zip Code:

Country:

Telephone:

Fax:

Email:

URL:

Professional Activities/Memberships:

Marketing training received from ACRL (event, date, location):

Languages Spoken:

Arrangements (Select all that apply):

Training fee

No fee

Travel compensation

Travel in local area only

Statement

Please provide a brief statement (no more than 150 words) to be used on the Marketing Plan Trainers Web site. Include any information that will assist others in selecting trainers (past experience with marketing plans, preferred training techniques, etc.):

Presentations

List libraries where you have presented marketing @your library training, and include how many people attended:

Submission Instructions

Please print this page for your records before emailing. Email your complete listing and any questions to David Free, dfree@ala.org.

All trainer profiles will be validated before being posted to the ACRL Web site. Trainers will receive an email once the profile has been processed and made available online.

*By submitting this email, you are agreeing to have the information you provided posted online.