# Table of Contents

## Contents

<table>
<thead>
<tr>
<th>Page</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>x</td>
<td>Conference Coordinating Committee</td>
<td></td>
</tr>
<tr>
<td>xi</td>
<td>Introduction</td>
<td></td>
</tr>
<tr>
<td>xii</td>
<td>ACRL Board of Directors, 2014–2015</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Academic Library Management, Human Resources, and Staff Development: International Collaboration outside Traditional Boundaries</td>
<td>Bonnie J. Smith</td>
</tr>
<tr>
<td>13</td>
<td>Access or Awareness? Identifying Relationships between Reference and Other Dimensions of Public Services</td>
<td>Amanda L. Folk</td>
</tr>
<tr>
<td>23</td>
<td>Alternative Texts: Creating, Maintaining, and Supporting an Open Access Textbook Project on Your Campus</td>
<td>Steven Irving and Phil Roché</td>
</tr>
<tr>
<td>28</td>
<td>Attainment of Academic Library Leadership by Asian Americans: Challenges and Development</td>
<td>Binh P. Le</td>
</tr>
<tr>
<td>40</td>
<td>Assessing Faculty Perceptions and Use of Open Education Resources (OERs)</td>
<td>Brian Young</td>
</tr>
<tr>
<td>49</td>
<td>Assessing Library Internationalization Efforts and Impacts: Tools and Strategies</td>
<td>Liz Cooper, Laurie Kutner, and Steven W. Witt</td>
</tr>
<tr>
<td>55</td>
<td>Bed Bugs and Other Bad News: An Opportunity for Media and Public Relations</td>
<td>Ian Godfrey, Scott Bigler, and Catherine Soehner</td>
</tr>
<tr>
<td>60</td>
<td>Beyond Embedding: Integrating the Standards of Librarianship with Discipline Values and Accreditation</td>
<td>Sue F. Phelps, Julie Planchon Wolf, and Loree Hyde</td>
</tr>
<tr>
<td>66</td>
<td>Beyond Service: New Outreach Strategies to Reach Student Veterans</td>
<td>Sarah LeMire</td>
</tr>
<tr>
<td>72</td>
<td>Blurred Lines: Tying Recreational Reading to Research in an Academic Library</td>
<td>Jamie L. Conklin and Elizabeth O. Moreton</td>
</tr>
<tr>
<td>78</td>
<td>Build Sustainable Collaboration: Developing and Assessing Metaliteracy Across Information Ecosystems</td>
<td>Alison B. Thomas and Alex R. Hodges</td>
</tr>
<tr>
<td>95</td>
<td>Bypassing Interlibrary Loan Via Twitter: An Exploration of #icanhazpdf Requests</td>
<td>Carolyn Caffrey Gardner and Gabriel J. Gardner</td>
</tr>
</tbody>
</table>
102 Cabinet, Vault and Luminous Forest: Complexity and Contradiction in Green Library Architecture
   Brook Muller

109 Children’s Books in the Digital World: The Bigger Picture for Our Graduates
   Bethany B. Sewell and Claire A. Clemens

116 A Close Look in the Mirror: Evaluating the Implementation Fidelity of a Consolidated Service Point at a Research Library
   Laura Gariepy, Megan Hodge, M. Teresa Doherty, and Dennis Clark

125 Creating Audience and Environment-Friendly Research Guides: Findings from a User Study
   Jessica Alverson, Jennifer Schwartz, Amelia Brunskill, and Jim Lefager

134 Cross-generational Valuing among Peer Academic Librarians: A Preliminary Report Following Up with Millennials
   Gail Munde and Bryna Coonin

143 Crowdsourcing Reference Help: Using Technology to Help Users Help Each Other
   Ilana Stonebraker and Tao Zhang

149 Cultivating a Community of Learners: Building a Faculty Learning Group by Bringing Immersion Home
   Amanda Nichols Hess

160 Dare to Perform: Using Organizational Competencies to Manage Job Performance
   Lorelei Rutledge, Sarah LeMire, and Alfred Mowdood

168 Demand-Driven Acquisitions: The Hegemony of the Canon Interrupted
   Jane Schmidt

174 Design-Model-Build: Leveraging a Library Remodeling Project to Engage Students and Promote Sustainability on Campus
   Luke Leither

184 Developing Best Practices for Serving Transgender Patrons at Academic Library Service Points
   Rebecca M. Marrall

192 A “Digital Wasteland”: Modernist Periodical Studies, Digital Remediation, and Copyright
   Roxanne Shirazi

200 Diversity Means Justice: Growing Grassroots Library Staff Diversity Leaders
   Jee Davis and Kristen Hogan

211 Dual Credit Programs and Impact on IL Instruction
   Shannon Fay Johnson, Lisa Jarrell, and Tiff Adkins

   Christina Mune and Ann Agee

225 Ebrary on the Radar
   Julie Linden, Angela Sidman, and Sarah Tudesco
<table>
<thead>
<tr>
<th>Page</th>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>236</td>
<td>Embracing Evolution: A Collaborative Approach to Library Organizational Change</td>
<td>John Garrison, Jamie Kohler, and Erin T. Smith</td>
</tr>
<tr>
<td>244</td>
<td>Engaging Second-Year Students in Transformational Learning Experiences</td>
<td>Elizabeth L Black</td>
</tr>
<tr>
<td>251</td>
<td>Exploring the Student E-Book Experience</td>
<td>Kendall Hobbs and Diane Klare</td>
</tr>
<tr>
<td>258</td>
<td>Faculty Development Centers and Libraries: United We Stand, Divided We Fall</td>
<td>Shannon Fay Johnson and Ludwika Goodson</td>
</tr>
<tr>
<td>264</td>
<td>Faculty Perceptions of a Library: Paneling for Assessment</td>
<td>Jacob Berg</td>
</tr>
<tr>
<td>269</td>
<td>The Fantastic Four: Assessment Models for Sustainable Accountability</td>
<td>Stephanie E. Mikitish</td>
</tr>
<tr>
<td>281</td>
<td>Foundational Assumptions in Threshold Concepts and Information Literacy</td>
<td>Patrick K. Morgan</td>
</tr>
<tr>
<td>290</td>
<td>From Problem Solvers to Solution Creators: Shifting Roles of Technical Services</td>
<td>Sally Gibson</td>
</tr>
<tr>
<td>294</td>
<td>Grow your Own Leaders: Cultivating Partnerships to Create a Sustainable Mentoring Program</td>
<td>Tobi Hines, Amy Kohut, Sara Wright, and Sarah Young</td>
</tr>
<tr>
<td>303</td>
<td>Implementation of Batch Cataloging: A Case Study</td>
<td>Ariel Turner</td>
</tr>
<tr>
<td>315</td>
<td>Improving LIS Education in Teaching Librarians to Teach</td>
<td>Merinda Kaye Hensley</td>
</tr>
<tr>
<td>323</td>
<td>Increasing Student Engagement: Implementing an Online Model in a University Library</td>
<td>Richard Gray and Amy Barker</td>
</tr>
<tr>
<td>330</td>
<td>Individual Adaptation: Interdisciplinary Perspectives on Personal Identity and Learning during Organizational Change</td>
<td>Rebecca K. Miller</td>
</tr>
<tr>
<td>339</td>
<td>The Information Literacy Gap in Scholarly Communication</td>
<td>Nathan Hall</td>
</tr>
<tr>
<td>346</td>
<td>Information Use during the First College Year: Findings from the NSSE Experiences with Information Literacy Module</td>
<td>Kevin Fosnacht</td>
</tr>
<tr>
<td>358</td>
<td>It’s Handled…Or Is It? The Status of Crisis Communication Planning in Academic Libraries</td>
<td>Jodie L. Borgerding</td>
</tr>
<tr>
<td>371</td>
<td>Kill the Stigma! Teacher Expectancy in the Information Literacy Classroom</td>
<td>Kathleen Langan</td>
</tr>
</tbody>
</table>

March 25-28, 2015, Portland, Oregon
Leadership in Academic Libraries: Exploratory Research on the Use of Transformational and Transactional Leadership Styles  
Jason Martin  

Leading Them to Water and Making Them Drink: Flipping Instruction  
Laura Heinz and Donell Callender  

LEAP Rubrics and Information Literacy Assessment: We Think You Need a Chaser with that One-Shot  
Emily Z. Brown and Susan Souza-Mort with Michelle Chiles (Norming Contributor)  

Lego® Play: Implementing a Culture of Creativity & Making in the Academic Library  
Megan Lotts  

Leveraging Library Ecology: Growing Beyond Boundaries to Cultivate a Sustainable Knowledge Community Through Team-Based Librarianship  
Ellen R. Urton, Meagan J. Duever, Casey D. Hoeve, Jenny K. Oleen, Livia Olsen, and David Vail  

Leveraging OA, the IR, and Cross-Department Collaboration for Sustainability: Ensuring Library Centrality in the Scholarly Communication Discourse on Campus  
Steve Brantley, Todd A. Bruns, and Kirstin Duffin  

Librarians Collaborate! Working Across Two- and Four-Year Institutions to Teach Information Literacy Skills  
Kelly C. McCallister, Margaret N. Gregor, and Deborah W. Joyner  

Libraries and Student Success: A Campus Collaboration with High Impact Educational Practices  
Kathryn M. Crowe  

Libraries Using Twitter Better: Insights on Engagement from Food Trucks  
Katie Emery and Todd Schifeling  

Library As Place in Urban High Schools: Connecting College Readiness to Librarian Intervention and Community Partnerships  
Rhonda Huisman  

Library Learning Spaces: Investigating Libraries and Investing in Student Feedback  
Camille Andrews and Sara E. Wright  

Looking through Their Eyes: Improving Library Services for English as a Second Language Learners by Exploring Their Experiences and Perceptions of Academic Libraries Abroad and in the United States  
Leila June Rod-Welch and Conner J. Brakeville  

Looks Matter: The Impact of Visual and Inclusive Design on Usability, Accessibility, and Online Learning  
Sigrid Anderson Cordell and Melissa Gomis  

Making Sense: Can Makerspaces Work in Academic Libraries?  
John Burke
Managing the E-Resource Ecosystem: Creating a Process for Sustainable E-Resource Life Cycle Workflow Analysis and Oversight
Emily Campbell, Pamela J. MacKintosh, Sara Bahnmaier, Ash Brown, Rafael Escobar, and Heather Shoecraft

Measuring Our Information Literacy Footprint: Assessing Game-Based Learning in Library Instruction
Katelyn Angell and Eamon C. Tewell

Measuring Our Relevancy: Comparing Results in a Web-Scale Discovery Tool, Google & Google Scholar
Elizabeth Namei and Christal A. Young

Measuring the Success of a 21st Century Center For Learning
Cynthia Steinhoff, Charles Rudalavage, and Jolin Wang

Mixin’ it Up: Using a Mixed-Methods Approach to Understand Graduate Research Needs
Hilary Bussell, Jessica Hagman, and Christopher S. Guder

New Pathways in Scholarly Discovery: Understanding the Next Generation of Researcher Tools
Lettie Y. Conrad, Elisabeth Leonard, and Mary M. Somerville

New Roles for the Road Ahead: Essays Commissioned for ACRL’s 75th Anniversary
Steven Bell, Lorcan Dempsey, and Barbara Fister

Not Counting What Counts: The Perplexing Inattention to Research Consultations in Library Assessment Activities
Devin Savage

Odd Bedfellows or Perfect Partners: A Case Study Analysis of Academic Librarians and Student Affairs Professionals Mental Models toward Collaboration and Student Learning
Beth Hoag

One Site to Rule Them All: Usability Testing of a Responsively Designed Library Website
Junior Tidal

Open Expansion: Connecting the Open Access, Open Data and OER Dots
Heather Joseph

Overlapping Scopes: Capturing User Experience through Survey Design
Kate Hinnant and Robin Miller

Patterns in Information Literacy Instruction: What’s Really Going on in Our Classrooms?
Pearl Herscovitch, Margy MacMillan, and Sara Sharun

Promoting Transferable Research Skills: A New Take on English Composition Assessment
Melissa N. Mallon

Reflective Practices: Library Study Spaces in Support of Learning
Karen R. Diller

Renewing Our Value: The Library’s Role with Online Faculty Evaluations
Maliaca Oxnam and Kimberly Chapman

March 25-28, 2015, Portland, Oregon
642 Residency Programs and Demonstrating Commitment to Diversity
Kelly McElroy and Chris Diaz

648 Rethinking an Established Information Literacy Program: How Leveraging Assessment Data Can Improve Teaching and Promote Change
Katie Bishop and Eleanor Johnson

656 Revolutionary by Design: HathiTrust, Digital Learning and the Future of Information Provision
Kent LaCombe

662 Scholarly Communication Apprenticeship as a Site of Information Literacy Development for Humanities Undergraduates
Kathleen Reed and Dawn Thompson

668 Searching in the Wild: Observing Information-Seeking Behavior in a Discovery Tool
Heather A. Dalal, Amy K. Kimura, and Melissa A. Hofmann

676 Seeing the Forest and the Trees: The Integrated Digital Scholarship Ecosystem (IDSE) Project of the Canadian Research Knowledge Network (CRKN)
Michael Ridley, Clare Appavoo, and Sabina Pagotto

683 Seeking Sustainable Solutions to 21st Century News: A Case Study of Born-Digital Preservation
Jennifer L. Bonnet and Jennifer E. Moore

697 Self-Beliefs and Course-Related Research: Proposing an Expansion of the Imposed Query Model for Undergraduate Students
Amanda L. Folk

706 Self-Publishing and Academic Libraries
Robert P. Holley

713 Sharing Our Expertise: Benefits of Professional Development for Strategic Planning
Laurie Alexander and Karen Reiman-Sendi

721 The Slow Assessment Movement: Using Homegrown Rubrics and Capstone Projects for DIY Information Literacy Assessment
Darcy Gervasio, Kimberly Detterbeck, and Rebecca Oling

732 Successful Student Advisory Boards: Best Practices
Meg Scharf, Ameet Doshi, and Bob Fox

737 Sustaining Hype? Massive Open Online Courses (MOOCs) and Open Access Course Materials
Gene R. Springs

746 Sustaining Library Faculty: The Elephant is Big and Gray and is in the Library
Valeria Long and Lynn Sheehan

757 They’ve Found It. Can They Read It? Adding Academic Reading Strategies to Your IL Toolkit
Margy MacMillan and Stephanie Rosenblatt
<table>
<thead>
<tr>
<th>Page</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>763</td>
<td>Transformative Mentoring: Sustaining the Future of Academic Libraries through Engagement-Centered Development of LIS Students</td>
<td>Kayo Denda and Jennifer Hunter</td>
</tr>
<tr>
<td>770</td>
<td>Unleash Your Library’s HIPster: Transforming Student Library Jobs into High-Impact Practices</td>
<td>Jill Markgraf</td>
</tr>
<tr>
<td>778</td>
<td>User Engagement with Digital Archives: A Case Study of Emblematica Online</td>
<td>Harriett E. Green, Mara Wade, Timothy Cole, and Myung-Ja Han</td>
</tr>
<tr>
<td>788</td>
<td>Visual Literacy Synthesized: A Content Analysis of Syllabi to Build a Better Visual Literacy Course</td>
<td>Jason Mickel and Elizabeth Anne Teaff</td>
</tr>
<tr>
<td>804</td>
<td>We Have Only Scratched the Surface: The Role of Student Research in Institutional Repositories</td>
<td>Betty Rozum, Becky Thoms, Scott Bates, and Danielle Barandiarian</td>
</tr>
<tr>
<td>813</td>
<td>The Whole Mix: Instructional Design, Students, and Assessment in Blended Learning</td>
<td>Sa’ad Laws, Ross MacDonald, and Ziyad Mahfoud</td>
</tr>
<tr>
<td>823</td>
<td>You’re No Fun Anymore: The Ethics of Acquiring Electronic Devices in Light of E-Waste, Sweatshops, and Globalization</td>
<td>Jennifer Poggiali</td>
</tr>
</tbody>
</table>

**Papers unavailable at press time**

*(May appear online at a later date)*

Experience Matters: An Analysis of the Changing Composition of ARL Member Library Professional Staff  
*Harrison Dekker*

Searching for Girls: Identity for Sale in the Age of Google  
*Safiya Umoja Noble,*  

STEM Users Prefer Ebooks… Or Do they?  
*Ying Zhang*

Strategic Cartography: Visualizing Information Literacy Intersections Across the Curriculum  
*Char Booth*

**Now available!**

Measuring and Sustaining the Impact of Area Studies Collections in a Research Library: Balancing the Eco-system to Manage Scarce Resources  
*Mara Thacker, Thomas Teper, Joseph Lenkart, and Steven Witt*
Conference Coordinating Committee

Lori Goetsch, Chair  
*Kansas State University*

Elizabeth L. Bagley  
*Agnes Scott College*

Adele L. Barsh  
*University of California, San Diego*

Penny M. Beile  
*University of Central Florida*

Elizabeth Blakesley  
*Washington State University*

Latrice Booker  
*Indiana University Northwest*

Rachel Bridgewater  
*Portland Community College*

Heidi Steiner Burkhardt  
*Norwich University*

Madeleine Charney  
*University of Massachusetts Amherst*

John P. Culshaw  
*University of Iowa*

Ameet Doshi  
*Georgia Institute of Technology*

Elizabeth A. Dupuis  
*University of California, Berkeley*

Jennifer Leigh Fabbi  
*California State University, San Marcos*

Maggie Farrell  
*University of Wyoming*

Beth Filar-Williams  
*Oregon State University*

Heidi Gauder  
*University of Dayton*

Julia M. Gelfand  
*University of California, Irvine*

Adriana Gonzalez  
*Kansas State University*

Melanie Hawks  
*University of Utah*

Lisa Janicke Hinchcliffe  
*University of Illinois*

Dena Holiman Hutto  
*Reed College*

Cecilia Knight  
*Grinnell College*

John Leonard  
*Collin College*

Beth McNeil  
*Purdue University*

Kim Leeder Reed  
*College of Western Idaho*

Karin A. Trainer  
*Princeton University*

Scott Walter  
*DePaul University*

Janice D. Welburn  
*Marquette University*

Tanner Wray, III  
*Montgomery College*
Introduction


The Contributed Papers featured in these proceedings were selected via blind, peer-review from more than 350 proposals, with an acceptance rate of twenty-eight percent. While the acceptance rate remained highly competitive, the number of included papers represents a welcome increase over recent ACRL Conferences.

We extend our gratitude to all those who submitted paper proposals and to the members of the ACRL 2015 Contributed Papers Committee who served as reviewers:

Beth McNeil, Co-Chair
Purdue University

Janice D. Welburn, Co-Chair
Marquette University

Toni Anaya
University of Nebraska

Patricia Ann Berge
Marquette University

Curtis Brundy
Wartburg College

Georgie Lynn Donovan
College of William & Mary

Peter D. Hepburn
College of the Canyons

Latanya N. Jenkins
Temple University

Scott B. Mandernack
Marquette University

Sarah E. North
College of Western Idaho

Lori J. Phillips
University of Wyoming

Louise S. Sherby
Hunter College

Lise Snyder
University of California, Los Angeles

The papers contained in these proceedings offer research results, new ideas, solutions, and complex issues for us to consider. It is our hope that they will inspire every academic librarian with a renewed sense of pride in our profession.
ACRL Board of Directors
2014–2015

Karen A. Williams, President
University of Arizona

Ann Campion Riley, President-Elect
University of Missouri

Trevor A. Dawes, Past-President
Washington University in St. Louis

Cynthia K. Steinhoff, Budget and Finance Chair
Anne Arundel Community College

Douglas K. Lehman, Division Councilor
Wittenberg University

Mary Ellen K. Davis, ex-officio
ACRL Executive Director

Directors-at-Large

John P. Culshaw
University of Iowa

Julie Ann Garrison
Grand Valley State University

Julia M. Gelfand
University of California, Irvine

Irene M. H. Herold
University of Hawaii at Manoa

Kim Leeder Reed
College of Western Idaho

Marilyn N. Ochoa
State University of New York at Oswego

Loretta R. Parham
Atlanta University Center

Susan Barnes Whyte
Linfield College